Dayananda Sagar College of Arts, Science, and Commerce
Department of Commerce (B.COM-BU)
In association with the Internal Quality Assurance Cell
Event Report

Department*: Commerce [B.COM] **Date of Report: 12.10.2026**

Sl. No.	Particulars	Event-related Details			
1.	Event*	Guest Lecture			
2.	Title of the Event	Beyond the Balance Sheet: Understanding Business Performance		Aligned SDG Goal(s)	SDG 4
3.	Date of Conduction	07.10.2026	4. Time	10:30 A.M TO 12:00 P.M	
5.	Venue	Room No. 206, Building No. 13.			
6.	Resource Person 1 Details (Profile to be enclosed)	Name Dr. Prabhakar G Designation Associate Professor Mobile No.	Organization AIMS Institute, Peenya, Bengaluru Specialization Accounting and Finance Email ID		
7.	Topics Covered	Analysing profitability, efficiency, growth, financial health, and strategic factors influencing overall business performance.			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
11.	No. Student Participants (*Enclose a copy of names with signatures*)	Internal:	72	External:	NA
12.	Faculty Coordinator/s	Full Name Dr. Rashmi S; Prof. Nagarajeswari; Prof. Sunil Kumar V; Prof. Sadiya Firdose R Z. Department B.COM Designation Assistant Professor(s)			
13.	Student Coordinator/s	Full Name Kusuma KP; Dhanush Yadav V Reg. No. U03CJ250150; U03CJ250080 Class & Sec. III Semester B.COM 'F' Section			
14.	Total Expenditure (Details to be enclosed)	₹3485	15	Sponsors and Amount	NA
16.	Agenda of the Event (Attach a copy)	Yes	17.	Provide the link of the report uploaded on College Website	
18.	Social Media Links	https://www.instagram.com/dscasc.dsi?stkn=Znd5aXp4d2xrOGVj	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	NA	21.	Feedback Collected? (*Attach a copy***)	Yes
22.	Attendance Sheet Attached?	Yes	23.	Photographs of the Event	Yes
24.	Summary of the Event (Around 100 words)	The Department of Commerce – B.Com, Dayananda Sagar College of Arts, Science and Commerce, organized a guest lecture titled **"Beyond the Balance Sheet: Understanding Business Performance"** on **7 October 2026**. The session was conducted by **Dr. Prabhakar G**, Associate Professor, B.Com, AIMS Institute, Peenya, Bengaluru. The lecture focused on developing students' understanding of business performance beyond traditional financial statements. Key areas discussed included profitability, efficiency, growth, financial health, and financial and non-financial performance indicators. The session provided students with practical insights into analysing business performance and understanding the strategic factors that contribute to sustainable organizational growth and success.			

Event coordinator

HOD

IQAC Coordinator

Principal

Event Poster

Dayananda Sagar College of Arts, Science and Commerce

Shavige Malleswara Hills, Kumarswamy Layout,
Bengaluru

INSTITUTION'S INNOVATION COUNCIL

Department of Commerce-B.Com

Under the Guidance of IQAC

Organizes

Guest Lecture on

Beyond the Balance Sheet: Understanding Business Performance



Date:
07/10/2026

Time:
10:30AM to 12:00PM

Venue:
Building No.13
Room No.206



Resource Person

Dr.Prabhakar G

Associate Professor
B.Com
AIMS Institute,
Peenya, Bangalore - 56.

Faculty Members

Dr. Rashmi S,
Sunil Kumar V,
Nagarajeswari,
Sadiya Firdose R Z

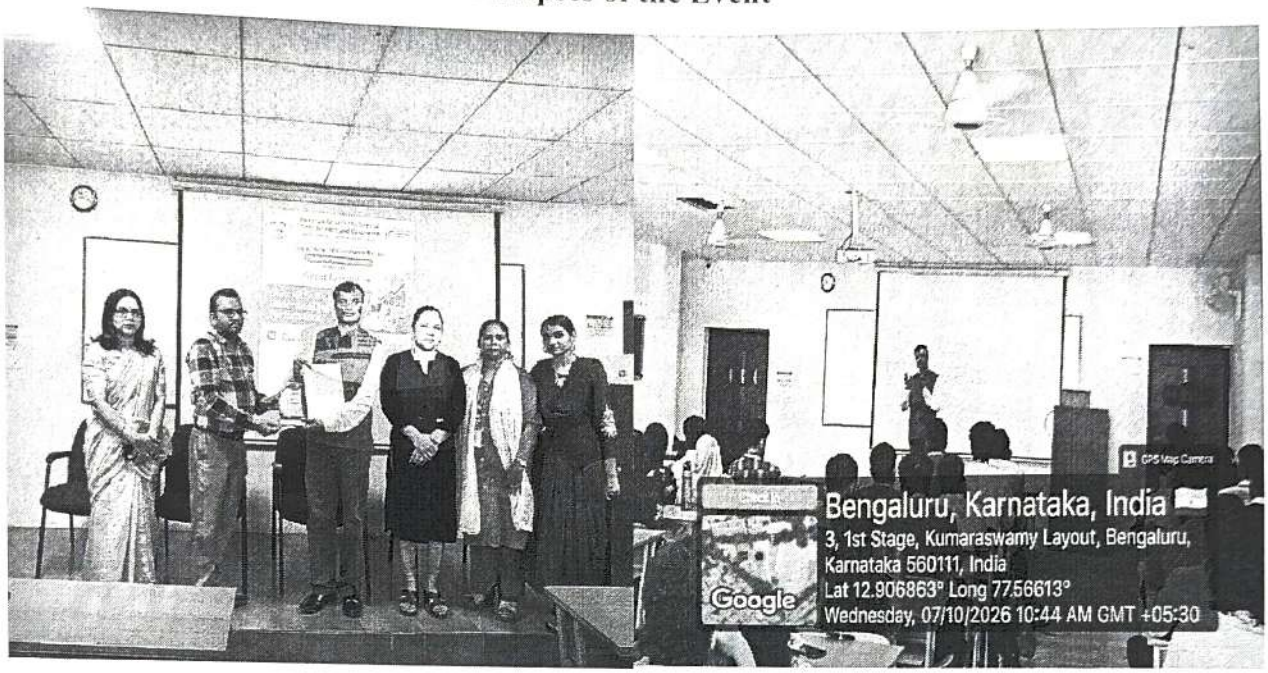
Students | Staffs | HODs | IQAC Coordinator | Vice Principal | Principal

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

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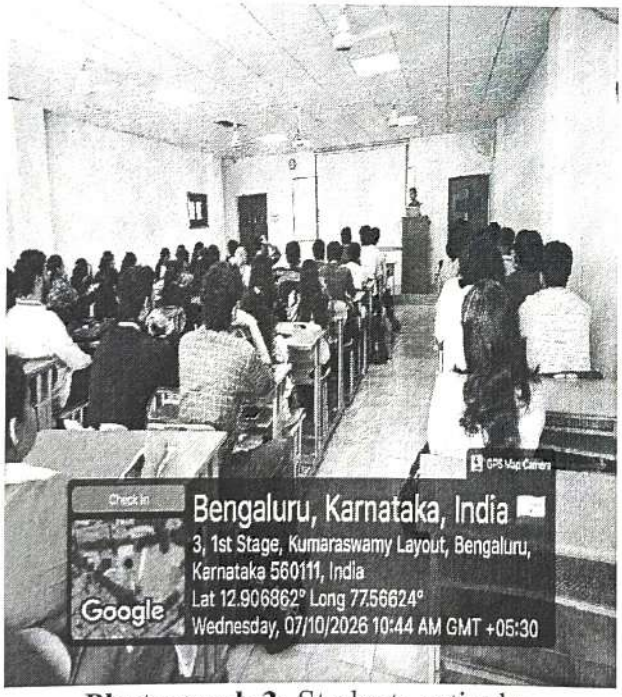
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Glimpses of the Event

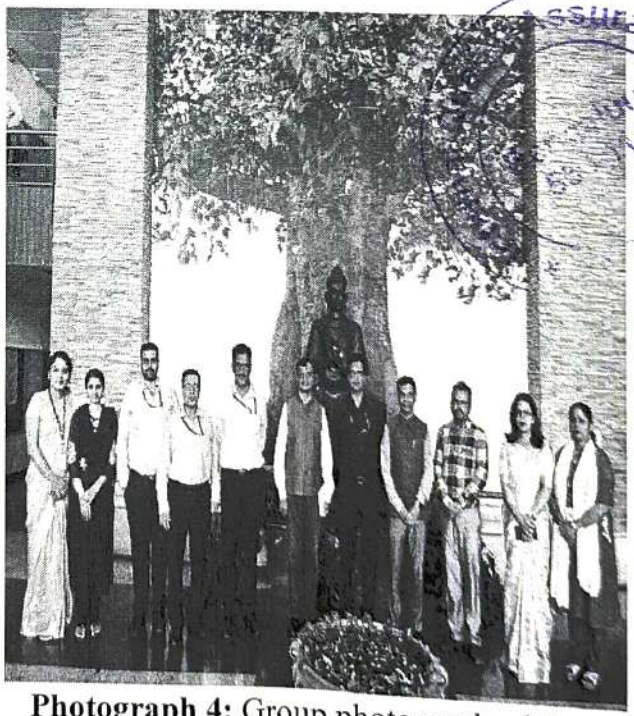


Photograph 1: Inauguration of the seminar programme.

Photograph 2: Resource person addressing the participants.



Photograph 3: Students actively participating in the seminar.



Photograph 4: Group photograph of the resource person and faculty with students.

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111
Ph: 080-42161767 **Email ID:** principal-dscasc@dayanandasagar.edu
Website: www.dscasc.edu.in

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Name of the Activity: Guest lecture - Beyond the Balance sheet.

Department: Commerce [B.com.

Date: 07/10/26 **Time:** 10:30 to 12:00 p.m

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Honey	U03CJ25C0113	B.Com 'F'	Honey
2	Hajira Khanum	U03CJ25C0101	B.com 'F'	Hajira
3	Neha. B.	U03CJ25C0212.	B. Com 'B'.	Neha B
4	Vishrutha. N.	U03CJ25C0380	B. Com 'B'	Vishrutha
5	Lakshmi. HG	U03CJ25C0152	B.Com 'B'	Lakshmi
6	Megha Shree. G	U03CJ25C0181	B.Com 'F'	Megha
7	Thanmayi. DP	U03CJ25C0357	B.com 'F'	Thanmayi DP
8	Nanditha. K	U03CJ25C0208	B.com 'F'	Nanditha. K
9	Siri. S. Kashyap	U03CJ25C0320	B.com 'F'	Siri. S
10	Shwetha. G	U03CJ25C0315	B.com 'F'	Shwetha. G
11	Sangeetha. S	U03CJ25C0294	B.com 'F'	Sangeetha. S
12	Jeevan mukhi. B.V	U03CJ25C0122	B. Com 'F'	Jeevan
13	Anagha Vijay	U03CJ25C00H3	B COM F	Anagha
14	B.R. Aadyanth	U03CJ25C0050	B.Com 'F'	Aadyanth
15	Adarsh	U03CJ25C0006	B. Com F	Adarsh G
16	Yogananda. K	U03CJ25C0388	B. Com (F)	Yogananda
17	B S Dwarak	0037	B. Com 'F'	Dwarak
18	Inchara. AD	U03CJ25C0114	B. Com 'F'	Inchara
19	Poonam. Vaishnav	U03CJ25C0234	B.Com 'E'	Poonam
20	Priyanka Kumari	U03CJ25C0251	B.Com 'E'	Priyanka
21	Saba Anjum	U03AV25C0048	B.Com 'E'	Saba
22	Hithaishi. N. Thunga	U03CJ25C0112	B.COM 'E'	Hithaishi
23	NEHA CHOUHAN	U03CJ25C0213	B.Com 'E'	Neha
24	Rahamath. Bi	U03CJ25C0258	B.Com 'E'	Rahamath
25	A. Saniya Khanum	U03CJ25C0003	B.Com 'E'	Saniya

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Bengaluru
DSCASC

Event Coordinator Name: Sadiya Firdose R2

Signature:

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Name of the Activity: Guest lecture – Beyond the Balance sheet.

Department: Commerce [B.com]

Date: 07/10/26 **Time:** 12:30 a.m to 12:00 p.m

Sr.	Student Name	Reg. No.	Dept.	Signature
1	PRAJWAL. R	U03CJ25C0037	B.COM 'B' Sec	
2	K.S Sumanth	U03AJ25C0014	B.Com III 'B'	
3	Revathi. Z	U03CJ25C0392	B.Com 'E' Sec	
4	Rukuna. K.P	U03CJ25C0150	B.Com 'F' Sec	
5	D.P Vijayasreena	U03CJ25C0068	B.Com 'F' Sec	
6	Sunil Kumar. N	U03CJ25C0309	B.Com 'F' Sec	
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Event Coordinator Name: Sadiya Firdose R.2

Signature:

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Name of the Activity: Guest Lecture - Beyond the Balance sheet.

Department: Commerce [B.Com]

Date: 07/10/26 **Time:** 10:30 - 12:00 p.m

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Dharnesh Yadav. V	U03CJ25C0030	B.com	
2	Nikhitha. M	U03CJ25C0402	B.com 'D'	
3	Lakshmi Manchara. N	U03CJ25C0153	B.Com 'D'	
4	Kishan - K	U03CJ25C0126	B.com 'D'	
5	NISCHAL. P	U03CJ25C0218	B.com 'D'	
6	Jeevan Prasad. N	U03CJ25C0123	B. com D	
7	Kaushik Rahi	U03CJ25C0134	B. com F	
8	Bhuvan Kumar. M	U03CJ25C0047	B.COM F	
9	Bala Sabari. K.C	U03CJ25C0039	B.Com F	
10	Daniyal Zafar	U03CJ25C0070	B.com F	
11	Arfath Shariff	U03CJ25C0032	B.COM 'F'	
12	Syed Naseer	U03CJ25C0287	B.Com 'F'	
13	Ajay Singh. G.	U03CJ25C0015	B.COM 'F'	
14	Likith. B	U03CJ25C0161	B.COM 'D'	
15	Chayanandan. R.	U03CJ25C0059	B.Com 'D'	
16	Enosh Allwin.	U03CJ25C0088	B.Com 'D'	
17	Salin. V.	U03CJ25C0117	B.Com 'F'	
18	H.R. Muneeb	U03CJ25C0099	B.Com 'F'	
19	Achyuthraj. N	U03MJ25C0005	B.COM 'F'	
20	Lakshan Kumar	U03CJ25C0156	B.Com 'E'	
21	DAPP	U03CJ25C0088	B.Com 'E'	
22	Sanjay Kumar. M	U03CJ25C0295	BCOM 'E'	
23	Jitendra. P. Sivi	U03CJ25C0396	B.Com 'E'	
24	Brijyam Kaushik Das	U03CJ25C0250	B.COM 'E'	
25	Anusha. V	U03CJ25C0028	B.Com 'E'	

Event Coordinator Name: Sadiya Firdose. R2

Signature:

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INSTITUTION'S INNOVATION COUNCIL

Name of the Activity: Guest lecture - Beyond the Balance sheet

Department: Commerce [B.com]

Date: 07/10/26 **Time:** 10:30 to 12:00 p.m

Sr.	Student Name	Reg. No.	Dept.	Signature
1	Varsini.M	U03CJ25C0170	B.com	Varsini.M
2	Hasuma.M	U03CJ25C0151	B.com 'D' 3rd sem	Hasuma
3	Lakshmi Devi H G	U03CJ25C0155	B.com 'D' sec	
4	LAKSHMI.S	U03CJ25C0154	B.com 'B' sec	
5	PAZGUNI.J.S	U03CJ25C0230	B.com 'B' sec	
6	Jayanandan.R	U03CJ25C0059	B.com 'D' sec	
7	Jeevan C.	U03CJ25C0120	B.com D sec	Jeevan
8	M Kittappa	U03CJ25C0167	B.com 'D' sec	
9	Manojkumar.S	U03CJ25C0278	B.com 'D' sec	Manoj.
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Internal Quality Assurance Cell
Bengaluru
560111
DSCASC

Event Coordinator Name: Sadiya Firdose. P.2

Signature:

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STUDENT FEEDBACK FORM

Name of the Student: Dhanush Yadav.v **UUCMS No.** U03CJ25C00080

Courese: B.com **Sem:** III **Section:** F

Name of Activity: Guest lecture

Organized by: Department of commerce **Date:** 4/10/26

Resource Person: Dr. Prabhakar **Programme/Class:** _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☐	☐	☑	☐	☐
2	Quality and clarity of content delivered	☑	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☐	☑	☐	☐	☐
4	Interaction and student participation	☐	☐	☐	☐	☐
5	Achievement of the intended learning outcomes	☑	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☑	☐	☐	☐	☐
7	Ability to apply the learning gained	☐	☐	☑	☐	☐
8	Organization and coordination of the activity	☐	☐	☐	☑	☐
9	Overall satisfaction with the activity	☑	☐	☐	☐	☐

Internal Quality Assurance Bengaluru 560 111 DSCASC

Learning Outcome / Student Response

Important learning/skill gained from this activity:

Learnt how to prepare effectively for exams

Suggestion for improvement / future activity:

Would you recommend similar activities in future? ☑ Yes ☐ No

Overall Rating: ☐ Excellent ☑ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

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Ph: 080-42161767 **Email ID:** principal-dscasc@dayanandasagar.edu
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STUDENT FEEDBACK FORM

Name of the Student: D.P.V. Vijayaveena **UUCMS No.** U03CJ25C0068

Courese: B.Com **Sem:** III **Section:** F

Name of Activity: Guest Lecture

Organized by: Department of Commerce **Date:** 07/10/2026

Resource Person: Dr. Prabhakaran G **Programme/Class:** _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☐	☑	☐	☐	☐
2	Quality and clarity of content delivered	☑	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☑	☐	☐	☐	☐
4	Interaction and student participation	☐	☐	☑	☐	☐
5	Achievement of the intended learning outcomes	☐	☑	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☑	☐	☐	☐	☐
7	Ability to apply the learning gained	☑	☐	☐	☐	☐
8	Organization and coordination of the activity	☐	☑	☐	☐	☐
9	Overall satisfaction with the activity	☑	☐	☐	☐	☐

Internal Quality Assurance Cell DSCASC

Learning Outcome / Student Response

Important learning/skill gained from this activity:

Gained a better understanding in Issue of share and other mod

Suggestion for improvement / future activity:

—

Would you recommend similar activities in future? ☑ Yes ☐ No

Overall Rating: ☑ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student:

Vijaya Veena

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