

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560111

Department of BBA

IQAC & Research and IPR Cell (ANVESHANA)

5 Days Online Faculty Development Programme

Report on "Mastering Research Papers & Enhancing Case Study Writing for Leading Publications"

Department: BBA

Date: 11/08/2024

Sl. No.	Particulars	Event related Details
1.	Event*	5 Days Online Faculty Development Program
2.	Title of the Event	"Mastering Research Papers & Enhancing Case Study Writing for Leading Publications"
3.	Date	22 nd July 2024 – 26 th July 2024
4.	Time	6:30 pm to 8:00 pm
5.	Venue/ platform	Online platform – Google meet
6.	Resource Person 1 Day 1 22 nd July 2024	Name: Dr. P. Saravanan Organization: HM, Tiruchirappalli, Tamilnadu Designation: Professor
7.	Topics Covered	"Importance of Research Paper Publication"
8.	Resource Person 2 Day 2 23 rd July 2024	Name: Dr. Devi Premnath Organization: Jansons School of Business, Coimbatore, Tamilnadu Designation: Professor & Head of Academic Collaboration
9.	Topics Covered	"Crafting Case Studies – Tips & Techniques"
10.	Resource Person 3 Day 3 24 th July 2024	Name: Dr. M. Vijaya Kumar Organisation: K. S. Rangasamy College of Technology, Tiruchengode, Tamil Nadu Designation: Professor, Head of Department of Management Studies
11.	Topics Covered	Artificial Intelligence tools used in Research
12.	Resource Person 4 Day 4 25 th June 2024	Name: Prof. Manoj Kumar Mishra Organization: School of Management, OP Jindal University, Raigarh, Chhattisgarh Designation: Assistant Professor
13.	Topics Covered	How to Write a Good Research Paper
14.	Resource Person 5 Day 5 26 th June 2024	Name: Dr Roshan Kazi Organization: Allana Institute of Management Sciences, Pune Designation: Director
15.	Topics Covered	Data Analysis and Hypothesis Testing

No. Particulars

Sl. No.	Particulars	Event related Details			
		Internal:		External:	
16.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	48	External:	108
17.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	0	External:	0
18.	Faculty Coordinator/s	Full Name: Dr. Suprab K Poddar, Dr. R. Pavithra, Dr. Sudarshan Savanour Dr Deepika Sharma, Dr Shwetha S P, Prof. Rajendra Kumar, Prof. Shalini Kumari, Prof. Vinay. M, Prof. Anitha. A, Prof. Parimala. R & Prof. Anusha Kalburgikar Department: B.Com/BBA Designation: Assistant Professor			
19.	Student Coordinator/s	Full Name: NA			
20.	Total Expenditure (Details to be enclosed)	Rs. 24,200 only			
21.	Sponsors and Amount (if any)	NA			
22.	Agenda of the Event (Attach a copy)	Schedule Attached			
23.	Provide the link of the report uploaded on College Website				
24.	Provide the links of the report uploaded on social media	NA			
25.	Report sent to Newspapers? If yes, provide cuttings/images:	NA			
26.	Certificates Printed? (Attach a copy**)	Yes			
27.	Feedback Collected? (Attach a copy**)	Yes			
28.	Attendance Sheet Attached?	Yes			
29.	Summary of the Event	<p>Department of BBA/B.Com has conducted Five Days online Faculty Development Program on “Mastering Research Paper & Enhancing Case study Writing for Leading Publications” from 22nd July 2024 to 26th July 2024 Via online platform – Google Meet. 108 External faculties from various institutions have registered for the program. The programme was inaugurated in the evening at 6pm by the Vice principal Prof Hemanth Uppala, and HODs of BBA, B.COM Department and Faculty Coordinators.</p> <p>Dr. R. Pavithra highlighted the primary objectives of Faculty Development Program is to enhance the research skills and capabilities of academic staff & aims to improve the quality of research outputs by providing advanced training in crafting Case studies, data analysis, Hypothesis Testing, and the use of AI tools in research.</p> <p>Day-1 session started with brief introduction about Importance of Research paper Publication. Day-2 Resource Person highlighted about Crafting the Case Study by Identifying a relevant topic or issue, conducting thorough research and structuring the case study effectively. Day-3 session focused on the integration of Artificial Intelligence tools in advancing research and content development. Day-4 Resource person had Highlighted on Choosing a right</p>			



No.	Particulars	Event related Details
		<p>Topic For Research Literature.Day-5 resource person had highlighted on Research as an investigation, Framing up of Hypothesis and analysis of data. Each Five Days, Different Innovative Topics were covered by the Resource Persons.</p> <p>The FDP was concluded by thanking the resource persons for their valuable insights and thanking the participants. The outcome of this program is expected to enhance the skills, knowledge and effectiveness of faculty members and professionals in the field of Research.</p>
30.	Photographs of the Event	Yes, Attached


Event Coordinator


HOD BBA


IQAC


Principal



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE



Wangal, Mahabubnagar, P. Chinnai, Hyderabad - 500009 / MHTL
www.dayanandasagar.edu

Department of Commerce and Management (UG)
BBA/B.Com and IQAC

Presents

Five Days Online FDP on "Mastering Research Paper & Enhancing Case Study Writing for Leading Publications"

22nd -26th July

6:30 PM to 8:00 PM



DR. P. SARAVANAN

Professor at SVU,
Chandrababu Naidu



Dr. DEVI PREMNATH

Professor & Head of Academic Collaborations,
Associate Director of Studies,
Chandrababu Naidu



Dr. M. VIJAYA KUMAR

Professor, Head of Department of Management Studies,
S.S. Manjunath College of Technology,
Thiruvananthapuram



Prof. MANOJ KUMAR MISHRA

Assistant Professor, School of Management,
OP Jaiswal Institute of
English, Chandrababu



Dr. ROSHAN KAZI

Director in Charge Institute of Management Studies,
Pune

All are Welcome....

Schedule of the Event

ABOUT THE FDP

A Faculty Development Program (FDP) on mastering research is designed to enhance the research skills of faculty members. The 5-day program typically covers various aspects of the research process, from identifying research problems to publishing findings. The objective of the FDP is to equip faculty members with the study invited, enabling them to conduct high-quality research and contribute research writing work, Research papers.

DAY/DATE	FDP TOPICS	RESOURCE PERSON
DAY 1 22-07-2024	Importance of Research Paper Publications	Dr. V. Saravanan
DAY 2 23-07-2024	Crafting Case Study Writing Techniques	Dr. Devi Pragnath
DAY 3 24-07-2024	Artificial Intelligence Tool Used in Research	Dr. M. V. S. Kumar
DAY 4 25-07-2024	How to write a Good Research paper	Prof. Manoj Kumar Mishra
DAY 5 26-07-2024	Data Analysis and Hypothesis Testing	Dr. Roshan Kazi

Certificate for the Participants



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE



Department of Commerce & Management (UG) - BBA/B.Com

IQAC and Research & JPR Cell (ANVESHANA)

Certificate of Participation

This is to Certify that

Mr./Ms./Prof./Dr. _____ from

has participated in 5 days Online Faculty Development Programme on "Mastering Research Paper and Enhancing Case Study Writing for Leading Publications" held on 22nd to 26th July 2024

HOD
B.Com

HOD
BBA

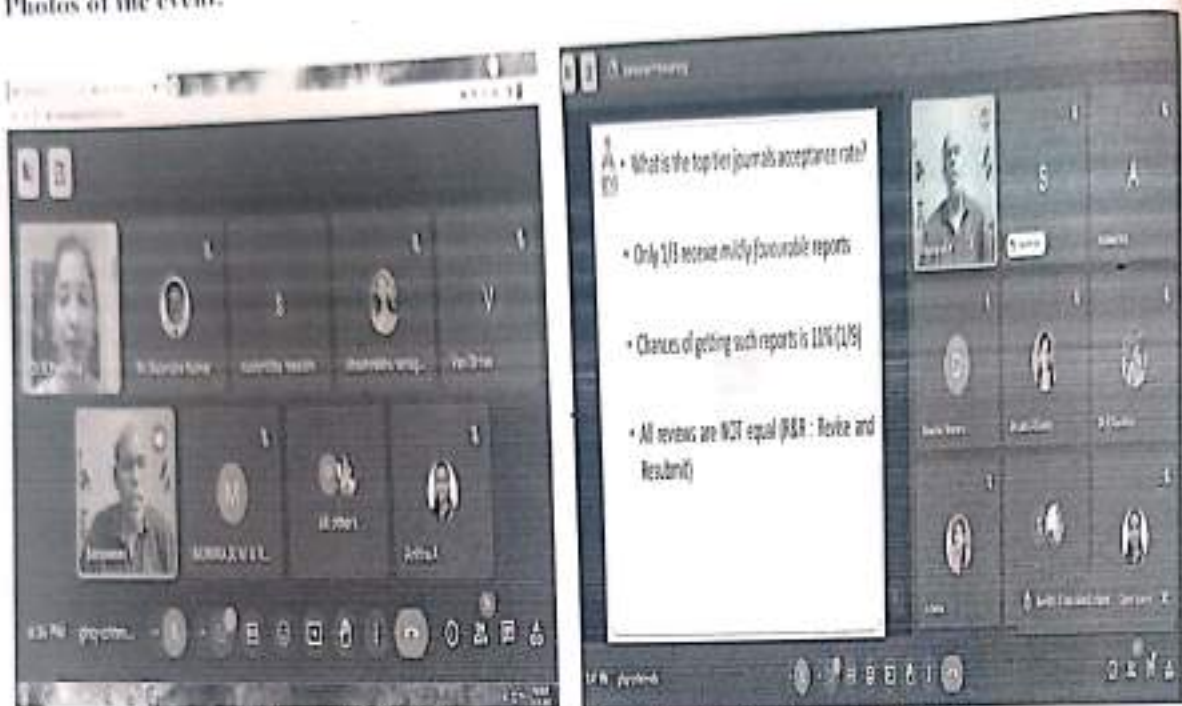


Vice-Principal
DSCASC

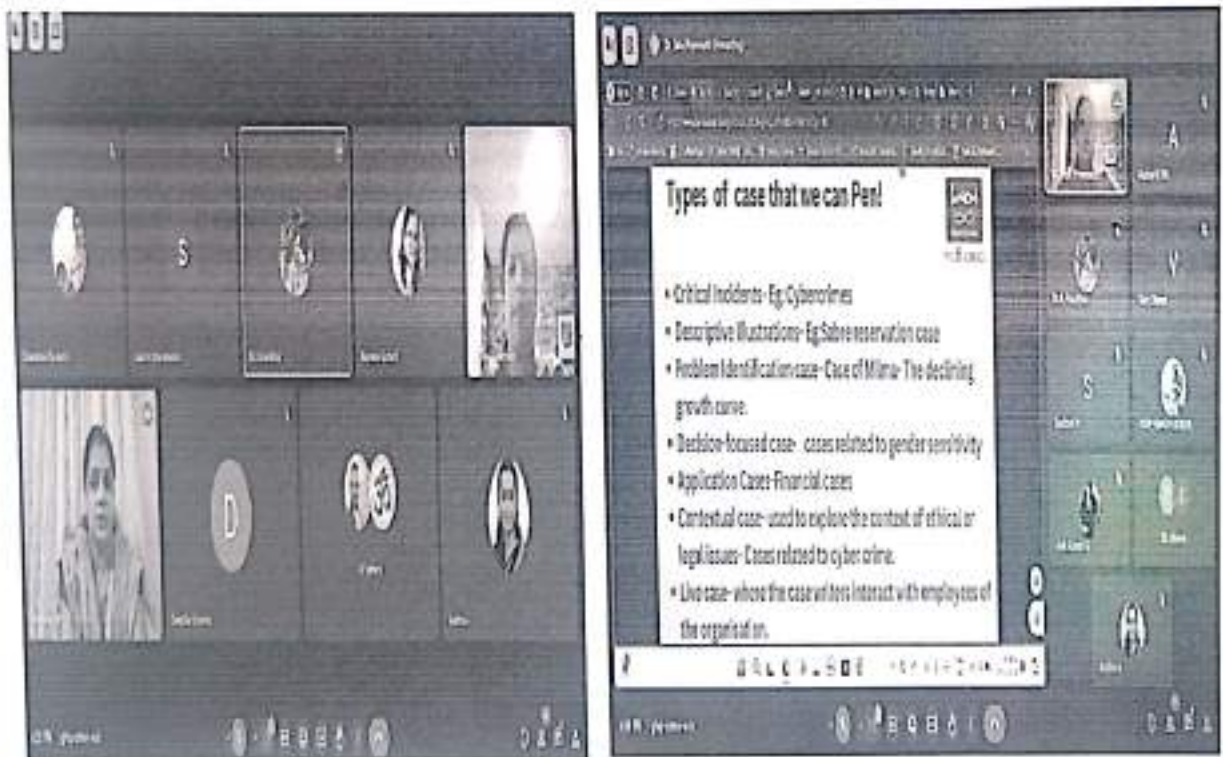
Secretary
DSI



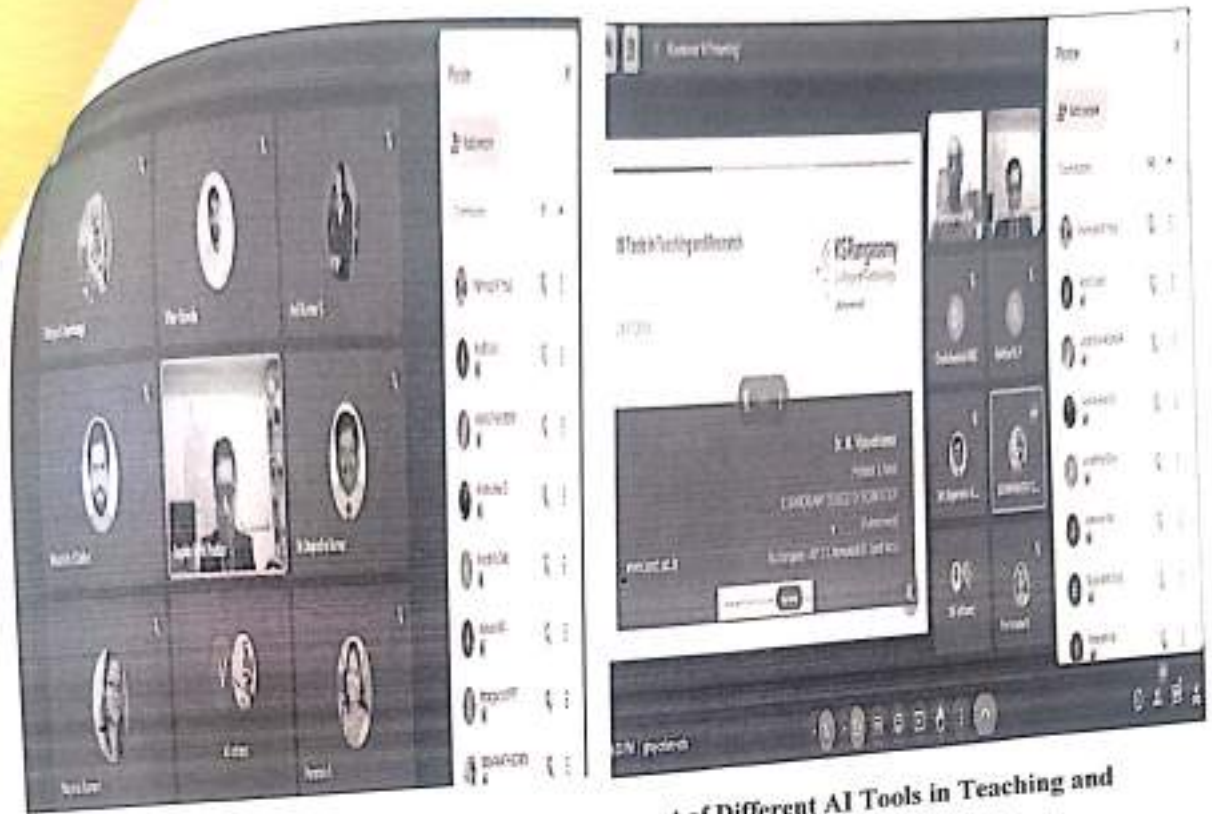
Photos of the event:



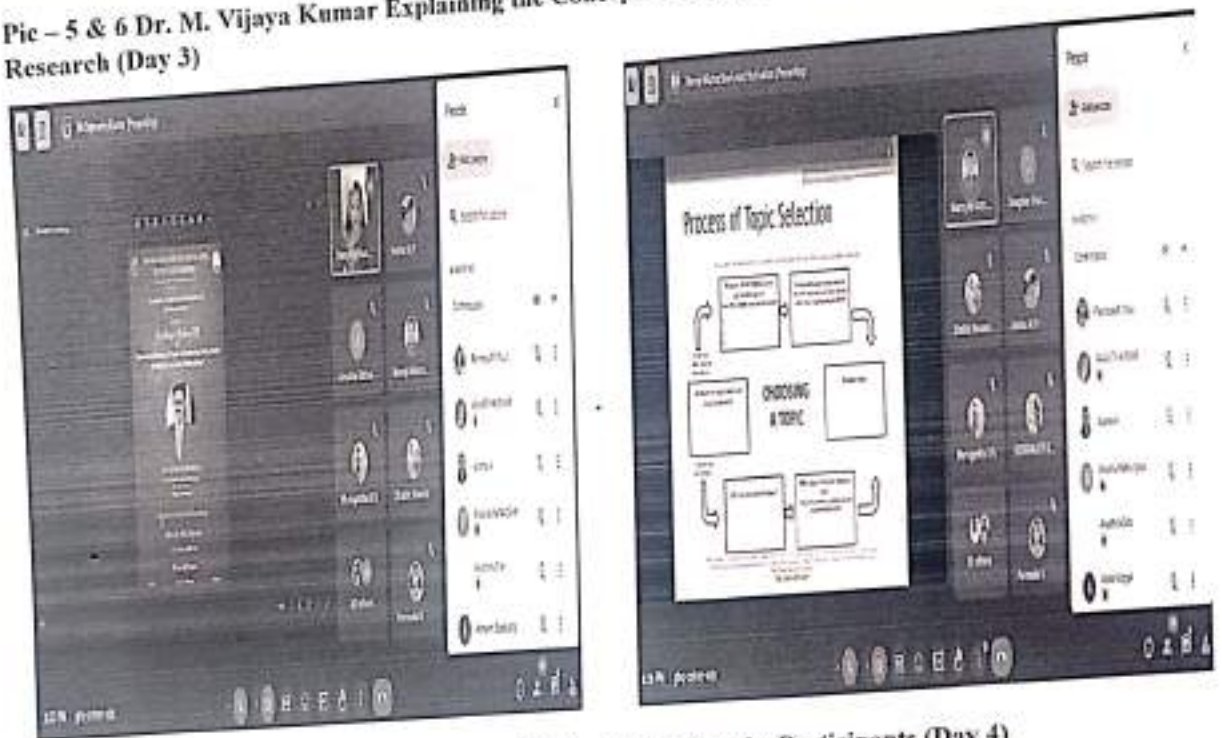
Pic-1& 2 Dr P Saravanan Addressing the Participants (Day 1)



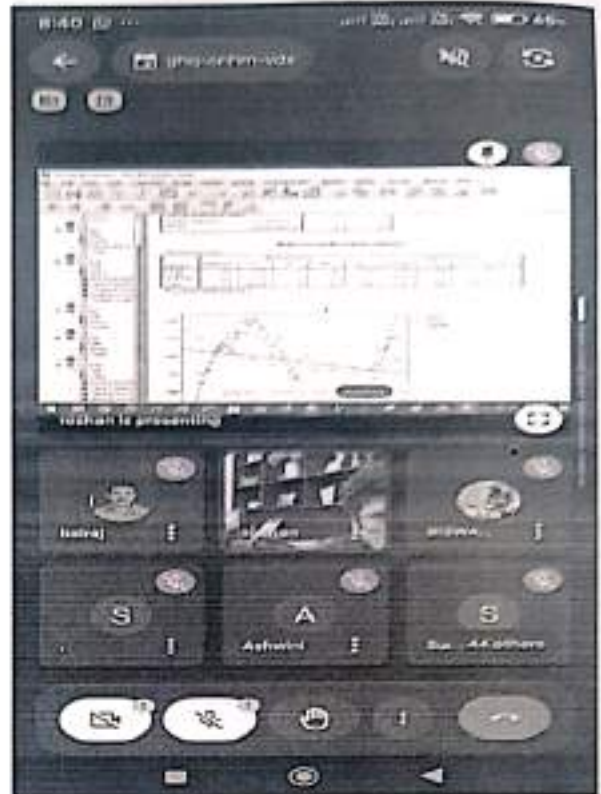
Pic - 3& 4 Dr. Devi Premnath Addressing the participants (Day 2)



Pic – 5 & 6 Dr. M. Vijaya Kumar Explaining the Concept of Different AI Tools in Teaching and Research (Day 3)



Pic 7 & 8 Prof. Manoj Kumar Mishra Addressing the Participants (Day 4)



Pic- 9 & 10. Dr. Roshan Kazi Addressing the participants (Day 5)