



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Expert Talk

Report of the Event Conducted



Department*: BBA

Date of Report: 30/9/2026

Sl. No.	Particulars	Event related Details			
1.	Event*	Expert Talk Session			
2.	Title of the Event	Expert talk on "Practical Insights into Financial Management: From Classroom Concepts to Real-World Decisions"		Aligned SDG Goal(s)	4
3.	Date of Conduction	30/9/2026	4.	Time	10.30AM -12.00 PM
5.	Venue	Building No 13, DSI Campus-1			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Dr.Prakruthi N Udupa Designation: Associate Professor	Organization: Surana College, Autonomus Specialization: Finance		
7.	Topics Covered	Financial Decisions , EBIT Analysis			
8.	Resource Person 2 Details (Profile to be enclosed)	Name NA Designation NA Mobile No. NA	Organization Specialization Email ID		
9.	Topics Covered	Financial decisions, EBIT Analysis			
10	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
11	No. Student Participants (Enclose a copy of names with signatures)	Internal:	66	External:	NA
12	Faculty Coordinator/s	Full Name Department Designation	Dr. Swetha SP, Dr Vinutha K BBA Assistant Professor.		
13	Student Coordinator/s	Full Name Department Designation	Dhanvi Ravi ,Shruthi BBA Student Volunteers		
14	Total Expenditure (Details to be enclosed)	4647	15	Sponsors and Amount (if any)	NA
16	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	
18	Social Media Links (Provide the links of the report uploaded on Social Media)	YES	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20	Certificates Printed? (Attach a copy**)	NA	21.	Feedback Collected? (Attach a copy**)	yes
22	Attendance Sheet Attached? #	yes	23	Photographs of the Event	yes
24	Summary of the Event (Around 100 words)	A guest lecture on "Practical Insights into Financial Management: From Classroom Concepts to Real-World Decisions" was conducted for III Semester BBA students to enhance their practical understanding of costing concepts. The session provided students with valuable exposure to practical financial decision-making, enhanced their understanding of financial management concepts and encouraged them to develop analytical and problem-solving skills essential for their future careers. The session connected theoretical concepts with real-world applications, improving students' analytical and decision-making skills.			



[Signature]
Event Coordinator

[Signature]
HOD BBA

[Signature]
IQAC Coordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara any Layout, Bengaluru - 560 111

[Signature]
Principal
Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

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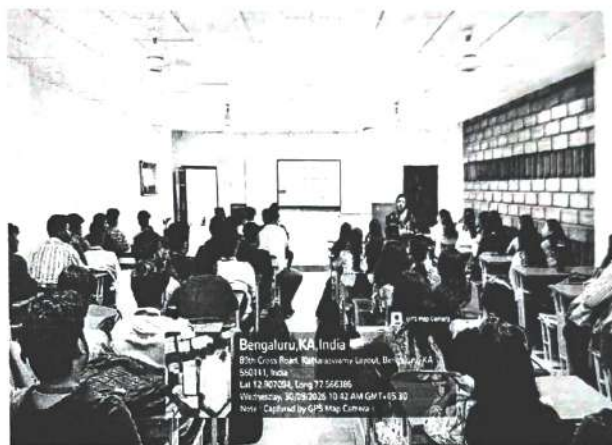
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Internal Quality Assurance Cell

Glimpses of the Event



Photograph 1 :Event Coordinator Felicitating the Guest Speaker



Photograph 2 : Guest Speaker explaining the concepts of Financial Decisions



Photo 3: Students actively participating in the programme.



Photo 4: Group photograph of the resource person, faculty members and participants

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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy layout, Bengaluru - 560111

Department of Bachelors of Management (BBA)

Under the guidance of IQAC

Organises

Guest Lecture

Topic:

**"Practical Insights into Financial
Management: From Classroom Concepts
to Real-World Decisions"**

(For 3rd sem BBA students)



Resource person

Dr. Prakruthi N Udupa

Associate Professor
Surana College (Autonomous)



Date:
30th September 2026



Time:
10:30 am onwards



Venue:
Room No. 203,
Building No. 13,
DSI Campus 1



Organising Committee- Dr.Shwetha S P, Dr.Vinutha

All are welcome



**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE AND COMMERCE**
Kumaraswamy Layout, Bangalore - 560111
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NAAC Accredited)



Internal Quality Assurance Cell

Name of the Activity: Guest lecture
Department: BBA

Date: 30/09/26 Time: _____

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Suretha. S	U03CJ25M0046	BBA 'C'	
2	Dhanu Ravi	U03CJ25M0042	BBA 'A'	
3	Huzaiya Tajmeen	U03CJ25M0123	BBA 'A'	
4	Fathima Sabah yousy	U03CJ25M0122	BBA 'A'	
5	Bhumiika u Jain	U03CJ25M0113	BBA 'A'	
6	Vedika JL	U03CJ25M0031	BBA 'A'	
7	Sameer doli C.M	U03CJ25M0069	BBA 'C'	
8	Sneethi. A	U03CJ25M0070	BBA 'C'	
9	Sanrpta Naik	U03CJ25M0053	BBA 'C'	
10	Avandika.K	U03CJ25M0139	BBA 'A'	
11	Hari Priya. M	U03CJ25M0050	BBA 'A'	
12	Pavan Kishore	U03CJ25M0080	BBA 'B'	
13	Pradeep .B	U03CJ25M0167	BBA 'B'	
14	Vaishnavi .R	U03CJ25M0060	BBA 'C'	
15	Malalakehmi .K	U03CJ25M0156	BBA 'C'	
16	Priyanka M.H	U03CJ25M0084	BBA 'C'	
17	Tharunayi N	U03CJ25M0048	BBA 'C'	
18	Pratiksha .D.	U03CJ25M0089	BBA 'C'	
19	Preksha .R. Nag	U03CJ25M0023	BBA 'C'	
20	Kavana .K	U03CJ25M0012	BBA 'B'	
21	Megha	U03CJ25M0061	BBA 'B'	
22	Kushal preetham G	U03CJ25M0062	BBA 'B'	
23	Khusli .P	U03CJ25M0027	BBA 'B'	
24	chandana .P	U03CJ25M0021	BBA 'B'	
25	Shine Malik	U03CJ25M0096	BBA 'C'	

Event Coordinator Name: Dr Vinutha.K, Dr Suretha

Signature:



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Internal Quality Assurance Cell

Name of the Activity: Guest Lecture
Department: BBA

Date: _____ Time: _____

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Hridi Datta	U03CT25M0081	BBA 'C'	Hridi
2	Swastika Biswas	U03CT25M0098	BBA 'C'	Swastika
3	Shristi Pradhan	U03CT25M0117	BBA 'C'	Shristi Pradhan
4	Ritika Sudarshan	U03CT25M0019	BBA 'C'	Ritika
5	Rishika Roshmi Nath	U03CT25M0020	BBA 'C'	Rishika
6	Pranava . R	U03CT25M0148	BBA 'C'	Pranava
7	Mamatha . M	U03CT25M0153	BBA 'B'	Mamatha
8	Dhruvshini priya	U03CT25M0138	BBA 'B'	K.Dhruvshini priya
9	Yashvi . R. Mahiya	U03CT25M0152	BBA 'B'	Yashvi
10	Venugopal Reddy . S	U03CT25M0085	BBA 'A'	Venugopal
11	Abhishek . J . U	U03CT25M0092	BBA 'A'	Abhishek
12	S. Abhishek	U03CT25M0038	BBA 'C'	S. Abhishek
13	Pohan R Reddy	U03CT25M0093	BBA 'C'	Pohan R Reddy
14	Charanjeel . K	U03CT25M0026	BBA 'A'	Charanjeel . K
15	Saad Naseem	U03CT25M0095	BBA 'C'	Saad
16	Shruthi Kumar . N	U03CT25M0009	BBA 'C'	Shruthi
17	Sandosh . vij . J P	U03CT25M0024	BBA 'C'	Sandosh
18	Tahir pasha	U03CT25M0091	BBA 'C'	Tahir pasha
19	Murali . K	U03CT25M0005	BBA 'B'	Murali . K
20	Rakhi Sakthi	U03CT25M0135	BBA 'C'	Rakhi
21	Rahul Sharma	U03CT25M0118	BBA 'C'	Rahul
22	Lekesh Bhalothia	U03CT25M0154	BBA 'A'	Lekesh
23	Abdul Nozay	U03CT25M0137	BBA 'A'	Abdul Nozay
24	Basheer Ahmed	U03CT25M0100	BBA 'A'	Basheer
25	Manish . A . Shetty	U03CT25M0088	BBA 'B'	Manish

Event Coordinator Name: Dr Vinutha . K, Dr Suneetha

Signature: Vinutha . K





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Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: Sruetha. S UUCMS No. U03CJ25M0076

Course: BBA Sem: 3rd Section: 'C'

Name of Activity: Guest lecture - Practical insights into financial Management
from classroom concepts to real world decisions

Organized by: Department of BBA Date: 30/9/2026

Resource Person: Dr. Prakruti N. Vdya Programme/Class: _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☐	☐	☒	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☒	☐	☐	☐
4	Interaction and student participation	☐	☒	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☐	☒	☐	☐	☐
7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☐	☐	☒	☐	☐

Learning Outcome / Student Response

Important learning/skill gained from this activity:

convert financial knowledge into profitable business decisions

Suggestion for improvement / future activity:

No

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Sruetha. S



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STUDENT FEEDBACK FORM

Name of the Student: Megha UUCMS No. U03CJ2SM0061

Course: BBA Sem: 3rd Section: 'B'

Name of Activity: Guest lecture - practical insights into financial management from classroom concepts to real world decisions

Organized by: Department of BBA Date: 30/9/2024

Resource Person: Dr. prakruti. udupa Programme/Class: _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☐	☐	☒	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☒	☐	☐	☐
4	Interaction and student participation	☐	☒	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☐	☒	☐	☐	☐
7	Ability to apply the learning gained	☐	☒	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☐	☐	☒	☐	☐



Learning Outcome / Student Response

Important learning/skill gained from this activity:

Convert financial knowledge into profitable business decisions

Suggestion for improvement / future activity:

No

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☐ Excellent ☒ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Megha

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