



**NAME :Tejaswini L Kulkarni**

**Asst. Professor,**

**QULIFICATION: B.E &M.B.A**

**SPECIALIZATION: (HR/Marketing)**

**ACADEMIC EXPERIECE: 13years**

**INDUSTRY EXPERIENCE: NIL**

- **BRIEF ABOUT YOU : (One para or 100 words) :** I am having 13 years of experience in teaching. My areas of interest are HR, Marketing & General management subjects. I believe teaching is not just sharing of knowledge or concepts; it is a continuous learning process for the faculty too. I aim to scale academic heights through knowledge acquisition, and thorough research. Being the most talkative & fun loving person in the department, I breathe life into any session.
- **SPECIAL ROLE:** Served as In-charge HOD for the tenure of 9 Months (From 5/11/14 to 5/8/15) at Amruta Institute of Engineering & Management Sciences (AIeMS) college, Bangalore
- **SUBJECTS TAUGHT:** Marketing, Business Communication, HR and Technology related subjects.
- **QUALIFICATION/s :**Pursuing Ph.D(HR), MBA(HR/Marketing),B.E(I.S)
- **AREA OF INTERESTS:** Psychology, Organzation behaviour, consumer marketing

• **PRESENTED /PUBLISHED RESEARCH ARTICLES**

SL.NO .	TITLE OF THE ARTICLE	NAME OF THE JOURNAL	VOL (ISSUE)	YEA R	ISSN/ISBN/DOI	PAG E NO.
1	“Effectiveness of self-Help Group’s (SHG’s) In Entrepreneurshi p Development” In Bagalkot Area,	“Doing Business in India: Opportunitie s & challenges in the service sector”				
2	•“A study on Customer Satisfaction with reference to Motilal Oswal Securities Ltd, Malleshwaram branch	Recent Trends in Management ”	ISBN: 978938324199 6	2014		

	Bangalore” at “NCRTM 2015”,					
3	“A Study on Service Quality Dimensions with respect to LIC Channapattana Branch, Bangalore”	Recent Trends in Management ”	ISBN: 978938324199 6	2014		

- **PARTICIPATION AND PRESENTATION OF RESEARCH PAPERS: 8**
- **NO. OF STUDENTS GUIDED PG LEVEL: 150**
- **PARTICIPATION OF FDP/MDP/WORKSHOP/ORIENTATION PROGRAMME (JUST NUMBERS) :30**