



NAME: SAVITHA.N.L
DESIGNATION: Assistant Professor
QUALIFICATION: M.COM, B.Ed., MBA(PhD)
TOTAL EXPERIENCE: 10 Years
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SPECIALIZATION	Accounting & Taxation
AREA OF INTEREST	Accounting, Taxation, Marketing, Banking
SUBJECTS TAUGHT	Corporate Accounting, Advance Corporate Accounting, Income Tax Law and Practice-I&II, GST, Material Management, Logistic Management, Financial Management, Financial Accounting, Advance Financial Accounting-Commerce ,Costing methods and technique, event management,
NO. OF CERTIFICATIONS	5 Certificate courses completed in the field : <ol style="list-style-type: none">1. Tally 9.02. Research Methodology3. Corporate Finance4. GST Training5. Microsoft Office
PAPERS PRESENTED (Seminar & Conference)	1.Presented a paper on “ Revolutionizing Sales and Distribution in the Organic Beauty Industry” at DSCASC 2.Presented a paper on “ Market space for young entrepreneurs opportunities and challenges in Bangalore” at sindhi college
PUBLICATION (Scopus JOURNAL)	1.Published a paper in YMER “open access, peer reviewed, Scopus active 2024 care UGC group –II Journal ISSN -0044-0477 on “ Organic Products: Buying and Selling challenges from Consumer and Entrepreneur Viewpoints”
PUBLICATION (UGC CARE)	1.Published a paper in “Shodha prabha” “UGC Care approved group 1, peer reviewed and referred journal” on topic “An analytical study of students behavior and academic performance in the background of Revolution in communication technology with reference to Bangalore central university” in 2023” 2.Published a paper in “History Research Journal ” “UGC Care approved group 1, peer reviewed and referred journal” on topic A study on “quality services at private hospitals in Bangalore in 2024”

<p>FDP ATTENDED</p>	<p>1.Attended five day FDP on “ Mastering Research paper and Enhancing case study Writing for leading Publications” organized by DSCASC</p> <p>2.Attended five day FDP on “ Quantitative Data Analysis Using SPSS with Interpretation and writing Research Article with AI”” organized by Sindhi college in association with PRIMAX Foundation</p> <p>3.Attended five day FDP on “ Master Class For Research Paper Publication, Manuscript Writing & Research Grants” organized by C.B Bhandari Jain College in association with PRIMAX Foundation</p> <p>4.Attended one day FDP on “ DATA Analysis using SPSS” organized by IIMS</p> <p>5.Attended a FDP on NEP 2020 organized by Sindhi college and Ramaiah Institute of Arts, Science and Commerce</p> <p>6.Attended Seven days National level Virtual faculty development program on “ A systematic Approach to Taxation “At St Claret College</p>
<p>Conference Attended</p>	<p>Attended National conference on “Fostering Creativity For Sustainable Business “ Held in DSCASC</p> <p>Attended National conference on “NEP-2020 and its impact on quality in higher education- A progressive step Towards Excellence “ Held in Sindhi college in association with NAAC</p>
<p>Workshop Attended</p>	<p>1.Attended a Live training Webinar on “systematic Literature Review and Meta-Analysis “organized by Research Graduate</p> <p>2.Attended a workshop titled “ An Overview of intellectual property Right In India “organized by Manthana- The Research & Intellectual Property Rights cell in Association with Library and information Center</p> <p>3.Attended a workshop titled “ writing Quality technical paper –IEEE organized by Jain Deemed to be university</p> <p>4. One day state level work shop on intellectual property rights in IndiaSindhi college</p> <p>5. Attended orientation workshop for 6th semester B.com Syllabi (2023-24) at Sindhi college</p> <p>6.Attended “Virtual Syllabus Orientation Workshop – I Semester BCOM/BCOM – L&SCM & BBA/ BBA – Aviation Management Subjects as per NEP 2020”</p> <p>7.Attended Virtual work shop on orientation of practical’s on skill development- IV sem BBA regular & BBA Aviation Management “At Sindhi college</p> <p>8.Attended Virtual work shop on orientation of - IV sem BBA regular & BBA Aviation Management “At ST Francis college</p> <p>9. Attended Virtual work shop on orientation of - IV sem B.com Regular, B.Com Honors & B.Com (F& A) of Bengaluru city university “At Seshadripuram Education Trust</p>
<p>Seminar Attended</p>	<p>1. Attended webinar on “Best Practices for effective implementation of NEP -2020 “ by Vidya sanskaar institute of Science , Commerce and management</p> <p>2.Attended webinar on “Accounting using tally prime “ by ESN Publication</p> <p>3.Attended webinar on “Trademarks in a market influenced by AI”</p>

	<p>4. Attended webinar on "Going Beyond the marginalized-Women through ages " at sindhi college</p> <p>5. Attended webinar on "INNOVATION IN ENTREPERNEURSHIP " at Seshadripuram Evening Degree college</p>
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