

# DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082.

Department of Commerce,

Career Guidance & Placement Cell (GAMYA)

In Association with (IQAC) Cell

Date: 10-09-2024

BCom.

Sl. No.	Particulars	Event related Details			
1.	Event*	Placement Orientation Program			
2.	Title of the Event	Profile Building			
3.	Date	10/09/2023			
4.	Time	10:00 AM			
5.	Venue	212, Classrooms Building No.13,		DSCASC	
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Sarvendu Mishra Organisation: IMS Academy Designation: Academician/trainersIIMB Area of Expertise:- 20+Years Experience IMS Academy, Bangalore Personal Mobile No: - Personal Email ID: -			
7.	Topics Covered	CMAT, CAT, and XAT, Guiding students towards Career development, How to Crack Competitive Exams			
8.	Resource Person 2 Details (Profile to be enclosed)	Name: Organization: Designation: Area of Expertise: Personal Mobile No: - Personal Email ID: -			
9.	Topics Covered				
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	0	External:	-0
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	145	External:	-
12.	Faculty Coordinator/s	Full Name: Prof. Faseeha Begum Designation: ASSISTANT PROFESSOR Full Name: Prof. Vinutha K Designation: ASSISTANT PROFESSOR Full Name: Prof. Sadiya Firdose R Z Designation: ASSISTANT PROFESSOR			

13.	Student Coordinator/s	Name: Syeda Sakina Class: B.com 5 <sup>th</sup> , Section: D Register No.: U03CJ22CO127 Mobile Number: 9742396285 Name: Ananya G Class: 5th B.COM, Section: C Register No.: U03CJ22C0333 Mobile Number: 6363205486
14.	Total Expenditure (Details to be enclosed)	NIL
15.	Sponsors and Amount (if any)	NIL
16.	Program Schedule of the Event attached?	YES
17.	Provide the link of the report uploaded on College Website	YES
18.	Provide the links of the report uploaded on social media	NO
19.	Report sent to Newspapers? If yes, provide cuttings/images:	NO
20.	Certificates Printed	NO
21.	Feedback Collected	YES
22.	Attendance Sheet Attached?	YES
23.	Summary of the Event (Around 100 words)	The Department of BCom organized a seminar on profile building titled "The Ultimate Guide to MBA After Graduation" on 10th September 2024. The session was conducted by Mr. Belvi Srinivas, an industry expert with over 20 years of experience and an alumnus of IIM Bangalore. The seminar aimed to equip students with essential knowledge and tools for personal and professional development. Mr. Srinivas highlighted key aspects of career planning, financial aid opportunities, and preparation strategies for competitive exams such as CAT, GMAT, and CMAT. The event concluded with an interactive Q&A session, where students actively engaged and provided valuable insights on the seminar's impact on their future career prospects.
24.	Photographs of the Event	YES

  
Event Coordinators

  
HOD

  
IQAC Coordinator

  
Principal

# DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

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Department of Management (BBA-BU)



Photo#1 Resource Person Sarvendu Mishra IIMB,



Photo#2. Speaker talking about verbal reasoning



Photo#4.Q & A during the seminar



Photo#4.Q & A during the seminar

DAYANANDA SABAR COLLEGE OF ARTS, SCIENCE AND COMMERCE  
 (Group Institutions & HODs, 1st Stage, Kumaraswamy Layout, Bengaluru)


DEPARTMENT OF BBA

INTERNAL QUALITY ASSURANCE CELL (IQAC)  
 CAREER GUIDANCE AND PLACEMENT CELL - GANYA

ORGANISING A SEMINAR ON

# PROFILE BUILDING

WITH SPEAKERS



SRIPENDU MISHRA  
 12+ YEARS EXPERIENCE

DATE: 10th SEPTEMBER  
 TIME: 10AM  
 VENUE: 311

PRINCIPAL      VICE PRINCIPAL      BBA PGD

Brochure of the Event

# "The Ultimate Guide to MBA after Graduation"

Date: September 10, 2024.

Location: Dayananda Sagar College of Arts Science and Commerce.

Speaker: Sarvendu Mishra, Lead Mentor, IMS Bangalore.

On [September 10, 2024], IMS Bangalore hosted a seminar titled 'The Ultimate Guide to MBA after Graduation', led by Mr. Sarvendu Mishra, a seasoned mentor with over 20 years of experience. In guiding students towards career development and higher stages; financial knowledge, problem solving skills, reading skills and a global perspective on current issues. The seminar provided an overview of various entrance examinations necessary for admission to prestigious MBA programs, including CAT, XAT, NMAT, SWAP, CUET, MICAT, CMAT and PGDBA, highlighting their significance for gaining entry into esteemed institutions like IIM, IIM Bangalore, FMS, ISB, XLRI, MDI and IIFT. Additionally, Mr. Mishra discussed the various MBA specializations available - Finance, Marketing, HRM and various others. According to the recent surveys, the key motivations for pursuing the MBA included increased job opportunities, networking prospects, knowledge development and professional credibility. Mr. Mishra's insights provided students with a clear roadmap

for achieving their ultimate goal of pursuing an MBA & inspired them to consider their post-graduation options seriously.

From,  
II Year, III semester  
Section 'C'

Rohini.V (U03CJ23CO285)  
Darshan.B.N. (U03CJ23CO268).