



NAME: Mrs. Yashaswi H R

DESIGNATION: Assistant professor

QUALIFICATION: M.Com & Pursuing Ph.D

TOTAL EXPERIENCE: 4 years

E-MAIL-ID: yashaswi-bcom@dayanandasagar.edu

SPECIALIZATION

Accountancy and International Business

AREA OF INTEREST

International Business, Accountancy, Banking, Insurance, Green Marketing

SUBJECTS TAUGHT

- ✓ Income Tax – II
- ✓ Stock and Commodity Markets
- ✓ Strategic Management
- ✓ Fundamentals of Accountancy
- ✓ Corporate Skills
- ✓ Investment Management
- ✓ Business Management & Startups
- ✓ Financial Accounting & Reporting
- ✓ Business Research Methodology
- ✓ Principles and Practices of Auditing
- ✓ Auditing and Reporting
- ✓ Organizational Behaviour
- ✓ Management Accounting
- ✓ Indian Financial System
- ✓ Ethics and Values
- ✓ Digital Fluency

PAPERS PRESENTED

[NATIONAL &
INTERNATIONAL]

International Conference on ‘Entrepreneurship & Innovation – Embracing Sustainability & Transformation held on 30th June 2022 and 1st July, 2022 paper titled ‘The Impact of Government Schemes on Women Entrepreneurs in India – An Overview’

Two-day International Conference on ‘Post Pandemic Recovery in Business and its Impact on Various StakeHolders – Strategies, Issues and Challenges’ held on 12th and 13th of April 2023 paper titled ‘A study on trends, challenges and opportunities on Bitcoin and other cryptocurrencies with regulatory environment’

<p>PUBLICATION (INTERNATIONAL JOURNAL)</p>	<ul style="list-style-type: none"> ✓ ‘The Impact of Government Schemes on Women Entrepreneurs in India – An Overview’ – Journal of Higher Education Theory and Practice (SCOPUS) Vol. 23 No. 01(2023) on 24th March, 2024. ✓ ‘A study on trends, challenges and opportunities on Bitcoin and other cryptocurrencies with regulatory environment’ – Indian Journal of Natural Sciences (Web of Science) Vol 14 Issue 79 during Aug 2023. ISSN: 0976-0997
<p>PUBLICATION (CONFERENCE PROCEEDINGS)</p>	<p>Proceedings of the International Conference on Emerging Research in Commerce, Management, Economics, and Technologies – ERCMET 2023 organized by Nagarjuna Degree College paper titled ‘A study on trends, challenges and opportunities on Bitcoin and other Cryptocurrencies with regulatory environment’</p>
<p>FDP ATTENDED</p>	<p>7 (Teacher’s Empowerment, Research Ecosystem in Higher Education Institutions, Art of Mentoring and Counselling)</p>
<p>Conference Attended</p>	<p>International Conference on ‘Entrepreneurship & Innovation – Embracing Sustainability Transformation – Jain University, 30th June & 1st July, 2022.</p> <p>International Conference on Entrepreneurship & Innovation – Embracing Sustainability & Transformation on 30th June 2022 held by Nagarjuna Degree College.</p> <p>National Conference on Changing Paradigms of Business, Management and Commerce held by Dayananda Sagar College of Arts, Science and Commerce, on May 31st, 2023</p>
<p>Workshop Attended</p>	<p>Data Analysis using SPSS held by Jain University on 20th to 24th February 2023</p>
<p>Seminar Attended</p>	<p>40 (Syllabus orientation, Communication Skills, Women Empowerment, Managing Personal Finance, Financial Empowerment, IPRs)</p>