



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Marketing Club- TRIOC's

Presents: Marketing Mania

Report of the Event Conducted

Department: BBA

Date of Report: 01-09-2025

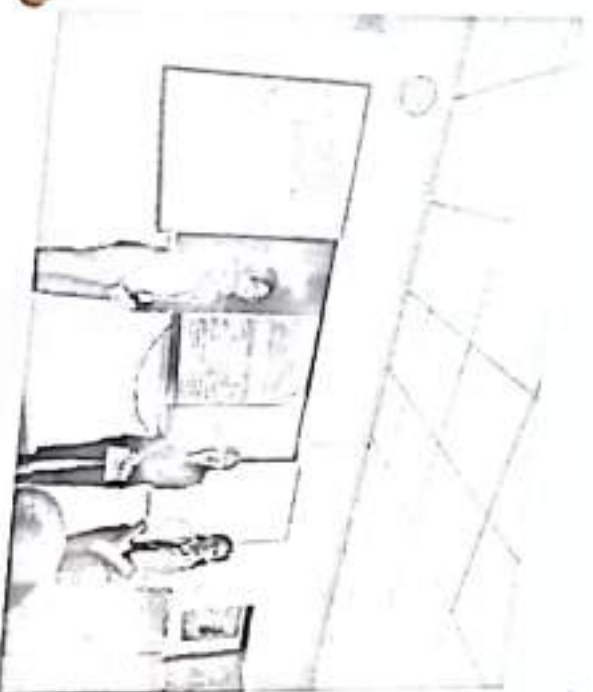
Sl. No.	Particulars	Event related Details			
1.	Event*	Marketing Club- Trio C's			
2.	Title of the Event	"Marketing Mania"			
3.	Date of Event	01/09/2025	4.	Time	3.00PM-4.00 PM
5.	Venue	Building No 13; Room No: 212			
6.	Resource Person 1 Details (Profile to be enclosed)	N/A			
7.	Topics Covered	NA			
8.	Resource Person 2 Details	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants	Internal:	NA	External:	NA
11.	No. Student Participants	Internal:	52	External:	NA
12.	Faculty Coordinator/s	Full Name	Prof. Vidyashree, Prof. Rajendra Kumar, Prof. Jayashree, Prof. Lokeshwari		
		Department Designation	BBA/ B.Com Assistant Professor		
13.	Student Coordinator/s	Full Name	Devika, Attiba Fathima, Farisha Khan		
		Department Designation	BBA/ BCOM Student Coordinator		
14.	Total Expenditure		NA	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	Yes	19.	Report sent to Newspapers? If yes, provide cuttings/images;	
20.	Certificates Printed? (Attach a copy**)	NA	21.	Feedback Collected?	Yes
22.	Attendance Sheet Attached?*	Yes	23.	Photographs of the Event	yes
24.	Summary of the Event	Dayananda Sagar college of Arts Science and commerce has organized the Marketing Club Orientation on 1st September 2025 in building no 13 at 212 room number. It was designed to welcome BBA & B.Com students into an exciting journey of creativity, strategy, and leadership. The session introduced students to the vision and activities of the club, which include guest lectures, live projects, market campaigns, competitions, and skill-building workshops. A small ice breaking session was also included where students were asked to identify brand logos taglines. Which made the participants take part in the event actively. There were a total of 52 students.			

Vidya L
Event Coordinator

H. Gopal
29/9/25
IQAC Coordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara Layout, Bengaluru - 560 111

T. Balu
Principa

Introduction to the Session



Participants actively taking part in the session



Marketing club orientation by the faculty coordinator



All the Participants of the event.





**DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND
COMMERCE**

(AFFILIATED TO BANGLORE UNIVERSITY)

Shavige Malleshwara Hills, Kumarswamy Layout Bangalore-560078



Department of Commerce-B.com



TRIO C'S
THE MARKETING CLUB
PRESENTS

MARKETING MANIA



Monday 1st September 2025
3PM



VENUE
BUILDING NO.13
Room no. 212

FACULTY COORDINATORS

PROF.VIDYASHEE
PROF.RAJENDRA KUMAR
PROF.JAYASHRE
PROF.LOKESHWARI

STUDENT COORDINATORS

Devika
Pratham
Atthibha Fathima
Farisha Khan



Dayananda Sagar College of Arts, Science and Commerce
Kumaraswamy Layout, Bangalore-560078
Department of Management - BBA

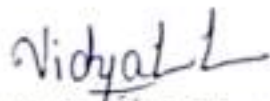
Marketing Club - Trio C's
Circular

Date: 30-08-2023

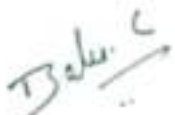
The Marketing Club is organizing a "Orientation Programme" on September 01 2023, at 3:00 PM in Room No. 212, Building No. 13. The program will introduce students to the objectives and activities of the Marketing Club and highlight the importance of marketing skills for academic and career success. It encourages participation in workshops, competitions, and future initiatives of the club.

We encourage all students to participate and make the most of this opportunity.

Looking forward to your enthusiastic participation.


Marketing Club-Coordinator


HOD-BBA


Principal

Dayananda Sagar college of Arts, Science and Commerce
Kumaraswamy Layout, Bengaluru-560111

Department of Management - BBA

The Marketing Club - Marketing Mania

Date: 01/09/2025

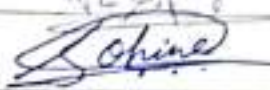
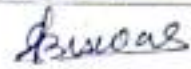
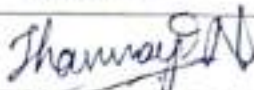
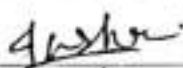
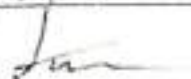
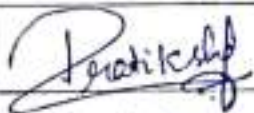
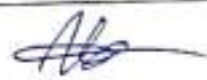
Time: 3:00 PM

Venue: Building No. 13, Room no:212

Attendance

Sl. No.	Name of the Participants	Signature
1	Pavitra Rawat 0071	Pavitra Rawat
2.	Manvi Anand	Manvi
3.	Zularnain	Zularnain
4	Abhishek Nagar	Abhishek
5.	Purva Sunil Bhagat	Purva Bhagat
6.	Swetha. S	Swetha
7.	S. Rakhi	S. Rakhi
8.	Sharath Kumar .N	Sharath Kumar
9.	G.M. Naga Eshwar.	G.M. Naga Eshwar
10.	Shahanur Ahmed	Shahanur
11.	Yerraguntla Jagannath Reddy	Yerraguntla
12.	Uday Sai. J	Uday Sai



Sl. No.	Name of the Participants	Signature
13.	Pavan Kishore .V	
14.	Roshan . Raj	
15	Sohine Malik	
16.	Swaetika Biswas	
17.	Jhanmayi .N	
18	Muskan Sahu.	Muskan Sahu.
19.	Ansha Perwez	
20.	Yash Raj	
21	AKASH BHAVAN	
22.	ARTHYA PANDIT	
23	Mokshith .V	mokshith.v
24.	Pratishtha .D.	
25.	Pooja . R. Nag	Pooja . R. Nag
26.	D. Lochan	D. Lochan
27.	Venu gopal Reddy .S	
28.	Arya adesh	
29.	Om Anand	Om Anand
30.	VINEET	



Dayananda Sagar college of Arts, Science and Commerce

Kumaraswamy Layout, Bengaluru-560111

Department of Management – B.Com

The Marketing Club – Marketing Mania

Date: 01/09/2025

Venue: Building No. 13, Room no.212

Sl. No.	Name of the Participants	UUCMS No.	Class/Section	Signature
1	Kishan. C		I B.com/B	Kishan. c
2.	Bhuvanendran. S.V	C0281	IB.COM/C	Bhuvanendran
3	Suhad. R	C0332	I B.Com/c	Suhad
4	V. RAKESH	C0367	I B.Com/c	Rakesh
5.	Rohun. T.S.		I B.Com/c	Rohun
6	Yakshith T D	C0389	I B.com/c	Yakshith
7	Gaganesh. N	C0092	I. B.Com	Gaganesh
8.	Ganesh. G.M		1st B.COM	Ganesh
9.	Darshan. G.S		1st B.Com	Darshan
10.	Akash. R. B		1st B.com	Akash
11	Chiranthuncks		1st B.com	Chiranthuncks
12.	Sai Manaswini. N		1st B.COM/c	Manaswini
13	Sahana. M. S		1st B.COM/c	Sahana
14.	Tanvika. D.V		1st B.Com 'C'	Tanvika
15.	V. Antony	C0365	1st B.com/c	Antony

Anusha.M
3rd Sem BCOM 'A' Sec
Department of BCOM
OSCASC
Kumaraswamy Layout
Bengaluru-560078

Date: 1st September of 2025

My Feedback on the MARKETING MANIA

● The session was truly very insightful. I personally gained knowledge on various logos and the taglines of various brands.

Indirectly I got to know the importance of taglines in promoting a brand.

Kudos to the entire team, professors and volunteers for conducting such a smooth insightful event.

Hope to see such events more in future!!! 😊

Thank you.

Anusha.M

U03CJ24C0078

III Sem BCOM, 'A' Sec.



in experience was really got to know about marketing aspect
in high way. I surely gonna join future session
Thankyou

Manvi Arand, UO3CI24MO102 (BBA)

Thank-you marketing team for
such an absolute experience
we had here, all the student
coordinators were confident and
encouraged us all for the same
upcoming activity.
special thanks to Hacher who
explained us the event and
the future opportunities
Thank-you.

