

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560082

Centre for Innovation and Leadership

Department: BBA

Date: 14/3/2025

Sl. No.	Particulars	Event related Details			
1.	Event*	CIL- Training on Corporate Communication skills			
2.	Title of the Event	CIL- Training on Corporate Communication skills			
3.	Date	10/3/2025 and 11/3/2025			
4.	Time	9.30 AM to 4.00 PM			
5.	Venue	CIL Building			
6.	Resource Person 1 Details	N/A			
7.	Topics Covered	N/A			
8.	Resource Person 2 Details	N/A			
9.	Topics Covered	N/A			
10.	No. Faculty Participants	Internal:	N/A	External:	N/A
11.	No. Student Participants	Internal:	110	External:	N/A
12.	Faculty Coordinator/s	Full Name: Prof Anitha.A, Prof Jayashree C, Prof Yashaswini, Prof Kavya R Department: BBA Designation: Assistant Professor			
13.	Student Coordinator/s	Harshith S- 2 nd BBA A Sec, Manya V Jogi- 2 nd BBA B Sec V Aishwarya-2 nd BBA C Sec			
14.	Total Expenditure	N/A			
15.	Sponsors and Amount (if any)	N/A			
16.	Agenda of the Event	N/A			
17.	Provide the link of the report uploaded on College Website				
18.	Provide the links of the report uploaded on Social Media	N/A			
19.	Report sent to Newspapers?	N/A			
20.	Certificates Printed?	N/A			

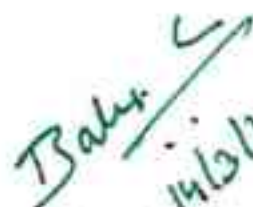


Sl. No.	Particulars	Event related Details
21.	Feedback Collected?	N/A
22.	Attendance Sheet Attached?	YES
23.	Summary of the Event	The Center for Innovation and Learning equipped 2nd-semester BBA students with effective communication skills through a dynamic program. Activities focused on brand analysis, metaphorical expression, and group interaction, enhancing practical application. Students explored diverse communication styles, learning to adapt their approach for clarity and impact. The program emphasized active listening, clear articulation, and non-verbal cues. Feedback sessions facilitated growth, fostering confidence. Students gained valuable insights into conveying messages effectively, essential for their academic and professional success. The initiative successfully bridged theory and practice, empowering students to navigate communication challenges with greater proficiency.
24.	Photographs of the Event	YES

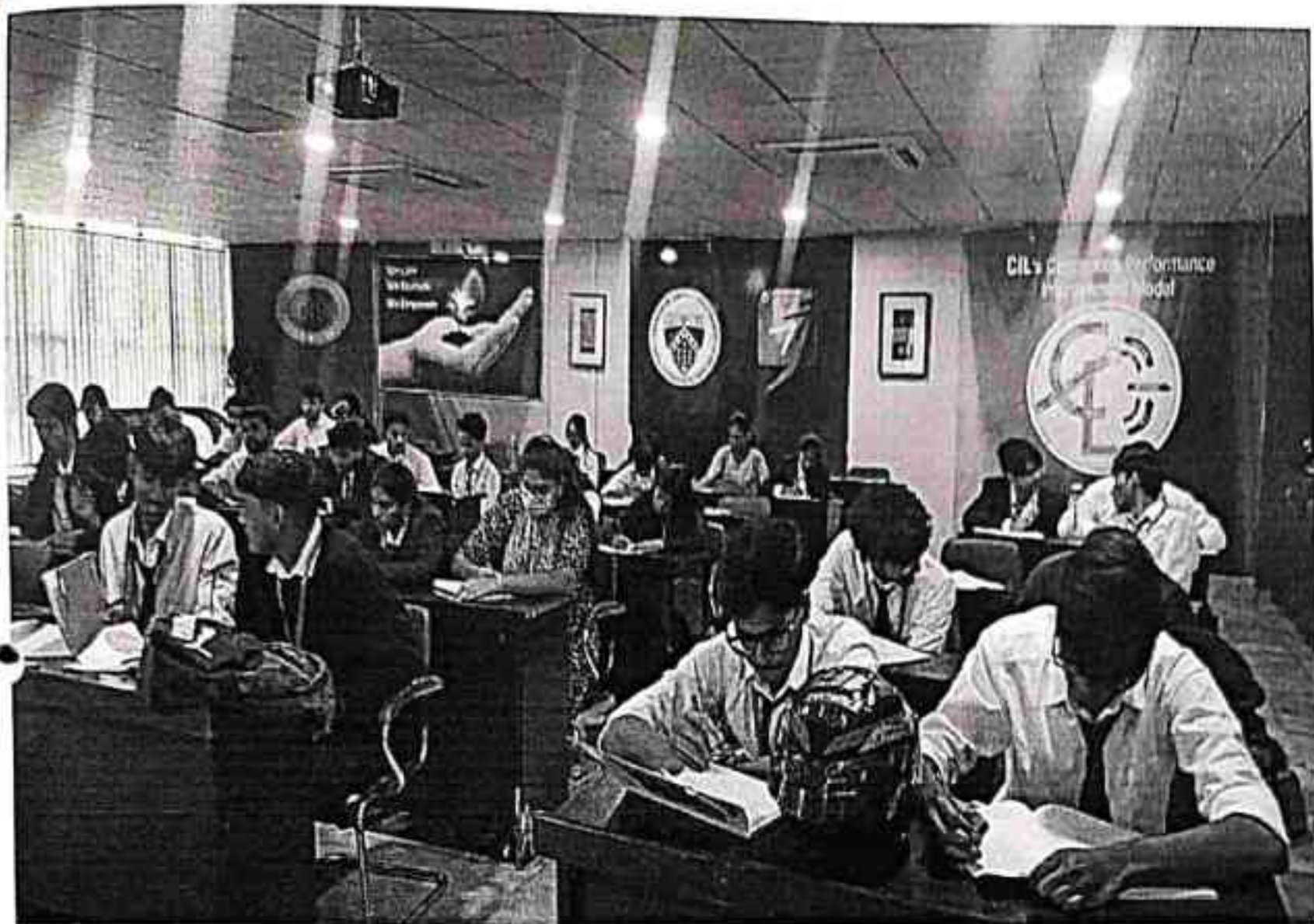

Event Coordinator


HOD-BBA


14/05/25
IQAC Coordinator
IQAC Co-ordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara my Layout, Bengaluru - 560 111


14/5/2025
Principal





Pic 1- Students involved in an activity



Pic 2- Students keenly Listening to Trainer





Pic 3- Students with trainer



Pic 4- Student involved in activity



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
CENTRE FOR INNOVATION AND LEADERSHIP

Date: 10/03/2025 Department: Bachelor of Business Administration

Unit: _____

Semester / Section: 2 'A' Batch: 2024 - 2027 Topic: Communication Skills

Sl. No.	Student Name (Capital Letters)	Signature	
		Morning	Afternoon
1	Jayaditya R.G	Jayaditya R.G	Jayaditya R.G
2	Krishan.K	Krishan.K	Krishan.K
3	KUSHAL.S	KUSHAL.S	KUSHAL.S
4	FARAS SHARIEF	FARAS SHARIEF	FARAS SHARIEF
5	Abhiram Charan.M.V	Abhiram Charan.M.V	Abhiram Charan.M.V
6	K.Balaji Reddy	K.Balaji Reddy	
7	K. Anvesh reddy	K. Anvesh reddy	
8	Ameliasakumara	Ameliasakumara	
9	THANUSH.S	THANUSH.S	THANUSH.S
10	A. Divya Darshan	A. Divya Darshan	A. Divya Darshan
11	Harshith S	Harshith S	Harshith S
12	JESHWANTH SAI D	JESHWANTH SAI D	
13	Jogi Raghavendra	Jogi Raghavendra	Jogi Raghavendra
14	Gunasekhar	Gunasekhar	
15	Jagadheeswaran.L	Jagadheeswaran.L	
16	Adarsh.H	Adarsh.H	Adarsh.H
17	Ashwin.L.S	Ashwin.L.S	Ashwin.L.S
18	Alok Raj.P	Alok Raj.P	Alok Raj.P
19	Devansh Kumar Singh	Devansh Kumar Singh	
20	Granga Kurup	Granga Kurup	Granga Kurup
21	Ibbani Revanna	Ibbani Revanna	Ibbani Revanna
22	Dhruithina Girish	Dhruithina Girish	Dhruithina Girish
23	Apals Sammar	Apals Sammar	
24	Jayathesi.S	Jayathesi.S	Jayathesi.S
25	Amrutha.M	Amrutha.M	Amrutha.M



CIL

Setting Bench Mark

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
CENTRE FOR INNOVATION AND LEADERSHIP

Date: 10/03/2025 Department: Bachelor of Business Administration
Semester / Section: 2 'A' Batch: 2024 - 2027 Topic: Communication Skills

Unit: _____

Sl. No.	Student Name (Capital Letters)	Signature	
		Morning	Afternoon
26	Bhagya Kuana . S	Bhagya . S	Bhagya . S
27	Bhargavi . N	Bhargavi . N	Bhargavi . N
28	Kanik Singh Sandhu	K. Singh	
29	Akshat Ojha	Akshat	
30	Abdul Nauman	Abdul Nauman	Abdul Nauman
31	Abhishek Resana	Abhishek Resana	Abhishek Resana
32	Abhishek A.R. Sufiyaan	Sufiyaan	Sufiyaan
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DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
CENTRE FOR INNOVATION AND LEADERSHIP

Date: 10/03/2025 Department: Bachelor of Business Administration Unit: _____
Semester / Section: 2 'B' Batch: 2024 - 2027 Topic: Communication Skills

Sl. No.	Student Name (Capital Letters)	Signature	
		Morning	Afternoon
1	Harsha vandhan Reddy. N.	Harsha.	Harsha
2	N. Sree Haneesh	N. Haneesh	N. Haneesh
3	M. Geetha kumar	Geetha	Geetha
4	MD. Arfaz	Arfaz	Arfaz
5	Mohammed Arshad Beg	Arshad	Arshad
6	Naitik Basman	Naitik	Naitik
7	Mohit Kumar Mali	Mohit	Mohit
8	Manvi Anand	Manvi	Manvi
9	Raj Kumar	Raj Kumar	Raj Kumar
10	Nishchay Inwada M	Nishchay	Nishchay
11	Bishan PR	Bishan	Bishan
12	Rahul N [narayan]	Rahul	Rahul
13	Praveen. E	Praveen	Praveen
14	R. Diganth Singh	Diganth	Diganth
15	Likitha. K.	Likitha	Likitha
16	Monya. V. Jogi	Monya	Monya
17	Mandana	Mandana	Mandana
18	Pooja Nalk	Pooja	Pooja
19	Hegha. R	Hegha	Hegha
20	Muhammad Zaid Khan	Zaid Khan	Zaid Khan
21	Mohammed Zakariya	Md. Zakariya	Md. Zakariya
22	PURNA CHANDRA. K.	Purnag	Purnag
23	PRATHETP	Prathet	Prathet
24	RICKY TONGBRAM	Ricky T.	Ricky T.
25	Pranav Kumar	Pranav	Pranav



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

CENTRE FOR INNOVATION AND LEADERSHIP

Date: 10/03/2025 Department: Bachelor of Business Administration
Semester / Section: 2 'B' Batch: 2024 - 2027 Topic: Communication Skills

Unit: _____

Sl. No.	Student Name (Capital Letters)	Signature	
		Morning	Afternoon
26	PRASHANTH		
27	MANVENDRA PARMAR		
28	Mohammed. Rehan		
29	PRAMOD GOWDA B. M		
30	MOHAMMED LUQMAN		
31	MOHAMMED ZUHAIR		
32	Mohit Thakur Mahar		
33	Aditi Bhatnagar		
34	Raj Kumar		
35	Mansu Arora		
36	Mashhoodur Rahman		
37	N. Naraina		
38	PAVANA R		
39	PRAGNA		
40	MOHAMMED FAHAD SANA		
41	Mohit / Gurpreet Singh		
42	Rakshan Patel D.R		
43	Ravi Yadav		
44	Rohit Khan		
45	Vishal Singh Roy		
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CENTRE FOR INNOVATION AND LEADERSHIP

Date: 11/03/2025 Department: Bachelor of Business Administration
Semester / Section: 2 'C' Batch: 2024 - 2027 Topic: Communication Skills

Unit: _____

Sl. No.	Student Name (Capital Letters)	Signature	
		Morning	Afternoon
1	DUAL KUMAR MALLICK		
2	V. Lokesh		
3	VIVAN SAGAR UDUGUNI		
4	SIDDHARTH SINGH RAWAT		
5	SUBROMANYA PRASAD		
6	YASH KARTHICKYAN B.N.		
7	VISHAL . B		
8	SARVESH RAVI		
9	JARUN KUMAR S KHATRI		
10	SHIVAM KUMAR		
11	SATYAM SINGH		
12	YASHASVI . P		
13	GHREYA . S		
14	VACHANA . R		
15	SHRUTI KUMARI		
16	SARAH - SUVEBA		
17	Surbhi Kumari		
18	V. Aishwarya		
19	Roshini Ramesh		
20	ROHINI . BAI . B		
21	Abdulla Haadi shamsuldeen		
22	SUFYAN . K . K		
23	SYED LIYAKHAT		
24	Feliantan . A		
25	Prajwal . S		



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE
CENTRE FOR INNOVATION AND LEADERSHIP

Date: 11/03/2025 Department: Bachelor of Business Administration

Unit: _____

Semester / Section: 2 'C' Batch: 2024 - 2027 Topic: Communication Skills

Sl. No.	Student Name (Capital Letters)	Signature	
		Morning	Afternoon
26	Rohit Srinivas	Rohit	Rohit
27	Shubraath S. Shetty	Shetty	Shetty
28	Vishal	Vishal	Vishal
29	Vishal B	Vishal B	Vishal B
30	Lyes MUTHAHER RAZA	Muthaheer	Muthaheer
31	Sharaz	Sharaz	Sharaz
32	Taskun	Taskun	Taskun
33	Shaikh Ibrahim	Shaikh	
34	Adithya Karegawda	Adithya	Adithya
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CIL (On Communication Skills)

The centre for Innovation & Leadership at Dayanananda Sagar College of Arts, Science and Commerce conducted a session on Communication Skills, focusing on enhancing students' ability to communicate effectively in personal and professional settings.

The session aimed to develop verbal, non-verbal, and written communication, ensuring participants gain confidence in expressing their thoughts clearly.

Our CIL mentor Ms. Medhavi, she taught us few key takeaways such as follows:

One should be clear and concise about his thoughts for effective leadership and teamwork. Active listening and body language play a crucial role in effective communication.

The session was interactive and engaging, with group activities, role plays that made learning practical.

The CIL class on communication skills was highly beneficial in improving both verbal & non-verbal communication.

The practical approach and hands-on activities helped participants apply these skills in real-world situations.

Overall the session was a great learning experience to personal & professional development.

I would like to conclude by conveying my gratitude to our honoured principal Mr. Balu and our HOD of BBA department Mrs. Rekha and our student coordinator Mrs. Anitha for giving us a wonderful opportunity.

CIL Program.

I am writing this letter to Thank you for
fantastic Communication Skill program conducted
by our CIL [Center for Innovation and Leadership].
on 11/03/2025. It was a knowledgeable
session that helped us in understanding ourselves
and inspired us to achieve our goals.
It also taught us the benefits of effective
Communication.

We had three rounds of activities - The first one
was describing ourselves using metaphors. In the
second round we were asked consider ourselves as a
brand and were asked give a good tagline for it.
The last one was about interacting between
two & knowing each other.

This program was very helpful both professionally
and in person too. We enjoyed
It was very Informative.

Thank You...



why does it matter.

Types of communication: Verbal & Non verbal.
Components.

Elements of communication: Sender, channel, feedback, noise, Medium, Receiver, context.

Why we should care (communication barrier): Miscommunication, opportunities, conflict, language & emotional barriers.

Strategies to avoid communication breakdown.

Become an engaged listener.

Apply positive self-talk & perception.

Types of non-verbal communication:

- Body language: Good posture, Hand gesture, Practice in front of mirror.

- Communication styles: understanding how we interact

- The assertive communication style

- The aggressive communication style.

- consequences.

- The passive communication style.

- The passive aggressive communication style.

- Recognizing communication style in others: Active listening, observing behaviour, Asking questions.

Adapting your communication style: Assess the situation

