



Dayananda Sagar College of Arts, Science, and Commerce
Internal Quality Assurance Cell
Report of the Event Conducted

Department*: BBA

Date of Report: 17-09-2025

Sl. No.	Particulars	Event related Details		
1.	Event*	Industrial Visit		
2.	Title of the Event	Industrial Visit to Dairy Day		
3.	Date of Conduction	16-09-2025	4.	Time -9:00 – 4:00 PM
5.	Venue	Dairy Day Classic Ice cream Private Limited , KIADB Harohalli Industrial Area ,Kanakapura Road		
6.	Resource Person 1 Details (Profile to be enclosed)	NIL		
7.	Topics Covered	NIL		
8.	Resource Person 2 Details (Profile to be enclosed)	NIL		
9.	Topics Covered	NIL		
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: 4		External: Nil
11.	No. Student Participants	Internal: 73		External: Nil
12.	Faculty Coordinator/s	Dr. Puja Sharma, Assistant Professor, DSCASC Prof. Ashwini Seshadri , Assistant Professor, DSCASC Prof. Nagarajeswari, Assistant Professor, DSCASC Prof. Vinay M, Assistant Professor, DSCASC		
13.	Student Coordinator/s	NA		
14.	Total Expenditure	900	15	Sponsors and Amount (if any)
16.	Agenda of the Event	NA	17.	Provide the link of the report uploaded on College Website
18.	Social Media Links	Nil	19.	Report sent to Newspapers? If yes, provide cuttings/images:
20.	Certificates Printed?	No	21.	Feedback Collected? (Attach a copy**)
22.	Attendance Sheet Attached?*	YES	23.	Photographs of the Event
24.	Summary of the Event	The Department of BBA, under the guidance of the faculty members, Dr. Puja Sharma and Prof. Ashwini Seshadri organized an industrial visit to the Dairy Day ice cream manufacturing unit in Bangalore for the BBA final-year students. The objective was to provide students with real-time exposure to business operations in the FMCG sector. During the visit, students gained insights into various aspects of production, quality control, supply chain management, packaging, and marketing strategies. They also learned about the company's hygiene standards and sustainability practices. This visit served as a valuable learning experience, helping students relate academic knowledge to real industrial processes. The department thanks Dairy Day and the faculty coordinators for making this visit a successful and informative one.		



17/09/2025
 Event Coordinator
 Puja Sharma
 17/9/25

17/09/2025
 Dayananda Sagar College of Arts, Science & Commerce
 Kumara my Layout, Bengaluru - 560 111

17/09/2025
 Principal
 Dayananda Sagar College of Arts, Science & Commerce
 Kumara my Layout, Bengaluru - 560 111



Image 1- Manager is explaining the Instructions to be followed inside the Production Unit



Image 2- Group Photo with the BBA Final Year Students at Diary Day Ice-Cream Private Limited



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Department Management-BBA Bangalore University (UG)

V Semester BBA - INDUSTRIAL VISIT

Sl.No	UUCMS NO.	NAME OF THE STUDENT	Section	Signature
1	U03CJ23M0002	SUPRITH S GOWDA	A	<i>Suprith S Gowda</i>
2	U03CJ23M0011	PRANAM BASAYYA MATH	A	<i>Pranam Basayya Math</i>
3	U03CJ23M0013	S R NIKSHEP	A	<i>S R Nikshep</i>
4	U03CJ23M0016	MONUSHREE.M	A	<i>Monushree.M</i>
5	U03CJ23M0021	VANYA SHREE	A	<i>Vanya Shree</i>
6	U03CJ23M0025	SULOCHANA P	A	<i>Sulochana P</i>
7	U03CJ23M0027	CHINMAYEE	A	<i>Chinmayee</i>
8	U03CJ23M0031	BHAVYA SHREE P	A	<i>Bhavya Shree P</i>
9	U03CJ23M0033	RISHIKA JAIN G R	A	<i>Rishika Jain G R</i>
10	U03CJ23M0040	VIGNAN BANNELA	A	<i>Vignana Bannela</i>
11	U03CJ23M0041	JUHI JAIN	A	<i>Juhi Jain</i>
12	U03CJ23M0042	PRATHEEKSHA GANTAM	C	<i>Pratheeksha Gantam</i>
13	U03CJ23M0062	NIRJALA MAHARJAN	A	<i>Nirjala Maharjan</i>
14	U03CJ23M0071	MADHUSMITA DAS	A	<i>Madhusmita Das</i>
15	U03CJ23M0084	DIKSHA	A	<i>Diksha</i>
16	U03CJ23M0086	ZUMRA S	A	<i>Zumra S</i>
17	U03CJ23M0093	P R MEGHANA	A	<i>P.R. Meghana</i>
18	U03CJ23M0097	SRI ASRITHA	A	<i>Sri Asritha</i>
19	U03CJ23M0099	JASWANTH. V	A	<i>Jaswanth. V</i>
20	U03CJ23M0106	KUSUM BAGRI	A	<i>Kusum Bagri</i>
21	U03CJ23M0110	PRAAGNA M SARGUR	A	<i>Praagna M Sargur</i>
22	U03CJ23M0122	NANDINI KAMAT	A	<i>Nandini Kamat</i>
23	U03CJ23M0135	S DEEKSHITHA	A	<i>S Deekshitha</i>
24	U03CJ23M0008	TARUN R N	A	<i>Tarun R.N</i>
25	U03CJ23M0019	SHOBHITH M VEDHAANTHA	A	<i>Shobhith M Vedhaantha</i>
26	U03CJ23M0056	SOUMIL SHRIVASTAVA	A	<i>Soumil Shrivastava</i>
27	U03CJ23M0162	NANDA KISHORE V	A	<i>Nanda Kishore V</i>
28	U03CJ23M0101	MOHAMMED KAZEEM MIRZA	A	<i>Mohammed Kazeem Mirza</i>
29	U03CJ23M0131	SANJANA BHAT	A	<i>Sanjana Bhat</i>
30	U03CJ23M0066	MOHAMMED MUJTABA AZEEZ	A	<i>Mohammed Mujtaba Azeez</i>
31	U03CJ23M0050	B KUSHAL	A	<i>B Kushal</i>
32	U03CJ23M0070	MANISH NATH P	A	<i>Manish Nath P</i>
33	U03CJ23M0044	P. Enayathulla	A	<i>P. Enayathulla</i>
34	U03CJ23M0089	Vishva	A	<i>Vishva</i>
35	U03CJ23M0103	Jayashankar	A	<i>Jayashankar</i>
36	U03CJ23M0120	Harsh	A	<i>Harsh</i>
37	U03CJ23M0121	Bharat	A	<i>Bharat</i>

Faculty Incharge 1

Vijay Sharma
16/09/2025

Faculty Incharge 2

M
16/09/2025

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12	U03CJ23M0061	PRATHEEKSHA	A	
13	U03CJ23M0062	NIRJALA MAHARJAN	A	
14	U03CJ23M0071	MADHUSMITA DAS	A	
15	U03CJ23M0084	DIKSHA	A	
16	U03CJ23M0086	ZUMRA S	A	
17	U03CJ23M0093	P R MEGHANA	A	
18	U03CJ23M0097	SRI ASRITHA	A	
19	U03CJ23M0099	JASWANTH. V	A	
20	U03CJ23M0106	KUSUM BAGRI	A	
21	U03CJ23M0110	PRAAGNA M SARGUR	A	
22	U03CJ23M0122	NANDINI KAMAT	A	
23	U03CJ23M0135	S DEEKSHITHA	A	
24	U03CJ23M0008	TARUN R N	A	
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26	U03CJ23M0056	SOUMIL SHRIVASTAVA	A	
27	U03CJ23M0162	NANDA KISHORE V	A	
28	U03CJ23M0101	MOHAMMED KAZEEM MIRZA	A	
29	U03CJ23M0131	SANJANA BHAT	A	
30	U03CJ23M0066	MOHAMMED MUJTABA AZEEZ	A	
31	U03CJ23M0050	B KUSHAL	A	
32	U03CJ23M0070	MANISH NATH P	A	
33	89	Vishva M		
34	102	Prakash T		
35	66	P. Enayathulla		
	120	Ranjit Kumar		

Faculty Incharge 1

Rajashree
16/9/25

Faculty Incharge 2

16/9/2025

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1	U03CJ23M0012	PREYA Lavish	B	Lavish
2	U03CJ23M0083	AKASH PADYA	B	
3	U03CJ23M0030	MOHAN KUMAR. K	B	Mohan Kumar K
4	U03CJ23M0034	MOHAMMED SUFIYAAN	B	Sufi
5	U03CJ23M0036	HARSH KUMAR	B	Harsh Kumar
6	U03CJ23M0039	AAMENA KHAN	B	Aamena Khan
7	U03CJ23M0043	LIMBASIYA SHRENIL NITESHBHAI	B	Shrenil
8	U03CJ23M0054	AFNAN PASHA	B	Afnan
9	U03CJ23M0059	SHAIK AFREEN	B	Shaiq Afreen
10	U03CJ23M0063	ARMAAN	B	Armaan
11	U03CJ23M0078	TIKAM RAM	B	Tikam Ram
12	U03CJ23M0079	SUMIT KUMAR RAWAL	B	Sumit Rawal
13	U03CJ23M0088	DENDUKURI SRIKAR PRANAV	B	Dendukuri
14	U03CJ23M0003	SMITHA N	B	
15	U03CJ23M0015	S VINAYA	B	
16	U03CJ23M0035	SACHIN KUMAR	B	Sachin Kumar
17	U03CJ23M0037	AKASH MAHADIK	B	Akash
18	U03CJ23M0038	A MANISH CHANDRA	B	
19	U03CJ23M0048	ROHIT JAISWAL	B	Rohit Jaiswal
20	U03CJ23M0051	S MAHIMA	B	Mahima
21	U03CJ23M0076	SREEARJIT M	B	Sreearjit M
22	U03CJ23M0104	MANOJ KUMAR R C H	B	Manoj Kumar R C H
SECTION C				
1	U03CJ23M0095	SANKHYA S TALANKI	C	Sankhya
2	U03CJ23M0105	RASHI D D	C	Rashi D D
3	U03CJ23M0108	RAIYAN SHAMSI	C	Raiyan Shamsi
4	U03CJ23M0111	BINDUSHREE U	C	Bindushree U
5	U03CJ23M0112	VENKATESH R	C	Venkatesh R
6	U03CJ23M0113	PRINGE-KUMAR Ranjith	C	Ranjith
7	U03CJ23M0121	ANUSHA M TANGA	C	Anusha M Tanga
8	U03CJ23M0123	SWAYAM KOTHARI	C	Swayam Kothari
9	U03CJ23M0139	K M DHEERAJ	C	K M Dheeraj

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3	U03CJ23M0030	MOHAN KUMAR. K	B	Mohan Kumar K
4	U03CJ23M0034	MOHAMMED SUFIYAAN	B	
5	U03CJ23M0036	HARSH KUMAR	B	Harsh
6	U03CJ23M0039	AAMENA KHAN	B	Aamena Khan
7	U03CJ23M0043	LIMBASIYA SHRENIL NITESHBHAI	B	Shrenil
8	U03CJ23M0054	AFNAN PASHA	B	HP Pasha
9	U03CJ23M0059	SHAIK AFREEN	B	Shaiq Afreen
10	U03CJ23M0063	ARMAAN	B	Armaan
11	U03CJ23M0078	TIKAM RAM	B	Tikam
12	U03CJ23M0079	SUMIT KUMAR RAWAL	B	Sumit Rawal
13	U03CJ23M0088	DENDUKURI SRIKAR PRANAV	B	D Srikar Pr
14	U03CJ23M0003	SMITHA N	B	
15	U03CJ23M0015	S VINAYA	B	
16	U03CJ23M0035	SACHIN KUMAR	B	Sachin
17	U03CJ23M0037	AKASH MAHADIK	B	
18	U03CJ23M0038	A MANISH CHANDRA	B	
19	U03CJ23M0048	ROHIT JAISWAL	B	Rohit
20	U03CJ23M0051	S MAHIMA	B	Mahima
21	U03CJ23M0076	SREEARJIT M	B	Sreearjit M
22	U03CJ23M0104	MANOJ KUMAR R C H	B	Manoj
SECTION C				
1	U03CJ23M0095	SANKHYA S TALANKI	C	Sankhya
2	U03CJ23M0105	RASHI D D	C	Rashi
3	U03CJ23M0108	RAIYAN SHAMSI	C	Raiyan Shamsi
4	U03CJ23M0111	BINDUSHREE U	C	Bindushree U
5	U03CJ23M0112	VENKATESH R	C	Venkatesh R
6	U03CJ23M0113	PRINCE KUMAR	C	Prince Kumar
7	U03CJ23M0121	ANUSHA M TANGA	C	Anusha M Tanga
8	U03CJ23M0123	SWAYAM KOTHARI	C	Swayam Kothari
9	U03CJ23M0139	K M DHEERAJ	C	K M Dheeraj

