

**DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE**

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560111

Department of B.Com

IQAC &amp; Research and IPR Cell (ANVESHANA)

5 Days Online Faculty Development Programme

**Report on "Mastering Research Papers & Enhancing Case Study Writing for Leading Publications"**

Department: B. Com

Date: 11/08/2024

Sl. No.	Particulars	Event related Details
1.	Event*	5 Days Online Faculty Development Program
2.	Title of the Event	"Mastering Research Papers & Enhancing Case Study Writing for Leading Publications"
3.	Date	22 <sup>nd</sup> July 2024 – 26 <sup>th</sup> July 2024
4.	Time	6:30 pm to 8:00 pm
5.	Venue/ platform	Online platform – Google meet
6.	Resource Person 1 Day 1 22 <sup>nd</sup> July 2024	Name: Dr. P. Saravanan Organization: IIM, Tiruchirappalli, Tamilnadu Designation: Professor
7.	Topics Covered	"Importance of Research Paper Publication"
8.	Resource Person 2 Day 2 23 <sup>rd</sup> July 2024	Name: Dr. Devi Premnath Organization: Jansons School of Business, Coimbatore, Tamilnadu Designation: Professor & Head of Academic Collaboration
9.	Topics Covered	"Crafting Case Studies – Tips & Techniques"
10.	Resource Person 3 Day 3 24 <sup>th</sup> July 2024	Name: Dr. M. Vijaya Kumar Organisation: K. S. Rangasamy College of Technology, Tiruchengode, Tamil Nadu Designation: Professor, Head of Department of Management Studies
11.	Topics Covered	Artificial Intelligence tools used in Research
12.	Resource Person 4 Day 4 25 <sup>th</sup> June 2024	Name: Prof. Manoj Kumar Mishra Organization: School of Management, OP Jindal University, Raigarh, Chhattisgarh Designation: Assistant Professor
13.	Topics Covered	How to Write a Good Research Paper
14.	Resource Person 5 Day 5 26 <sup>th</sup> June 2024	Name: Dr Roshan Kazi Organization: Allana Institute of Management Sciences, Pune Designation: Director
15.	Topics Covered	Data Analysis and Hypothesis Testing

Sl. No.	Particulars	Event related Details			
		Internal:	48	External:	108
16.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	48	External:	108
17.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	0	External:	0
18.	Faculty Coordinator/s	Full Name: Dr. Suplab K Poddar, Dr. R. Pavithra, Dr. Sudarshan Savanoor Dr. Deepika Sharma, Dr. Shwetha S P, Prof. Rajendra Kumar, Prof. Shalini Kumari, Prof. Vinay. M, Prof. Anitha. A, Prof. Parimala. R & Prof. Anusha Kalburgikar Department: B.Com/BBA Designation: Assistant Professor			
19.	Student Coordinator/s	Full Name: NA			
20.	Total Expenditure (Details to be enclosed)	Rs. 24,120 only			
21.	Sponsors and Amount (if any)	NA			
22.	Agenda of the Event (Attach a copy)	Schedule Attached			
23.	Provide the link of the report uploaded on College Website				
24.	Provide the links of the report uploaded on social media	NA			
25.	Report sent to Newspapers? If yes, provide cuttings/images:	NA			
26.	Certificates Printed? (Attach a copy**)	Yes			
27.	Feedback Collected? (Attach a copy**)	Yes			
28.	Attendance Sheet Attached?	Yes			
29.	Summary of the Event	<p>Department of BBA/B.Com has conducted Five Days online Faculty Development Program on "Mastering Research Paper &amp; Enhancing Case study Writing for Leading Publications" from 22<sup>nd</sup> July 2024 to 26<sup>th</sup> July 2024 Via online platform – Google Meet. 108 External faculties from various institutions have registered for the program. The programme was inaugurated in the evening at 6pm by the Vice principal Prof Hemanth Uppala, and HODs of BBA, B.COM Department and Faculty Coordinators.</p> <p><b>Dr. R. Pavithra</b> highlighted the primary objectives of Faculty Development Program is to enhance the research skills and capabilities of academic staff &amp; aims to improve the quality of research outputs by providing advanced training in crafting Case studies, data analysis, Hypothesis Testing, and the use of AI tools in research.</p> <p>Day-1 session started with brief introduction about Importance of Research paper Publication. Day-2 Resource Person highlighted about Crafting the Case Study by Identifying a relevant topic or issue, conducting thorough research and structuring the case study effectively. Day-3 session focused on the integration of Artificial Intelligence tools in advancing research and content development. Day-4 Resource person had Highlighted on Choosing a right</p>			

No.	Particulars	Event related Details
		Topic For Research Literature.Day-5 resource person had highlighted on Research as an investigation, Framing up of Hypothesis and analysis of data. Each Five Days, Different Innovative Topics were covered by the Resource Persons. The FDP was concluded by thanking the resource persons for their valuable insights and thanking the participants. The outcome of this program is expected to enhance the skills, knowledge and effectiveness of faculty members and professionals in the field of <b>Research</b> .
30.	Photographs of the Event	Yes, Attached

  
Event Coordinator

  
HOD B.COM

  
IQAC

  
Principal



# DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE



Shriya, Malleshwara Hills, Kumbhacharya Street, Bangalore - 560011  
100th Anniversary Celebrations

Department of Commerce and Management (UG)  
BBA/B.com and IQAC

Presents

## Five Days Online FDP on "Mastering Research Paper & Enhancing Case Study Writing for Leading Publications"

22nd -26th July

6:30 PM to 8:00 PM



**DR. P. SARAVANAN**

Professor of SCM,  
Chandigarh University



**Dr. DEVI PREMNATH**

Professor & Head of Academic Collaboration,  
Autonomous School of Business,  
Chhatrapati, Tamil Nadu



**Dr. M. VIJAYA KUMAR**

Professor, Head of Department of Management Studies,  
K.J. Somaiya Institute of Technology,  
Chhatrapati, Tamil Nadu



**Prof. MANOJ KUMAR MISHRA**

Assistant Professor, School of Management,  
OPJS Group of Institutions,  
Bapatnagar, Chandigarh



**Dr. ROSHAN KAZI**

Director & Head Institute of Management Studies,  
Pune

**All are Welcome....**

Institute of the Event  
ABOUT

## Schedule of the Event

### ABOUT THE FDP

A Faculty Development Programme (FDP) on mastering research is designed to enhance the research skills of faculty members. The core of the program typically covers various aspects of the research process, from identifying research problems to publishing findings. The objectives of this FDP is to Equip faculty members with Case study writing, enabling them to conduct high-quality research and contribute towards writing high quality Research papers.

DAY/DATE	FDP TOPICS	RESOURCE PERSON
DAY 1 22-07-2024	Importance of Research Paper Publication	Dr.P.Saravanan
DAY 2 23-07-2024	Crafting Case Studies-Tips & Techniques -	Dr.Devi Przemath
DAY 3 24-07-2024	Artificial Intelligence tools used in Research	Dr.M.Vijaya Kumar
DAY 4 25-07-2024	How to write a Good Research paper	Prof.Mang Kumar Mahara
DAY 5 26-07-2024	Data Analysis and Hypothesis Testing	Dr. Keshan Kazi

### Certificate for the Participants



**DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE**



Department of Commerce & Management (UG) - BBA/B.Com

(DSC and Research & IPR Cell, DAYANANDA)

## Certificate of Participation

This is to Certify that

Mr./Ms./Prof./Dr. \_\_\_\_\_ Issued

has participated in 5 days Online Faculty Development Programme on "Mastering Research Paper and Enhancing Case Study Writing for Leading Publications". Held on 22nd to 26th July 2024

Head  
B.Com

Head  
BBA

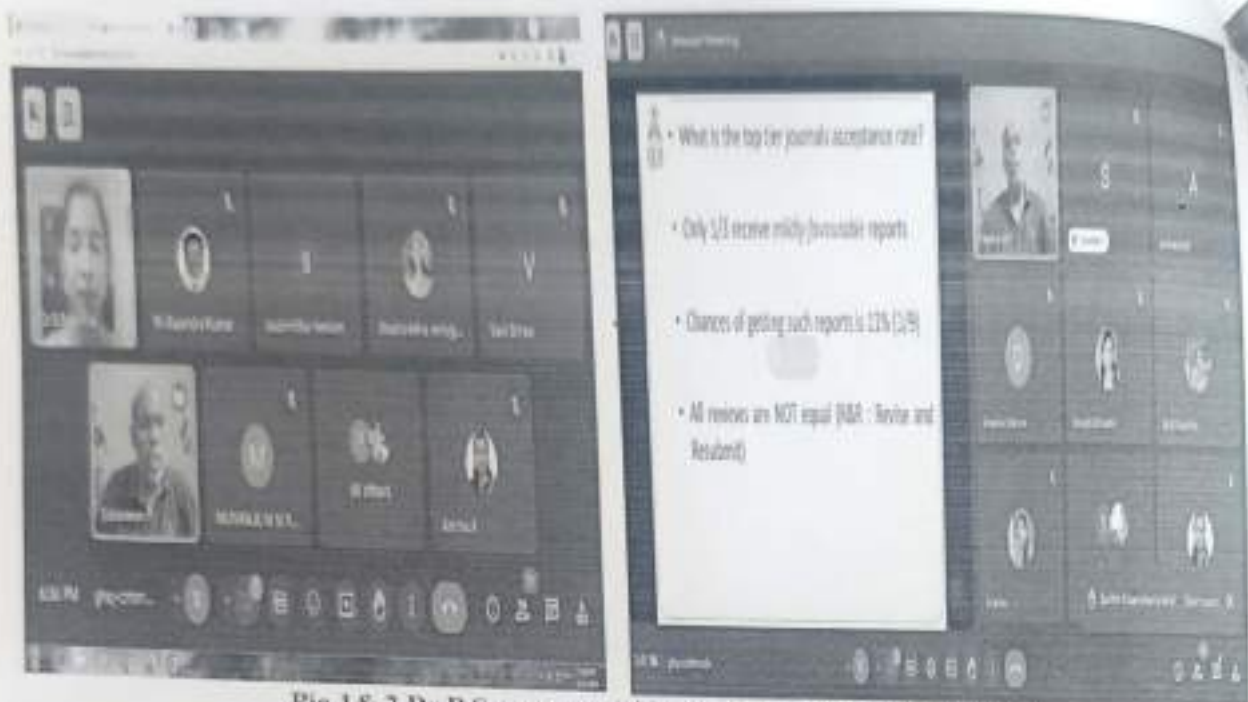


Vice-Principal  
DSCASC

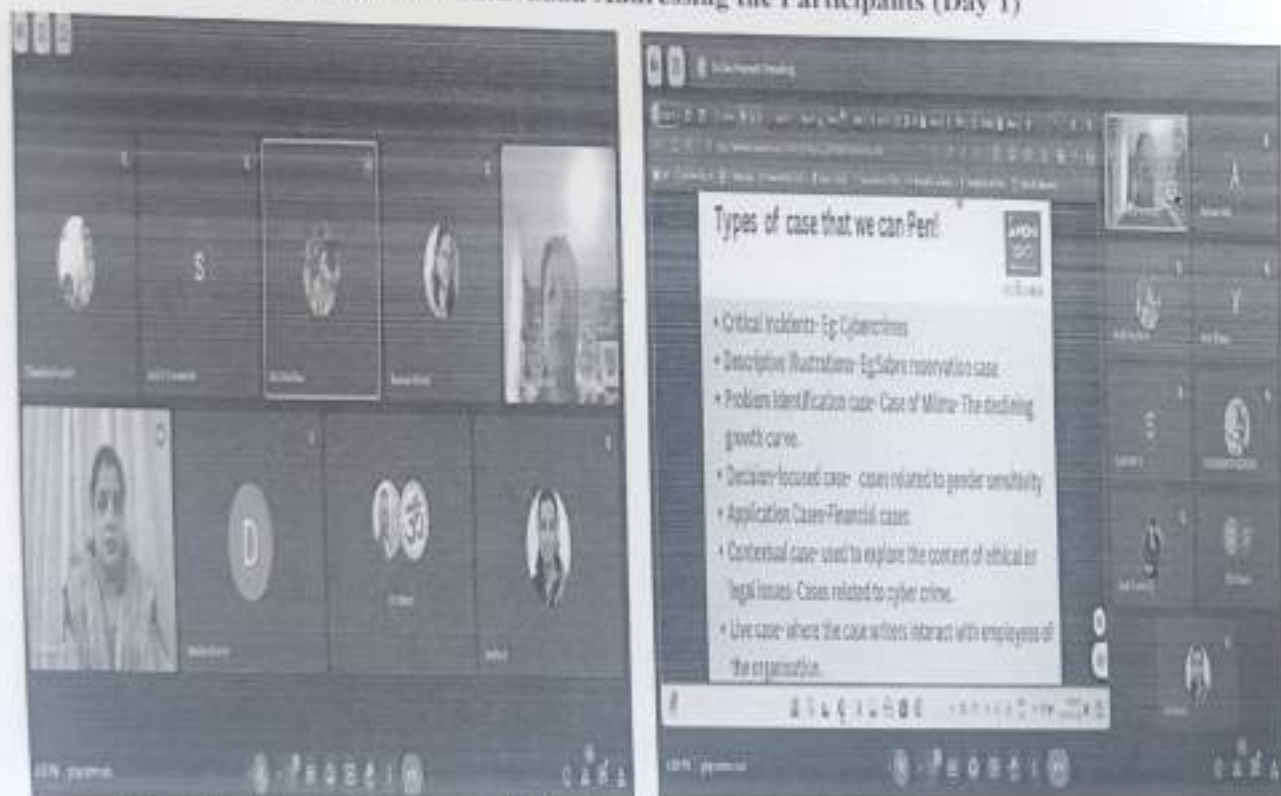
Secretary  
DSI



Photos of the event:



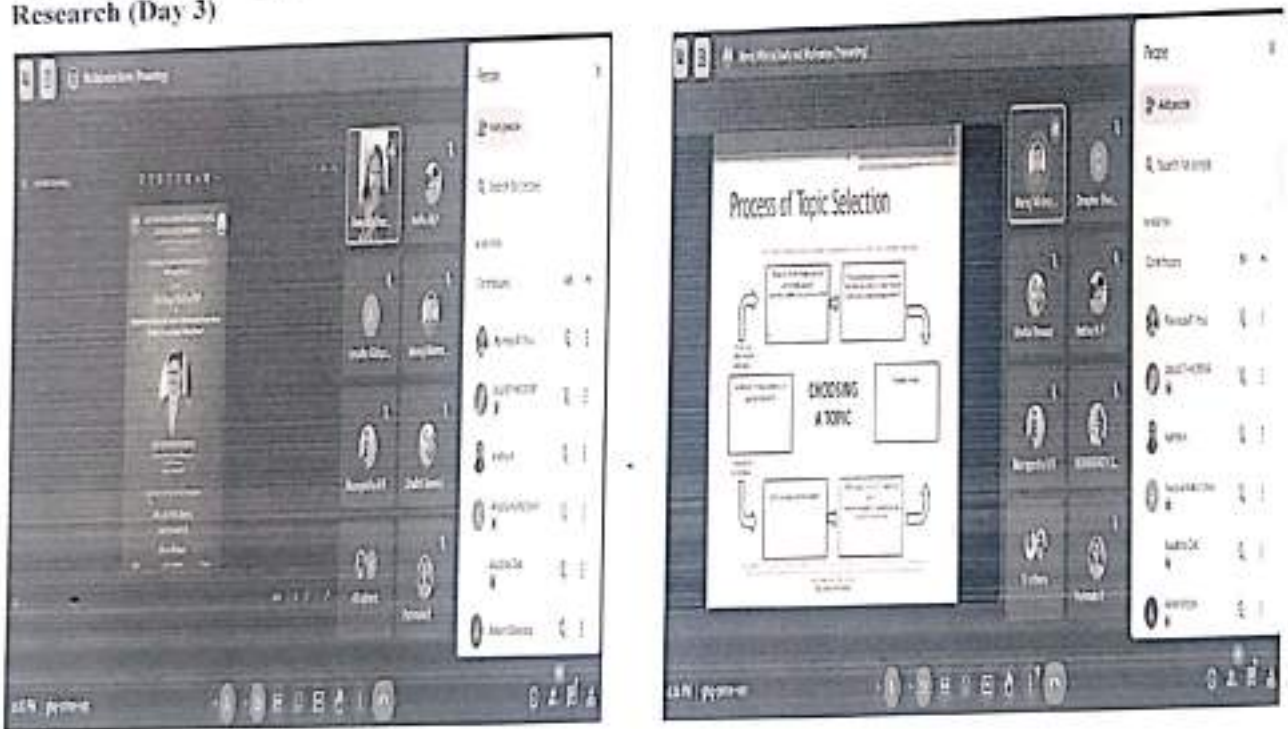
Pic-1& 2 Dr P Saravanan Addressing the Participants (Day 1)



Pic - 3& 4 Dr. Devi Premnath Addressing the participants (Day 2)



**Pic – 5 & 6 Dr. M. Vijaya Kumar Explaining the Concept of Different AI Tools in Teaching and Research (Day 3)**



**Pic 7 & 8 Prof. Manoj Kumar Mishra Addressing the Participants (Day 4)**



Pic- 9 & 10 Dr. Roshan Kazi Addressing the participants (Day 5)