

# DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560111

IQAC & Research and IPR Cell (ANVESHANA)

Event Report-National Conference on

"Changing Paradigms of Business, Management & Commerce"

Date: 31/5/2023

Department: B.COM/BBA

Sl. No.	Particulars	Event related Details			
1.	Event*	National Conference			
2.	Title of the Event	Changing Paradigms of Business, Management & Commerce			
3.	Date	31/5/2023			
4.	Time	9:00 am - 5:00 pm			
5.	Venue	Main Library AV Auditorium, Dayananda Sagar Institutions, Bangalore.			
6.	Resource Person 1	Sri. Sunil Bangalore, Partner, Price Waterhouse Coopers, Bengaluru			
7.	Topics Covered	Cultural influences on business and Business governance models			
8.	Resource Person 2	Sri. Satyesh Bellur, Poet, Philosopher & Management Guru, Bengaluru			
9.	Topics Covered	Ruling Ethics framed by Intellectuals			
10.	No. Faculty Participants	Internal:	50	External:	20
11.	No. Student Participants	Internal:	33	External:	3
12.	Faculty Coordinator/s	Full Name: Dr. Subbulakshmi Somu, Designation: Assistant Professor Dr.Pavithra.S.T, Designation: Associate Professor Dr.Monica Ranka, Designation: Associate Professor Dr.R.Pavithra, Designation: Assistant Professor Prof. Shylaja. N, Designation: Assistant Professor Department:B.COM/BBA			
13.	Student Coordinators	Raquib Khan, Siya Malpani, Boomika Bothra, Rishab Joshy, 4 <sup>th</sup> BBA – B Section.			
14.	Total Expenditure	Rs. 50000/-			
15.	Sponsors and Amount	N/A			
16.	Agenda of the Event				

	Provide the link of the report uploaded on College Website	
18.	Provide the links of the report uploaded on Social Media	
19.	Report sent to Newspapers?	NO
20.	Attendance Sheet Attached	Yes
21.	Summary of the Event	<p>Dayananda Sagar College of Arts, Science and Commerce, Department of B.COM and BBA has conducted a National Conference on "Changing Paradigms of Business, Management and Commerce. The programme was inaugurated by the chief Guest, Sri. Sunil Bangalore, Partner, PriceWaterhouseCoopers, Bengaluru, Principal Dr.Nagraj Shenoy, IQAC director Prof Gurunath and HOD of BBA and B.COM Department. Dr. Suplab K Podder, HOD of BBA dept., welcomed the Guest &amp; all participants. The chief guest Sri. Sunil Bangalore has briefed about cultural influences on business, business governance models, affordable commerce &amp; corporate social responsibility. It was followed by Presidential address by principal, Dr. Nagraj Shenoy. It was continued with Technical Session-1, Track-1, the session chair was Dr.Fatin, Assistant Professor, Seshadripuram college, Bengaluru. Later, there was plenary session &amp; the speaker was Sri. Karan Kumar, Serial Entrepreneur and chief mentor, Shruth &amp; Smith foundation, Bengaluru. He has highlighted about investments in stock market, culture in economics, expectation of customers &amp; Globalization. Post lunch, we had 3 parallel session. In Track-2, the session chair was Dr. Sumithra Sreenath, Professor, M.P. Birla Institute of Management, Bengaluru. In Track-3, the session chair was Dr. Noor Firdoos Jahan, Professor &amp; Head of Marketing Research, R.V. Institute of Management. In Track-4, the session chair was Professor. Manjunath. M. Menedhal, Assistant professor, M.P. Birla Institute of Management, Bengaluru. In the Valedictory session, our chief Guest Sri. Satyesh Bellur, Poet, Philosopher &amp; Management Guru, Bengaluru, has addressed the</p>

		gathering. Totally 76 Research papers were presented by participants across the country.
21.	Photographs of the Event	YES attached

**Notes:**

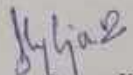
\* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

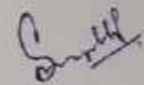
\*\* Format Copy need to be attached and hard copy need to be filed

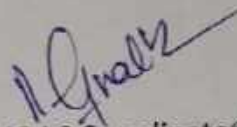
\*Original sheet need to be filed and scanned copy should be attached

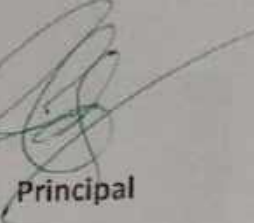
**PS:**

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

  
Event Coordinator

  
HOD/Director

  
IQAC Coordinator

  
Principal



**Dayananda Sagar College of Arts, Science and Commerce**  
Shree Mallashwara Hills, Kumaraswamy Layout, Bengaluru 560 111, Karnataka  
Affiliated to Bangalore University, Recognized by the Government of Karnataka &  
Accredited by NAAC



**Department of Commerce and Management (UG)-  
BBA/B.Com  
IQAC & Research and IPR Cell (ANVESHANA)**

**National Conference  
on  
Changing Paradigms of  
Business, Management and  
Commerce**

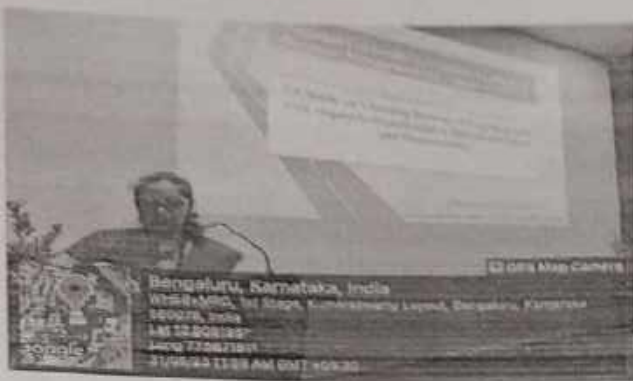
**May 31, 2023**

**Time: 9:00 am To 4:30 pm**

**Venue:**

**Main Library AV Auditorium, DSI Campus,  
Kumaraswamy Layout, Bengaluru**

**All Are Welcome**



Bengaluru, Karnataka, India  
WH48+RF6, 1st Stage, Kumaraswamy Layout, Bengaluru,  
Karnataka 560078, India  
Lat 12.907185°  
Long 77.566718°  
31/05/23 11:59 AM GMT +05:30



Bengaluru, Karnataka, India  
WH48+RF6, 1st Stage, Kumaraswamy Layout, Bengaluru,  
Karnataka 560078, India  
Lat 12.907255°  
Long 77.566069°  
31/05/23 03:02 PM GMT +05:30

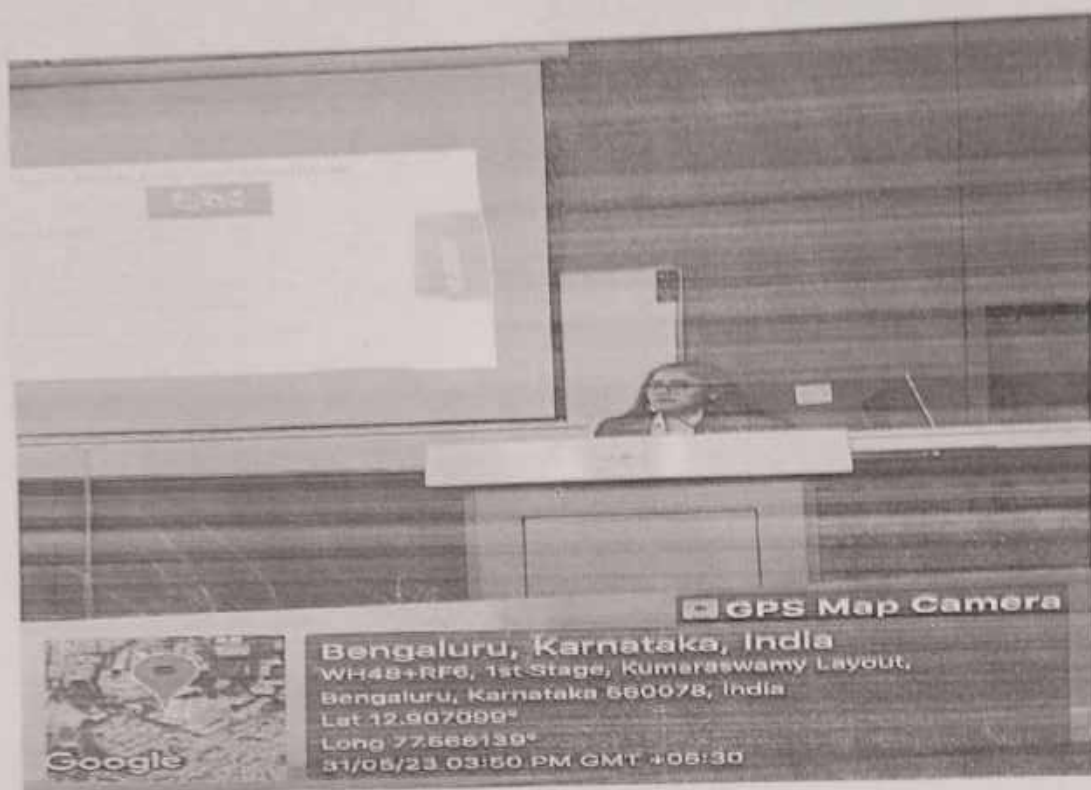


Bengaluru, Karnataka, India  
WH48+RF6, 1st Stage, Kumaraswamy Layout, Bengaluru,  
Karnataka 560078, India  
Lat 12.907101°  
Long 77.566118°  
31/05/23 02:49 PM GMT +05:30



Bengaluru, Karnataka, India  
WH48+RF6, 1st Stage, Kumaraswamy Layout, Bengaluru,  
Karnataka 560078, India  
Lat 12.90711°  
Long 77.566127°  
31/05/23 04:17 PM GMT +05:30

Staff of DSCASC presenting Memento to Track-4, the session chair was Professor. Manjunath. M. Menedhal, Assistant professor, M.P. Birla Institute of Management, Bengaluru

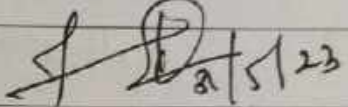
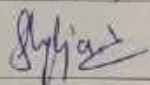

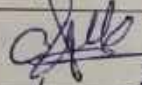
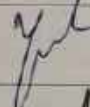

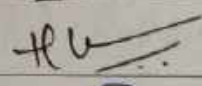


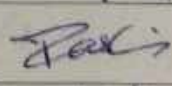
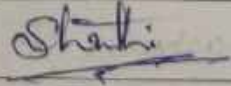
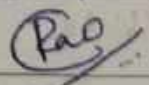
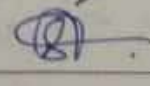
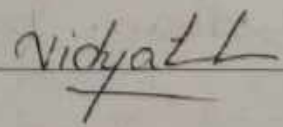




DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE  
Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-5600111

Department of B.Com/BBA  
IQAC & Research and IPR Cell (ANVESHANA)

National Conference  
On  
Changing Paradigms of Business, Management & Commerce  
Attendance Sheet--31.05.23

S.No	Name of the PARTICIPANTS	Signature
1	Prof. Faraha Begum	 31/5/23
2	Shylaja N	
3	Dr. Monica Rantia	
4	Dr. Chituba Resphalata	 31/5/23
5	Yashaswi H.R	
6	Lalitha	
7	Disha H	
8	Parninder Kaur	 31/5/23
9	Pavithra H.P	
10	Rashmi S	
11	Showthi B.K	
12	Chitra D Rao	
13	Sadiya Firdose R.Z	
14	Vidhya Shree S	

15	USHA C.R	<del>Usha</del>
16	Rashmi. M. Umegi	<del>Rashmi</del>
17	Sunil Kumar. V	<del>Sunil</del>
18	Sreenivas. H.P.	<del>Sreenivas</del>
19	UMESH. M.R.	<del>Umesh</del>
20	Rajendra Karmar. V.R.	<del>Rajendra</del>
21	Vadivaya K.S.	<del>Vadivaya</del>
22	Kshama Hegde	<del>Kshama</del>
23	Vinutha. K	<del>Vinutha</del>
24	Dr. R. Paritha	<del>Dr. R. Paritha</del>
25	Ashwini	<del>Ashwini</del>
26	Rokha MP	<del>Rokha</del>
27	Shalini Kumari Rawari	Shalini 31/05/2020
28	Nagarajeswari. M	N - P 31/5
29	Dr. Parithra. S.T	<del>Dr. Parithra</del>
30	Shanitha	Shanitha
31	SANJANA. P	<del>Sanjana</del>
32	Sahana. B.N	<del>Sahana</del>
33	Mahashwin. A	<del>Mahashwin</del>
34	Koushik. N	<del>Koushik</del>
35	Gagan Shail. J	Gagan Shail. J
36	Sudhan. S	<del>Sudhan</del>
37	Raksha. U. Chavan	<del>Raksha</del>



38	V. NIKHIL	Nilesh
39	ROOPESH . GOWDA . HS	Rupesh
40	SATVIK .M	<del>Satvik</del>
41	VIVEK . B	Vivek B
42	Pushpa Shama	Pushpa Shama
43	Bindu . D	Bindu
44	Hemant . J.K	<del>Hemant</del>
45	Sonu . S.P	Sonu
46	chandana . lokesh	Chandana
47	Siya Malpani	Siya B
48	Boornika Bothra	Boornika
49	Anjali Kumari	Anjali
50	S. Bibi Aysha	<del>S. Bibi</del>
51	Dhruv Pannag . P	<del>Dhruv</del>
52	Ranjani . V	Ranjani
53	Roxha . MP	Roxha
54	Meghana . C	M.C
55	Shalini . K Rawani	Shalini
56	Kowshik . N	Kowshik
57	SANDEEPA	Sandeepa Siltmay/BS
58	Parimala . R	Parimala
59	Vinutha . R	V
60	Anitha . A	AA

61	Dr. Sudarshan S. Savanare	<u>Savanare</u>
62	LOHITH KUMAR	<u>Shahid</u>
63	UMESH MR	M. U.
64	SREENTVAS HP	<del>Shahid</del>
65	Shruthi Bk	<del>Shahid</del>
66	Dr. Seebulahi	<del>Shahid</del>
67	Dr. Parithra S.T	PS
68		
69		
70		
71		
72		
73		
74		
75		
76		
77		
78		
79		
80		
81		
82		
83		