



# Dayananda Sagar

College of Arts, Science and Commerce

Kumaraswamy Layout, Bengaluru-560111

Department of Management - BBA

Marketing Club - Trio C's

29<sup>th</sup> April, 2025

## Circular

Marketing Club is delighted to present the event "QUIZ WITH MARKETING TWIST" on 2<sup>nd</sup> May 2025 at 12:00 Noon in Building No. 13, Room No. 212. We invite all BBA students to join and exhibit their creativity, humor and marketing flair! Participants will engage in an entertaining quiz followed by a lively and imaginative product promotion. Don't miss out on this unique chance to mix fun with marketing! We eagerly await your enthusiastic participation to make this event a memorable and exciting experience.

*[Signature]*  
29/4/2025

Marketing Club Coordinator

*[Signature]*  
29/4/25

HOD - BBA





**TRIO C'S**  
**THE MARKETING CLUB**  
**PRESENTS**

**QUIZ!**  
**WITH**  
**MARKETING**  
**TWIST**



Friday, 02nd May, 2025

BUILDING NO 13, ROOM NO 212



Get Ready to Test Your Business Brilliance!  
Attention all B.Com and BBA students!  
Are you ready to pitch your knowledge and outsmart the  
competition?

**FACULTY COORDINATOR'S**

DR. SUPLAB K PODDER  
DR. BHWETHA S P  
PROF. RAJENDRA KUMAR  
PROF. PRAVEEN M V  
PROF. SHRUTI H S

**STUDENT COORDINATOR'S**

DEVIKA R  
DEEPAK A  
MADHUMITHA  
NISHA K KUMAR  
NANDITH  
MANOJ  
PRATHAM  
DEVKA  
THEJASWINI  
SITHASREE  
HEMABINDU  
NISHANATH  
MOHAN





**Dayananda Sagar College of Arts, Science, and Commerce**  
**Internal Quality Assurance Cell**  
**Marketing Club**  
**Report of the Event Conducted**





Department: **BBA**

Date of Report: **05-05-2025**

SL No.	Particulars	Event related Details			
1.	Event*	Quiz with Marketing Twist			
2.	Title of the Event	Quiz with Marketing Twist			
3.	Date of Conduction	02-05-2025	4.	Time	11:00 AM
5.	Venue	Building No. 13, Room No. 212			
6.	Resource Person 1 Details (Profile to be enclosed)	Name:	Mr. Rajendra Kumar	Organization	DSCASC
		Designation	Assistant Professor	Specialization	Marketing
		Mobile No.	9005147227	Email ID	mr.rajendra-dsjs@dayanandasagar.edu
7.	Topics Covered	Marketing Strategy, promotion and distribution strategy			
8.	Resource Person 2 Details (Profile to be enclosed)	Name	Mrs. Shruthi H S	Organization	DSCASC
		Designation	Assistant Professor	Specialization	Finance
		Mobile No.	7411414043	Email ID	shruthihs@dsasc@dayanandasagar.edu
9.	Topics Covered	Innovative Business Plan, Marketing Strategy, and Product development			
10.	No. Faculty Participants	Internal:	Nil	External:	Nil
	No. Student Participants	Internal:	16	External:	Nil
12.	Faculty Coordinator/s	Full Name	Dr. Suresh kanti padder, Dr. Shwetha S P, Prof. Rajendra Kumar, Prof. Praveen M V, Prof. Shruthi H S		
		Department	Department of Commerce and Management		
		Designation	Assistant Professor		
13.	Student Coordinator/s	Full Name	Rutika R K, Deeksha, Devika, Madhumitha, Nisargu, Harshith, Manuj, Pratham, Thejaswini, Hichashree, Himadindu, Meghamath, and Mahan		
		Department	Department of Commerce and Management		
		Designation	Student		
14.	Total Expenditure (Details to be enclosed)	Nil	15.	Sponsors and Amount (if any)	Nil
16.	Agenda of the Event (Attach a copy)	Attached	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	Link Created	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed?	Yes	21.	Feedback Collected? (Attach a copy**)	Yes





Sl. No.	Particulars	Event related Details			
22.	Attendance Sheet Attached? *	Yes	23	Photographs of the Event	Attached
					
					
24.	Summary of the Event (Around 100 words)	<p>The Marketing Club TRIO 'C' successfully organized an engaging and intellectually stimulating event titled "Quiz with Marketing Twist" on 2nd May, 2025. The event witnessed enthusiastic participation from students of BBA and B.Com programs, aimed at enhancing their practical understanding of marketing operations and strategies in the business world. The event was structured in two interactive rounds. In Round One, students participated in a marketing-based quiz that tested their conceptual knowledge, brand awareness, and application of marketing principles. The quiz was designed to be both informative and exciting, ensuring high levels of engagement. Students who qualified in the first round advanced to the Final Round, where they were challenged to select any product of their choice and present a comprehensive marketing strategy to sell the product. This round provided a platform for the participants to showcase their creativity, strategic thinking and communication skills.</p>			

Notes:

\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. \*\* Format Copy need to be attached and hard copy need to be filed. \*Original show need to be filed and scanned copy should be attached. \*Department, please select the department.

PS:

- ❖ Whichever column is not applicable, write as N/A.
- ❖ If the nothing is done / gained / spent, write as NoNil.

Event Coordinator

IOAC Co-ordinator  
Dayananda Sagar College of Arts  
Science & Commerce  
Kumara my Layout, Bengaluru - 560 111.

Principal  
Dayananda Sagar College of Arts  
Science & Commerce  
Kumara my Layout, Bengaluru - 560 111

Dayananda Sagar college of Arts, Science and Commerce

Kumaraswamy Layout, Bengaluru-560111

Department of Commerce – B.Com.

The Marketing Club – Trio C's

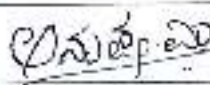
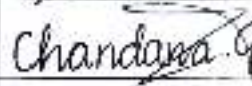
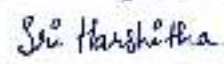



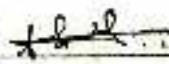
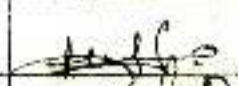

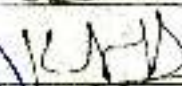
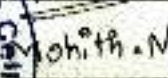
Date: 02/05/2025

Venue: Building No.13

Time: 2:00 PM

EVENT : QUIZ WITH MARKETING TWIST

Attendance

Sl. No.	Name of the Participants	Signature
01	ANUSHAM	
02	CHANDANA G	
3.	Sri Harshitha Reddy.S	
4.	M Saniya Mizba	
5.	Sheshank.T. Garoda	
6.	Darshan Garoda BS	
7.	Manoj.R A <del>Pandey</del>	
8.	Prajwal.P	
9	Prashanth H N	
10	KARTHIK.H	
11	Mohith.N	





Sl. No.	Name of the Participants	Signature
12	Bhoomika . N	Bhoomika N
13	Harsha M.P	Harsha M.P
14	Deepankar N	Deepankar N
15	DIKSHIN S Gouda	DiKshin
16	ASHITH . S	Ashith

2nd May 2015

## Feedback on "Quiz with Marketing Twist"

I am Darshan Gowda, 2nd Semester BBA Student. I have attended the Marketing club Event, "Quiz with Marketing Twist" on 2nd May 2015. It was very good experience to participate the event.

The event was organized in professional way. I have received the communication through the circular, then I have registered for the event and participated.

In the first round, I have attended for quiz competition and selected for the final round. The final round was very interesting to select any product and promote the product.

From the event, I have experienced the decision-making skills and developing the communication skills to develop the brand name.

Mr. Darshan Gowda  
2nd Sem. BBA.

*D*  
24/5/15

