



**Dayananda Sagar College of Arts, Science, and Commerce**  
Internal Quality Assurance Cell

**Media Club of DSCASC (Prathibimba)**

Department\*: DSCASC

Date of Report: 26-02-2026

Sl. No.	Particulars	Event related Details			
1	Event*	Media Club of DSCASC (Prathibimba)			
2	Title of the Event	Media Club ( PRATHIBIMBA) – Capture. Create. Inspire			
3	Date of Conduction	26-02-2026	4.	Time	3:00 pm onwards
5	Venue	Near Budha Statue, Building No. 13, DSCASC			
6	Resource Person 1 Details (Profile to be enclosed)	NA			
7	Topics Covered	NA			
8	Resource Person 2 Details (Profile to be enclosed)	NA			
9	Topics Covered	NA			
1	No. Faculty Participants	Internal:	35	External:	NA
1	No. Student Participants (Enclose a copy of names with signatures)	Internal:	45	External:	NA
1	Faculty Coordinator/s	Full Name	Prof. Vinay M, Prof. Kavya R, Prof. Arjun Kumar, Prof. Anusha Anthony, Prof. Samudhyatha		
		Department	BBA/BCOM/BCA		
		Designation	Assistant Professor		
1	Student Coordinator/s	Full Name	Tanvi Satesh, Shreepriya, Abdul Nawaz, Roshan		
		Department	BBA/BCOM		
		Designation	Student Coordinators		
1	Total Expenditure (Details to be enclosed)	1,601	15.	Sponsors and Amount (if any)	NA
1	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	
1	Social Media Links (Provide the links of the report uploaded on Social Media)	<a href="https://www.instagram.com/m/p">https://www.instagram.com/m/p</a>	19.	Report sent to Newspapers? If yes, provide cuttings/images:	
2	Certificates Printed?	NA	21.	Feedback Collected? (Attach a copy**)	Yes
2	Attendance Sheet Attached?	Yes	23	Photographs of the Event	
2	Summary of the Event (Around 100 words)	Dayananda Sagar College of Arts, Science and Commerce, in accordance with AICTE guidelines, officially launched its Media Club, PRATHIBIMBA, on 26th February 2026. The initiative was introduced to foster creativity and bring uniqueness among students in the fields of content creation, storytelling, anchoring, photography, videography, and reels creation. The club was inaugurated by Dr. Balu L, Principal of the institution, in the presence of the Heads of various Departments. The event witnessed enthusiastic participation from around 35 faculty members and 45 students, making it a vibrant and successful beginning for the Media Club. PRATHIBIMBA aims to serve as a dynamic platform for students to explore media skills, enhance communication abilities, and showcase their creative talents			

*Kavya R*  
Event Coordinator

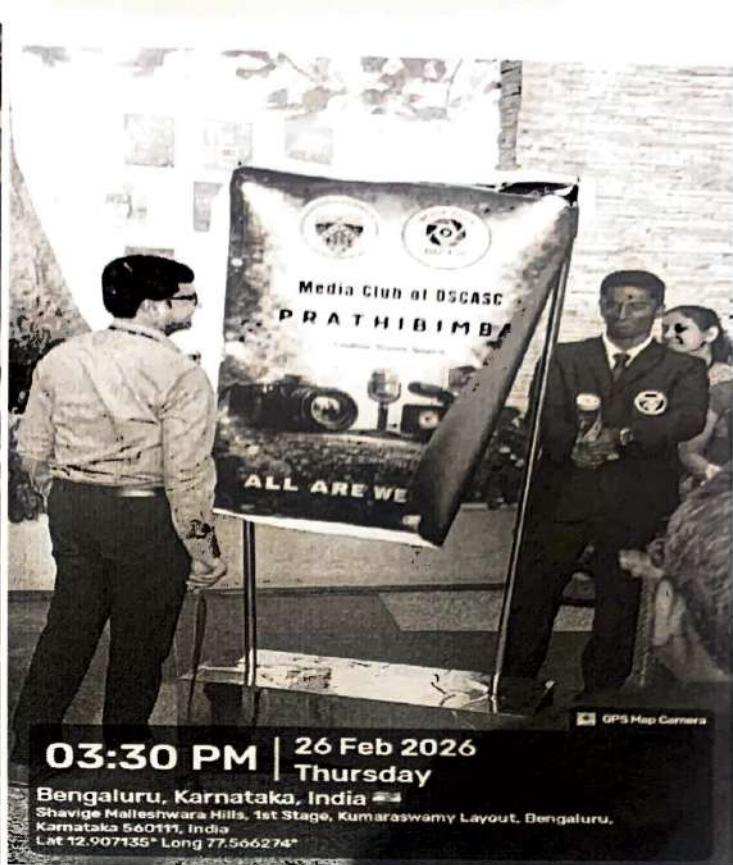
*Dr. Balu L*  
HOD

*Arjun Kumar*  
IOAC Coordinator  
Dayananda Sagar College of Arts,  
Science & Commerce  
Kumara - my Layout, Bengaluru - 560 111

*Balu L*  
Principal

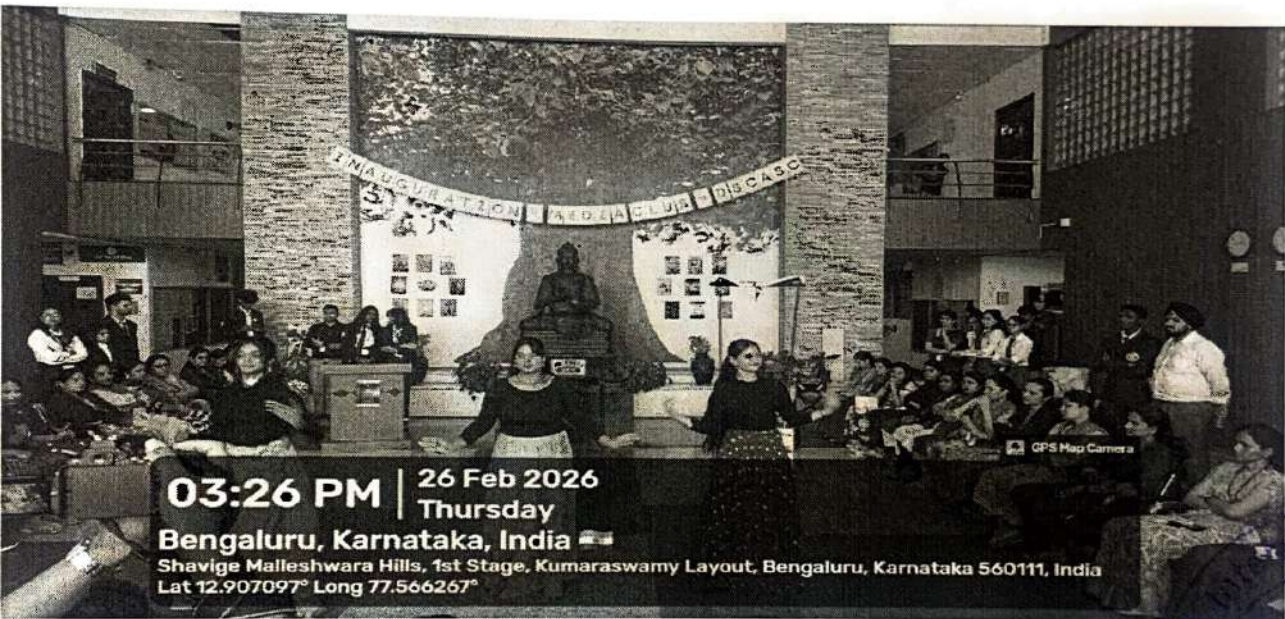


Bengaluru, Karnataka, India  
Shavige Malleshwara Hills, 1st Stage,  
Kumaraswamy Layout, Bengaluru, Karnataka  
560111, India  
Lat 12.906956° Long 77.566282°  
Thursday, 26/02/2026 03:18 PM GMT +05:30



03:30 PM | 26 Feb 2026  
Thursday

Bengaluru, Karnataka, India  
Shavige Malleshwara Hills, 1st Stage, Kumaraswamy Layout, Bengaluru,  
Karnataka 560111, India  
Lat 12.907135° Long 77.566274°



03:26 PM | 26 Feb 2026  
Thursday

Bengaluru, Karnataka, India  
Shavige Malleshwara Hills, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111, India  
Lat 12.907097° Long 77.566267°



Bengaluru, Karnataka, India  
Shavige Malleshwara Hills, 1st Stage, Kumaraswamy  
Layout, Bengaluru, Karnataka 560111, India  
Lat 12.907086° Long 77.566265°  
Thursday, 26/02/2026 03:45 PM GMT +05:30





# DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore - 560111  
(Affiliated to Bangalore University, Approved by  
AICTE, NAAC Accredited)



## Internal Quality Assurance Cell

Name of the Activity: Media club inauguration

Department: Bcom, BBA, Bca

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Aleena Arshad	0015	BBA	
2	Spoorti.R	0094	BCA	
3	Suma.C.D	0099	BCA	
4	Pravalika	0068	BCA	
5	Arya Adesh	0064	BBA	
6	Xuvraj Singh	0120	BCA	
7	Himanchu	0071	BCA	
8	Preetham.K	0069	BCA	
9	Lakshit	0052	BCA	
10	Indrajeet.S	0042	BCA	
11	Shanda.C	0088	BCA	
12	Kunal Jona	0050	BCA	
13	N. Soham	0058	BBA	
14	Harsha.V	0134	BBA	
15	Abdul Nazaf	0137	BBA	
16	Vishaltha.R	0015	BBA	
17	Tanvi Satish	0310	Bcom	
18	Shree Priya	0317	Bcom	
19	VasuDev Prabhu	0319	Bcom	
20	Nitin B	0383	Bcom	
21				
22				
23				
24				
25				

Event Coordinator Name: Vinay.M

Signature: 





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Internal Quality Assurance Cell

Name of the Activity: Media Club (Prathibimba) inauguration

Department: BCOM

Date: 26/02/2026

Time: 3:00 PM

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Lakshmi Devi H.G	U03CJ25C0155	B.Com 'D'	
2	Kusuma M	U03CJ25C0151	B.Com 'D'	
3	Nikhitha M	U03CJ25C0402	B.Com 'D'	
4	Rakshitha P	U03CJ25C0228	B.Com 'D'	
5	Mamasa S	U03CJ25C0143	B.COM 'D'	
6	Sainidhi P	U03CJ25C0328	B.Com 'D'	
7	Rakshitha	U03CJ25C0265	B.COM 'D'	
8	Vasuni M	U03CJ25C0170	B.Com 'D'	
9	Niveditha R	U03CJ25C0294	B.Com 'D'	
10	Ankitha S	U03CJ25C0024	B.Com 'D'	
11	Preeti A	U03CJ25C0249	B.Com 'D'	
12	Banu P	U03CJ25C0228	B.Com 'D'	
13	Vismaya V	U03CJ25C0381	B.Com 'D'	
14	Abhay Anshu S	U03CJ25C005	B.Com 'D'	
15	Shayath Gowda KM	U03CJ25C0305	B.Com 'D'	
16	Bhavadh Kumar M	U03CJ25C0022	B.Com 'D'	
17	Lekith B	U03CJ25C0159	B.Com 'D'	
18	Banish V	U03CJ25C0009	B.COM 'D'	
19	YATHA Pragam	U03CJ25C0384	B.COM 'D'	
20	Praveen Kumar	U03CJ25C0015	B.COM 'D'	
21	Vybhava V.S	U03CJ25C0388	B.Com 'D'	
22	Zai Teja	U03CJ25C0127	B.COM 'D'	
23	Shayath Babu	U03CJ25C0304	B.Com 'D'	
24	Sam Iyathun S	U03CJ25C0288	B.Com 'D'	
25	Lakshmi Mandhana N	U03CJ25C0153	B.Com 'D'	

Event Coordinator Name: KAVYA R

Signature:





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Internal Quality Assurance Cell

Name of the Activity: Media Club (Prathibimba) inauguration

Department: BBA

Date: 26/02/2026

Time: 3:00 PM

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Vanyashree . V	U03CJ23M0021	BBA	
2	Nandini Kamat	U03CJ23M0022	BBA	
3	Sulochana . P	U03CJ23M0025	BBA	
4	Shakti	U03CJ23M0156	BBA	
5	Chithra . S	U03CJ23M0179	BBA	
6	Varsha	U03CJ23M0153	BBA	
7	Nirjala Mahajan	U03CJ23M0062	BBA	
8	Jaswanth	U03CJ23M0099	BBA	
9	Prince Kumar	U03CJ23M0113	BBA	
10	Gautam K	U03CJ23M0119	BBA	
11	Ranjit K	U03CJ23M0120	BBA	
12	Raiyan Samshi	U03CJ23M0108	BBA	
13	Arungh - J	U03CJ23M0010	BBA	
14	Pranav . B	U03CJ23M0011	BBA	
15	Spripath . S	U03CJ23M0002	BBA	
16	Tarun . R . M	U03CJ23M0008	BBA	
17	Nitesh . S . R	U03CJ23M0013	BBA	
18	Vignan	U03CJ23M0040	BBA	
19	Dishanth . A . D	U03CJ23M0157	BBA	
20	Rahul . R	U03CJ23M0115	BBA	
21	Rashi . D . D	U03CJ23M0105	BBA	
22	Niriksha . P . Shetty	U03CJ23M0140	BBA	
23	Bindushree .	U03CJ23M0111	BBA	
24	Sruyan .	U03CJ23M0123	BBA	
25	Anusha . M . Tanga	U03CJ23M0121	BBA	

Event Coordinator Name: KAVYA - R

Signature:



## Media Club Inauguration feedback

Name: Vasudev Prabhu  
USN: UO3CJ24C0319

The inauguration of the media club was a well-organized and engaging event. The sessions were informative and gave great insight into the role of media and creativity in today's world. The performances and presentations made the event lively and enjoyable for everyone present. It was inspiring to see students come together to celebrate creativity and communication. Overall, it was a wonderful initiative, and I look forward to participating in more such activities in future.



## Media club inauguration feedback

Name: Vasudev Prabhu  
USN: UO3CJ24C0319

The inauguration of the media club was a well-organized and engaging event. The sessions were informative and gave great insight into the role of media and creativity in today's world. The performances and presentations made the event lively and enjoyable for everyone present. It was inspiring to see students come together to celebrate creativity and communication. Overall, it was a wonderful initiative, and I look forward to participating in more such activities in future.



# MEDIA CLUB INAUGURATION "PRATHIBIMBA"

I attended the inauguration of the Prathibimba Media Club at Dayanda Sagar College of Arts, Science and Commerce and found the event very interesting and inspiring. The speakers explained the importance of media in today's world and how it helps in expressing ideas, creativity and communication.

From this event, I learned that media plays an important role in sharing information and building awareness. It also encouraged students to explore their talents in areas like photography, Content creation, and Story telling. Overall, the program was informative and motivated me to participate in such creative activities.

Mandara . S  
UD3CJ24M00H1  
BBA 'B'  
Mandara . S