



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Student Activity Cell (Sanchalana)

Report of the Industrial Visit to Silk Weaving Factory, KSIC Mysore

Department*: MBA

Date of Report: 20/08/2025

Sl. No.	Particulars	Event related Details			
1	Event*	Industrial Visit			
2	Title of the Event	Industrial Visit to Silk Weaving Factory, KSIC Mysore			
3	Date of Conduction	14/08/2025	4.	Time: 9:00AM to 8:00PM	
5	Venue	Silk Weaving Factory, KSIC, Mysore			
6	Resource Person 1 Details (Profile to be enclosed)	Name Designation Mobile No.	Organization Specialization Email ID		
7	Topics Covered				
8	Resource Person 2 Details (Profile to be enclosed)	Name Designation Mobile No.	Organization Specialization Email ID		
9	Topics Covered				
10	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:		External:	
11	No. Student Participants (Enclose a copy of names with signatures)	Internal:	28	External:	
12	Faculty Coordinator/s	Full Name Department Designation	Dr. Ameer Asim Ahmed MBA-BU Associate Professor		
13	Student Coordinator/s	Full Name Department Designation	Ms. Vyshnavi Sudhan (P03C124M015182) MBA BU 2 nd Semester Student		
14	Total Expenditure (Details to be enclosed)	NA	15	Sponsors and Amount (if any)	NA
16	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	Yes
18	Social Media Links (Provide the links of the report uploaded on Social Media)	https://www.facebook.com/photo/?fbid=1354352589642388&set=pcb.1354352879642359		19.	Report sent to Newspapers? If yes, provide cuttings/images:
20	Certificates Printed? (Attach a copy**)	No	21.	Feedback Collected? (Attach a copy**)	Yes
22	Attendance Sheet Attached?*	Yes	23	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes



Sl. No.	Particulars	Event related Details
2	Summary of the Event (Around 100 words)	<p>The 2nd semester MBA students undertook an industrial visit to the Karnataka Silk Industries Corporation (KSIC) Silk Weaving Factory, Mysore, as part of their practical learning exposure. The visit aimed to provide students with firsthand insights into the operations of one of India's most renowned silk manufacturing units, famous for its Mysore silk sarees. During the visit, students were taken through the various stages of silk production, beginning with the procurement of raw silk yarn, dyeing, and the intricate weaving processes. The staff at KSIC provided detailed explanations of the techniques involved, including the use of both traditional handlooms and modern machinery, as well as the strict quality control measures that ensure the premium quality of KSIC products. Students also learned about the branding strategies, market positioning, and export potential of Mysore silk, which has earned global recognition. The visit enabled students to connect theoretical concepts of operations management, supply chain, quality assurance, and marketing with real-world applications. It also offered valuable lessons on sustaining heritage industries in a competitive market. Overall, the industrial visit was highly informative and enriching, giving students practical exposure to manufacturing processes and deepening their understanding of industry practices.</p>



Event Coordinator

Dr. Ameer
Asra Ahmed



Director



IQAC Coordinator



Principal

IQAC Co-ordinator
 Dayananda Sagar College of Arts,
 Science & Commerce
 Kumara any Layout, Bengaluru - 560 111

Principal
 Dayananda Sagar College of Arts,
 Science & Commerce
 Kumbhary Layout, Bengaluru - 560 111

Photos of the Event

Photos of the Event



Figure 1 – Students gathered near Heritage Building just before commencing the Industrial Visit



Figure 2- Students and the Faculty Coordinator seated the bus



Figure 3 – Silk Weaving Factory, KSIC, Mysore entrance



Figure 4 –Group Photo of students near the Mysore Palace

Timestamp	Username	How would you rate the overall usefulness of this event in enhancing your learning and personal	What aspects of the event did you find most valuable or impactful?	Were the objectives of the event clearly met?	What suggestions do you have for improving similar events in the future?	How likely are you to recommend participation in such events to your peers?
2025/09/0	pavansmetekar@i	4	Watching the p	Yes	No	4
2025/09/0	sahanas5025@gm	4	Preparation of	Yes	Nothing	4
2025/09/0	lshamg2002@gm	5	How things wor	Yes	Spend some more time	4
2025/09/0	karthikgowdam28	5	The whole acti	Yes	Nothing	5
2025/09/0	hanokandle456@	5	The process of	Yes	Managing and maintain	5
2025/09/0	rihemavathi122@	5	Got to know m	Yes	Need more time to exp	5
2025/09/0	vinitvernekar1016	5	Hardwork	Yes	Nothing	5
2025/09/0	krashivasu1625@	5	Quality control	Yes	The event was very wel	5
2025/09/0	suryarjun122@gm	4	Knowledge abo	Yes	Require more time to e	3
2025/09/0	divyaraju6362@gn	5	.	Yes	The event was very wel	5
2025/09/0	msrivali03@gmai	5	The procedure	Yes	Nothing	5
2025/09/0	mohammedusman	5	The KSIC indust	Yes	No everything was plan	5
2025/09/0	vyshnavisudhan06	5	Learning about	Yes	The event was very wel	5
2025/09/0	sindhusingh2003@	4	Valuable	Yes	Yes	3
2025/09/0	meghanashekar06	4	Understanding	Yes	The event was very wel	5
2025/09/0	rahuimgowda18@	5	The machines i	Yes	2 days Industrail trip	5
2025/09/0	darshangowda786	5	Learnt somethi	Yes	Yes	5
2025/09/0	bhavikp673@gmai	4	Everything	Yes	Nothing	4
2025/09/0	karishmatajr@gm	5	Getting to know	Yes	Like to visit many more	5
2025/09/0	madans88927@gn	5	All the aspects	Yes	Time duration	5
2025/09/0	adilmayar32@gma	5	An industrial vi	Yes	clear pre-visit planning	5





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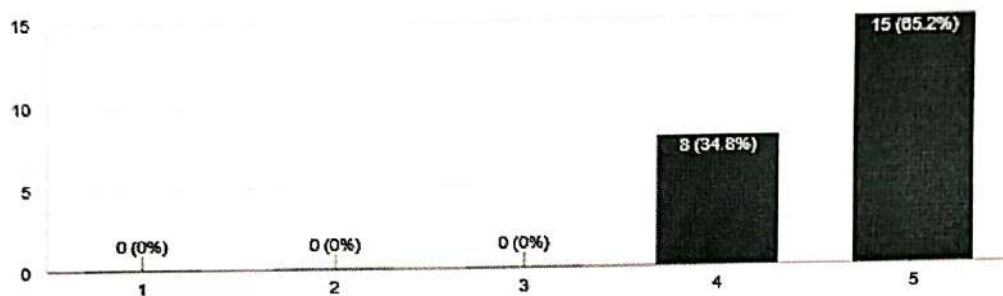
Date of Report: 20/08/2025

Feedback Analysis

How would you rate the overall usefulness of this event in enhancing your learning and personal development?

☐ Copy chart

23 responses



Were the objectives of the event clearly met?

☐ Copy chart

23 responses



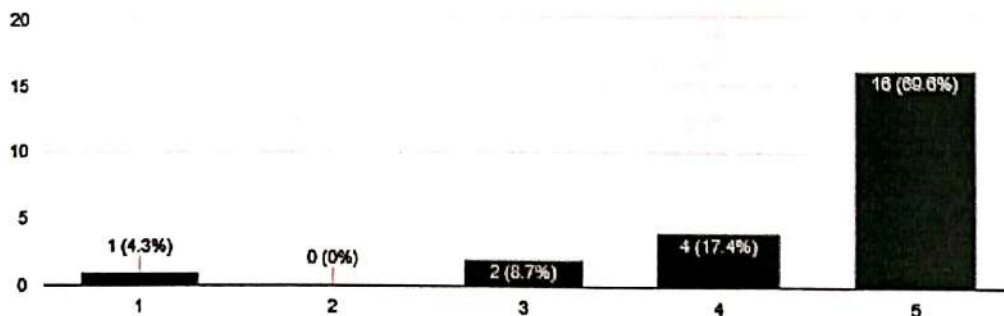
● Yes
● No
● Partially



How likely are you to recommend participation in such events to your peers?

☐ Copy chart

23 responses



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)
STUDENT ACTIVITY CELL (SANCHALANA)

Department of MBA-BU

INDUSTRIAL VISIT

Silk Weaving Factory, Karnataka Silk Industries Corporation
(KSIC)

Attendance Sheet

Coordinator: Dr. Ameer Asra Ahmed

TIME: 8:00 AM-7:00 PM

DATE: 14-08-2025

Sl. No.	USN	STUDENT NAMES	Morning	Afternoon
1	P03CJ24M015009	K. Rashi	Rashi	R
2	P03CJ24M015026	Shivali M. S	Shivali	S
3	P03CJ24M015187	Divya .M	Divya	Divya
4	P03CJ24M015188	Sindhu Singh .S	Sindhu	Sindhu
5	P03CJ24M015003	Usman	Usman	Usman
6	P03CJ24M015205	Karthik Gunda .M	Karthik	Karthik
7	P03CJ24M015207	Puneeth Raju . R	Puneeth	Puneeth
8	P03CJ24M015210	Subramanian K.J	Subramanian	Subramanian
9	P03CJ24M015027	Surya .L	Surya	Surya
10	P03CJ24M015028	Rahul	Rahul	Rahul
11	P03CJ24M015011	Maniraj .KV	Maniraj	Maniraj
12	P03CJ24M015121	Manish . R	Manish	Manish
13	P03CJ24M015084	Bhanik P Rathod	Bhanik	Bhanik
14	P03CJ24M015067	Adhil .M	Adhil	Adhil
15	P03CJ24M015142	Dhishan B.P	Dhishan	Dhishan
16	P03CJ24M015075	Pavan SM	Pavan	Pavan
17	P03CJ24M015133	Likith K	Likith	Likith
18	P03CJ24M015081	Hanish	Hanish	Hanish
19	P03CJ24M015140	Ashmatham	Ashmatham	Ashmatham

20	P03CJ24M015073	Nashchetha K.C	<i>Nashchetha</i>	<i>De -</i>
21	P03CJ26M015074	Vineet V. Venkay	<i>Vineet</i>	<i>De -</i>
22	P03CJ24M015073	Vyshnavi Sudhan	<i>Vyshnavi</i>	<i>De -</i>
23	P03CJ24M015074	Meghana - M. S.	<i>Meghana</i>	<i>De -</i>
24	P03CJ24M015075	Madan S.	<i>Madan</i>	<i>De -</i>
25	P03CJ24M015062	Hemavathi N	<i>Hemavathi</i>	<i>De -</i>
26	P03CJ24M015072	Sahana A	<i>Sahana</i>	<i>De -</i>
27	P03CJ24M015073	Lihon M	<i>Lihon</i>	<i>De -</i>
28	P03CJ24M015073	Karishma Taj R	<i>Karishma</i>	<i>De -</i>
29				
30				

14/8/2025

