



# Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Department of BBA

Seminar by NSE

Date of Event: 029/08/2025

Department: BBA

Sl. No	Particulars	Event Details			
1	Event*	Seminar for V Semester BBA Students			
2	Title of the Event	Session on Investors Awareness Program on basics of Capital Markets			
3	Date of Conduction	29 <sup>th</sup> August 2025	4.	Time	10:00 AM to 11:00AM
5	Venue	Building No. 13, Room No. 212.			
6	Resource Person 1 Details (Profile to be enclosed)	Name: Mr. Ravi Uppe Designation: Manager, Investor Services		Organization: NSE	
7	Topics Covered	NSE, BSE, Capital Markets and NSDL and CDSL.			
8	Resource Person 2 Details (Profile to be enclosed)	Name: Ms. Kalaivani Designation: Manager, investors Services		Organization: NSE	
9	Topics Covered				
10	No. of Faculty Participants (Enclose a copy of names with signatures)	Internal: 3		External: NA	
11	No. of Student Participants (Enclose a copy of names with signatures)	Internal: 76		External: NA	
12	Faculty Coordinator/s	Prof. Rekha MP Prof. Nagarajeswari M Prof. Parimala R Department: BBA			
13	Student Coordinator/s	Bindhu Shree Rayan Shamsi Nirjala Soumil			
14	Total Expenditure (Details to be enclosed)		Nil	Sponsors and Amount (If Any)	Nil
16	Agenda of the Event (Attach a Copy)		NA	Provide the Link of the report uploaded on college website	NA
18	Social Media Links (Provide the links of the report uploaded on Social Media)		NA	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20	Certificates Printed? (Attach a copy**)		NA	Feedback Collected? (Attach a copy**)	2
22	Attendance Sheet Attached?*		4	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	
24	Summary of the Event (Around 100 words)	The Department of BBA organised a seminar on "An Investor Awareness Program on the basics of capital markets" by NSE provided valuable insights into the functioning of primary and secondary markets. The session covered key investment instruments such as equities, bonds, and mutual funds, along with the regulatory role of SEBI in ensuring transparency and investor protection. Emphasis was laid on the benefits of investing—wealth creation, liquidity, and diversification—while also cautioning about risks like market volatility. Overall, the session enhanced understanding of capital markets and the need for disciplined investing.			



*Nip*  
Event Coordinator

*Deven*  
HOD

*R. Gopal*  
IQAC Coordinator

*Traku*  
4/9/2025  
Principal

IQAC Co-ordinator  
Dayananda Sagar College of Arts,  
Science & Commerce

Dayananda Sagar College of Arts  
Science & Commerce  
\*Antarashwari Layout, Bengaluru - 560 111

**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE**  
 Department of Management BBA (BU)  
 Under the guidance of IQAC  
 organises

## "INVESTOR AWARENESS PROGRAM ON BASICS OF CAPITAL MARKETS"

by  
**NSE**

For Final Year Students  
 BBA



**MR. RAVI UPPE**  
*Manager, Investor Services – NSE*



**MS. KALAIVANI RAJENDRAN**  
*Manager, Investor Services – NSE*

**29 AUGUST 2025 | 10:00AM-11:00AM**  
 Building No.13 Room No. 212

**Seminar Organisers**

**HOD, BBA**  
**Prof. Rekha M P**

**Prof. Nagarajeswari M**

**Prof. Parimala R**



**Picture 1:** Welcoming the Resource Person by BBA HOD Prof. Rekha MP

**Picture 2 –** Welcoming the Resource Person by the Faculty coordinator Prof. Nagarajeswari M





Picture 3 – Resource Person Addressing Students



Picture 4 – Resource Person providing the insightful session



Picture 5 – Faculty coordinators with Resource Persons



Picture 6 – Vote of Thanks of the session