

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE, AND COMMERCE

Internal Quality Assurance Cell

ACCOUNTHOLICS- Students' Accounts and Taxation Club

Department: BBA/ BCOM

Date: 6-1-2024

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Talk			
2.	Title of the Event	Contemporary Issues in Costing			
3.	Date	5.1.2024			
4.	Time	11.00 AM to 1.00 PM			
5.	Venue	Building No. 13; Room No. 210			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: CMA Devarajulu B Organization: The Institute of Cost Accounts of India Designation: Chairman Area of Expertise: Cost and Management Accounting Personal Mobile No:9845715252 Personal Email ID: devaraj.ema@gmail.com			
7.	Topics Covered	Contemporary issues in Costing			
8.	Resource Person 2 Details	Name: NA			
9.	Topics Covered	Contemporary Issues in Costing			
10.	No. Faculty Participants	Internal:	2	External:	00
11.	No. Student Participants	Internal:	84	External:	00
12.	Faculty Coordinator/s	Full Name: Dr. Shwetha S P, Prof. Anitha A, Prof Meghana C, Prof Ashwini B, Prof Shruthi B K Department: BBA/B COM Designation: ASSISTANT PROFESSOR			
13.	Student Coordinator/s	Deekshit D C, Saurabh Sharma, S Yuvan Nagaraj,Deotric Steffo E S,Darshan C, Srilakshmi S Class: BBA3rd Sem BBA			
14.	Total Expenditure	Rs.3235			
15.	Sponsors and Amount (if any)	NA			
16.	Program Schedule of the Event attached?	NA			
17.	Provide the link of the report uploaded on College Website				
18.	Provide the links of the report uploaded on Social Media	Nil			

Sl. No.	Particulars	Event related Details
19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	NO
21.	Feedback Collected? (Attach a copy**)	NO
22.	Attendance Sheet Attached? #	YES
23.	Summary of the Event (Around 100 words)	<p>B. Com/BBA department of DSCASC had organised a special lecture on the topic "Contemporary Issues in Costing" to provide students with the insights of the subject and the practical applicability thereof.</p> <p>CMA Devarajulu B, fellow member of The Institute of Cost Accountants of India (ICMAI) who has a rich experience of working for more than 22 group companies across the globe was invited to address the students.</p> <p>The guest lecture delved into the fundamental components of cost, while emphasizing their critical role in pricing and analysis, the guest lecture shed light on the foundational elements of cost accounting, highlighting their crucial role in accurate pricing, cost analysis, and informed decision-making. The speaker also highlighted contemporary issues impacting costing strategies.</p> <p>The speaker concluded by emphasizing the need for businesses to adapt their costing approaches to address these contemporary challenges. This ensures accurate cost assessments, informed decision-making and long-term sustainability.</p>
24.	Photographs of the Event	Yes, attached



Event Coordinator



HOD



IQAC Coordinator

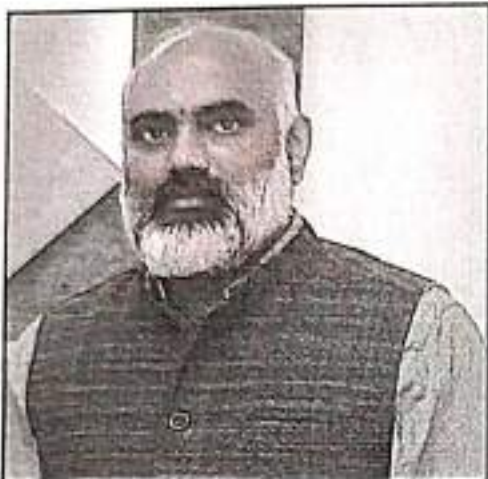


Principal

Poster of the Event



Dayananda Sagar College of Arts ,
Science and Commerce
Department of BBA / BCOM



Special Lecture on
Contemporary issues in costing

5 January , 2024
11.00 - 12.00PM

Let's join this lecture that talks about
Contemporary issues in costing with ,
CMA DEVARAJULU B



Principal

HODS

Faculty



Pic-1 Students eagerly waiting for the session to begin.



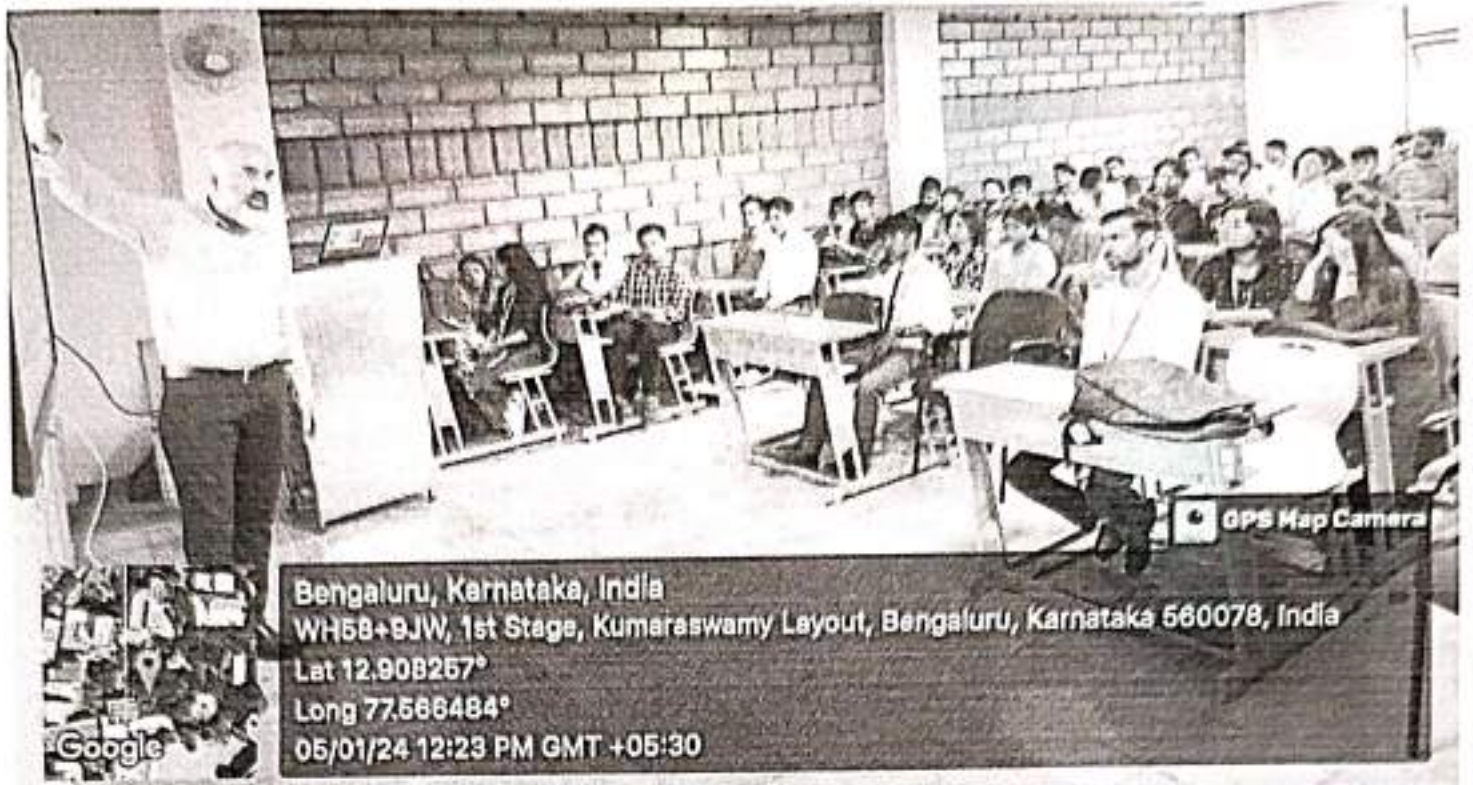
Pic 2 Prof Murugesha B N, HoD- B. Com inviting the guest speaker CMA Devarajulu B



Pic-1 Students eagerly waiting for the session to begin.



Pic 2 Prof Murugesha B N, HoD- B. Com inviting the guest speaker CMA Devarajulu B



Pic 3 Guest Speaker addressing the students



Pic 4 Student Volunteers and Faculty organisers along with the Guest Speaker CMA Devarajulu B

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
 Shavige Malleshwara hills, KS layout, Bangalore
 B.Com/BBA

Guest Lecture- Elements of Cost Accounting, 3rd Semester BBA

Name of the event- Contemporary issues in Costing Date- 5/11/24

ATTENDANCE SHEET

Sl.No	NAME	Reg No	Section	Signature
1.	Adit Bhavesh	U03CJ22M ⁰⁰²² 0077	BBA 'A'	Adit
2.	TRISHA T. H	U03CJ22M0078	III Sem 'B'	TRISHA
3.	Aparna K	U03CJ22M0116	III Sem 'B'	Aparna
4.	Aswin Suresh	U03CJ22M0131	III sem 'c'	Aswin
5.	Anum Fatima	U03CJ22M0133	III Sem 'c'	Anum
6.	Sameeksha . R.	U03CJ22M0084	III Sem 'B'	Sameeksha
7.	AVESHA SHAFESH	U03CJ22M0092	III sem 'B'	Avesha
8.	N. Prerna G	U03CJ22M0115	III Sem 'B'	N. Prerna G
9.	Bindu M	U03CJ22M0117	III rd Sem 'B'	Bindu M
10.	Sanitha Kumari	U03CJ22M0071	III rd sem 'B'	Sanitha Kumari
11.	Palak Mahato	U03CJ22M0079	III rd sem 'B'	Palak Mahato
12.	Sri Santanu Mondal	U03CJ22M00 ⁷⁰ 00	III Sem 'B'	Santanu
13.	Soumajit Baur	U03CJ22M0072	III Sem 'B'	Soumajit
14.	Swistiy Suman	U03CJ22M0103	III rd Sem 'B'	Swistiy
15.	Rachita Bhattacharya	U03CJ22M0107	III rd sem 'B'	Rachita
16.	Anish S P	U03CJ22M0089	III sem 'B'	Anish
17.	M.G. Krishna	U03CJ22M0113	III Sem 'B'	M.G. Krishna
18.	Chinmay Chandel	U03CJ22M0088	III sem 'B'	Chinmay
19.	Soham Sahar	U03CJ22M0009	III sem 'B'	Soham Sahar
20.	F. Rahul T. Rahul	U03CJ22M0005	III sem A	F. Rahul
21.	Infaz	U03CJ22M0036	III sem A	Infaz
22.	Rashi	069	III sem B	Rashi
23.	Saniya	118	III sem B	Saniya
24.	Aman	123	III sem B	Aman
25.	Vishal	129	III sem c	Vishal

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Sl.No	NAME	Reg No	Section	Signature
1.	Bhavani . M	U03CJ22M0054	A	Bhavani M.
2.	Vasshitha . S . R	U03CJ22M0054	A	Vasshitha
3.	Archita . R	U03CJ22M0057	A	Archita
4.	Darshny	U03CJ22M0089	A	Darshny
5.	Lohith	U03CJ22M0065	B	Lohith
6.	Yuvan Nagaraj	U03CJ22M0119	B	Yuvan
7.	Vikram Raj	U03CJ22M0102	B	Vikram
8.	Deebic Steffito	U03CJ22M0100	B	Deebic
9.	ANUJ D.S	U03CJ22M0152	C	Anuj
10.	J. Suchit	U03CJ22M0175	C	J. Suchit
11.	K.Vilas Ayya Kamath	U03CJ22M0130	C	K.Vilas
12.	Nishanth . S	U03CJ22M0159	C	Nishanth
13.	Abhishek - SK	U03CJ22M0114	C	Abhishek
14.	CHARLES . L	U03CJ22M0143	C	Charles
15.	Suraj M.	U03CJ22M0156	C	Suraj
16.	Manish chowhan	U03CJ22M0012	A	Manish
17.	Pathan Asraiz	U03CJ22M0028	A	Pathan
18.	Pruthvik . S	U03CJ22M0026	A	Pruthvik
19.	Shruti Rao	U03CJ22M0021	A	Shruti
20.	Sandhya Manandhar	U03CJ22M0010	A	Sandhya
21.	Psuiyanka . AN	U03CJ22M0043	A	Psuiyanka
22.	B . Shrushti	U03CJ22M0004	A	B . Shrushti
23.	Hemachandra . P.H	U03CJ22M0006	A	Hemachandra
24.	Chethan . K	U03CJ22M0024	A	Chethan
25.	Mukthai K B	U03CJ22M0024	B	Mukthai

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Sl.No	NAME	Reg No	Section	Signature
1.	Devi	U03CJ22M0028	A	
2.	Sivahu	U03CJ22M0023	A	
3.	Mohammed Ibrahim	U03CJ22M0049	A	
4.	MOHAMMED ZAID	U03CJ22M0166	C	
5.	MOHAMMED BASHM	U03CJ22M0124	C	
6.	Asabu Nitthin	U03CJ22M0080	B	
7.	Lakshmi Reddy chakrapani Reddy	U03CJ22M0108	B	
8.	Ginaxeshwar V	U03CJ22M0111	B	
9.	M. Govardhan Reddy	U03CJ22M0127	C	
10.	J. So. Jaidhan Reddy	U03CJ22M0085	B	
11.	Prajwal Gummanna	U03CJ22M0120	B	
12.	C. Siva Prasad	U03CJ22M0182	C	
13.	JAVANTH.N	U03FS22M0106	C	
14.	K.S. Nithish Sai	U03CJ22M0138	C	
15.	K. Jaishree Kumar N.K.	U03CJ22M0187	C	
16.	M. Manish Reddy	U03CJ22M0141	C	
17.	Alston Fernandes	U03CJ22M0122	C	
18.	Husain-Chikhy	U03CJ22M0028	A	
19.	Hatim - Gadi	U03CJ22M0028	A	
20.	Smitakshi Ghosh	U03CJ22M0045	A	
21.	Isha Vekariya	U03CJ22M0053	A	
22.	Krish Singh	U03CJ22M0014	'A'	
23.	Jarun Yanda	U03CJ22M0047	'A'	
24.	ASHWIN A.P	U03CJ22M0018	'A'	
25.	T. Jeeva	U03CJ22M0015	'A'	

26. Tarandeep Singh U03CJ220011 'A'
27. Bhavika M.G U03CJ22M0158 'C'
28. Praachi Kumari U03CJ22M0181 'C'
29. Vaishnavi.N U03CJ22M0186 'C'
30. Chandana.P 'C'

Tarandeep Singh
Bhavika
Praachi
Vaishnavi
Chandana.P

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Sl.No	NAME	Reg No	Section	Signature
1.	Pavathi Sharma			
2.	Sri Lakshmi. J.	180	B C	
3.	DHARMAN.C.	046	'A'	
4.	Deepshikha, D.C	0005	'A'	
5.		178	'C'	
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