

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC) Cell

INTER COLLEGIATE COMMITTEE and STUDENT ACTIVITY CELL (Sanchalana)

Event Report- Inter collegiate winner

Department: BBA

Date: 08/04/2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Inter Collegiate Management and Cultural Fest			
2.	Title of the Event	Inter Collegiate Management and Cultural Fest			
3.	Date	4/04/2025			
4.	Time	9.30 AM to 5.00 PM			
5.	Venue	BMS Evening College of Arts & Commerce			
6.	Resource Person 1 Details	N/A			
7.	Topics Covered	N/A			
8.	Resource Person 2 Details	N/A			
9.	Topics Covered	N/A			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	N/A	External:	N/A
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	02	External:	N/A
12.	Faculty Coordinator/s	Full Name: Prof Chitra D Rao Department: B.Com/BBA Designation: Assistant Professor			
13.	Student Coordinator/s	Hemachandra P H T Rahul			
14.	Total Expenditure	N/A			
15.	Sponsors and Amount (if any)	N/A			
16.	Agenda of the Event	N/A			
17.	Provide the link of the report uploaded on College Website				
18.	Provide the links of the report uploaded on	N/A			



	Social Media	
19.	Report sent to Newspapers? If yes, provide cuttings/images:	N/A
20.	Certificates Printed?	N/A
21.	Feedback Collected?	N/A
22.	Attendance Sheet Attached?	N/A
23.	Summary of the Event (Around 100 words)	<p>The Inter College Competition was held on 4/04/2025 at BMS Evening College of Arts & Commerce - Samskruthi 2025. In which Hemachandra P H T Rahul of 6th Sem BBA, participated in Marketing Event - Big Pitcher event and Bagged 2nd prize.</p> <p>In teams of two, participants drew a lot which consisted of two different categories—product and service—at random and were challenged to invent and market an entirely new offering combining both. Their draw—Farming + Music—led them to conceptualize Pest Beats, an automated irrigation sprinkler system with integrated dual frequency speakers. The first frequency emits pest repellent tones (harmless to humans and non target species) to protect crops; the second plays farmers' preferred music. Both functions are managed via a dedicated mobile app.</p> <p>Delivering a five minute pitch, capturing judges' and audience's attention with a clear, concise presentation of Pest Beats' value proposition and go to market strategy. Out of 18 competing teams, our students secured 2nd place, an achievement that underscored their teamwork, creativity, and marketing skills.</p>
24.	Photographs of the Event	YES

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.


** Format Copy need to be attached and hard copy need to be filed

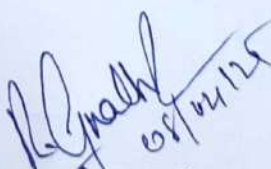
*Original sheet need to be filed and scanned copy should be attached

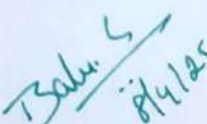
PS:

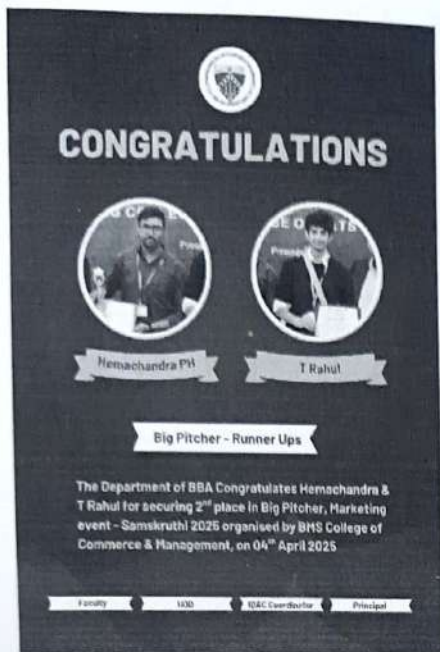
- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.


Faculty Coordinator


HOD BBA


IQAC Coordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara my Layout, Bengaluru - 560 111


Principal





BMS EDUCATIONAL TRUST



1

**BMS COLLEGE OF COMMERCE & MANAGEMENT
&
BMS EVENING COLLEGE OF ARTS & COMMERCE**

Samskruthi 2025

INTERCOLLEGIATE MANAGEMENT AND CULTURAL FEST
on 4th, 5th & 6th April 2025

EVENT BROCHURE





Samskruthi 2025



MARKETING EVENT - BIG PITCHER

- Registration Fees - Rs.500/-
- Number of participants: 2 per team.
- The first round will be "Guess the logo challenge".
- In the second round, the qualified participants must combine the two different products/ product categories given by the judges, devise marketing strategies and sell the product.
- Any kind of vulgarity or obscenity will lead to immediate disqualification.
- The topics will be announced on the day of the event.
- College ID card is a must.
- Judges' decision is final and binding.

Prize money - Rs.2,000 + Trophy

Student Co-ordinator :

Abhyudaya : 9353694887

Sai Inchara : 8147763010

Date : 4th April 2025

Time : 2:30 PM - 4:00 PM

Venue : Room No 202, BMSCCM

SCAN QR

Registration



Payment



14





Couldn't preview file

There was a problem loading more pages. Retrying...





BMS EDUCATIONAL TRUST



BMS COLLEGE OF COMMERCE & MANAGEMENT
&
BMS EVENING COLLEGE OF ARTS & COMMERCE
Presents

Samskruthi 2025

CERTIFICATE OF APPRECIATION

Mr./Ms: RAHUL from DST has secured 2nd place in .

Marketing event - Big Pitcher event at Samskruthi 2025 - an Intercollegiate

Management and Cultural Fest held on 4th, 5th & 6th of April 2025

Avinash Sharma

CHAIRMAN, BMSCCM

Pooja Chakravarty

PRINCIPAL

