

Dayananda Sagar College of Arts Science and Commerce

Kumaraswamy Layout, Bangalore -560111

P.G. Department of Commerce

Topics for G.D For Commerce Lab

July 2024

Sl. No.	Topics
1	Impact of technology on society
2	Pros and cons of remote work
3	Impact of social media on personal and professional life
4	E-commerce and its impact on traditional retail
5	Role of central bank in managing inflation
6	Recent elections and government policies
7	Role of ERP
8	Setting and achieving personal and professional goals

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DAYANADA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

DEPARTMENT OF M.COM

CIRCULAR

10.7.2024

All students of I M.Com are informed to attend Department Add on Program orientation session on 11.7.2024 from 11.30 to 12.30pm in room No 702, "Survey and Data Analysis", Only students who conduct survey and submit report to the department will be issued certificates.


HOD


Principal
Principal
Dayananda Sagar College of Arts,
Science and Commerce
K S Layout, Bangalore - 560 078

I.M.Com 
I.H.com. 

Dayananda Sagar College of Arts, Science and Commerce
Department of M. Com
Even Semester 2024
COMMERCE LAB
Survey and Data Analysis for I M. Com

Recommended Topics for Survey

1. Music Genre Preferences on Different age groups
2. Viewers preferences in online video content
3. Student perspectives on online Education
4. The role of Social media in shaping personal Identity
5. Consumer perspective on Digital banking
6. Consumer trust in online payment security
7. Gaming preferences: Console vs.PC vs. Mobile
8. Preferences of cosmetics brand among college girls
9. Consumption of chocolates among college students
10. Frequency of consuming food in restaurants
11. Challenges in Peddler's business


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DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
DEPARTMENT OF M.COM
Master Time Table
Even Semester (II & IV) June-July to December 2024

Days	Course	9.30-11.30	11.30-1.30	2.15 -4.15
Monday	I M.Com	RMD/GS	MIB/MK	IEL/ST 1 hr ETE/MK thr
	II M.Com	BA/SAV	FAA/GS	FM/MR
Tuesday	I M.Com	ARM/SAV	ETE/MK	DM/VM 1 hrs
	II M.Com	SCM/MR SAPM/CVM	CRP/CVM SBRM/ST	Project
Wednesday	I M.Com	DM/VM	ETE/MK thr Library thr	AI/KCA 1 hr MIB/MK thr
	II M.Com	FAA/GS	BA/SAV	CD GST/GS hr
Thursday	I M.Com	AI/KCA	IEL/ST	ARM/SAV 1 hr
	II M.Com	CRP/MKS Fin Student Library	SCM/MR SAPM/MKS	FM/MR 1 hr
Friday	I M.Com	RMD/GS	MIB/MK thr Library thr	DM/VM thr
	II M.Com	FM/MR Accounts Student Library	CD GST/GS SBRM/ST	CD GST/GS 1 hr
Saturday	I M.Com	ARM/SAV	IEL/ST	Club activity/Commerce Lab
	II M.Com	FM/MR	Commerce Lab Training for competitive exams	Club activity/Commerce lab

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Principal

Dayananda Sagar College of Arts
Science & Commerce
Katharasanmy Layout, Bengaluru - 560 113

Subjects/Initial

- 2.1 Modern Indian Banking -MIB
- 2.2 Risk Management & Derivatives-RMD
- 2.3 Advanced Research Methodology-ARM
- 2.4 Digital Marketing -DM
- 2.5 Emerging Trends in Entrepreneurship-ETE
- 2.6 Indian Ethos and Leadership -IEI
- 2.7 SOFT-CORE Artificial and Business Intelligence-AI
Finance
- 4.3 Forex Management -FM
- 4.4 Security Analysis & Portfolio Management -SAPM
- 4.5 Strategies for Banking Risk and Marketing Management -SBRM
Accounts
- 4.3 Corporate Reporting II -CRP
- 4.4 Strategic cost Management II -SCM
- 4.5 GST and Customs duty- CP GST

Core subjects

- 4.1 Business Analytics -BA
- 4.2 Forensic Accounting & Auditing -FAA

Faculty /Initial

- 1. Dr. Mahalakshmi.V -VM
- 2. Dr.Savita Trivedi -ST
- 3. Dr. Monica Ranka -MR
- 4. Sri.Shrishyla.G -GS
- 5. Dr. Vasantha Kumar-SAV
- 6. Ms.Manjula.K -MS
- 7. Ms.Ambika -KCA
- 8. CV.Muralidhar Sampalagara -CVM

Commerce Lab Training-Time Table (II.M. Com)

CL Activity	Faculty In charge	Date
Aptitude Test Training	Dr. Mahalakshmi.V	July - 5 th , 12 th , 13 th
Current affairs	Dr. Monica Ranka	July - 19 th , 26 th , 27 th
Group Discussions:	Dr.Savita Trivedi	August - 2 nd , 9 th , 10 th

Note :

1. Friday's afternoon 1 hr
2. Saturday - 2 hr class
3. Students who don't attend will not be issued Training Certificate