



**NAME: Dr.SHWETHA S P**

**DESIGNATION: ASST.PROFESSOR**

**QUALIFICATION: MBA, PhD**

**TEACHING EXPERIENCE: 11 Yrs.**

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**AREA OF INTEREST**

Accounts, Finance and Marketing

**SUBJECTS TAUGHT**

Cost Accounting, Management Accounting, Financial Management, Advance Corporate Financial Management, Financial Institutions and Market, Business Ethics, Research methodology, Marketing Research

**NO. OF CERTIFICATIONS**

-

**PAPERS**

**PRESENTED**

[NATIONAL &  
INTERNATIONAL]

- “Farmers Awareness Level on Artificial Intelligence in Horticulture (A14H) in Chikkaballapura District- National Conference on Innovate to Elevate:Fostering Creativity for Sustainable Business NCIEFCSC-2024.
- “A Study on Ekalvy model Residential Schools(EMES)- in Kortegere and Srinivasapura in Karnataka District”. National Conference on Tribal Culture, literature and Languages-Government Vidarbha Institute of Science and Humanities, Maharashtra-Aug-2024
- “An empirical on personality development through simplified kundalini yoga for degree students in bengaluru”-in Sovenir-One day National Conference organised by Doon University, Dheradhun-2024
- . “To study the status of Curriculum in Higher Education in Karnataka”-in International Conference organised by Mungasajji Maharaj Mahavidyalaya- Maharashtra-2024.
- “Skill development and Empowering Youth in India: challenges and opportunities”- in National Seminar Organised by Government PG College, Sambal (UP)-2024.

- Presented paper on “women empowerment Sustainable Development –an analysis”-in National Seminar Organised by Sau.Rajanitai Nanashaeb Deshmukh Arts, Commerce and science, - Jalgon-2024.
- A study on social Innovation in Healthcare-perspective of Business management and HR sustainability- in 11<sup>th</sup> International conference on HR for organisational sustainability Organised by Shri Dharmasthala Manjunatha Institute for Management Development-2023.
- International Conference on Recent Innovations in Engineering, Technology and Management (ICRIETM-2019) - Diary Entrepreneurs’ Opinion regarding the Usage of Micro Finance and their Economic Empowerment in Tumkur District, Karnataka
- Sri Ganesh School of Business Management – The Social side of Entrepreneurship-19<sup>th</sup> Feb 2016 – International Conference.
- Seshadripuram Academy of Business Studies – “A Step in Pursuit to be an entrepreneur – Glimpse of Few Young India Entrepreneur, on 13<sup>th</sup> Feb, 2016 – ISBN No. 978-93-5258-233-4 – National Conference.
- Don Bosco Institute Biosciences and Management Studies - Financial Inclusion in Rural India: Emphasizing Micro Finance as a Tool - ISBN:9788187321408 - International Conference.
- Don Bosco Institute of Technology- “Profitability Analysis of Power Companies in India - A Comparative Study” – National Conference.
- Don Bosco Institute of Technology- “Local to Global Concept of MTR: A Conceptual Study” – National Conference.
- Shirdi Sai Engineering College - “Micro Finance: A Tool for Economic Empowerment of Women in Karnataka - National Conference.
- BMS Institute of Management-International Conference on “Pros and Cons of IFRS-Implementation in India”.
- Vivekananda Institute of Technology, Bengaluru - “Comparative Study on Investment in Equity Shares and Mutual Fund Schemes” on 25<sup>th</sup> May 2012 – National Conference.
- Don Bosco Institute of Management Studies College, Dept. of Management Studies, Bengaluru - “Innovative Management for Sustainability” on 05<sup>th</sup>-07<sup>th</sup> Jan 2012 at ISBN NO: 978-93-81361-67-2, Excel India Publishers, New Delhi. Page No: 377 – International Conference

<p><b>JOURNALS</b> [NATIONAL &amp; INTERNATIOA] 2018 Onwards</p>	<ul style="list-style-type: none"> <li>➤ Dr.Talla Narayana Gowd, Dr.Shwetha S P, Dr.Sudhrashan savnoor,-August 2024- Finance and Investment Choices: Understanding the Interaction of Financial Literacy, Income, Experience, Risk and Tolerance and Education –<b>Vegueta Journal (Scoups)-ISSN: 1133-598X, E-Issn: 2341-1112.</b></li> <li>➤ Dr.Shwetha S P and M R Ranganath,(2024) “Water audit is the need of the Hour”- UGC Care Journal – Jyothi Kiran Publication-Pune- Journal of Research and Development -Impact Factor-7, ISSn:2230-9578, Volume-16 Issue-3</li> <li>➤ Dr.Shwetha S P and M R Ranganath,(2024),A Case study on awareness of Biomedical waste management and environment among health care personnel in Bengaluru- A.N.U. Journal of Commerce &amp; Management- UGC Sponsored-organized by Acharya Nagarjuna university</li> <li>➤ “Impact of Digital Marketing in Agri Sector in Kolar District of Karnataka”-ISBN: 978-93-94819-63-4- Jyothi kiran Publication.</li> <li>➤ Dr.shwetha S P,"Self-perception of Diary Entrepreneurs in their empowerment –An empirical study with special reference to Tumkur District, Karnataka", to Archives of Women's Mental Health- Springer Journal - Submission id is: AWMH-D-21.</li> <li>➤ Shanlax International Journal of Commerce - A Step in Pursuit to be a Entrepreneurs. Glimpse on Few Successful Young Indian Entrepreneurs – UGC Approved Journal Number: 44120 – Vol 2. Page 86.</li> </ul>
<p><b>BOOK CHAPTERS PUBLISHED</b></p>	<p>Nil</p>
<p><b>FDP ATTENDED</b></p>	<ul style="list-style-type: none"> <li>• Online FDP on “Mastering Research paper and Enhancing Case study Writing for Leading publications”-</li> <li>• one week online Faculty Development Programme and workshop on “Entrepreneurship and Innovation Management”</li> <li>• webinar on institutional preparedness for Learning Outcomes,</li> <li>• 8 days online Programme on Data analytics through SPSS.</li> <li>• FDP on “Leveraging online Platforms for Research and Teaching – Learning Process”.</li> <li>• FDP on “Teaching and learning pedagogy” on 19<sup>th</sup> to 21<sup>st</sup> of June</li> </ul>

	<p>2017, organized by IIT Madras @Chennai</p> <ul style="list-style-type: none"> <li>• “How to approach Research Paper?”</li> <li>• “Research Methodology and Hypothesis Formulation”</li> <li>• Teaching Pedagogy,</li> <li>• “An Overview of taxes and Tax Planning” “ENERGY”- The key to Transform Teaching Dynamics</li> <li>• “Learning to do Academic Research for Publishing in Academic Journals &amp; Doctoral Dissertation”</li> <li>• “Case-Study Pedagogy”,</li> <li>• “Implementation of IFRS”,</li> <li>• “Accounting for Managers</li> </ul>
<b>MEMBERSHIPS</b>	NIL
<b>FDP and Conference Organized</b>	<ul style="list-style-type: none"> <li>❖ National level conference on National Conference on Innovate to Elevate: Fostering Creativity for Sustainable Business NCIEFCSC- August-2024.</li> <li>❖ Five days online FDP on “Mastering Research paper and Enhancing Case study Writing for Leading publications”-22<sup>nd</sup> -26<sup>th</sup> July-2024.</li> <li>❖ Seminar on “Identification of Topic for Research and writing the Review of Literature”-December-2023</li> </ul>



