

Dayananda Sagar College of Arts, Science and Commerce
Kumaraswamy layout, Bengaluru-560111

Internal Quality Assurance Cell (IQAC)

The Marketing Club – Trio C's - Student Development Program

Department: BBA



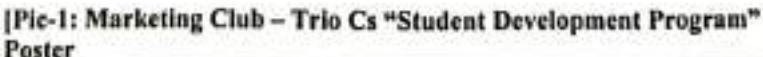
Date: 14/09/2024




Sl. No.	Particulars	Event Related Details			
1.	Event	The Marketing Club – Trio C's - Student Development Program			
2.	Title of the Event	Student Development Program			
3.	Date	13/09/2024			
4.	Time	11:00 AM			
5.	Venue	Seminar Hall, Building No. 17			
6.	Resource Person 1 Details (Profile to be enclosed)	Mr. Kasinath Patro Innovative Education Leader, Design and Media Expert, and Strategic Manager, Zee Institute of Creative Art (ZICA)			
7.	Topics Covered	Animation, Visual Effects (VFX), Gaming, and Graphic Design			
8.	Resource Person 2 Details (Profile to be enclosed)	Mr. Tonmoy Nag VFX Artist, Mentor, and Industry Expert of Zee Institute of Creative Art (ZICA)			
9.	Topics Covered	Animation, VFX, Gaming, and Graphic Design by Zee Institute of Creative Art			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NIL	External:	NIL
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	68	External:	NIL



Sl. No.	Particulars	Event Related Details
12.	Faculty Coordinators	Dr. Suplab Kanti Podder, Assistant Professor Dr. Shwetha. S. P, Assistant Professor Prof. Rajendra Kumar, Assistant Professor
13.	Student Coordinator/s	Chiranth Raj L Ranjani V Taj Sultana
14.	Total Expenditure (Details to be enclosed)	Rs. 286
15.	Sponsors and Amount (if any)	NIL
16.	Agenda of the Event	11:00 AM: Inauguration and Welcome Address 11:15 AM: Overview of the program objectives and outcomes. 11:15 AM: Resource persons Address the Audience 12:30 PM: Q&A and Open Discussion 1:00 PM: Vote of Thanks
17.	Provided the link of the report uploaded on College Website	Yes
18.	Provide the links of the report uploaded on social media	Yes
19.	Report sent to Newspapers? If yes, provide cuttings/images:	NO
20.	Certificates Printed? (Attach a copy**)	NO
21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached?*	YES



Sl. No.	Particulars	Event Related Details
23.	Summary of the Event (Minimum 100 words)	<p>On 13th September 2024, The Marketing Club – Trio C's successfully organized a Student Development Program at Seminar Hall, Building No. 17. The event featured Mr. Tonmoy Nag, a renowned VFX artist, mentor, and industry expert from the Zee Institute of Creative Art (ZICA), as the guest speaker. ZICA, a premier institute focused on Animation, Visual Effects (VFX), Gaming, and Graphic Design, is committed to developing students' skills and knowledge in these dynamic industries. Mr. Nag shared invaluable insights into the latest industry trends, creative workflows, and software tools that shape the fields of VFX and animation today. The hands-on experience provided during the session allowed students to gain practical exposure to VFX techniques, fostering a deeper understanding of the subject. The event was a resounding success, inspiring students to pursue careers in VFX and related domains.</p>
24.	Photographs of the Event	<div data-bbox="603 1111 1093 1825">  <p>DAYANANDA SAGAR College of Arts, Science & Commerce Mangal Mahadeva Hills, Kumbharaaya Layout, Bangalore 560 111 (Affiliated to Bangalore University)</p> <p>Department of Management (UIC) - BBA The Marketing Club - TrioCs in Association with IQAC Organizing</p> <p>Student Development Program on "Animation, VFX, Gaming & Graphic Design"</p> <p>📅 Friday, 13th September 2024 🕒 10:00 AM to 12:30 PM 📍 Seminar Hall, Building No. 17</p> <p>Speakers</p> <p>Mr. ARABINDRA PRAKASHI ZICA, National Operations Head</p> <p>Mr. KASINATH PATRO ZICA, National Academic Head</p> <p>Mr. TONMOY NAG Industry Professional and Academic Head</p> <p>Faculty Coordinators Dr. English Kanti Fokkar - Dr. Shwetha S P - Prof. Rajendra Kumar</p> </div>  

Sl. No.	Particulars	Event Related Details
		 <p data-bbox="587 813 1358 853">[Pic-2: BBA-HOD Prof. Rekha M P welcome to Resource Person]</p>
		 <p data-bbox="587 1429 1225 1469">Pic.3: The resource person addresses the audience.</p>

Srinivas
14/09/2024
Event Coordinator

Rekha M P
14/09/2024
HOD/Director

A. G. Reddy
14/09/24
IQAC Coordinator
IQAC Co-ordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

Balu
Principal
Principal
Dayananda Sagar College of Arts,
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111



DAYANANDA SAGAR

College of Arts, Science & Commerce




Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore 560 111

(Affiliated to Bangalore University)


Department of Management (UG) – BBA
The Marketing Club - TrioC's in Association with IQAC
Organizing

Student Development Program on

“Animation, VFX, Gaming & Graphic Design”

 Friday, 13th September 2024

 10:00 AM to 12:30 PM

 Seminar Hall, Building No. 17

Speakers

Mr. ARABINDRA PRAKASH

ZICA, National Operations Head

Mr. KASINATH PATRO

ZICA, National Academic Head

Mr. TONMOY NAG

Industry Professional and Academic Head

Faculty Coordinators

Dr. Suplab Kanti Podder - Dr. Shwetha S P - Prof. Rajendra Kumar



Dayananda Sagar College of Arts, Science and Commerce

Kumaraswamy Layout, Bangalore-560078

Department of Management - BBA

Marketing Club -Trio Cs

Circular

Date: 11-09-2024

We are excited to announce that the Marketing Club is organizing a **“Student Development Program on “Animation, VFX, Gaming & Graphic Design”** on September 13, 2024, at 11:00 AM in Seminar Hall, Building No. 17. This program aims to enhance your skills and knowledge in marketing. We encourage all students to participate and make the most of this opportunity. Looking forward to your enthusiastic participation!

Sushil
11/9/2024

Marketing Club Coordinator

D. K. S. P.
HOD-BBA

Dayananda Sagar College of Arts, Science and Commerce

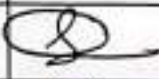





Kumaraswamy Layout, Bangalore-560078

Department of Management - BBA

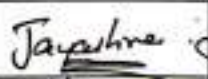

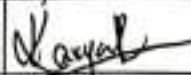
Marketing Club -Trio Cs

Building No. 13

Date: 11-09-2024

Room No.	Class/Section	Name of the Faculty	Signature
201	5BBA-A	Saunder	
202	5BBA-B	VINAY-M	
203	5BBA-C	Shylaja-N	
210	3BBA-C	Ajjan Kumar KV	
211	3BBA-B	Dr Deepika	
212	3BBA-A	Ashwini Basavrajin	

Building No. 17

Room No.	Class/Section	Name of the Faculty	Signature
201	1BBA-A	JAYASHREE. C	
202	1BBA-B	YASHASWINI. S	
203	1BBA-C	KAVYA. R	

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Department of Management - BBA

The Marketing Club – Trio C's


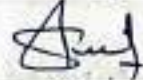
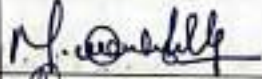
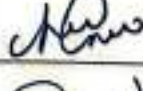
Date: 13/09/2024

Venue: Seminar Hall, Building No. 17

Attendance

Sl. No.	Name of the Participants	Signature
01	Veshal	
2.	Prajwal. Gummanna	
3.	Harish. M	
4.	Araba Nitin	
5.	Loki Reddy	
6.	Deatric Steffia E.S	
7.	Vikram Raj	
8.	Yuvan Nagaraj	
9.	Mohammed Huzaifa	
10.	Sri Santanu Mondal	
11.	Soumajit Baw	
12	Lewith. S	
13	Ayaan Khan. N	
14.	Ashwith. KM	



Sl. No.	Name of the Participants	Signature
15	S.R Nithin Prasad	
16.	Hemachandra P.H	
17	Vaishnavi . N	<u>Vaishnav</u>
18.	M. Shrin'sha . K. Raju	<u>Shrin'sha</u>
19.	Bharani . G	<u>Bharani</u>
20.	Saniya . Singh	<u>Saniya</u>
21	Sandhya Manandhar	
22.	Ume Saaima	
23.	Alston Fernandes	<u>Alston</u>
24.	Manish Reddy	
25.	Bhavika	
26.	Prachi	Prachi Kumari
27.	Bindu M	
28.	Savitha Kumari	<u>Savitha Kumari</u>
29.	Tejashree SM	<u>Tejashree</u>
30.	Shruti . V. Rao	
31.	S. Darshiny	
32	TRISHA T.H	<u>TRISHA</u>
33	K.B Mukthi	<u>Mukthi</u>



Signature

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Kumaraswamy Layout, Bengaluru-560111

Department of Management - BBA

The Marketing Club - Trio C's

Date: 13/09/2024

Venue: Seminar Hall, Building No. 17

Attendance

Sl. No.	Name of the Participants	Signature
34	Chandana R	Chandana R.
35	Shrishty Suman	Shrishty
36	Shahiel Partha	Shahiel
37	Chethan. K.	Chethan,
38	Madhusudan.M	Madhusudan.M
39	DHARSHAN.C	Dharshan.C
40	Lekhan Arunda.K	Lekhan
41	Shah Jitendra A	Jitendra
42	Krushik.R.Patel	Krushika
43	Deekshit.D.C	Deekshit
44	Pranabhi Prerna	Pranabhi
45	Vignesh.Krishna	Vignesh
46	Saijan.J.N	Saijan
47	Suraj Mehta	Suraj



Sl. No.	Name of the Participants	Signature
48	Abhishek -S/c	
49	Nishanth. S	
50	Manoj Karthik. S.	
51	Narun Raj. D	
52	Seemivasa P	
53	Karthik - B	
54	Arun Kumar	
55	Garvesh. H.S	
56	DHEERA VARDHAN	
57	Muhammed Shumail	
58	K.S.Nithish Sai	
59	M.Govardhan Reddy	
60	K.Jalsteel KumarNark	
61	Venugopal. K	
62	Ashwin A.P	
63	Infaz	
64	T. Rahul	
65	Adis Braush	
66	Husain -chikhly	

