

**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE**

**Shavigemalleshwara Hills, KumaraSwamy Layout, Bangalore- 560111**

**INTERNAL QUALITY ASSURANCE CELL**

**LANGUAGE & LITERARY UNIT –‘AKSHARA’**

**Annual Report:(ONE YEAR REPORT FROM JUNE 2024 to MAY 2025)**

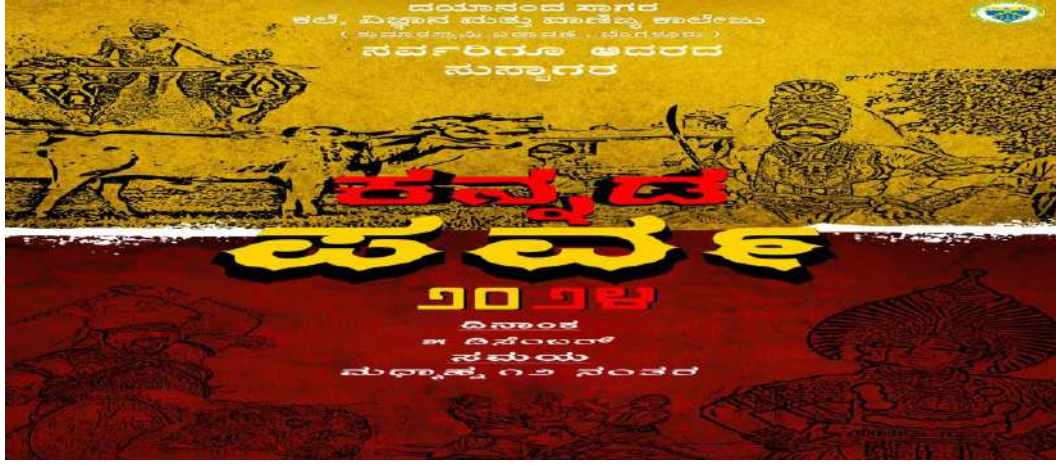
The Literary Cell ‘*Akshara*’ at Dayananda Sagar College of Arts, Science & Commerce actively engaged students across departments through a series of literally and intellectually enriching events from June 2024 to May 2025. It aims to enhance students' creative skills by encouraging them to express their ideas through various literary forms. The Cell organizes activities to boost members' literary output and spread these values throughout the student community. It focuses on bringing out students' inherent literary talents to nurture their creative abilities.

The year began with a Guest Lecture on 14th June 2024, followed by vibrant celebrations like World Sanskrit Day (19th August 2024) and Kannada Rajyotsava (5th December 2024), collectively reaching over 1,100 students. The cell also conducted a Debate Competition on “Swatantra Bhaaratadalli Swatantriya Sthiti” and a Janapada Geethe Singing Competition, fostering appreciation for regional languages and heritage. A major academic highlight was The Language Conclave held on 29th March 2025 on the theme “*Language in the Digital Age: Evolutions, Revolutions, and Challenges*”, drawing participation from 100 students. Several Documentary and Short Movie Reviews were conducted across departments (BBA, B.Com, BCA, MBA), encouraging critical engagement with media and social issues. Notably, the Kannada Orientation Programme and Communication & Soft Skills Training further strengthened linguistic and professional competencies among students. The Short Movie Review event by the MBA department on 25th March 2025 engaged 37 students in a critical exploration of film narratives, enhancing their interpretive skills.

Finally, the year concluded with an Educational Visit to Veda Vijnana Gurukulam on 3rd April 2025, during which 40 students explored the traditional gurukul learning system, bridging ancient wisdom and modern education.

Overall, the Literary Cell successfully conducted 14 diverse events, benefiting over 1,672 students, aligning with its vision to foster literary sensibility, cultural awareness, and communicative excellence.

## Kannada Rajyotsava Celebration at DSCASC



### KANNADA RAJOSTAVA



The respected dignitaries are attending the Kannada Rajyotsava celebration



## The Language Conclave on "Language in the Digital Age: Evolutions, Revolutions, and Challenges"



Guests of honour attended the event.



Heartfelt felicitation to our honored guests

**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE**  
 Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru 560111  
 Affiliated to Bangalore University and Recognized by Government of Karnataka)

DSCASC Language & Literary Unit(AKSHARA) in association with Internal Quality Assurance Cell(IQAC)

Organizes

# INTERNATIONAL LANGUAGE DAY LITERARY COMPETITION

Image to Text	DOCUMENTARY REVIEW	DEBATE	Flowchart
English	kannada	HINDI	SANSKRIT
18-02-2025	20-02-2025	20-02-2025	20-02-2025
3:00 PM	3:00 PM	3:00 PM	3:00 PM
ROOM NO 212 Building NO. 13	ROOM NO 212 Building NO. 13	ROOM NO 201 Building NO. 13	ROOM NO 203 Building NO. 13

Faculty Coordinators  
 Department Of Languages  
 DSCASC

FACULTY HOD's VICE PRINCIPAL PRINCIPAL

**ದಯಾನಂದ ಸಾಗರ್ ಕಲೆ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು**  
 ಶಾಖೆಗೆ ಮನ್ನಣೆ ಪಡೆದ ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಂಗವಿದ್ಯಾನಿಲಯ (ಸಂಯೋಜಿತವಾಗಿರುವ ಸಂಸ್ಥೆಗಳು ಸೇರಿದಂತೆ)

DSCASC ಭಾಷೆ ಮತ್ತು ಸಾಹಿತ್ಯ ಪಾಠಶಾಲೆ (ಅಕ್ಷರ) ಅಂತರರಾಷ್ಟ್ರೀಯ ಭಾಷಾ ದಿನದ ಆಯೋಜನೆ (IQAC) ಸಹಯೋಗದೊಂದಿಗೆ

## ಅಂತರರಾಷ್ಟ್ರೀಯ ಭಾಷಾ ದಿನದ ಸಾಹಿತ್ಯ ಸ್ಪರ್ಧೆ

### ಸಾಕ್ಷ್ಯಚಿತ್ರ ವಿಮರ್ಶೆ (DOCUMENTARY REVIEW)

ದಿನಾಂಕ : 20/02/2025  
 ಸಮಯ : 3:00  
 ಸ್ಥಳ : ಕಟ್ಟಡ ಸಂಖ್ಯೆ ೧೩

ಆಯೋಜಿಸಿದ ಸಂಯೋಜಕರು  
 ಭಾಷಾ ಇಲಾಖೆ  
 DSCASC



Dr. Balu L, Principal Sir, Launching the audio (Bhoopaal Vishaanila Spota)



Students are taking part in Flow chart making Competition in the Sanskrit language



## LANGUAGE & LITERARY UNIT –‘AKSHARA’

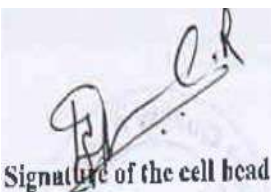
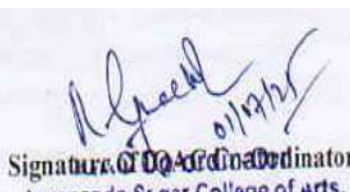
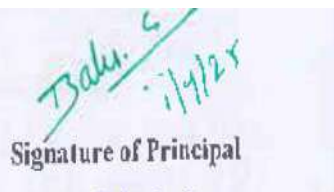
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Sl. NO	Event Name	Date	Weblink	Department	No of Student Benefits
1	Kannda Rajostava	5/12/2024	<a href="https://www.dscasc.edu.in/images/deptIT-BBA-BCOM/Kdrj.pdf">https://www.dscasc.edu.in/images/deptIT-BBA-BCOM/Kdrj.pdf</a>	DSCASC	1000
2	The Language Conclave on “Language in the Digital Age: Evolutions, Revolutions, and Challenges”	29/03/2025	<a href="https://www.dscasc.edu.in/images/BCom/new/LnEnglish.pdf">https://www.dscasc.edu.in/images/BCom/new/LnEnglish.pdf</a>	DSCASC	100
3	World Sanskrit Day	19/08/2024	<a href="https://www.dscasc.edu.in/images/BCom/new/Wsdbc.pdf">https://www.dscasc.edu.in/images/BCom/new/Wsdbc.pdf</a>	BBA/B.COM	114
4	Documentary Review	20-02-2025	<a href="https://www.dscasc.edu.in/images/BCom/new/Kdr.pdf">https://www.dscasc.edu.in/images/BCom/new/Kdr.pdf</a>	BBA/B.COM	100
5	GUEST LECTURE	14/6/24	<a href="https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Csse.pdf">https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Csse.pdf</a>	BBA/B.COM	58
6	DOCUMENTARY REVIEW	09/05/2024	<a href="https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Dtst.pdf">https://www.dscasc.edu.in/images/news-bba-bcomm/pdf/Dtst.pdf</a>	BBA/B.COM	46
7	Kannada Orientation Programme	14-03-2025	<a href="https://www.dscasc.edu.in/images/BCom/new/Oprgkn.pdf">https://www.dscasc.edu.in/images/BCom/new/Oprgkn.pdf</a>	B.COM	74
8	Documentary Review	20/2/25	<a href="https://www.dscasc.edu.in/bca/bca-news">https://www.dscasc.edu.in/bca/bca-news</a>	BCA	31
9	Singing Competition - Janapada Gheethe	23-05-2024	<a href="https://www.dscasc.edu.in/images/BCA/news/JanapadaSing.pdf">https://www.dscasc.edu.in/images/BCA/news/JanapadaSing.pdf</a>	BCA	12
10	Debate Competition (Swatantra Bhaaratadalli Swatantriyara Sthiti)	19/08/2024	<a href="https://www.dscasc.edu.in/images/BCA/news/Sbss.pdf">https://www.dscasc.edu.in/images/BCA/news/Sbss.pdf</a>	BCA	24
11	communication and soft skills training	22.1.2025	<a href="https://www.dscasc.edu.in/images/MCom/news/Sstr.pdf">https://www.dscasc.edu.in/images/MCom/news/Sstr.pdf</a>	M.com	28

12	Short Movie Review	25.3.2025	<a href="https://www.dscasc.edu.in/images/MBA/initiatives/Smrp.pdf">https://www.dscasc.edu.in/images/MBA/initiatives/Smrp.pdf</a>	MBA	37
13	An Educational Visit "Veda Vijnana Gurukulam"	03/04/2024	<a href="https://www.dscasc.edu.in/images/BCom/new/Ssk.pdf">https://www.dscasc.edu.in/images/BCom/new/Ssk.pdf</a> <a href="https://www.dscasc.edu.in/images/BBA/new/Skb.pdf">https://www.dscasc.edu.in/images/BBA/new/Skb.pdf</a>	BBA/B.Com	40
14	Essay Writing	3/9/2024	<a href="https://www.dscasc.edu.in/images/parishad-bba-bcom/Tribute.pdf">https://www.dscasc.edu.in/images/parishad-bba-bcom/Tribute.pdf</a>	BBA/B.Com	08

### Head & Member of the Cell

<b>1. Prof. USHA CR (Head)</b>	<b>Head</b>	<b>BBA/B.COM</b>
<b>2.Prof.Sangeetha Dayanand</b>	<b>MEMBER</b>	<b>BBA/B.COM</b>
<b>3. Prof. Mukesh Soni</b>	<b>MEMBER</b>	<b>BBA/B.COM</b>
<b>4.Dr. Mahalakshmi</b>	<b>MEMBER</b>	<b>M.COM</b>
<b>5. Prof. Meenakshi</b>	<b>MEMBER</b>	<b>BCA</b>
<b>6. Prof. NayanaT</b>	<b>MEMBER</b>	<b>MBA</b>
<b>7. Dr. Umesh M. R</b>	<b>MEMBER</b>	<b>BBA/B.COM</b>
<b>8.Dr. Vadiraja KS</b>	<b>MEMBER</b>	<b>BBA/B.COM</b>
<b>9.Dr. Gangadhar</b>	<b>MEMBER</b>	<b>BBA/B.COM</b>
<b>10. Prof.Aswathi Mohan</b>	<b>MEMBER</b>	<b>BBA/B.COM</b>

 Signature of the cell head  
 Signature of Coordinator  
 Dayananda Sagar College of Arts,  
 Science & Commerce  
 Kumara Any Layout, Bengaluru - 560 111  
 Signature of Principal  
 Principal  
 Dayananda Sagar College of Arts,  
 Science & Commerce



