DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE

(Affiliated to Bangalore University and Recognized by Government of Karnataka)

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru 560111

Under the Guidance of IQAC
Department of Management - BBA

Organizes

Workshop
on

BEYOND CHATGPT: EXPLORING THE FULL POTENTIAL OF AI TOOLS IN ACADEMIA

Dr. SAMUDRA SEN

Faculty of Decision Science at
School of Business, RV University

Internal Quality Assurance Cell
Bengaluru
560 111
DSCASC

FRIDAY
07 MAR 2025

TIME
2:30 PM - 4:30PM

VENUE
BUILDING NO. 13

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111
(Affiliated to Bangalore University)

Under the guidance of IQAC
Department of Management- BBA

Workshop
on

"Beyond ChatGPT: Exploring the Full Potential of AI Tools in Academia".

Events Schedule **7-03-2025**

Date/Time	Events	Details	Speaker
7th March- 2:00 PM	Inaugural Session	Welcome address, introduction of the program, and inaugural remarks.	Dr.Puja Sharma
2:15 PM	Profile Reading	Introducing the Resource Person	Prof. Poornashree K N
2:30PM	Session by Resource Person	Beyond ChatGPT: Exploring the Full Potential of AI Tools in Academia'.	Resource Person
4.15 PM	Feedback Session	Participants provide feedback on the program sessions.	Committee
4:30 PM	Valedictory Session	Certificate distribution, closing remarks, and vote of thanks.	Prof. Meghana
4:45PM	High Tea	Farewell and networking session.	Participants

Internal Quality Assurance Cell
Bengaluru
560 111
DSCASC

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru – 560078

Under the Guidance of IQAC

Department of Management-BBA

FDP& Workshop Committee

6/03/2025

Faculty Circular

All the faculties of BBA Department are hereby instructed to attend workshop on title"Beyond Chat GPT: Exploring the Full Potential of AI Tools in Academia"scheduledon 7th March 2025, Friday (Time- 2.30.PM to 4.30 PM), Venue- Building Number 13.

Internal Quality Assurance Cell
Bengaluru
560 111
DSCASC

Event Coordinator

HOD- BBA

Principal

Dayananda Sagar College of Arts, Science & Commerce

Department of Commerce & Management (BU) – BBA/B.Com 2024-2025

BBA Faculty List

Sl.No.	Name of the staff	Designation	Signature
1	Mrs. Rekha M P	HOD BBA	
2	Dr. Suplab Kanti Podder	Asst.Prof.	
3	Dr. Chiluka Pusphalata	Asst.Prof.	
4	Dr. Deepika Sharma	Asst.Prof.	
5	Dr.R Pavithra	Asst.Prof.	
6	Dr.Sudarshan Subbanna Savanoor	Asst.Prof.	
7	Dr. Shwetha S P	Asst.Prof.	
8	Dr.Vadiraja K S	Asst.Prof.	
9	Mr. Mukesh Soni	Asst.Prof.	
10	Mrs. Ashwini Basavaraju	Asst.Prof.	
11	Mr. Shreenivas H P	Asst.Prof.	
12	Ms. Shalini Kumari Rawani	Asst.Prof.	
13	Mrs. Vidhya Shree S	Asst.Prof.	
14	Mr. V R Rajendra Kumar	Asst.Prof.	
15	Ms.Anitha A	Asst.Prof.	
16	Mrs. Parminder Kaur	Asst.Prof.	
17	Mrs. Parimala R	Asst.Prof.	
18	Mrs. Chitra D Rao	Asst.Prof.	
19	Mrs. Shylaja N	Asst.Prof.	
20	Mrs. Sadiya Firdose R Z	Asst.Prof.	
21	Mrs. Jayashree C	Asst.Prof.	
22	Mrs. Kavya R	Asst.Prof.	
23	Mrs. Anusha Kalburgikar	Asst.Prof.	
24	Ms. Poornashree K N	Asst.Prof.	
25	Mrs. Ashwini Seshadri	Asst.Prof.	

Internal Quality Assurance Cell
Bengaluru
560 111
DSCASC

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavighe Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111
Internal Quality Assurance Cell (IQAC) Cell
Department of Management-BBA
FDP & Workshop Committee

Department: BBA

Date: 7/03/2025

Sl. No.	Particulars	Event-related Details			
1.	Event*	Workshop on Beyond Chat GPT: Exploring the Full Potential of AI Tools in Academia".			
2.	Title of the Event	"Beyond Chat GPT: Exploring the Full Potential of AI Tools in Academia".			
3.	Date	7/03/2025			
4.	Time	2:30 PM to 4:30 PM			
5.	Venue	Room No. 212, Building no. 13 ,Dayananda Sagar College of Arts Science and Commerce			
6.	Resource Person 1 Details (Profile to be enclosed)	Dr. Samudra Sen Faculty of Decision Science at School of Business RV University Bengaluru			
7.	Topics Covered	AI-powered tools for content creation, automated assessments, personalized learning, and academic research enhancement.			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Interna l:	25	External:	Nil
11.	No. Student Participants (Enclose a copy of names with signatures)	Interna l:	Nil	External:	Nil
12.	Faculty Coordinator/s	Dr. Puja Sharma (Assistant Professor DSCASC) Dr. Meghana C (Assistant Professor DSCASC) Prof. Savitha N L(Assistant Professor DSCASC)			

13.	Student Coordinator/s	NA
14.	Total Expenditure (Details to be enclosed)	Yes
15.	Sponsors and Amount (if any)	Nil
16.	Program Schedule of the Event attached?	Attached
17.	Provide link of the report uploaded on College Website	https://www.dscasc.edu.in/courses/ug/bba
18.	Provide the links of the report uploaded on Social Media	https://www.instagram.com/share/BAE_cGEtLY
19.	Report sent to Newspapers? If yes, provide cuttings/images :	No
20.	Certificates Printed? (Attach a copy**)	Yes
21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached?*	Yes
23.	Summary of the Event (Around 100 words)	The workshop on "Beyond Chat GPT: Exploring the Full Potential of AI Tools in Academia" was successfully organized by the Department of Management-BBA, on 7th March 2025, was a resounding success to enhance educators' understanding of artificial intelligence applications in business education. The session covered AI-driven tools for content creation, automated grading, data analysis, and personalized student engagement. Experts provided hands-on demonstrations, showcasing practical use cases to improve teaching efficiency and research productivity. Over 25 BBA Faculty members actively participated in discussions and exercises, exploring innovative ways to integrate AI into their curriculum. The workshop concluded with key insights on leveraging AI for modern business education, reinforcing the institution's commitment to technological advancements in academia. The Workshop on "Beyond Chat GPT:

Internal Quality Assurance Cell
Bengaluru
560 111
DSCASC

		Exploring the Full Potential of AI Tools in Academia" was led by a distinguished resource person, Dr. Samudra Sen, on the transformative role of AI in education, emphasizing its potential to improve efficiency, innovation, and decision-making in the academic sphere. Practical demonstrations showcased real-world AI tools, enabling faculty members to explore their applications in curriculum development and student interaction. The organizers expressed their gratitude to all participants and facilitators, and are enthusiastic about future opportunities to offer similar skill-building programs.
24.	**Photographs of the Event** (About5 relevant, clear, and appropriate photos to be pasted with title and explanation. The jpg files need to be attached)	**Yes**

Internal Quality Assurance Cell
Bengaluru
560 111
DSCASC

Event Coordinator

HOD BBA

04/03/25

IQAC Coordinator

PRINCIPAL

Principal
Dayananda Sagar College of Arts,
Science and Commerce
K.S. Layout, Bangalore - 560 078

1. Welcoming of Guest by Prof. Rekha MP (HOD BBA)
2. Resource person explaining to the audience
3. Audience listening to speaker
4. Resource person explaining about AI tools

Internal Quality Assurance Cell
Bengaluru
560 111
DSCASC

1.Profile reading for Resource Person

2.Cetificate Distribution by IQAC coordinator

3. Felicitation to resource person

4. Group photograph with Resource Person

Internal Quality Assurance Cell
Bengaluru
560 111
DSCASC

Dayananda Sagar College of Arts, Science & Commerce

Department of Management (BU) - BBA 2024-2025

Attendance List

Workshop

07-03-2025

BBA Faculty List

Sl.No.	Name of the staff	Designation	Signature
1	Mrs. Rekha M P	HOD BBA	07/03/25
2	Dr. Suplab Kanti Podder	Asst.Prof.	7/3/25
3	Dr. Chiluka Pusphalata	Asst.Prof.	7/3/25
4	Dr. Deepika Sharma	Asst.Prof.	
5	Dr.R Pavithra	Asst.Prof.	
6	Dr.Sudarshan Subbanna Savanoor	Asst.Prof.	
7	Dr. Shwetha S P	Asst.Prof.	
8	Dr.Vadiraja K S	Asst.Prof.	
9	Mr. Mukesh Soni	Asst.Prof.	
10	Mrs. Ashwini Basavaraju	Asst.Prof.	7/3/25
11	Mr. Shreenivas H P	Asst.Prof.	
12	Ms. Shalini Kumari Rawani	Asst.Prof.	07/03/2025
13	Mrs. Vidhya Shree S	Asst.Prof.	
14	Mr. V R Rajendra Kumar	Asst.Prof.	
15	Ms.Anitha A	Asst.Prof.	
16	Mrs. Parminder Kaur	Asst.Prof.	
17	Mrs. Parimala R	Asst.Prof.	07/3/25
18	Mrs. Chitra D Rao	Asst.Prof.	7/3/25
19	Mrs. Shylaja N	Asst.Prof.	
20	Mrs. Sadiya Firdose R Z	Asst.Prof.	07/03/25
21	Mrs. Jayashree C	Asst.Prof.	
22	Mrs. Kavya R	Asst.Prof.	
23	Mrs. Anusha Kalburgikar	Asst.Prof.	7/3/25
24	Ms. Poornashree K N	Asst.Prof.	7/3/25
25	Mrs. Ashwini Seshadri	Asst.Prof.	

Internal Quality Cell * DSCASC * Bengaluru 560 111

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560111
Department of Management -BBA
Under the Guidance of IQAC

Workshop
On
"Beyond Chat GPT:Exploring The Full Potential Of AI Tools In Academia"

Feedback Form **07-03-2025**

Section 1: Participant Information

- **Name:** SHALINI KUMARI RAWANI
- **Department/Institution:** BBA | DSCASC
- **Position:** Assistant Professor
- **Contact Email:** shalini-dsbs@dayanandasagar.edu
- **Date of Program:** 07/03/2025

Section 2: Program Content

1. **Relevance of Topics Covered**
   - How relevant were the topics covered in the workshop to your professional development?
   - ☑ Very Relevant
   - ☐ Relevant
   - ☐ Neutral
   - ☐ Irrelevant
   - ☐ Very Irrelevant
2. **Quality of Content Provided**
   - How would you rate the quality of the content presented?
   - ☑ Excellent
   - ☐ Good
   - ☐ Average
   - ☐ Poor
   - ☐ Very Poor
3. **Adequacy of Course Material**
   - Were the course materials (e.g., handouts, presentations, online resources) sufficient and useful?
   - ☑ Strongly Agree
   - ☐ Agree
   - ☐ Neutral
   - ☐ Disagree
   - ☐ Strongly Disagree

Internal Quality Assurance Cell Bengaluru 560 111 DSCASC

Section 3: Resource Person(s)

4. **Effectiveness of Resource Persons**

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560111
Department of Management -BBA
Under the Guidance of IQAC

Workshop
On
"Beyond Chat GPT:Exploring The Full Potential Of AI Tools In Academia"

Feedback Form **07-03-2025**

Section 1: Participant Information

- **Name:** Mukesh Soni
- **Department/Institution:** BBA
- **Position:** Asst Prof.
- **Contact Email:** mukesh-bbabcom@dayanandasagar.edu
- **Date of Program:** 7/3/25

Section 2: Program Content

1. **Relevance of Topics Covered**
   - How relevant were the topics covered in the workshop to your professional development?
   - ☐ Very Relevant
   - ☑ Relevant
   - ☐ Neutral
   - ☐ Irrelevant
   - ☐ Very Irrelevant
2. **Quality of Content Provided**
   - How would you rate the quality of the content presented?
   - ☐ Excellent
   - ☑ Good
   - ☐ Average
   - ☐ Poor
   - ☐ Very Poor
3. **Adequacy of Course Material**
   - Were the course materials (e.g., handouts, presentations, online resources) sufficient and useful?
   - ☐ Strongly Agree
   - ☐ Agree
   - ☑ Neutral
   - ☐ Disagree
   - ☐ Strongly Disagree

Internal Quality Assurance Cell * Bengaluru 560 111 * DSCASC

Section 3: Resource Person(s)

4. **Effectiveness of Resource Persons**

The Workshop which has been Conducted on 7.3.25 was really informative and all the essence of different headings like disadvantages of using chatgpt for students and advantages of chatgpt for Academicians were really useful. Hopefully, we all will make use of techniques which was taught in the session and upskill ourself.

Thank you for program

From,
Dr. R. Pavithra — R. Pavi
Assistant professor, Dept of BBA
DSCASC

Session was informative, we learnt about mail merge. and Khan Academy its perks for the usage of assignments. We also learnt about how to effectively we can use ChatGPT for academic purpose.

Workshop was very useful. and beneficial in highlighting the potential of AI-driven tools for productivity of faculties.

Future sessions could explore more about advanced applications and tools in AI.

Thankyou for organising such insightful session

KAVYA. R.
Assistant Professor
Dept of Management - BBA