

Club Activities

Dayananda Sagar College of Arts, Science & Commerce **BBA/B.Com Department- UG (BU)** **Marketing Club Activity Report - Summary**

Name of the Club: Marketing Club

Activity: E Quiz – “Time Out”

Round 1: Arcania on 18th Jan 2022 from 1:00- 2:00 PM

Round 2: The Thinker on 19th Jan 2022 from 1:30-2:30 PM

Marketing Club organized E Quiz Competition to all the BBA/B.Com students of Dayananda Sagar College of arts, science & commerce on 18th & 19th Jan 2022. The competition was successfully coordinated by Mr. Sayantan Goswami, Student Coordinator of Marketing Club under the guidance of Faculty Observer Prof. Sheema Shaheen.

The competition was conducted in 2 rounds. The first round was a quiz on basic marketing skills related questions conducted on 18th Jan 2022. Those students who scored above 70% were selected for the final round which was conducted on 19th Jan 2022 covering the questions on Pictionary, Reverse quiz, Match the following, Crosswords and Diagnostic questions.

Winners List:

1. First Place- Mr. Shubham Ranjan , III Sem BBA
2. Second Place- Thanushree S, III Sem B.Com
3. Third Place - Apurv Sharan, III Sem BBA



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Department of BBA / BCom - BU(UG)



Marketing Club
PRESENTS

TIME OUT

Date: 18.01.2022
Time: 1 P.M to 2 P.M

[Register Now](#)

Theatre Club

Time: 11:00 AM

Date: 24th August, 2019

Venue: Room No 206

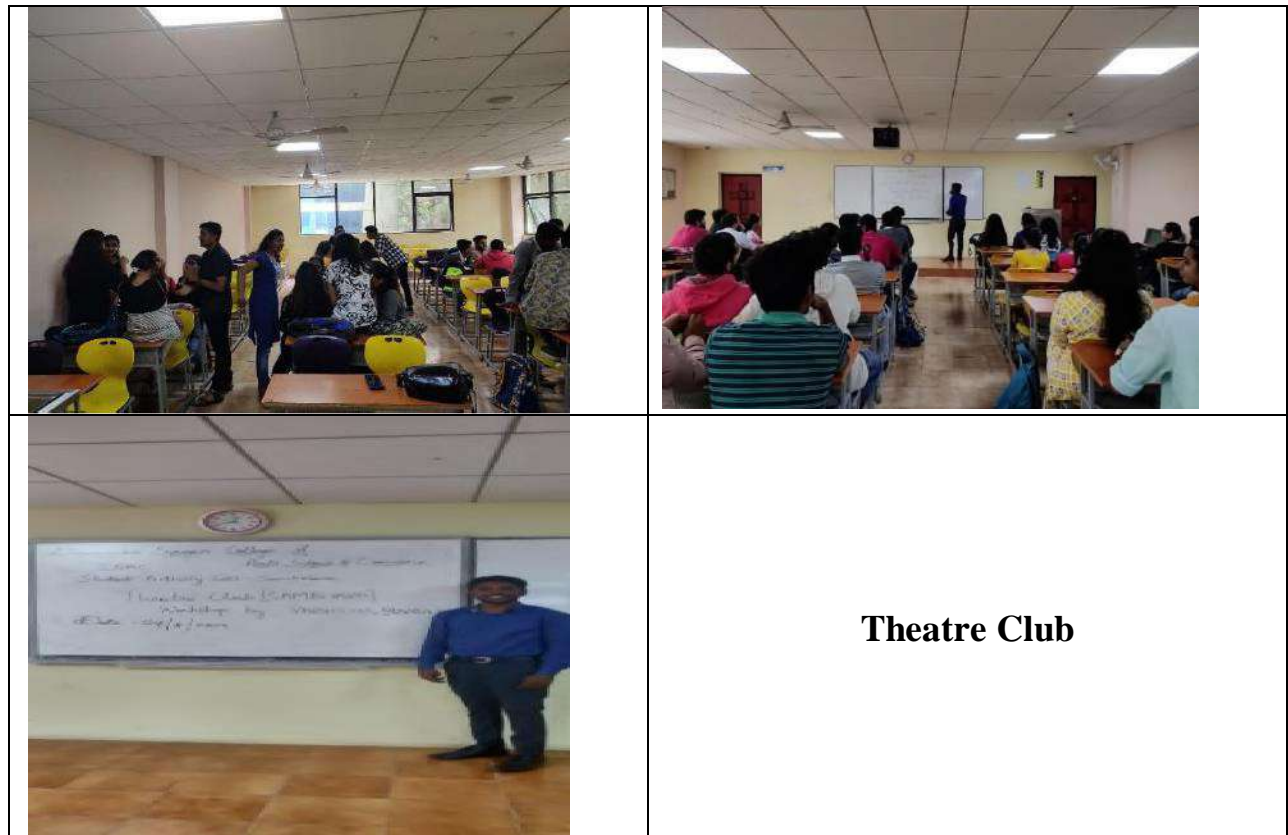
The Theatre club “Sambhava” of Student Activity cell and Alumni Cell conducted workshop on “How to write Scripts and act in Mad Ads” on 24th August, 2019.

Alumni of B.Com department Mr.Varshith C the pillar of Theatre team was the Key note speaker.

Club members around 45 were the participants. First year students were made to know how to write script, how to make choice of theme.

Students were divided into six groups and given time to create a Mad Ad on the product of their choice. All six teams performed well. Students were advised by the speaker based on their performance.

All participants were satisfied and said they would look forward to more activities from the theatre club



Public Speaking Club

The event started with the attendees getting to know each other. The coordinator gave them a task to go and talk to each other in the class and get to know each other. This activity was conducted to get the attendees come out of their comfort zone. A few of them shared their experiences after the activity on the stage. Followed by this, our very own director Dr. Nagaraj Shenoy sir addressed the gathering and spoke about the importance of public speaking. It was a very informative session.



Technical Club Workshop

The workshop was conducted on 26/10/2019 in Premachandra Sagar Auditorium at 10:00am, club members were thought how to handle the media and lightings in the auditorium. Club

members were given scenarios and were asked to tackle the situations. Practical sessions were taken for all of them. Dinesh sir the in –charge of EDP room gave the guidelines to be followed.

