



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Department Of Commerce And Management - UG (BU)

BBA/B.Com

Marketing Club - Trio C's

EIDETIC

SUMMARY

Department: BBA/BCom

Date: 22nd July 2022

Time: 2:00 p.m



Picture 1: Event Poster

The Marketing Club conducted an event “Eidetic” which was a poster making event on 22nd July 2022 from 12:00 pm to 1:00pm. This was organised by the Student Coordinators Mr. Sayanthan and Ms. Yashaswini and team under the guidance of Faculty Observers Prof. Sheema Shaheen and Prof. Sudarshan. S. Savanoor. This event gave a chance to the students to exhibit their innovative, creative and artistic talents whilst also keeping the marketing terms in mind. The Judges of the event were Dr. Chiluka Pushpalatha and Prof. Vinutha and there were 7 participants from the students. The students were asked to prepare posters regarding the marketing terms advertising their creativity and talent with regard to these terms. The winners of the event were Triveni and Bhoomika B R & Deeksha P. Altogether the participants showed an active interest in the event and overall made the entire event a massive success.



Picture 2: Preparations of the event



Picture 3: The Best poster



Picture 4: Visitors to the event



Picture 5: Questionnaire to the participants



Picture 6: Allotment of marks



Picture 7: Group picture

