



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE



Shastri Malleshwara Hills, Kamarastry layout Bengaluru - 560111

(Affiliated to Bangalore University)

Recognized by the Government of Karnataka and Accredited by NAAC

Department of Management (BBA)

Organises

Guest Lecture on the topic

"A Deep Dive into Advanced Corporate Financial Management"

for V Semester BBA (Finance)



Resource Person

Dr. B. Mariyappa

Retired Dean Academics

BMS College for Women, Bengaluru



03-12-2024, 11.00 am – 12.30 pm



Room No. 206, Building No. 13

All are Welcome

HOD-BBA

IQAC Coordinator

Vice- Principal

Principal

DAYANANDASAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shavige/Malleswara Hills, Kumaraswamy Layout, Bangalore-560082

IQAC Initiative

Guest Lecture on "Advance Corporate Financial Management"

Department:BBA

Date: 04/12/2024

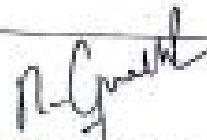
Sl. No.	Particulars	Event Related Details			
1.	Event*	Guest Lecture			
2.	Title of the Event	"A Deep dive into Advance Corporate Financial Management"			
3.	Date	Tuesday, 3rd November, 2024			
4.	Time	11.00 AM to 12.30 PM			
5.	Venue	Building No:11, Room No:202, DSI Campus-1, Bengaluru			
6.	Resource Person 1 Details	Dr.B.Murthy, Retired Dean Academics, BMS College For Women, Bengaluru			
7.	Topics Covered	Advance Corporate Financial Management			
8.	Resource Person 2 Details	N/A			
9.	Topics Covered	N/A			
10.	No. Faculty Participants	Internal:	01	External:	N/A
11.	No. Student Participants	Internal:	80	External:	N/A
12.	Faculty Coordinator's	Full Name:Dr. Shwetha S P Designation: Assistant Professor			
13.	Student Coordinators	N/A			
14.	Total Expenditure	Rs. 2250/-			
15.	Sponsors and Amount (If any)	N/A			
16.	Agenda of the Event	To provide knowledge to Final year students on improved ability to analyse and apply Advanced Financial Management techniques.			
17.	Provide the link of the report uploaded on College Website				
18.	Provide the links of the report uploaded on Social Media	N/A			
19.	Report sent to Newspapers?	N/A			
20.	Certificates Printed?	N/A			
21.	Feedback Collected?	No			
22.	Attendance Sheet Attached?	YES			



Sl. No.	Particulars	Event Related Details
23.	Summary of the Event	Department of Management, Organised Guest Lecture on "A Deep Dive into Advance Corporate Financial Management" on 03/12/2024. Dr. B.Mariyappa, Retired Dean Academics, BMS College for Women, Bengaluru was the Resource Person. The session aimed to provide students with insights into advanced topics in Advance Corporate Financial Management, aligning with the syllabus and enhancing their understanding through real-world applications. The session focused on critical topics such as Cost of Capital, Capital Structure Optimization, Capital Budgeting Techniques, Mergers and Acquisitions, and advanced financial instruments, ensuring alignment with the curriculum. The guest faculty illustrated concepts with case studies and examples from industry practices, bridging the gap between theoretical knowledge and practical application. Interactive activities, including Q&A sessions and problem-solving exercises, encouraged active participation and clarified doubts. Students expressed appreciation for the session, highlighting its relevance and the clarity with which concepts were explained.
24.	Photographs of the Event	YES

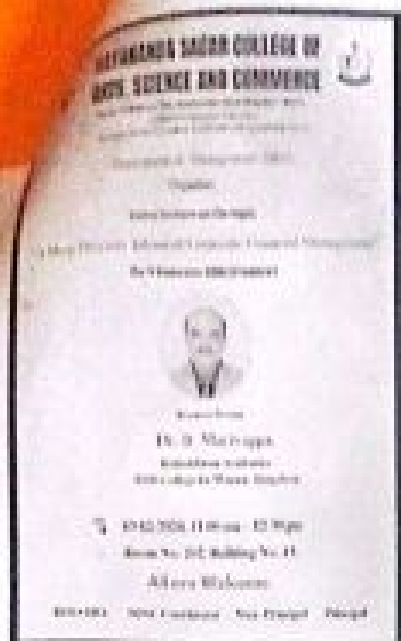

Event Coordinator


HOD- BBA


IQAC- Co-ordinator
IQAC Co-ordinator
Jayananda Sagar College of Arts,
Science & Commerce
Kumara -my Layout, Bengaluru - 560 111.


Principal

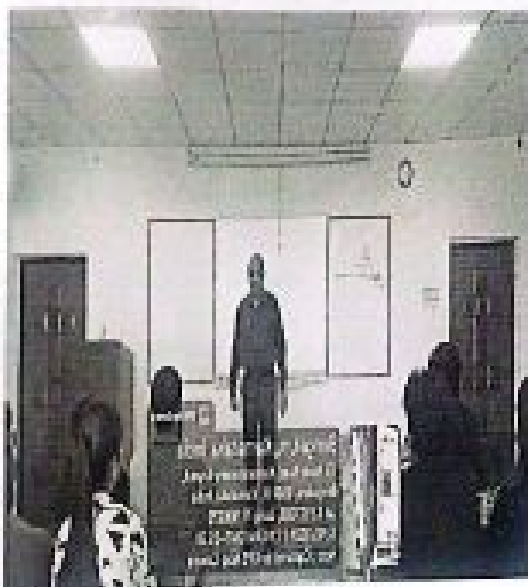




Poster of the Event Pic 1-



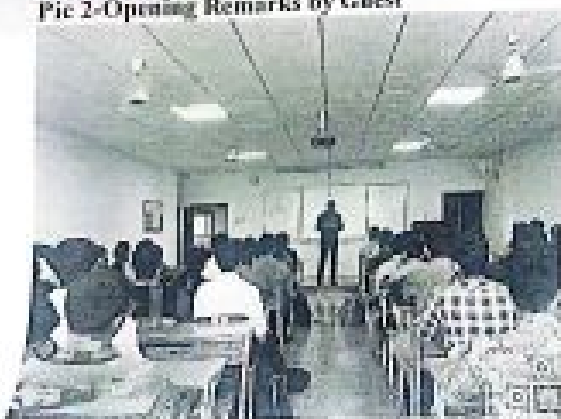
Welcoming the Guest Speaker, Dr.B.Mariyappa



Pic 2-Opening Remarks by Guest

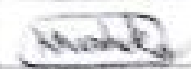
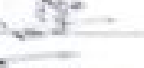


Pic 3- Guest talk by Dr.B.Mariyappa



Jawahar Sagar College of Arts Science and Commerce
Kumara Sagar Layout, Bengaluru

Event: 100 Days of Independence
 Venue: 100 Days of Independence
 Sec: A & B
 Time: 12:00 PM to 1:00 PM

S. No.	Register Number	Name of the Student	Signature
1	003052140001	Pragathi AN	
2	003052140002	Prithvi K	
3	003052140003	Anshu K Reddy	
4	003052140004	Ashish Kumar	
5	003052140005	Chaitanya	
6	003052140006	Hemachandra PV	
7	003052140007	Hafiz Hadi	
8	003052140008	Hussain Chikhy	
9	003052140009	G. Bhuvan Rao Jadhav	
10	003052140010	Chethan	
11	0030522010023	Siddhant	
12	003052140021	Shravya Nikan Patil	
13	003052140022	Shravya Nikan Patil	
14	003052140007	Ramya R	
15	003052140006	Vishal Jain	
16	003052140015	T. Ramesh	
17	003052140014	Prithvi Prithvi Singh K. Singh	
18	003052140012	Manish Chavhan	
19	003052140011	Tarandeep Singh	
20	003052140022	D. Sushant	

21	U03CJ22M0027	Nikhil Venkateshneeli	Nikhil
22	U03CJ22M0028	Pathan Mohammad Asra	Pathan
23	U03CJ22M0029	Tarun Sagar M	Tarun
24	U03CJ22M0030	Chethan J	Chethan J
25	U03CJ22M0033	Ume Saaima	Ume Saaima
26	U03CJ22M0034	Varshitha B.R.	Varshitha
27	U03CJ22M0035	Ashwini K.M	Ashwini
28	U03CJ22M0039	S. Darshini	S. Darshini
29	U03CJ22M0042	Bhavya Vekanya	Bhavya
30	U03CJ22M0049	Mohammed Ibrahim	Ali
31	U03CJ22M0048	Chandru	Chandru
32	U03CJ22M0043	Carun H. Gauda	Carun
33	U03CJ22M0046	Smitakshi S	Smitakshi
34	U03CJ22M0045	Smitakshi Ghosh	Ghosh
35	U03CJ22M0044	Rohan S	Rohan
36	U03CJ22M0041	Shruti Rao	Shruti
37	U03CJ22M0040	Sandhya Marandhan	Sandhya
38	U03CJ22M0032	Abdul Hameed	Abdul Hameed
39	U03CJ22M0147	Tejashree SM	Tejashree
40	U03CJ22M0149	Lekha Gauda K	Lekha
41	U03CJ22M0151	Venugopal K	Venugopal K
42	U03CJ22M0166	Mohammed Zaid	M. Zaid
43	U03CJ22M0187	K. Jaisheel Kurranbik	K. Jaisheel
44	U03CJ22M0186	Vaishnavi N	Vaishnavi N

Sl. No.	Fig. No.	Name	Signature
45	003632210055	2. Sankar Reddy	
46	003632210056	Kandam R.	
47	003632210057	1. Sankar Reddy	
48	003632210058	Alaka Reddy	
49	003632210059	Kandam R.	
50	003632210060	2. Sankar Reddy	
51	003632210061	S. R. Nithin Prasad	
52	003632210062	H. Kishore	
53	003632210063	Nayana Mangunath	
54	003632210065	2. Sankar Reddy	
55	003632210067	Somakata, R.	
56	003632210068	A. Nithin	
57	003632210069	Sankar, W.	
58	003632210070	2. Sankar Reddy	
59	003632210072	Soumajit Baur	
60	003632210073	3. Sankar Reddy	
61	003632210074	Rishi Sengupta	
62	003632210067	Nithin, G.	
63	003632210066	Ayanna Kithu N	
64	003632210085	1. Sankar Reddy	
65	003632210086	Mohammed Hussain	
66	003632210088	Chinmay Chandel	
67	003632210089	Anish S. P	
68	003632210090	Mangunath, L	

69	U03CJ22M0097	Gaman Garg	Gaman Garg
70	U03CJ22M0101	V. Kuchal	Kuchal
71	U03CJ22M0104	Harish M	Harish M
72	U03CJ22M0110	Pranavika . S	Pranavika.S
73	U03CJ22M0099	Sohan Babor	<u>Soham Babor</u>
74	U03CJ22M0133	Anum . Satima	Anum
75	U03CJ22M0134	Mohammed Basla	Md Basla
76	U03CJ22M0123	Aman Mulreja	Aman
77	U03CJ22M0122	Alston Fernandes	Alston
78	U03CJ22M0120	Pragwal. Gummamaval	P.S.S
79	U03CJ22M0113	Kaishwa M. Ch	Shashi
80	U03CH22M0041	Shahid Parho	Shahid
81	U03CJ22M0111	Gingheshwar . V.	Gingheshwar
82	U03CJ22M0115	Nelaga . G	Nelaga
83	U03CJ22M0155	Saket - Ragar	Saket Ragar
84	U03CJ22M0158	Bhanika M S	Bhanika
85	U03CJ22M0178	Deekshit . D. C	Deekshit D.C
86	U03CJ22M0180	Pranathi Phanna	Pranathi
87	U03CJ22M0181	prachi kumari	prachi kumari

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DATE: 3/12/24

Feedback Report: Advanced Corporate Financial Management,
a comprehensive treatment on the subject.

The recent Advanced Corporate Financial Management (ACFM) course, led by the exceptional esteemed author, proved to be an exceptional learning experience for students. The author conducted a comprehensive revision of the entire first chapter, presenting complex concepts with remarkable clarity and real-world relevance.

Students appreciated the structured approach, which not only reinforced their understanding of the material but also equipped them with the necessary skills in tackling challenging topics. The interactive (which segment allowed for deeper discussions, fostering a deeper connection between theoretical knowledge and practical application.

Overall, the course was highly beneficial, equipping students with a solid grasp of the subject while inspiring them to approach corporate finance with renewed enthusiasm. This engagement underscored the importance of expert-led academic interactions in enhancing the learning journey.

Feedback

Shi Lakshmi S

UO3C122M00 446

5th Sem BBA 'A'ec

Topic: Guest Lecture on Advance Corporate Financial Management

I found today's guest lecture by Mariappa Sir, on advance corporate financial management to be exceptional enlightening. From a pedagogical perspective, the interactive elements of the lecture significantly enhanced my learning experience. The lecturer connected modern ESG considerations to traditional financial markets or metrics.

The session was also very interactive where the lecturer engaged the students in asking questions and answering. When it comes to exams from view the lecturer gave various tips on how to write answers for both theoretical and practical questions and also spoke about various important topics that are needed or with high importance for exams. Overall the session was very informative and interesting.

Thank You.