

Dayananda Sagar College of Arts Science and Commerce
Library and Information Centre
Bangalore-560078

New Arrivals Books List 2023-24

Sl.No.	Courses	Author	Title	Edition	Publishers
1	MBA11977	Venkataraman R and others	Accounting for managers		Himalaya Publishing House
2	MBA11984	Batra Jai Kumar	Accounting and finance for non-finance managers		Wiley
3	MBA11987	Gordon E and Natarajan K	Banking: Theory, law and practice	29th ed.	Himalaya Publishing House
4	MBA11990	Nirmala K and others	Business Ethics and Corporate Governance	3rd ed.	Himalaya Publishing House
5	MBA11993	Murthy C S V	Business ethics		Himalaya Publishing House
6	MBA11996	Schiffman Leon G, Wisenblit Joseph and Kumar S Ramesh	Consumer behavior	12th ed.	Pearson
7	MBA12001	Chandra prasanna	Corporate valuation	2nd ed.	McGraw Hill
8	MBA12005	Pandey I M	Essentials of financial management	5th ed.	Pearson
9	MBA12007	Narayanaswamy R	Financial accounting	7th ed.	PHI Learning
10	MBA12009	Chandra prasanna	Financial management	11th ed.	McGraw Hill
11	MBA12012	Kanzal Jayaram, Lakshmi T and Ravi V	Financial planning and investment environment	1st ed.	Himalaya Publishing House
12	MBA12017	Arora R K	Financial risk management	1st ed.	Wiley
13	MBA12018	Bhatia Puneet Singh	Fundamentals of digital marketing	3rd ed.	Pearson
14	MBA12021	Sharma Arun	How to prepare for quantitative aptitude for CAT	10th ed.	McGraw Hill
15	MBA12024	Yadav Rama Shankar and maheshwari Sunil	HR Analytics: Connecting Data and Theory		Wiley
16	MBA12027	Dessler Gary and Varkey Biju	Human resource management	17th ed.	Pearson
17	MBA12032	Khandelwal N M	Indian ethos and values for managers	3rd ed.	Himalaya Publishing House
18	MBA12035	Monappa Arun	Industrial relations and labour laws	2nd ed.	McGraw Hill
19	MBA12038	Laudon Kenneth C, Laudon Jane P and Raj Sahil	Management information systems: Managing the digital firm	17th ed.	Pearson
20	MBA12042	Gupta Seema and Jathar Avadhoot	Marketing analytics		Wiley

Sl.No.	Courses	Author	Title	Edition	Publishers
21	MBA12043	Kotler Philip et al.	Marketing management	16th ed.	Pearson
22	MBA12048	Russell Roberta S et al	Operations and supply chain management	10th ed.	Wiley
23	MBA12051	Hull John C and Basu Sankarshan	Options, futures, and other derivatives	11th ed.	Pearson
24	MBA12056	Robbins Stephen P, Judge Timothy A and Vohra Neharika	Organizational Behavior	18th ed.	Pearson
25	MBA12061	Aswathappa K and Bhat K Shidhara	Production and Operations Management	3rd ed.	Himalaya Publishing House
26	MBA12066	Vohra N D and Arora Hitesh	Quantitative techniques in management	6th ed.	McGraw Hill
27	MBA12067	Chauhan Gajendra Singh and Sharma Sangeeta	Soft skills		Wiley
28	MBA12070	Chakravarthi T Kalyana and Chakravarthi T Latha	Soft skills for managers		Biztantra
29	MBA12071	Levin Richard I and Others	Statistics for management	8th ed.	Pearson
30	MBA12075	Vijayaraghavan T A S	Supply chain analytics		Wiley
31	MBA12078	Chance Don M and Brooks Robert	Introduction to derivatives and risk management	10th ed.	Cengage
32	MBA12081	Berenson Mark L and others	Basic business statistics: concepts and applications	14th ed.	Pearson
33	MBA12084	Chaturvedi P D and Chaturvedi Mukesh	The Art and Science of Business Communication	4th ed.	Perason
34	MBA12088	Goel P K	Business law for managers	2nd ed.	Dreamtech Press
35	MBA12092	Babu Santosh	Coaching and mentoring		Wiley
36	MBA12095	Chatnani Niti Nandini	Commodity markets and derivatives	2nd ed.	Cengage
37	MBA12098	Wheelen Thomas L and Hunger J David	Strategic management and business policy	15th ed.	Pearson
38	MBA12101	Peelen	Customer relationship management		Pearson
39	MBA12104	Cohen David and Feld Brad	Do more faster India: Techstars lessons to accelerate your startup	2nd ed.	Wiley
40	MBA12107	Chary S N	Elements of International business	2nd ed.	Wiley
41	MBA12110	Narayanaswamy R	Financial accounting	16th ed.	PHI Leaning
42	MBA12111	Van Horne James C and Dhamija Sanjay	Financial accounting for managers	4th ed.	Pearson
43	MBA12114	Chandra prasanna	Financial management	11th ed.	McGraw Hill

Sl.No.	Courses	Author	Title	Edition	Publishers
44	MBA12116	Arora R K and Lal Prerna Lal	Financial risk analytics		Wiley
45	MBA12118	Preet Raman	Future of human resource management		Wiley
46	MBA12121	Yadav Rama Shankar and maheshwari Sunil	HR Analytics: Connecting Data and Theory		Wiley
47	MBA12124	Cialdini Robert B	Influence : the psychology of persuasion		Harper Business
48	MBA12127	Morris Shad and Oldroyd	International business	2nd ed.	Wiely
49	MBA12130	Krugman Paul R and Obstfeld Maurice	International economics: theory & policy	12th ed.	Pearson
50	MBA12135	GUpta Prem Kumar, Hira D S and Kamboj Aarti	Introduction to operations reserarch		Sultan Chand and Sons
51	MBA12139	Myneni S R	Law of international banking and finance		New Era Publication
52	MBA12142	Krishnaswamy K N, Sivakumar Appa Iyer and Mathirajan M	Management research methodology		Pearson
53	MBA12147	Gupta Seema and Jathar Avadhoot	Marketing analytics		Wiley
54	MBA12151	Muraleedharan D	Modern banking: Theory and practice	2nd ed.	PHI learning
55	MBA12154	Hair Joseph F, and others	Multivariate data analysis	8th ed.	Cengage
56	MBA12157	Kaplan Jack M, McGourty Jack and Murthy Venkatesha	Patterns of entrepreneurship management	6th ed.	Wiely
57	MBA12160	Kotler Philip and Armstrong Gary	Principles of Marketing	19th ed.	Pearson
58	MBA12165	Render Barry	Quantitative analysis for management	13th ed.	Pearson
59	MBA12170	Saunders Mark, Lewis Philip nad Thornhill Adrian	Research methods for business students	5th ed.	Pearson
60	MBA12173	Kashyap Pradeep	Rural marketing	4th ed.	Pearson
61	MBA12178	Johnston robert	Service operations management	5th ed.	Pearson
62	MBA12181	Rao M S	Spark: the power to become big is within you		Wiley
63	MBA12184	Sharma Seema	Statistics for business and economics	3rd ed.	Wiely
64	MBA12187	Graham Benjamin	Intelligent investor: a book of practical counsel		Harper Business

Sl.No.	Courses	Author	Title	Edition	Publishers
65	MBA12190	Bhattacharya Naboshree, Anand Arohi and Karn Animesh	Economics for managers		Technometric Solutions
66	MBA12193	Princeton	GMAT Premium Prep: 2024		Penguin Random House
67	MBA12196	GMAT	GMAT official guide quantitative review: 2023-2024		Wiley
68	MBA12199		unofficial quantitative review 2023		Career Launcher
69	MCA11732	Rekha C	Artificial intelligence -NEP 5th Sem BCA	1st ed.	Skyward Publishers
70	MCA11747	Prasanthi B , Shashikala D & Shanthan B	Computer networks	1st ed.	Skyward Publishers
71	MCA11762	Bojamma ,Bhattacharya & Prashanthi	Operating system	1st ed.	Skyward Publishers
72	MCA11777	Srikanth, S	Python Programming - 3rd sem BCA		Skyward Publishers
73	MCA11792	Roopashree CS	Quantitative techniques -NEP 5TH SEM BCA		Skyward Publishers
74	MCA11807	Srikanth, S	Web Programming - NEP 5th Sem BCA		Skyward Publishers
75	MCA11822	Aggarwal , R.S	Modern approach to verbal & non-verbal reasoning		Sultan Chand and Sons
76	MCA11827	Ghoshal, Subrata	Computer architecture and organization	5th ed.	Pearson
77	MCA11835	Hearn Donald and Baker M Pauline	Computers graphics with open GL	4th ed.	Pearson
78	MCA11838	Kurose James F and Ross Keith W	Computer Networking: A top-down approach	8th ed.	Pearson
79	MCA11843	Larry Peterson.L & Bruce Davie.S	Computer Networks: a systems approach	5th ed.	Morgan
80	MCA11851	Stallings William	Cryptography and Network Security	8th ed.	Pearson
81	MCA11854	Godbole Nina and Belapure Sunit	Cyber Security		Wiley
82	MCA11858	Kiran Kumar M N and Balaram M	Data Mining: As per NEP BCA 5th sem		Skyward Publishers
83	MCA11873	Geethanjali C & Srikanth S	Discrete structures : As per NEP 1st sem BCA		Skyward Publishers
84	MCA11883	Mall Rajib	Fundamentals of software engineering	5th ed.	PHI learning

Sl.No.	Courses	Author	Title	Edition	Publishers
85	MCA11887	Patterson Dan W	Introduction to artificial intelligence and expert systems		Pearson
86	MCA11891	Gowrishankar S and Veena A	Introduction to Python Programming		CRC Press
87	MCA11895	Aggarwal R.S	Modern Approach to Logical Reasoning		Sultan Chand and Sons
88	MCA11900	Stallings William	Network security essentials		Pearson
89	MCA11905	Srikanth, S	Object Oriented Programming Using Java: as per NEP for 2nd sem BCA,B.Sc		Skyward Publishers
90	MCA11920	Balagurusamy E	Programming with JAVA	7th ed.	McGraw Hill
91	MCA11925	Srikanth S and Rekha C	Design and analysis of algorithms		Skyward Publishers
92	MCA11940	Gupta Anurag and Biswas	Python programming		McGraw Hill
93	MCA11942	Christry V	Python Programming -NEP 4th sem BCA		Kalyani Publishers
94	MCA11957	Bhardwaj Sushil	Python programming: As per NEP 3rd sem BCA		Kalyani Publishers
95	MCA11972	Singh Charanjeet	Operating system: as per NEP 3rd sem BCA		Kalyani Publishers
96	MCA11987	Singh Charanjeet	Computer Networks: As per NEP 3rd sem BCA		Kalyani Publishers
97	MCA12002	Aggarwal R S	Quantitative aptitude		Sultan Chand and Sons
98	MCA12004	Sadhguru	Death : an inside story		Penguin Random House
99	MCA12009	Sudha Murthy	Grandma's bag of stories		Penguin Random House
100	MCA12014	Sudha Murthy	Here, there and everywhere : Best-loved stories of sudha murthy		Penguin Random House
101	MCA12019	Schneier Bruce	Applied cryptography	2nd ed.	Wiley
102	MCA12021	Geron Aurelien	Hand-on machine learning with scikit-learn, keras, and tensorflow	3rd ed.	Shroff Publishers and Distributors
103	MCA12022	Raschka Sebastian and Mirjalili Vahid	Python machine learning	3rd ed.	Packet Publishers
104	MCA12023	Jorgensen Paul C	Software testing	4th ed.	CRC Press
105	MCA12029	Latin Matej	Better web typography for a better web		Matej Latin
106	MCA12030	Ater Tal	Building progressive web apps		Shroff Publishers & Distributors
107	MCA12033	Mehta Nalin	India's techade		Westland Non Fiction

Sl.No.	Courses	Author	Title	Edition	Publishers
108	MCA12036	Zunker Vernon G	Career counseling	9th ed.	Cengage
109	MCA12038	Muller Andreas and Guido Sarah	Introduction to machine learning with python		Shroff Publishers & Distributors
110	MCA12041	Nixon Robin	Learning PHP, MySQL & javascript a step-by-step guide to creating dynamic websites	6th ed.	Shroff Publishers & Distributors
111	MCA12042	Robbins Jennifer Niederst	Learning web design	5th ed.	Shroff Publishers & Distributors
112	MCA12043	Priya Ritu and Hameed syeda	Dreams of healthy India		Vintage Books
113	MCA12046	Singhal Sanjay and Mishra Sameer	NTA: UGC NET/SET-computer science and applications		Trueman's Specific Series
114	MCA12049	Donahue Gary A	Netwok warrior	2nd ed.	Shroff Publishers & Distributors
115	MCA12050	Meyers Mike and Weissman Jonathan S	Mike Meyer's CompTia Network + Certification Passport	7th ed.	McGraw Hill
116	MCA12051	Knuth Donald E	Art of computer programming :Vol. 2-Seminumerical algorithms	3rd ed.	Pearson
117	MCA12054	Motwani Bharti	Machine learning for text and image data analysis		Wiley
118	MCA12055	Maheshwari Anil	Data Analytics	2nd ed.	McGraw Hill
119	MCA12060	Motwani Bharti	Machine learning for text and image data analysis		Wiely
120	MCA12062	Brueggw Bernd and Dutoit Allen H	Object-oriented software engineering: Using UML, patterns, and Java	2nd ed.	Pearson
121	MCA12065	Shalev-Shwartz Shai and Ben-David Shai	Understanding machine learning: From theory to algorithms		Cambridge University Press
122	MCA12066	Motwani Bharti	Machine learning for text and image data analysis		Wiely
123	DEG20141	Jeevanandam, C	Foreign Exchange and Risk Management		Sultan Chand and Sons
124	DEG20142	Eshwarappa M	Financial Management-5th Sem NEP		Kalyani Publishers
125	DEG20147	Gupta, Shashi K; Sharma, R K and Gupta, Neeti	Financial Management-5th Sem NEP		Kalyani Publishers
126	DEG20162	Gaur, V P and Others	Income Tax - 2023-24		Kalyani Publishers

Sl.No.	Courses	Author	Title	Edition	Publishers
127	DEG20177	Swamynathan C ; Abhirami, D and Srinivas, G	Income Tax - 2023-24		Kalyani Publishers
128	DEG20189	Pardeep Kumar, Sachdeva Baldev and Singh Jagwant	Principles and Practice of Auditing- 5th Sem NEP		Kalyani Publishers
129	DEG20204	Gupta, Shashi K ; Aggarwal, Nisha and Gupta, Neeti	Financial Institutions and Markets - 5th Sem NEP		Kalyani Publishers
130	DEG20219	Srinivas K R ; Jayaprasad, D and Bhavani, M	Goods and Services Tax - 5th Sem NEP		Kalyani Publishers
131	DEG20234	Dhingra, Joy	Goods and Services Tax - 5th Sem NEP		Kalyani Publishers
132	DEG20249	Swamynathan, C ; Srinivas, G and Divya, R	Goods and Services Tax - 5th Sem NEP		Kalyani Publishers
133	DEG20264	Kurian, Amulya and Others	Business Analytics- NEP 5th Sem B.Com and 4th Sem BBA		Kalyani Publishers
134	DEG20279	Rathod, Renuka and Others	Digital Marketing		Kalyani Publishers
135	DEG20294	Gurumurthy, K H and Others	Indian Accounting Standard -I NEP 5th Sem B.Com.		Kalyani Publishers
136	DEG20309	Rath, Jyoti Prakash	Financial Education and Investment Awareness		Kalyani Publishers
137	DEG20318	Jain, S P and Others	Cost Accounting - NEP BBA & B.Com 3rd Sem		Kalyani Publishers
138	DEG20328	Aggarwal S L and Guglani, Ranjita	Business Statistics - NEP B.Com 3rd Sem		Kalyani Publishers
139	DEG20338	Matharu, Harmeet and Others	Indian Financial Systems - NEP B.Com 3rd & BBA 4th Sem		Kalyani Publishers
140	DEG20348	Muralidhar, S and Others	Cost Accounting - NEP B.Com & BBA 3rd Sem		Kalyani Publishers
141	DEG20358	Murakidhar, S and Others	Corporate Accounting - NEP B.Com 3rd Sem		Kalyani Publishers
142	DEG20368	Gupta, Nivadita	Business Statistics - NEP B.Com 3rd Sem		Kalyani Publishers
143	DEG20378	Mary, Manto Juliet and Others	Advertising Skills - NEP 3rd SEM B.Com		Kalyani Publishers
144	DEG20393	Reshma, B and Others	Artificial Intelligence - NEP		Kalyani Publishers
145	DEG20403	Jain, S P and Others	Financial Accounting -NEP B.Com 1st Sem		Kalyani Publishers

Sl.No.	Courses	Author	Title	Edition	Publishers
146	DEG20418	Muralidhar, S and Others	Financial Accounting - NEP B.Com		Kalyani Publishers
147	DEG20428	Pasha, Mohammed Farooq and Others	Business Management and Startups - NEP B.Com 1st Sem		Kalyani Publishers
148	DEG20433	Sharma R K and others	Management principles and practices: NEP B.Com & BBA 1st Sem		Kalyani Publishers
149	DEG20438	Rath, Jyothi Prakash	Financial Literacy - NEP B.Com.		Kalyani Publishers
150	DEG20443	Muralidhar, S and Others	Management principles and practices: NEP B.Com & BBA 1st Sem		Kalyani Publishers
151	DEG20453	Jain, S P and Others	Accounting for Everyone: 1st Sem B.Com NEP		Kalyani Publishers
152	DEG20458	Muralidhar, S and Others	Accounting for Everyone: 1st Sem B.Com NEP		Kalyani Publishers
153	DEG20463	Kanzal, Jayaram; Punith Kumar, H S and Vinutha, S	Advanced Corporate Financial Management - NEP 5th Sem BBA		Vision book house
154	DEG20473	Bhargavi, V R; Leelavathi, N and Pasha, Nazeer	Banking Law and Practice - NEP 5th Sem BBA		Vision Book House
155	DEG20483	Appannaiah, H R and Bhaskar, H A	Business Environment - NEP 2nd Sem BBA		Himalaya Publishing House
156	DEG20488	Appannaiah, H R and Bhaskar, H A	Business Management and Startups - NEP 1st Sem B.Com.		Himalaya Publishing House
157	DEG20498	Chikkodi, C M and Chikkodi, Amit Kumar C	Business Mathematics and Statistics - NEP 3rd Sem B.Com.		Himalaya Publishing House
158	DEG20508	Saha, R G and Others	Business Mathematics and Statistics - NEP 3rd Sem B.Com.		Vision Book House
159	DEG20518	Usha Devi, N and Others	Business Organization: NEP		Vision Book House
160	DEG20528	Gurumurthy, K H and Others	Business Statistics - NEP BBA 3rd Sem		Vision Book House
161	DEG20533	Appannaiah, H R and Others	Company Law and Administration: NEP 3rd Sem B.Com.		Himalaya Publishing House
162	DEG20538	Ramachandra, K and Others	Company Law and Administration: NEP 3rd Sem B.Com.		Himalaya Publishing House

Sl.No.	Courses	Author	Title	Edition	Publishers
163	DEG20543	Manjula, H K and Others	Compensation and Performance Management - NEP 5th Sem BBA		Vision Book House
164	DEG20553	Williams, Vasanthi Reena and Others	Constitution of India: NEP		Vision Book House
165	DEG20558	Rekha, M P and Others	Consumer Behaviour - NEP 5th Sem BBA		Vision Book House
166	DEG20568	Arora, M N	Elements of Cost Accounting - NEP 3rd Sem BBA		Himalaya Publishing House
167	DEG20573	Girish, K R and Others	Employability Skills - NEP		Himalaya Publishing House
168	DEG20588	Mariyappa, B	Financial Management - NEP 5th Sem B.Com.		Himalaya Publishing House
169	DEG20603	Umair, Mohammed	Financial Management - NEP 5th Sem B.Com.		Skyward Publishers
170	DEG20623	Mariyappa, B	Income Tax - I 2023-24		Himalaya Publishing House
171	DEG20638	Saha, R G and Others	Income Tax - I 2023-24		Vision Book House
172	DEG20653	Saha, R G and Others	Indian Accounting Standard - NEP 5th Sem B.Com.		Vision Book House
173	DEG20668	Sri Hari and Others	Indian Accounting Standard - I NEP 5th Sem B.Com.		Skyward Publishers
174	DEG20683	Babu, V and Others	Investments in Stock Market - NEP		Himalaya Publishing House
175	DEG20693	Appannaiah, H R and Others	Organisational Behaviour - NEP 3rd Sem BBA		Himalaya Publishing House
176	DEG20698	Priya Srinivasa and Others	Principles and Practice of Auditing - NEP 5th Sem B.Com.		Skyward Publishers
177	DEG20708	Appannaiah, H R and Bhaskar, H A	Principles and Practice of Auditing - NEP 5th Sem B.Com.		Himalaya Publishing House
178	DEG20718	Usha Devi, N and Others	Principles and Practice of Auditing - NEP 5th Sem B.Com.		Vision Book House
179	DEG20727	Usha Devi, N and Others	Principles and Practice of Auditing - NEP 5th Sem B.Com.		Vision Book House
180	DEG20728	Podder, Suplab K and Others	Production and Operations Management - NEP 5th Sem BBA		Vision Book House
181	DEG20738	Aswathappa, K and Reddy, Sudarshan G	Production and Operations Management - NEP 5th Sem BBA		Himalaya Publishing House

Sl.No.	Courses	Author	Title	Edition	Publishers
182	DEG20743	Chandrashekar, T C and Others	Rural Economics		Himalaya Publishing House
183	DEG20763	Ravindranath Badi	Rural Marketing - NEP 3rd Sem BBA		Himalaya Publishing House
184	DEG20773	Nizamuddin and Madhu, S	Social Media Marketing - NEP 3rd Sem 2022		Himalaya Publishing House
185	DEG20778	Saha, R G and Others	Spreadsheet for Business: NEP		Himalaya Publishing House
186	DEG20783	Basavaraj, B and Sadashiv, P	Physics: B.Sc. NEP Ist Sem		Omkar Publications
187	DEG20785	Basavaraj, B and Sadashiv, P	Physics: B.Sc. NEP 2nd Sem		Omkar Publications
188	DEG20787	Basavaraj, B and Sadashiv, P	Physics: B.Sc. NEP 3rd Sem		Omkar Publications
189	DEG20793	Basavaraj, B and Sadashiv, P	Physics: B.Sc. NEP 5th Sem		Omkar Publications
190	DEG20798	Basavaraj, B and Sadashiv, P	Physics: B.Sc. NEP 4th Sem		Omkar Publications
191	DEG20803	Gururajachar, G B	Mathematics : NEP 2nd Sem		Academic Excellent Series Publications
192	DEG20808	Gururajachar, G B	Mathematics : NEP 4th Sem		Academic Excellent Series Publications
193	DEG20813	Gururajachar, G B	Mathematics : NEP 1st Sem		Academic Excellent Series Publications
194	DEG20818	Gururajachar, G B	Mathematics : NEP 2nd Sem		Academic Excellent Series Publications
195	DEG20823	Jain, S P and Others	Advanced Corporate Accounting: NEP 4th sem B.Com		Kalyani Publishers
196	DEG20838	Jain, S P and Others	Cost Accounting : NEP 4th Sem B.Com.		Kalyani Publishers
197	DEG20853	Tabasum, Rumana and Others	Corporate Governance : NEP 4th Sem B.Com.		Kalyani Publishers
198	DEG20868	Sareen, V K	Business Regulatory Framework : NEP 4th Sem B.Com.		Kalyani Publishers
199	DEG20886	Ghai, K K	Constitution of India : NEP		Kalyani Publishers
200	DEG20891	Gupta, Shashi K; Sharma, R K and Gupta, Neeti	Advanced Financial Management: NEP 5th Sem B.Com		Kalyani Publishers
201	DEG20911	Gaur, V P and Others	Income Tax - II NEP 2023-24		Kalyani Publishers
202	DEG20926	Gupta, Shashi K; Sharma, R K and Gupta, Neeti	Management Accounting : NEP 6th Sem B.Com.		Kalyani Publishers

Sl.No.	Courses	Author	Title	Edition	Publishers
203	DEG20946	Gupta, Meenu and Kaur, Harsimran	Compensation and Performance Management - NEP 5th Sem BBA		Kalyani Publishers
204	DEG20951	Gupta, Shashi K; Sharma, R K and Gupta, Neeti	Financial Management : NEP 4th Sem BBA		Kalyani Publishers
205	DEG20957	Gupta, Shashi K, Sharma, R.K and Gupta, Neeti	Management Accounting : NEP 6th Sem BBA		Kalyani Publishers
206	DEG20963	Bhavya Bhanu and Others	Business Leadership Skills : NEP 4th Sem BBA		Kalyani Publishers
207	DEG20969	Matharu, Harmeet and Others	Indian Financial Systems - NEP B.Com 3rd & BBA 4th Sem		Kalyani Publishers
208	DEG20975	Gupta, Meenu and Kaur, Harsimran	Compensation and Performance Management - NEP 5th Sem BBA		Kalyani Publishers
209	DEG20981	Sareen, V K	Business Law : NEP 4th Sem B.Com. & 6th Sem BBA		Kalyani Publishers
210	DEG20991	Gaur, V P and Others	Income Tax - II NEP 2023-24		Kalyani Publishers
211	DEG20997	Patrot, Anita and Others	Financial Analytics : NEP 5th Sem BBA		Kalyani Publishers
212	DEG21007	Singh, Naib	Consumer Behaviour - NEP 5th Sem BBA		Kalyani Publishers
213	DEG21012	Bhavya Bhanu and Others	Information Technology for Business - NEP		Kalyani Publishers
214	DEG21022	Gupta, Nivadita	Statistics for Business Decisions - NEP 3rd Sem BBA		Kalyani Publishers
215	DEG21032	Ajay, R and Others	Social Media Marketing - NEP 3rd Sem BBA		Kalyani Publishers
216	DEG21042	Muralidhar, S and Others	Cost Accounting - NEP B.Com & BBA 3rd Sem		Kalyani Publishers
217	DEG21052	Pillai, Rajani and Others	Management and Behavioural Process : NEP 1st Sem B.Com & BBA		Kalyani Publishers
218	DEG21057	Singh, Jagroop	Law and Practice of Banking : NEP 2nd Sem B.Com.		Kalyani Publishers
219	DEG21062	Ravishankar, B S and Others	Banking Law and Practice - NEP 5th Sem BBA		Kalyani Publishers
220	DEG21067	Pandhi, Naveen & Nanda, Shelly	Production and Operations Management - NEP 5th Sem BBA		Kalyani Publishers

Sl.No.	Courses	Author	Title	Edition	Publishers
221	DEG21077	Pasha, Mohammed Farooq and Others	Production and Operations Management - NEP 5th Sem BBA		Kalyani Publishers
222	DEG21087	Jain, S P and Others	Cost Accounting : NEP 3rd Sem B.Com. & BBA		Kalyani Publishers
223	DEG21097	Reshma, B and Others	Artificial Intelligence - NEP		Kalyani Publishers
224	DEG21102	Suguna, H G and Others	Text Book of Mathematics - NEP 4th Sem		Kalyani Publishers
225	DEG21107	Suguna, H G and Others	Mathematics - NEP 3rd Sem		Kalyani Publishers
226	DEG21112	Nirmala , Pradhan Jyoti and Trivedi Savitha	Advanced Research Methodology		Himalaya Publishing House
227	DEG21118	Shaha Anannya and Varghese Shilu	Artificial Intelligence in Business		Himalaya Publishing House
228	DEG21123	Khatoon Ghousia and others	Business Analytics		Himalaya Publishing House
229	DEG21131	Madhu S, Swapna H R and Arpana D	Business Analytics		Himalaya Publishing House
230	DEG21139	Prabhakar shruthi and Rao R S S	Corporate Communication Skills		Himalaya Publishing House
231	DEG21145	Khatoon Ghousia nad Saiprasd D	Corporate reporting practices-I		Himalaya Publishing House
232	DEG21153	Padmaja P V and Gurudath A S	Corporate reporting practices - II		Himalaya Publishing House
233	DEG21161	Singhanian vinod K & Singhanian Monica	Corporate Tax planning and business tax procedures with case studies	27th ed.	Taxmann
234	DEG21166	Saha R G and Usha Devi N	Customs duty and GST		Himalaya publishing house
235	DEG21174	Podder Suplab K and Roy Arijit	Digital Marketing		Himalaya Publishing House
236	DEG21180	Sarvamangala, R; Kalaivani, K N and Dharmendra, H	Emerging Trends in Entrepreneurship		Himalaya Publishing House
237	DEG21186	Gordon E and Natarajan K	Financial markets and services	12th ed.	Himalaya publishing house
238	DEG21191	Gurudath A S, Devarajappa S Yadav Rashmi Akshay	Forensic accounting and auditing		Himalaya Publishing House
239	DEG21199	Rashmi A Y, Divakara reddy N and Mahesha B N	Forex management		Himalaya Publishing House

Sl.No.	Courses	Author	Title	Edition	Publishers
240	DEG21207	Podder Suplab K, Nagaraju and Ropa T	Global Talent Management		Himalaya publishing house
241	DEG21212	Bhavani M R, Alur Nikitha and A N Sindhu	Indian Ethos and Leadership		Himalaya Publishing House
242	DEG21218	Saha R G, K Narendra and Dash Chinmaya	Information Technology for Business		Himalaya Publishing House
243	DEG21223	Podder Suplab K, K S Raghavendra K S and Rajesh M	Intellectual property rights		Himalaya publishing house
244	DEG21231	Aswathappa K	International business	7th ed.	Himalaya Publishing House
245	DEG21236	Subba Rao P	International business: Text and Cases		Himalaya Publishing House
246	DEG21241	Sarvamangala R, Alur Nikitha and Ravi V	International Business Environment		Himalaya Publishing House
247	DEG21247	Naik Rama krishna, Yadav Rashmi Akshay and Venugopal	Logistics and supply chain management		Himalaya Publishing House
248	DEG21255	Bhat K Shridhara	Logistics management		Himalaya Publishing House
249	DEG21260	Khatoon Ghousia, D Arpana and Yadav Rashmi Akshay	Managerial Finance		Himalaya Publishing House
250	DEG21266	Sudha B V, V Ravi and Raju Narasimha	Modern Indian Banking	1st ed.	Himalaya Publishing House
251	DEG21272	Kanzal Jayaram, Rama murthy B M and Pasha Tabreez	Monetary System	1st ed.	Himalaya Publishing House
252	DEG21278	Muniraju M, M Haritha and Kumar K V	Principles and Practices of Business Decisions	1st ed.	Himalaya Publishing House
253	DEG21284	M Haritha, Yadav Rashmi Akshay	Risk Management & Derivatives	1st ed.	Himalaya Publishing House
254	DEG21290	Jalaja K R, Raghunandan G, Vasantha kumari K	Security analysis & portfolio management	1st ed.	Himalaya Publishing House
255	DEG21298	Dharmendra H, Vishweswarasastry V N and Arpana D	Strategic cost management	1st ed.	Himalaya Publishing House
256	DEG21306	Kishore Ravi M	Strategic cost management	5th ed.	Taxmann's Publications

Sl.No.	Courses	Author	Title	Edition	Publishers
257	DEG21311	H Dharmendra, B S Lalitha and Bhat Sandesh Ramakant	Strategic cost management-I	1st ed.	Himalaya Publishing House
258	DEG21319	Kanzal Jayaram and Khan Ajaz Ahmed	Strategies for banking and marketing management	1st ed.	Himalaya Publishing House
259	DEG21327	Anil Kumar, S and Others	Advanced Corporate Accounting: NEP 4th sem B.Com		Himalaya Publishing House
260	DEG21337	Ashoka, S B and Others	Artificial Intelligance - NEP		Himalaya Publishing House
261	DEG21347	Suman, M and Others	Artificial Intelligence - NEP		Vision Book House
262	DEG21362	Kamakshi, P and Others	Business Regulations: NEP 4th Sem B.Com.		Vision Book House
263	DEG21372	Appannaiah, H R and Others	Business Regulations: NEP 4th Sem B.Com.		Himalaya Publishing House
264	DEG21382	Arora, M N	Cost Accounting : NEP 4th Sem B.Com.		Himalaya Publishing House
265	DEG21392	Saha, R G and Others	Cost Accounting : NEP 4th Sem B.Com.		Vision Book House
266	DEG21402	Reddy, Sudarsana G	Financial Management : NEP 4th Sem BBA		Himalaya Publishing House
267	DEG21407	Khatoon, Ghousia and Others	Financial Management : NEP 4th Sem BBA		Vision Book House
268	DEG21412	Kanzal, Jayaram and Other	Indian Financial System : NEP 4th Sem BBA		Vision Book House
269	DEG21422	Saha, R G and Others	Management Accounting : NEP 4th Sem BBA		Vision Book House
270	DEG21427	Arora, M N	Management Accounting : NEP 4th Sem BBA		Himalaya Publishing House
271	DEG21432	Appannaiah, H R and Others	Management Accounting : NEP 4th Sem BBA		Himalaya Publishing House
272	DEG21437	Vishwanath, Dhondiba and Mahesha, N	Smart Chemistry: B.Sc 5th Sem NEP		Sunstar Publishers
273	DEG21440	Vidya, Y S and Others	Smart Physics : NEP 4th Sem		Sunstar Publishers
274	DEG21445	Manjunatha, H C and Others	Smart Physics : NEP 5th Sem		Sunstar Publishers
275	DEG21450	Khatoon, Ghousia and Others	Advanced Financial Management: NEP 6th Sem B.Com		Vision Book House
276	DEG21458	Aswathappa, K and Reddy, Sudarshan G	Business Law : NEP 4th Sem BBA		Himalaya Publishing House

Sl.No.	Courses	Author	Title	Edition	Publishers
277	DEG21466	Bhaskara, B G and Others	Income Tax - II: NEP 6th Sem 2023-24		Vision Book House
278	DEG21474	Saha, R G and Others	Income Tax - II: NEP 6th Sem 2023-24		Vision Book House
279	DEG21482	Santhosh Kumar, A V and Others	International business : 6th Sem BBA		Vision Book House
280	DEG21489	Saha, R G and Gurumurthy, K H	Management Accounting : NEP 6th Sem B.Com.		Vision Book House