

Activities conducted by BBA & B.Com Department

WEBINAR ON “Social Innovation and Entrepreneurship”

On 10th June 2021 at 3.00 pm Incubation & Innovation Cell and Entrepreneurship Cell organized a Webinar on ‘*Social Innovation and Entrepreneurship*’. The organizers of the Webinar were Dr.Salini Suresh (MCA) Prof.Ashwini Basavaraju & Prof.Meghana C (BBA/B.Com), Prof.Col.Prasana Kumar (MBA) and Prof.Meenakshi (BCA). The Webinar started with the Speaker **Akshita Sachdeva**, Co-Founder, Trestle Labs/Founder, Satin Healthtech, addressed the gathering of 56 Participant audiences from DSCASC. The webinar took off with an interactive session where the speaker engaged the participant through asking questions related to Social innovation, Entrepreneurship mindset, requisites of social innovation and how to build the team and work in team, role of incubation centre and guidance from Derbi foundation, support of family, support of customers, support from institutions, Role of technical support and awards and recognition for the innovative works and highlighted the steps of social entrepreneurship and certain cases were discussed to make the audience understand the concept precisely. The session ended with Q and A.

“E-Quiz on Entrepreneurship and Innovation”

The E-Quiz was conducted on 11th Dec 2020 on the topic the topics “Fundamentals of Entrepreneurship and start up and Basics of Incubation and Innovation”. The E-Quiz was jointly organized by Entrepreneurship Cell and Incubation and Innovation Cell under IQAC, The E-Quiz was created in Google forms and the link was shared with UG students of DSCASC through the messaging app groups by the coordinators at 10.am .The responses were received till 4.00pm. 122 participants participated in the quiz and e-certificates were sent to the participant’s email.

WEBINAR ON “GEARING FOR GROWTH IN FAMILY BUSINESS”.

On 5th January 2021 at 12.00 pm Entrepreneurship Cell and Incubation & Innovation Cell organized a Webinar on ‘*Gearing for growth in Family Business*’. The organizers of the Webinar were Prof.Meghana C and Prof.Ashwini Basavaraju. The Webinar started with the First Speaker Prof.Samish Dalal, Associate Professor SP Jain, addressed the huge gathering of 182 participant audience from BBA/B.Com Department. The webinar took off with an interactive session where the speaker engaged the participant through asking questions related to Emotional intelligence, Intellectual intelligence, study of market structure, study of

competitors, setting long term goals for business and importance of family business. The Second Speaker Mr.Vikram Chheda addressed the participants with an interactive session where the speaker engaged the participant through Practical exposure to family business, factors considered for family business and highlighted the factors of exposure to service sector and certain cases were discussed to make the audience understand the concept precisely. The session ended with Q and A.