# Dayananda Sagar College of Arts, Science, and Commerce

## Internal Quality Assurance Cell

### Unit Name: Guest Lecture

**Department*: M. Com**

**Date of Report: 27.10.2026**

| Sl. No. | Particulars | Event related Details | | | |
|---|---|---|---|---|---|
| 1. | Event* | Guest Lecture | | | |
| 2. | Title of the Event | From class room to corporate: Career pathways and job opportunities in Finance, Marketing & HR | Aligned SDG Goal(s) | 4& 8 | |
| 3. | Date of Conduction | 8.10.2026 | 4. | Time 10am | |
| 5. | Venue | Building 17 | | | |
| 6. | Resource Person 1 Details (Profile to be enclosed) | Name: Rtn.MohanKumar<br>Designation: Digital Transformation consultant, Mentor<br>Mobile No. | Organization:<br>Specialization<br>Email ID | | |
| 7. | Topics Covered | Industry requirements at present, in finance, marketing and HR, how to prepare for the desired job. | | | |
| 8. | No. Faculty Participants (Enclose a copy of names with signatures) | Internal: | 2 | External:- | |
| 9. | No. Student Participants (*Enclose a copy of names with signatures*) | Internal: | 20 | External:- | |
| 10. | Faculty Coordinator/s | Full Name: Dr.Rashmi.S<br>Department: M.Com<br>Designation: | | | |
| 11. | Student Coordinator/s | Full Name: Bindu, Anusha<br>Department<br>Designation | | | |
| 12. | Total Expenditure (Details to be enclosed) | NIL | 15 | Sponsors and Amount (if any) | |
| 16. | Agenda of the Event (Attach a copy) | Guest lecture | 17. | Provide the link of the report uploaded on College Website | |
| 18. | Social Media Links (Provide the links of the report uploaded on Social Media) | https://www.instagram.com/_m.com_official/<br>https://www.facebook.com/profile.php?id=61595396514360 | 19. | Report sent to Newspapers? If yes, provide cuttings/images: | |
| 20. | Certificates Printed? (Attach a copy**) | No | 21. | Feedback Collected? (*Attach a copy***) | |

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| Sl. No. | Particulars | Event related Details | | | |
|---|---|---|---|---|---|
| 22. | **Attendance Sheet Attached?** # | **Yes** | **23** | **Photographs of the Event** (*About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached*) | |
| 24. | **Summary of the Event** (Around 100 words) | The guest lecture **"From Classroom to Corporate: Career Pathways and Job Opportunities in Finance, Marketing & HR"** focused on bridging the gap between academic learning and corporate career opportunities. The session provided students with insights into various career paths, industry expectations, required skills, job roles, and professional opportunities in **Finance, Marketing, and Human Resources**. It also highlighted the importance of practical knowledge, communication skills, digital competencies, internships, and continuous upskilling for building a successful corporate career. | | | |

**Notes:**

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. ** Format Copy need to be attached and hard copy need to be filed, # Original sheet need to be filed and scanned copy should be attached. *Department, please select the department

**PS:**

- **Whichever column is not applicable, write as NA.**
- **If the nothing is done / gained / spent, write as No/Nil.**

12/10/26

**Event Coordinator**

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27/10/26

**IQAC Coordinator**

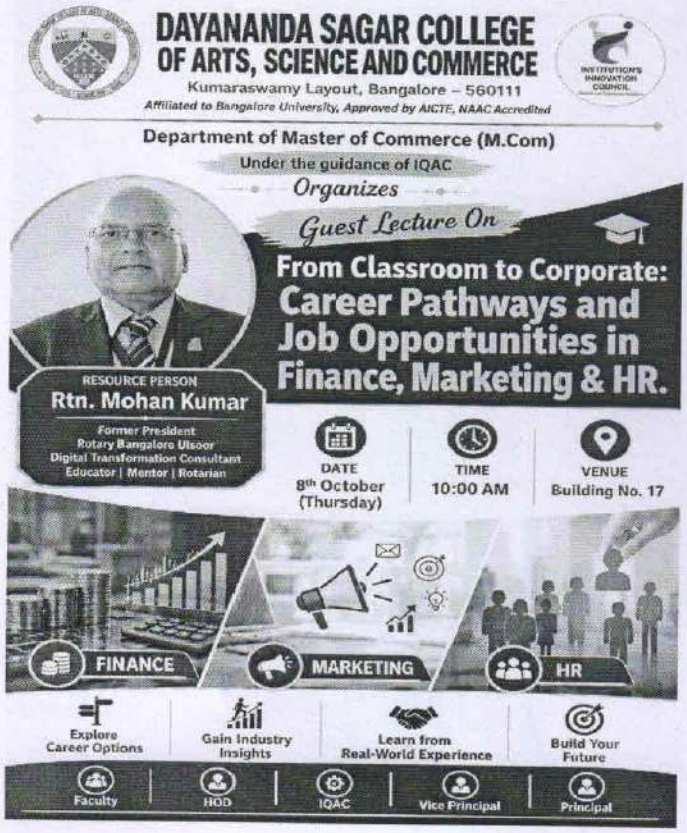
IQAC Co-ordinator
Dayananda Sagar College of Arts, Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

Balu. C 27/10/26

**Principal**

Principal
Dayananda Sagar College of Arts Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

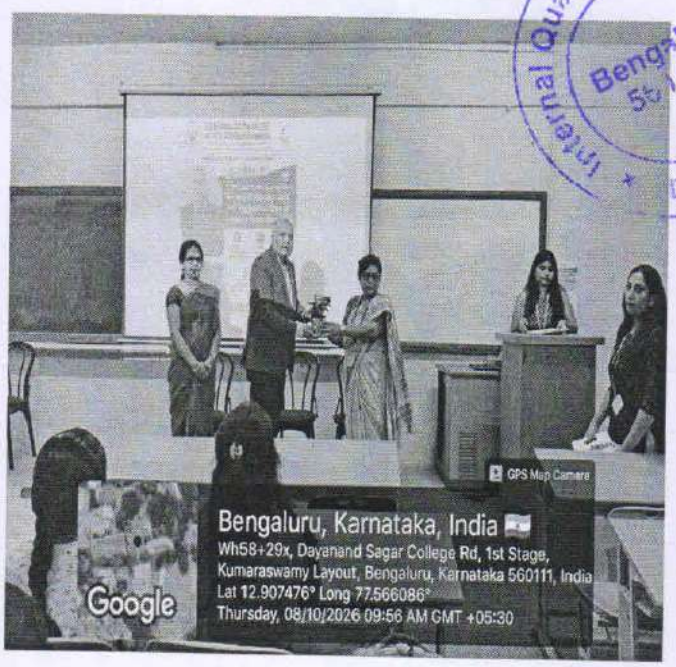
**Brochure**

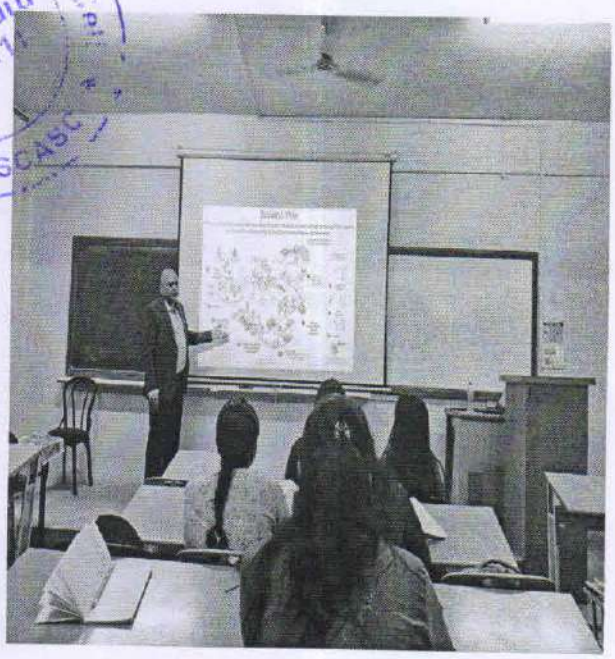



**Profile of Rotarian. Mohan Kumar***

**Rtn. Mohan Kumar is a visionary leader with over 38 years of international expertise in Digital Enterprise Deployment, Next-Generation Delivery, Consulting, and Solution Definition. He has spearheaded transformative initiatives in HR Digitization, Organizational Change Management, and Global Supply Chain Transformation, fostering seamless collaboration among global stakeholders, vendors, and service partners. In recognition of his excellence in Digital Education Transformation and Talent Development, he received the prestigious Karnataka Awards 2026 from the National Education Excellence Council. After 18 years in Australia, he spent 17 impactful years at Wipro Limited in Digital Leadership roles and now consults on digital transformation. Set up Hyper Scaler AWS, Azure & Google, IBM Cloud Studios, His specializations span Digital Technologies, Learning & Development, Competency & Certification Development, DEI & POSH Training, and Campus Engagement. A passionate educator and mentor, Rtn. Mohan Kumar shapes future talent through Faculty Development Programs (FDPs), Management Development Programs (MDPs), and guidance for engineering, degree, and management students across academic institutions. In Rotary, he currently serves as District Deputy Learning Facilitator, District RYLA Chair, Membership Gowth for District 3192 and as a President of Rotary Bangalore Ulsoor (2023–2025), where he led over 750 record-setting community projects focused on New Generation leadership, sustainability, and UN Sustainable Development Goals (SDGs). He has conducted several hundreds of RYLAs for schools and colleges. An Electrical Engineering graduate with an MBA in Human Resources, he is a Fellow of the Institution of Engineers (India), life member of National Institute of Personal Management and Professor of Practice. He is currently on the advisory board of studies and professor of practice at various Institutions.**

**Event Photos**





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Bengaluru
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**Attendance**

# DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore – 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC Accredited)

## Internal Quality Assurance Cell

Name of the Activity: Guest Lecture on From Classroom to Corporate: Career Pathways and Job Opportunities in Finance, Marketing & HR

Department: M.Com

Date: 08th October 2026

Time: 10.00 am

| Sr. | Student Name | Reg. No. | Dept. | Signature |
|---|---|---|---|---|
| 1 | Rakshitha.K | P03CJ25C012007 | MCOM 3rd sem | Rakshitha.k |
| 2 | Gowthami.B.R | P03CJ25C012009 | MCOM " | Gowthami.B.R |
| 3 | Manushree.D.K | P03CJ25C012002 | Mcom " | Manushree.DK |
| 4 | Manisha.M.V | P03CJ25C012013 | M com " | Manisha.MV |
| 5 | Bindu HA | P03CJ25C012005 | M.com " | Bindu HA |
| 6 | S.Anusha | P03CJ25C012004 | M.com " | S.Anusha |
| 7 | Gowthami.J | P03CJ25C012011 | M.COM 3rd | [illegible] |
| 8 | Varsha.KM | P03CJ25012010 | M.com 3rd sem | Varsha.KM |
| 9 | Rihana Kausar | P03CJ25012001 | M.com 3rd sem | Rihana |
| 10 | Sourav Khatavkar | P03CJ25012012 | M.com | Sourav |
| 11 | Goutham.R | P03CJ2501208 | M.com | Goutham |
| 12 | ~~Manisha M.V~~ | ~~P03CJ25012013~~ | ~~M.com~~ | ~~Manisha~~ |
| 13 | Nanditha.R | | M.com 1 sem | [illegible] |
| 14 | Namratha.V | | M.COM 1 sem | [illegible] |
| 15 | Denika | | M.com 1 sem | Denika |
| 16 | Yukthi.K | | M.com 1 sem | Yukthi.k. |
| 17 | Sanjee | | M.com 1 sem | [illegible] |
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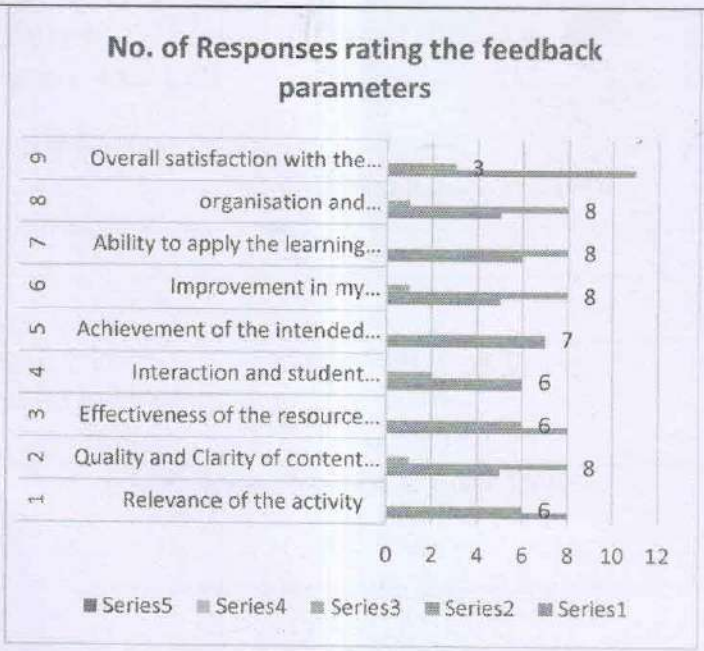
Event Coordinator Name: Dr. Rashmi S

Signature: [signature]

**Feedback Analysis**

| No | Feedback Parameter | 5 | 4 | 3 | 2 | 1 |
|---|---|---|---|---|---|---|
| 1 | Relevance of the activity | 8 | 6 | 0 | 0 | 0 |
| 2 | Quality and Clarity of content delivered | 5 | 8 | 1 | 0 | 0 |
| 3 | Effectiveness of the resource person/facilitator | 8 | 6 | 0 | 0 | 0 |
| 4 | Interaction and student participation | 6 | 6 | 2 | 0 | 0 |
| 5 | Achievement of the intended learning outcomes | 7 | 7 | 0 | 0 | 0 |
| 6 | Improvement in my knowledge/skills through the activity | 5 | 8 | 1 | 0 | 0 |
| 7 | Ability to apply the learning gained | 6 | 8 | 0 | 0 | 0 |
| 8 | organisation and coordination of the activity | 5 | 8 | 1 | 0 | 0 |
| 9 | Overall satisfaction with the activity | 11 | 3 | 0 | 0 | 0 |




**Interpretation**

The analysis indicates that participants generally provided positive feedback on the activity. The overall satisfaction with the activity received the highest rating 11, followed by the relevance of the activity and the effectiveness of the resources 8 each. Participants also appreciated the quality of content delivery, achievement of intended learning outcomes, and opportunities to apply the knowledge gained. Overall, the feedback suggests that the activity was useful and met participants' learning expectations.

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