



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Report of the Event Conducted
(One form to be filled for each event)

Department*: BBA

Date of Report: 28/08/2025

Sl. No.	Particulars	Event related Details		
1.	Event*	Guest Lecture for BBA Vth Semester Final Year Students		
2.	Title of the Event	"Quality and Management Practices in the era of 4.0: Transformation in the Manufacturing Sector"		
3.	Date of Conduction	28/08/2025	4.	Time -10:00 AM TO 11:00 AM
5.	Venue	Building No.17 ,Seminar Hall		
6.	Resource Person 1 Details (Profile to be enclosed)	Name-Prof Reena Y A Designation Assistant Professor Mobile No. 9845415350 Organization DSCE Automobile Engineering Email ID: Reena-au@dauanandasagar.edu		
7.	Topics Covered	Industry 4.0 is reshaping manufacturing through automation, data analytics, and smart systems		
8.	Resource Person 2 Details (Profile to be enclosed)	Name Designation Mobile No. Organization Specialization Email ID		
9.	Topics Covered			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: 2		External:
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal: 70		External:
12.	Faculty Coordinator/s	Full Name: Dr Puja Sharma & Prof Ashwini Seshadri Department: BBA Designation: Assistant Professor		
13.	Student Coordinator/s	Full Name: Juhi Jain, Nirjala Maharjan, Soumil Srivastava Department: BBA Designation:		
14.	Total Expenditure (Details to be enclosed)	235	15.	Sponsors and Amount (if any)
16.	Agenda of the Event (Attach a copy)		17.	Provide the link of the report uploaded on College Website
18.	Social Media Links (Provide the links of the report uploaded on Social Media)		19.	Report sent to Newspapers? If yes, provide cuttings/images:
20.	Certificates Printed? (Attach a copy**)		21.	Feedback Collected? (Attach a copy**)
22.	Attendance Sheet Attached?*	Yes	Photographs of the Event (Attach 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	



Sl. No.	Particulars	Event related Details
24.	Summary of the Event (Around 100 words)	The Department of BBA successfully hosted an insightful guest lecture on "Quality and Management Practices in the Era of 4.0 Transformation in the Manufacturing Sector" for V BBA Semester students on 28 th August, 2025. The session was led by Prof. Reena VI, Assistant Professor, Department of Automobile Engineering, DSCE, who brought a rich interdisciplinary perspective to the evolving landscape of Production and Operations Management. Students gained clarity on how Industry 4.0 is reshaping manufacturing through automation, data analytics, and smart systems. The session empowered students to think beyond textbooks and engage with the dynamic challenges of today's industrial ecosystem.

CCASC

Riya Sharma
Sec.

Event Coordinator

R. Prasad
28/08/25

IOAC Coordinator

IOAC Co-ordinator

Dayananda Sagar College of Arts,
Science & Commerce
Kumara any Layout, Bengaluru - 560 111.

Balu.C

Principal

Principal

Dayananda Sagar College of Arts
Science & Commerce

Kumaraswamy Layout, Bengaluru - 560 111



Image 1-Welcoming the Resource Person



Image 2- Resource Person Addressing to the Students'



Image 3- Felicitating to the Resource Person



Image 4- Group Photo with Resource Person





DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

(Affiliated to Bangalore University and Recognized by Government of Karnataka)
Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru 560111



Department of Management (BBA-BU)

Organizes
Guest Lecture

On

**"Quality And Management Practices In The Era Of 4.0
Transformation In The Manufacturing Sector"**

For BBA Students



Prof.Reena Y L

Assistant Professor

Department Of Automobile Engineering, DSCE

📅 Thursday 28th August, 2025

📍 Building No.17, Seminar Hall

✦ All Are Welcome – Be Part of the Change In The Era Of 4.0!

✦ Organising Committee ✦

Dr.Puja Sharma & Prof.Ashwini Seshadri

Faculty | HODs | Vice Principal | Principal



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Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC Accredited)
Internal Quality Assurance Cell

Name of the Activity: Guest Lecture of "Quality and Management Practices in the era of 4.0 Transformation in Manufacturing Sector"

Department: BBA

Date: 28/04/25 Time: 10:00-11:00 am

Sr.	Student Name	Reg. No.	Dept.	Signature
1	NIKITA DAS BRAHMA	M0080	BBA 'A'	Nikita Das Brahma
2	PRATIKSHA SINGH	M0077	BBA 'A'	Pratiksha Singh
3	Ranjeet Kr Singh	M0120	BBA (L)	Ranjeet Singh
4	Raiyan Shamsi	M0108	BBA (C)	Raiyan Shamsi
5	Mohamed Kasim Mirza	M0101	BBA (A)	Mohamed Kasim Mirza
6	Prince Kumar	M0113	BBA (C)	Prince Kumar
7	Sri. Karthi Patel	M0155	BBA 'C'	Karthi Patel
8	Shivam Das	M0073	BBA (A)	Shivam Das
9	Moham. Kumar K	M0030	BBA 'B'	Moham. Kumar K
10	Harshita S	M0009	BBA 'B'	Harshita S
11	Fathima Zahra	M0058	BBA 'B'	Fathima Zahra
12	Afnan pasha	M0054	BBA 'B'	Afnan pasha
13	Enayathulla	M0044	BBA (A)	Enayathulla
14	Ashraf	M0047	BBA (A)	Ashraf
15	Qayed Karshif Ulla	M0151	BBA (A)	Qayed Karshif Ulla
16	Karishma			Karishma
17	Varsha G	M0153	BBA (C)	Varsha G
18	Sulochana P	M0025	BBA (A)	Sulochana P
19	Vanyashree V	M0021	BBA (A)	Vanyashree V
20	Rishika Jain	M0033	BBA (A)	Rishika Jain
21	Zumra S	M0086	BBA (A)	Zumra S
22	Diksha S. Kandgal	M0084	BBA (A)	Diksha S. Kandgal
23	Manushree M	M0016	BBA (A)	Manushree M
24	Chinmayee F	M0027	BBA (A)	Chinmayee F
25	S. Mahima	M0061	BBA (B)	Mahima



Event Coordinator Name: Dr. Puji Sharma Prof. Achwini Seshadri

Signature: Puji Sharma A.



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Name of the Activity: _____

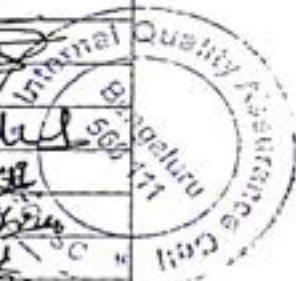
Department: _____

Date: _____ Time: _____

Sr.	Student Name	Reg. No.	Dept.	Signature
25	Rashi D.D	U03CJ23M0106	BBA 'C'	Rashi
26	Niriksha P.S	U03CJ23M01050	BBA 'C'	Niriksha
27	Dheuthi R.M.	U03CJ23M01042	BBA 'C'	Dheuthi
28	DANRESH B	U03CJ23M01049	BBA 'C'	Danesh
29	Nagendra V.	U03CJ23M01059	BBA 'C'	Nagesh
30	Sumithraaol	U03CJ23M0079	BBA 'B'	Sumithraaol
31	Sudhamshu K	U03CJ23M0090	BBA 'B'	Sudhamshu
32	Tikam Ram S	U03CJ23M0078	BBA 'B'	Tikam
33	Sayyad Shajumon	U03CJ23M01069	BBA 'A'	Sayyad
34	Sreerajith M.	U03CJ23M0076	BBA 'B'	Sreerajith
35	Venkatesh R.	U03CJ23M01012	BBA 'C'	Venka
36	Jaya Prakash T	U03CJ23M01003	BBA 'B'	Jaya
37	Priya B	U03CJ23M00012	BBA 'B'	Priya
38	Akash Mahadik	U03CJ23M0037	BBA 'B'	Akash
39	Avilgonda Nikhil	U03CJ23M01047	BBA 'C'	Nikhil
40	Shakti Balaji	U03CJ23M01066	BBA 'C'	Shakti
41	Chithra S	U03CJ23M01079	BBA 'C'	Chithra
42	Dimpal Yadav R	U03CJ23M01078	BBA 'C'	Dimpal
43	Naser Zihan	U03CJ23M01077	BBA 'A'	Naser
44	Zayed Kamil	U03CJ23M0053	BBA 'B'	Zayed
45	Mohammed Sufyan	U03CJ23M00034	BBA 'B'	Mohammed
46	Shak Alfan	U03CJ23M0059	BBA 'B'	Shak Alfan
47	Shahid Pasha	U03CJ23M01070	BBA 'C'	Shahid
48	Mohammed Maaz	U03CJ23M00052	BBA 'B'	Mohammed
49	Armaan	U03CJ23M00063	BBA 'A'	Armaan

Event Coordinator Name: Dr. Pooja Sharma Prof. Ashwini Seshadri

Signature: Pooja Sharma Ashwini Seshadri





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Name of the Activity: _____

Department: _____

Date: _____ Time: _____

Sr.	Student Name	Reg. No.	Dept.	Signature
50	Shrbenil Limbasiya	U03CJ23M0043	BBA Sec 'B'	[Signature]
51	Rohit Jaiswal	U03CJ23M0048	BBA Sec 'B'	[Signature]
52	Harsh Kumar	U03CJ23M0036	BBA Sec 'A'	[Signature]
53	Sachin Kumar	U03CJ23M0035	BBA Sec 'B'	[Signature]
54	Srujan D	U03CJ23M0088	BBA Sec B	[Signature]
55	Swayam Kothari	U03CJ23M0123	BBA Sec 'C'	[Signature]
56	Gautam Kumar Singh	U03CJ23M0119	BBA Sec 'C'	[Signature]
57	Sanjaya Bhat	U03CJ23M0131	BBA Sec 'A'	[Signature]
58	S. Deekshitra	U03CJ23M0135	BBA Sec 'A'	[Signature]
59	Rayan Khan ly M	U03CJ23M0109	BBA Sec 'C'	[Signature]
60	MOHAMMED UZAIR PARVEZ	U03CJ22M0008	BBA Sec 'C'	[Signature]
61	Jaywarth V	U03CJ23M0079	BBA Sec 'A'	[Signature]
62	Bhawal Singh	U03CJ23M0171	BBA Sec 'C'	[Signature]
63	Ganaprasanth GK	U03CJ23M0116	BBA, Sec 'C'	[Signature]
64	Lavish V. Jain	U03CJ23M0130	BBA, Sec 'C'	[Signature]
65	Souril S	U03CJ23M0056	BBA, Sec 'A'	[Signature]
66	Pradham S. Modi	U03CJ23M0094	BBA, Sec 'B'	[Signature]
67	Malathia . P	U03CJ23M0153	BBA, Sec 'C'	[Signature]
68	Tuhi Jain	U03CJ23M0091	BBA Sec 'A'	[Signature]
69	Urjala Mahajan	U03CJ23M0062	BBA Sec 'A'	[Signature]
70				
71				
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Event Coordinator Name: Dr. Pooja Sharma Prof. Akshwini Seshodhi
Signature: Pooja Sharma A.

Date - 28/8/25
10-11am

From this seminar on "Quality management practices in the era of 4.0: Transformation in the manufacturing sector", we understood the evolution of industries from 2.0 & 3.0 to the current 4.0 era. The importance of quality management practices in manufacturing & how simple tools like a Pareto chart can illustrate the process of quality checks. The session helped us connect theoretical concepts with practical application in real time real world industries. Transformation.

The session gave us insight on quality management practices models & tools.



Jubir Jain
103CJ23M0041

Date - 28/8/25
10 Am - 11 am

Quality management Practices in the era of 4.0 :- Transformation in the Manufacturing Sector

The Seminar was very informative & insightful. Professor Renu YR explained the evolution from industry 2.0 & 3.0 to 4.0 in a clear & engaging presenting manner, & her simple examples of Quality check using a pen made the session engaging & easy to understand.

Overall it was a very enlightening session leaving us with valuable knowledge about the role of Quality management in shaping the future of the manufacturing sector.

The interactive nature of the Seminar kept the audience engaged & the explanation very well structured.

Manushree.M Manushree.Y

