

## **Vidhya Shree S**

**Vidhya Shree S MBA(HR),M.Com(Accounts),PGDAA** Asst Professor ,Department of commerce in Dayananda Sagar Institution with Employee ID 100432 having 12 years of teaching experience.

**SUBJECT HANDLED FOR UG:-**Financial Management, Cost Accounting, Cost Management, Quantitative Analysis for Business Decision I , Quantitative Analysis for Business Decision II, Entrepreneurship Development, Management Process, Organisational Behaviour, Marketing and Services Management, Consumer Behaviour, Retail Management, Banking Law and Operations, Services Management, Compensation Management and Labour Laws, Employee Welfare and social security, Production and Operations Management.

**SUBJECT HANDLED FOR PG:-** International Business, Risk Management, Business Research Methodology, Business Ethics, Strategic cost management.

**ADDITIONAL RESPONSIBILITIES:-** At previous Institutions I was responsible as Placement officer, IQAC member, Member-cultural committee, Evaluator, Mentor. At DSCASC additional responsibilities are Equal opportunity cell member, member of criteria 2 , mentor and Evaluator.

### **CONFERENCES/WORKSHOPS:-**

1. Presented a paper entitled “green marketing” in one day multi disciplinary national conference “Erudite” organised on 20<sup>th</sup> September 2019
2. Presenting a paper entitled “overcoming negative emotions at workplace” in 2 day International Conference presented by IQAC and organized by Dayananda Sagar Institution, which will be held on 25<sup>th</sup> and 26<sup>th</sup> April 2019
3. Presented a paper entitled “Impact of Consumer Attitude towards Green Marketing” in 2<sup>nd</sup> one day National Conference presented by IQAC and organized by New Horizon College, held on March 3 2017.
4. Presented a paper entitled “Impact of Demonetisation in Indian Economy” in one day state level seminar held on 13<sup>th</sup> April 2017, organized by Department of Commerce, BMS College for Women.
5. Presented a paper entitled “Impact of Consumer Attitude towards Green Marketing ” in one day National Conference presented by IQAC and organised by New Horizon College, held on 3<sup>rd</sup> March 2017.
6. Attended a National Seminar on “choice based credit system as an approach to skill based student centered learning in Higher Education” held on 11<sup>th</sup> February 2015 organised by Post Graduate Department of Commerce and Management, Mount Carmel College, Bangalore.
7. Attended PM YUVA 7 days training programme in Association with ministry of Human Resource Development
8. Participated in State Level Seminar on Human Rights held on 28<sup>th</sup> February 2018 at VET First Grade College.
9. Attended one day National Seminar on “The Role of Higher Education for a Sustainable Future” held on 6<sup>th</sup> April 2018 at BES Evening college of Arts and Commerce.
10. Organized a Student seminar “Akraya Samantrana 2017 ”, “Akraya Samantrana 2018 ” at VET First Grade College
11. Attended one day workshop on “Research Methodology” held on 3<sup>rd</sup> February 2016, organized by Department of commerce, Bangalore University, Central College campus.

12.KayaKalpa Yoga-A Faculty Development programme in Association with Sky Professors Teacher-The Divine Work Faculty Development programme Organised by VET FGC in Association with knowledge and series.

13. Attended Investor Awareness Faculty Development programme Organised by VET FGC in Association with Future Ready Learning Solutions.

14. Relationship of teachers in an extraordinary Profession Faculty Development programme Organised by VET FGC in Association with HVLM (Training and Development).

15.Holistic Education Faculty Development programme Organised by VET FGC in Association with UA Educational Private Limited.

16. Attended workshop on “New Accreditation Guidelines of NAAC” held on 25<sup>th</sup> September 2017 at VET First Grade College.

17.Participated in Faculty Study Circle- an initiative knowledge sharing on 22/07/2015 at SSMRV College.

18. Organizer on the state level student seminar on Akarya Samantrana 2016” on 6<sup>th</sup> October 2016 at VET First Grade College.

**PUBLICATION:-** 1.“Published a paper entitled” Impact of Demonetisation in Indian Economy” in Indian Journal of Applied Research in volume 08, issue 03 march 2018.

2.“Published a paper entitled”Impact of Consumer Attitude towards Green Marketing” in 2<sup>nd</sup> one day National Conference presented by IQAC and organized by New Horizon College on March 3, 2017

3. Published a paper entitled “Impact of Advertising on Individual Emotions at VET First Grade College held on **on 5th May 2015.**

**CENTUM AWARDS:-**December 2015 Risk Management

June2016 Strategic Cost Management

January 2017 International Business, Risk Management,

June2017 Business Research Methodology

January 2018 Business Ethics

July 2018 Business Research Methodology.

January 2019 International Business, Business Ethics,