



Dayananda Sagar College of Arts, Science, and Commerce
Internal Quality Assurance Cell
Report of the Event Conducted

Department*: **B.COM**

Date of Report: **11-09-2025**

Sl. No.	Particulars	Event related Details			
1.	Event*	Finance Club Activity			
2.	Title of the Event	Visual Thinking Activity on topic Investment			
3.	Date of Conduction	10-09-2025	4.	Time -3:00 – 4:00 PM	
5.	Venue	Building No.13, Room no 212			
6.	Resource Person 1 Details	NA			
7.	Topics Covered	NA			
8.	Resource Person 2 Details	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants	Internal: 4		External: NA	
11.	No. Student Participants	Internal: 25		External: NA	
12.	Faculty Coordinator/s	Dr. Puja Sharma, Assistant Professor, DSCASC			
13.	Student Coordinator/s	Harshith K, Preetham ,Nithin Kumar,B M Ankitha,Bhoomika,Chandana (BCOM V SEM)			
14.	Total Expenditure	Nil	15.	Sponsors and Amount (if any)	Nil
16.	Agenda of the Event	Nil	17.	Provide the link of the report uploaded on College Website	Nil
18.	Social Media Links	Nil	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed?	NO	21.	Feedback Collected?	YES
22.	Attendance Sheet Attached?*	YES	23.	Photographs of the Event	YES
24.	Summary of the Event	The Department of Commerce has organized Finance Club Activity on 10 th September, 2025 on titled "Visual Thinking on Investment Concepts" to enhance students' understanding of investment-related terms and decision-making. The event was graced by faculty members and enthusiastic participation from first-year students. Students were shown various pictures, charts, and infographics representing financial instruments, market trends, risk-return ideas, and investor behavior. Based on these visuals, they were asked to interpret the underlying investment concept, explain its relevance, and connect it to real-world financial planning. The event concluded with appreciation for the participants and encouragement to be actively involved in future Finance Club activities.			

Puja Sharma
Event Coordinator

[Signature]
HOD

[Signature]
IQAC Coordinator
 Dayananda Sagar College of Arts,
 Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560 111.

[Signature]
Principal
Dayananda Sagar College of Arts
Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560 111



**DAYANANDA SAGAR COLLEGE OF ARTS
SCIENCE AND COMMERCE**

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru 560082



FINANCE CLUB

"CHANAKYA"

PROUD TO PRESENT

VISUAL THINKING ACTIVITY
INVESTMENT CONCEPTS

Venue: Room No. 212,
2nd floor, building no 13



Date: 10\09\2025

Time: 3:00-4:00pm

STUDENT CO-ORDINATORS

PUNITH SAGAR M
HARSHITH K
PREETHAM OMKAR H D
CHANDANA UPADHYA

TEACHER CO-ORDINATORS

DR. PUJA S
DR. MEGHANA C
PROF. SHYLAJA N
PROF. YASHASWINI S



Image 1- Students explaining the investment opportunities



Image 2- Students explaining about the investment concepts

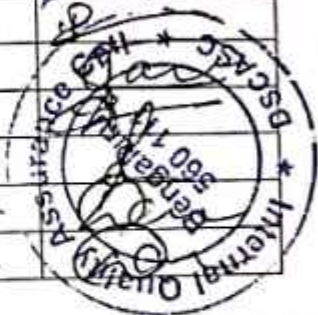


DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Kumaraswamy Layout, Bangalore - 560111
(Affiliated to Bangalore University, Approved by AICTE, NAAC Accredited)
Internal Quality Assurance Cell

Name of the Activity: Visual Thinking Activity Investment Concepts
Department: Bcom
Date: 10/9/25 Time: 3:00 to 4:00

Sr.	Student Name	Reg. No.	Dept.	Signature
01.	Nithin Kumar MA	U03CT236103	B.com A'se	Nithinkumama
02.	Alexi Parth A D	U03CT230022	B.com A'se	Handwritten signature
03.	Darshan Gowda B	U03CT240180	B.com A'	Handwritten signature
04.	Chirantham KS	U03CT250005	B.com A'sec	Handwritten signature
05.	Sanjay Kumar M	U03CT2500195	B.com E'sec	Handwritten signature
06.	Purketh. Kumar N R	U03CT2300387	B.com D'sec	Handwritten signature
07.	Pragna D.V	U03CT240201	B.com D'sec	Handwritten signature
08.	Faviana M	U03CT2300272	B.com D'sec	Handwritten signature
09.	Priyanka V	U03CT2300223	B.com D'sec	Handwritten signature
10.	Shivani N.G	U03CT2200224	B.com D'sec	Handwritten signature
11.	Sarvika NK	U03CT2300219	B.com D'sec	Handwritten signature
12.	Sanvi P	U03CT2300211	B.com D'sec	Handwritten signature
13.	Abhimanyu Kr	U03CT230406	B.com D'sec	Handwritten signature
14.	Akash N	U03CT240001	B.com A'	Handwritten signature
15.	Aditi Hafusar	U03CT240108	B.com A	Handwritten signature
16.	Bhoomika N	240148	B.com A	Handwritten signature
17.	Dikshit Raj V	240362	B.com A	Handwritten signature
18.	Chandana Upadhyay	240040	B.com A	Handwritten signature
19.	Gowtham P	240362	B.com A	Handwritten signature
20.	Praveen H.D	U03CT230070	B.com A	Handwritten signature
21.	Gagan T	U03CT230043	B.com A	Handwritten signature
22.	Ananya S	U03CT230032	B.com A	Handwritten signature
23.	Smitha Gowda	U03CT230083	B.com A	Handwritten signature
24.	Darshan B	U03CT230073	B.com A	Handwritten signature
25.	Darshan N	U03CT230068	B.com A	Handwritten signature



Event Coordinator Name: Puja Shaems

Signature: 10/9/2025

10/9/25

The session was really good and informative, it was all about the investment which gave us an insight of the portfolio management. Good use of real world case studies kept the discussion relevant.

The event encouraged participants to think critically about the different investment that is available. It also facilitated us peer-to-peer learning which gave us a strong aspect with the guide and also helped in summarize.



In this session we learned many useful things. Visual thinking plays a powerful role in investment analysis by helping to simplify complexity, clarify relationships and enhance decision making. Using charts, graphs, mental models, and framework allows investors to more easily identify pattern, compare scenarios, and communicate ideas effectively. To be effective visual thinking in investing should be paired with strong narrative reasoning.

