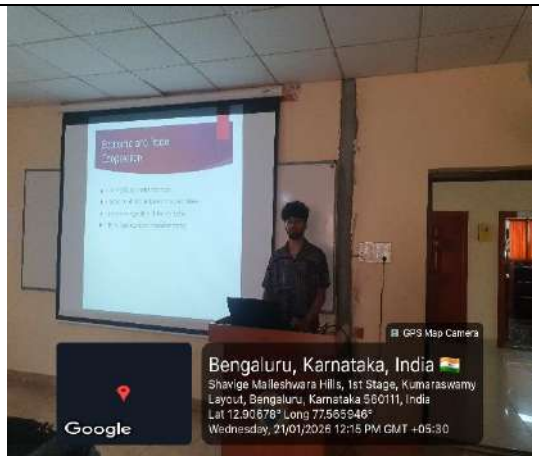
DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
DEPARTMENT OF M.COM
EVEN SEMESTER -2026 (February 2026 to June 2026)
EXPERIENTIAL LEARNING

Course: I MCom 2nd semester

Faculty: Dr.Mahalakshmi.V

Teaching Pedagogy: . PPT Presentation, GD, Pick and explain, video screening from 21.1.2026 to 10.4.2026

PPT Presentations

	
MNCs	FDIs
Public speaking and enhances presentations skills. Students from I M.com were assigned to present ppt presentation after gathering information on given topic under the guidance of Dr.Mahalakshmi.V Outcomes: Improve publicspeaking & Presentation skills are developed which are lacking with GenZ	

2. **GD-Group discussion on Digital Marketing campaigns of various brands (Maggie, Milkybar, Nestle, KFC) on 10.4.2026**

Outcome: Comprehensive learning, and comparative study on different brands concerned Group discussion on digital marketing campaigns on digital platforms, & its comparison was discussed among 4 groups of students. The outcome of the event students progressed in comparing and discussing about various other companies. Outcomes: Comparative analysis of companies in terms of digital marketing is understood
3. **Video Screening on Stack Business models** on 17.4.2026
Outcome: Enhance international ties with Indian government. A video on European Union on animation mode was choosen to make students understand its formation and purpose.

4. **Pick and explain -Digital Management:**
   on 7 choosen topics assigned
   30.4.2026



Outcomes: Improvement in Public speaking and case analysis

Course: I M.Com 2nd semester
Faculty: Dr.Savita Trivedi
Teaching Pedagogy:

Course: I M.Com 2nd semester
Faculty: DrMonica Ranka
Teaching Pedagogy:

Course:
Faculty:
Teaching pedagogy:

Course: II Mcom $th Semester
Faculty: Dr. Puja Sharma
Teaching Pedagogy:

1. **M.Com Students Deliver Lecture to BBA Final Year on various topics**

The Department is pleased to share a successful **Experiential Learning Initiative** taken on 31st March 2026 where M. Com students G Mahati and Ramya A delivered an engaging lecture to BBA Final Year students on the topic **"Trade Regulations"** as part of the **Business Law** curriculum.

The session was conducted under the guidance of **Dr. Puja Sharma**, with the objective of bridging the gap between theoretical knowledge and practical application. This initiative provided M. Com students with an opportunity to take on a teaching role, thereby enhancing their subject understanding, communication skills, and confidence.

The lecture focused on the practical relevance of trade regulations in the modern business environment, encouraging interactive discussions and real-world insights among the students.

Such initiatives play a vital role in promoting active learning, peer teaching, and academic excellence, preparing students for future professional and academic challenges.







Students with faculty