

Dr. Ashwini Basavaraju is a committed academician and researcher with over 18 years of experience in higher education, specializing in Commerce, Accounting, Finance, and Management. She is currently serving as an Assistant Professor in the Department of BBA/B.Com at Dayananda Sagar College of Arts, Science and Commerce, Bengaluru. Throughout her academic career, she has demonstrated excellence in teaching, student mentoring, academic administration, curriculum delivery, and institutional development.

She was awarded a Doctor of Philosophy (Ph.D.) in Commerce from Dayananda Sagar University in 2026. Her doctoral research, titled "*Social Capital, Financial Leverage and Women's Empowerment: A Structural Equation Modelling Approach in Self-Help Groups,*" reflects her strong interest in social and economic empowerment, financial inclusion, and community development. She is also a UGC-NET qualified academician, further strengthening her credentials in higher education and research.

Over the years, Dr. Ashwini has actively contributed to academic excellence through quality teaching, research, and leadership. She has published 10 research papers, presented 21 research papers at national and international conferences, and participated in numerous Faculty Development Programmes, workshops, and seminars. Her research contributions were recognized with a Best Paper Award at the National Conference on Contemporary Management Trends (NCMT-2022).

In addition to her teaching and research responsibilities, she has undertaken several important academic and administrative roles, including BBA Academic Coordinator, Head of the Internal Test Committee, Head of the Women Dignity Unit (SHAKTHI), and Member of NAAC Criterion VI. She has also played a significant role in organizing workshops, seminars, guest lectures, student development programmes, and academic events that contribute to institutional growth and student engagement.

Her professional strengths include effective communication, leadership, academic mentoring, team management, quality assurance, and a student-centric approach to education. She is passionate about fostering a research culture, promoting academic innovation, and empowering students to become competent professionals and responsible citizens.

Looking ahead, Dr. Ashwini aims to enhance her research impact through publications in Scopus-indexed journals, secure funded research projects, pursue patents and intellectual property registrations, strengthen industry-academia collaborations, and continue contributing to institutional excellence through academic leadership and quality enhancement initiatives.