



Dayananda Sagar College of Arts, Science, and Commerce
Department of Commerce (B.COM-BU)
 In association with the Internal Quality Assurance Cell
 Event Report



Department*: Commerce [B.COM]

Date of Report: 15.09.2026

Sl. No.	Particulars	Event-related Details				
1.	Event*	Guest Lecture				
2.	Title of the Event	Expert session on "Smart money, Smart Business: Essentials of Financial Management"				
3.	Date of Conduction	03.09.2026	4.	Time	11:00 A.M TO 12:00 P.M	
5.	Venue	Seminar hall. Building No. 17, DSCASC				
6.	Resource Person 1 Details (Profile to be enclosed)	Sagar U S Founder Stocktale				
7.	Topics Covered	Financial literacy, digital finance, and practical strategies for making smart personal and business financial decisions.				
8.	Resource Person 2 Details (Profile to be enclosed)	NA				
9.	Topics Covered	NA				
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	NA	External:		
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	72	External:	NA	
12.	Faculty Coordinator/s	Full Name	Prof. Sowmya G; Prof. Vidyashree; Prof. Shalini Rawani; Dr. R Pavithra; Prof. Sadiya Firdose R Z; Department Designation B.COM Assistant Professor(s)			
13.	Student Coordinator/s	Full Name	Kusuma KP; Jeevan Prasad N Reg. No. U03CJ250150; U03CJ250123 Class & Sec. III Semester B.COM 'F' & 'D' Section			
14.	Total Expenditure (Details to be enclosed)	₹3422	15.	Sponsors and Amount	NA	
16.	Agenda of the Event (Attach a copy)	Yes	17.	Provide the link of the report uploaded on College Website		
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	https://www.instagram.com/dsca.se.dsi?stkn=Znd5aXp4d2xtOGVj		19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	NA	21.	Feedback Collected? (Attach a copy**)	Yes	
22.	Attendance Sheet Attached?	Yes	23.	Photographs of the Event	Yes	
24.	Summary of the Event (Around 100 words)	The Department of Commerce, Dayananda Sagar College of Arts, Science and Commerce, organised an insightful Expert Session on "Smart Money, Smart Business: Essentials of Financial Management" for the 3rd Semester B.Com students. The session was delivered by Mr. Sagar U S, Founder, Stocktale, who shared valuable insights into financial management, making better financial decisions, and building strong business foundations. The session provided students with practical perspectives on financial planning, money management, and sustainable business growth, encouraging them to make smarter financial decisions for a stronger future.				



Event Coordinator

HOD

IQAC Coordinator
Dayananda Sagar College
Science & Commerce
Kumara any Layout, Bengaluru - 560 111

Principal
Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111



DAYANANDA SAGAR

COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore - 560 111



EXPERT SESSION ON SMART MONEY, SMART BUSINESS:

ESSENTIALS OF FINANCIAL MANAGEMENT



PLAN WISELY



MANAGE SMARTLY



GROW SUSTAINABLY



DATE

3rd September, 2026



TIME

11:00 AM to 12:00 Noon



VENUE

Building no 17
Seminar Hall



FOR

3rd Sem B. Com Students

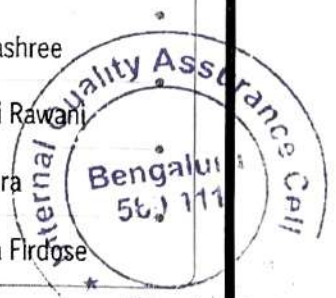


Mr. Sagar U S

Founder, Stocktale

ORGANIZERS

- Prof. Sowmya G
- Prof. Vidhyashree
- Prof. Shalini Rawani
- Dr. R Pavithra
- Prof. Sadiya Firdose



FACULTY MEMBERS



HOD - B. COM
Prof. Murugesha B N



IQAC COORDINATOR
Dr. Gurunath R



PRINCIPAL
Dr. Balu L



UNDERSTAND
Financial Concepts
Clearly



MAKE BETTER
Financial Decisions



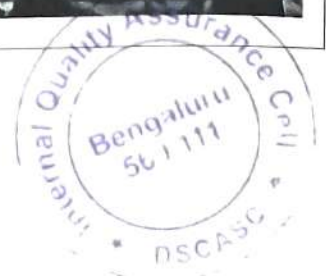
BUILD STRONG
Business
Foundations



THINK SMART.
PLAN SMART.
SUCCEED.

★ Smart decisions today, Stronger business tomorrow. ★

Event Photos





**DAYANANDA SAGAR COLLEGE OF
ARTS, SCIENCE AND COMMERCE**
Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE,
NAAC Accredited)



Internal Quality Assurance Cell

Name of the Activity: Smart Money Smart Business

Department: B.Com 'A' Sec

Date: 31/9/2026 Time: 10am - 11am

Sr.	Student Name	Reg. No.	Dept.	Signature
1	DHANUSHA.K	0081	B.com 'A'	<i>[Signature]</i>
2	A. Ishanth	0001	B.COM 'A'	<i>[Signature]</i>
3	Gowtham Kumar.K	0095	B.com 'A'	Gowtham Kumar.K
4	CHETHAN.B	0000	B.com 'A'	<i>[Signature]</i>
5	Hansa Vardhan O.N	0106	B.com 'A'	<i>[Signature]</i>
6	Akash.V	0027	B.com 'A'	<i>[Signature]</i>
7	Hemath Kumar.B	0109	B.com 'A'	<i>[Signature]</i>
8	Anush Reddy T.	0027	B.com 'A'	<i>[Signature]</i>
9	Darshan V	0072	B.com 'A'	<i>[Signature]</i>
10	chinmay .M	0062	B.com 'A'	<i>[Signature]</i>
11	chitrakasha.K	0067	B.COM 'A'	<i>[Signature]</i>
12	Bhavan.R	0043	B.COM 'A'	<i>[Signature]</i>
13	Kaushal Gowdara	0133	B.com 'A'	<i>[Signature]</i>
14	Adithya . K.A	0008	B.com 'A'	<i>[Signature]</i>
15	Dhanush .K	0077	B.com 'A'	<i>[Signature]</i>
16	Chiranjeeve.m	0064	B.com 'A'	<i>[Signature]</i>
17	Hithesh.N	0111	B.COM 'A'	<i>[Signature]</i>
18	Arya.A.S	0034	B.COM 'A'	<i>[Signature]</i>





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Internal Quality Assurance Cell

Name of the Activity: Smart Money Smart Business
Department: B.COM "B" Section
Date: 3/9/2026 Time: 10am - 11am

Sr.	Student Name	Reg. No.	Dept.	Signature
1)	Nithya. M	U03CJ25C0221	B.com, Sec-B'	
2)	Manish. S	U03CJ25C0175	B.com 'B'	
3)	Nesal Kumar	U03CJ25C0214	B.com 'B'	
4)	Kiran. C	U03CJ25C0138	B.com 'B'	
5)	Purath G.U	U03CJ25C0252	B.com 'B'	
6)	Darshan K.R	U03AJ25C0001	B.com 'B'	
7)	Yatish. R	U03CJ25C0 ³⁸⁶	B.com 'B'	
8)	Murthy G.N	U03CJ25C0200	B.com 'B'	
9)	Rishi. R	U03CJ25C0256	B.com 'B'	
10)	Niranjan Nandith R	U03MU25C0100	B.COM 'B'	
11)	Rajsthan. S	U03CJ25C0260	B.com 'B'	
12)	Prathap D.R	U03CJ25C0242	B.com 'B'	
13)	K.S Shanth	U03AJ25C0014	B.com 'B'	
14)	Prayash. R	U03CJ25C0237	B.com 'B'	
15)	Neha. B.	U03CJ25C0212	B.com 'B'	
16)	Lakshmi. S.	U03CJ25C0154	B.com 'B'	
17)	M.G Keerthana	U03CJ25C0164	B.com 'B'	
18)	Palguni. S.S.	U03CJ25C0230	B.com 'B'	





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Internal Quality Assurance Cell

Name of the Activity: Smart Money Smart Business

Department: B.Com 'A' Sec

Date: 3/9/2026

Time: 10am - 11am

Sr.	Student Name	Reg. No.	Dept.	Signature
1.	Srivaksha.M	0826	B.COM 'A'	
2.	Anagha KR	0022	B.COM 'A'	
3.	Carmel Staffy	0052	B.COM 'A'	
4.	Depth B.G	007H	B.COM 'A'	
5.	Bhumika.S	0045	B.Com 'A'	
6.	Aishwarya.K.C	0014	B. Com 'A'	
7.	Chandas M.H	0056	B. Com 'A'	
8.	Dhanya.H.P	0100	B. Com 'A'	
9.	Chinnaye petla	0063	B. Com 'A'	
10.	Gowthami.S	0096	B. Com 'A'	





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Internal Quality Assurance Cell

Name of the Activity: Smart Money Smart Business

Department: B.COM "F" Section

Date: 3/9/2026 Time: 10am - 11am

Sr.	Student Name	Reg. No.	Dept.	Signature
1.	Prathika Sri.S	U03CJ25C0248	B.Com	
2.	Alveera Banu	U03CJ25C020	B.COM	
3.	Hajira Khanum	U03CJ25C0101	B.COM	
4.	Abifa Qhura	U03CJ25C012	B.COM	
5.	Pooja. B	U03CJ25C0232	B.COM	
6.	Poorvi R Nayak	U03CK25C002	B.COM	
7.	Nanditha. K	U03CJ25C0208	B.COM	
8.	Nandini. U	U03CJ25C0206	B.COM	
9.	Siri. S. Kashyap	U03CJ25C0320	B.COM	
10.	Anagha Vijay	U03CJ25C0023	B.COM	
11.	Sinchana RK	U03CJ25C0319	B.COM	
12.	Shalini D	U03CJ25C0301 U03CJ25C0085	B.COM B.COM	
13.	Deeksha S. Mooldepal			
14.	P.N. Nandini Gupta	U03CJ25C0229	B.COM	
15.	Tharusha. B	U03CJ25C0038	B.COM	
16.	Kusuma. K.P	U03CJ25C0150	B.COM	
17.	Jeewan mukhi. B.V	U03CJ25C0122	B.COM	





JAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

An Autonomous College affiliated to Bangalore University (BU).

Approved by AICTE and UGC, Accredited by NAAC with 'B+' grade, and ISO 9001-2015 Certified Institution

Internal Quality Assurance Cell

STUDENT FEEDBACK FORM

Name of the Student: Darshan K.R UUCMS No. U03AK2SC0001

Course: B.COM Sem: 3rd Section: B

Name of Activity: Smart Money Smart Business

Organized by: Dr Pavithra Mam Date: 3/9/2026

Resource Person: Mr. Sagar U.S Programme/Class: _____

Rating Scale: 5 – Excellent | 4 – Very Good | 3 – Good | 2 – Satisfactory | 1 – Needs Improvement

No.	Feedback Parameter	5	4	3	2	1
1	Relevance of the activity	☒	☐	☐	☐	☐
2	Quality and clarity of content delivered	☒	☐	☐	☐	☐
3	Effectiveness of the resource person/facilitator	☒	☐	☐	☐	☐
4	Interaction and student participation	☐	☒	☐	☐	☐
5	Achievement of the intended learning outcomes	☒	☐	☐	☐	☐
6	Improvement in my knowledge/skills through the activity	☐	☒	☐	☐	☐
7	Ability to apply the learning gained	☒	☐	☐	☐	☐
8	Organization and coordination of the activity	☒	☐	☐	☐	☐
9	Overall satisfaction with the activity	☒	☐	☐	☐	☐

Learning Outcome / Student Response: It was very effective Session

Important learning/skill gained from this activity: About money, Identifying Problems Solving in effective way, way of earning Money

Suggestion for improvement / future activity:

Would you recommend similar activities in future? ☒ Yes ☐ No

Overall Rating: ☒ Excellent ☐ Very Good ☐ Good ☐ Satisfactory ☐ Needs Improvement

Signature of the Student: Darshan

Postal Address: 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560111

Ph: 080-42161767

Email ID: principal-dscasc@dayanandasagar.edu

Website: www.dscasc.edu.in

