

**Bangalore University****Viva Voce Examination- Marks Sheet March 2022****College Name: Dayananda Sagar College of Arts, Science and Commerce****III Sem BBA Business Development Course - 'Case Study Analysis'**

| <b>Sl No</b> | <b>Register No.</b> | <b>Name of Candidate</b> | <b>Project Title</b>   |
|--------------|---------------------|--------------------------|--|
| 1            | 20CQC26001          | ABHIJITH KM              | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS |
| 2            | 20CQC26002          | ADARSH RUPAM             | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS |
| 3            | 20CQC26003          | ADITYA<br>KARKAL         | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS |
| 4            | 20CQC26004          | AFREEIN<br>THABASUM      | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS |
| 5            | 20CQC26005          | ALFIYA ZAIBA             | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS |
| 6            | 20CQC26006          | AMAANULLAH<br>KHAN       | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS |
| 7            | 20CQC26008          | ANANYA S                 | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS |
| 8            | 20CQC26009          | ANIKESH KUMAR            | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS |

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| 9  | 20CQC26010 | ANIKET PAUL   | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS  |
| 10 | 20CQC26011 | ANISH AGARWAL | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 11 | 20CQC26012 | APURV SHARAN  | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 12 | 20CQC26013 | BALAJI D      | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 13 | 20CQC26014 | C SUDHEER     | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 14 | 20CQC26015 | CHAITRA K     | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 15 | 20CQC26016 | CHANDAN BR    | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 16 | 20CQC26018 | DHANUSH P     | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |

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| 17 | 20CQC26020 | HARSHA PRABHU       | Case 1:Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 18 | 20CQC26021 | HARSHITH BE         | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |
| 19 | 20CQC26022 | HRITHIK MUKHERJEE   | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |
| 20 | 20CQC26024 | HRITHIK S           | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |
| 21 | 20CQC26025 | JYOTHI E            | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |
| 22 | 20CQC26026 | K RAJESH KUMAR      | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |
| 23 | 20CQC26027 | KUNCHE LOHITH REDDY | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |
| 24 | 20CQC26028 | KUSHAL SR           | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |
| 25 | 20CQC26029 | MS DHYANCHAND       | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |

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| 26 | 20CQC26030 | MADHU KAS              | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems |
| 27 | 20CQC26032 | MANISH KUMAR           | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems |
| 28 | 20CQC26034 | MITHUN KUMAR S         | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |
| 29 | 20CQC26035 | MOHAMED FARUQ ALI B    | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |
| 30 | 20CQC26037 | MUKUNDA MEKALA         | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |
| 31 | 20CQC26039 | NIDHI KUMARI           | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |
| 32 | 20CQC26040 | PAVAN KIRTHI SWAROOP D | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |
| 33 | 20CQC26041 | POOJAS                 | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |
| 34 | 20CQC26042 | PRAKHAR PRATHAM        | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |

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| 35 | 20CQC26043 | PREETHAM P           | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 36 | 20CQC26044 | RAMYA M S            | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 37 | 20CQC26045 | RISHIT KUMAR         | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 38 | 20CQC26046 | RUTHIK G H           | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 39 | 20CQC26047 | S KARTHIKEYAN        | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 40 | 20COC26048 | SAIPRAKUL K P        | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 41 | 20CQC26050 | SANTHOSH N           | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 42 | 20CQC26052 | SATYAM SAGAR         | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 43 | 20CQC26054 | SHAIK UZMA<br>KOUSER | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |

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| 44 | 20CQC26055 | SHASHANK<br>KUMAR SINGH   | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
| 45 | 20CQC26056 | SHASHIBHUSHAN             | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
| 46 | 20CQC26057 | SHIVA KUMAR S             | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
| 47 | 20CQC26059 | SHUBHAM<br>BHUWANIA       | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
| 48 | 20CQC26060 | SHUBHAM<br>RANJAN         | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
| 49 | 20CQC26061 | SIDDHARTH<br>ARUN KUMAR   | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
| 50 | 20CQC26062 | SIKILIGIRI BIBI<br>AYESHA | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
| 51 | 20CQC26063 | SUHAS S                   | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
| 52 | 20CQC26064 | SUPRIYA SINGH             | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group  |

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| 53 | 20CQC26065 | TEJASHWINI M               | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group |
| 54 | 20COC26066 | THANUSHREE T               | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group |
| 55 | 20CQC26067 | THEJAS R                   | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group |
| 56 | 20CQC26068 | VAISHNAVI BS               | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group |
| 57 | 20CQC26069 | VIJAYA DURGA               | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group |
| 58 | 20CQC26070 | VISHNU VIJAY V             | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group |
| 59 | 20CQC26071 | VITUOLIE ELIAS<br>DZUVICHU | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group |
| 60 | 20CQC26072 | YUKTHA D                   | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group |
| 61 | 20CQC26007 | AMAN KUMAR                 | Case 1- Biocon India Group<br>Case 2: Food Processing Industry in India- Challenges for PepsiCo<br>Case 3:HUL providing the right Work Life Balance<br>Case 4: Amazon<br>Case 5: TCS   |

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| 62 | 20CQC26017 | DARSHAN RAJU V     | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 63 | 20CQC26019 | FURQAAN ILYAS KHAN | Case 1-Coco-Cola India's Thirst for the rural market<br>Case 2:Reviving Khadi in India<br>Case 3:Entrepreneurship Journey of Sridhar Vembu of Zoho: Taking silicon valley to the village<br>Case 4:IKEA's Challenges in Russia<br>Case 5: Hindustan Unilever Limited: Providing the Right work-Life Balance |
| 64 | 20CQC26023 | HRITHIK REDDY      | Case 1-Jayabharathi Vishwanath: A case of Ladle to Leather (A case on Women entrepreneur).<br>Case 2:Doordarshan's Problems: Is DD Dead?<br>Case 3:Case-Matter of Trust<br>Case 4:FINANCIAL SCAM- Ponzi scheme of SARADHA group<br>Case 5: Bata India's HR Problems   |
| 65 | 20CQC26036 | MORLA SUNIL        | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |
| 66 | 20CQC26049 | SAMUELS            | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 67 | 20CQC26051 | SARASWATHI KOLI    | Case 1-Case study on 'iD Fresh Food'<br>Case 2:Dhirubhai Ambani and Reliance<br>Case 3:Indian Airlines' HR Problems<br>Case 4:Punjab National Bank Scam<br>Case 5: Coke-The Ethical Issues Recall   |
| 68 | 20CQC26058 | SHREYAS N REDDY    | Case 1-Knowledge Management at Tata Consultancy Services (TCS)<br>Case 2:Training Employees of IBM through E-Learning<br>Case 3:ICICI: Change Management<br>Case 4:Google's Handling of the Echo Chamber Manifesto<br>Case 5: Biocon India Group  |
| 69 | 20CQC26033 | MATU MICHING       | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |
| 70 | 20CQC26038 | MURARI SIDDHARTH   | Case 1-Yes bank Crisis<br>Case 2:Amazon.Com<br>Case 3:Biocon<br>Case 4:IBM<br>Case 5: TCS   |



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| 71 | 20CQC26053 | SAYANTAN<br>GOSWAMI | Case 1-Training and Development: the GE Way<br>Case 2:Case Study on: Electric Car Reva: Introduction<br>Case 3:Google's Handling of the Echo Chamber Manifesto - Case study exploring gender in a Silicon Valley company<br>Case 4:IBM's ECRM Initiatives<br>Case 5: Knowledge Management initiative at TCS |
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