

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarswamy Layout, Bangalore-560078

Internal Quality Assurance Cell (IQAC) Cell


MBA-Bridge Course Report-2023

Sl. No.	Particulars	Event related Details			
1.	Event*	BRIDGE COURSE -2023			
2.	Title of the Event	Bridge course for 1 st sem MBA-2023			
3.	Date	01-02-2023 TO 07-02-2023			
4.	Time	9.30 AM-3:00 PM			
5.	Venue	Building No.13, Room No: 503, 504 & 505			
6.	Resource Person 1 Details (Profile to be enclosed)	Dr B R VENKETESH Dr K P Krishnaprasad Dr Kadadambini katke Dr Chetan Shetty Dr Sumera Dr Asra Dr Srikanta Murthy Prof. Shashikumar C R Prof. Vibhav Patil Prof Nayana			
7.	Topics Covered	Basics of Statistics, Accounts, Economics, Soft skill, Communication, Fundamentals of Finance and placements			
8.	Resource Person 2 Details (Profile to be enclosed)	Name: NA Organisation: Designation: Area of Expertise: Personal Mobile No: Personal Email ID:			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	10	External:	00
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	150	External:	00
12.	Faculty Coordinator/s	Full Name: Dr Chetan Shetty & Mr Shashikumar C R Department: MBA-BU			

Sl. No.	Particulars	Event related Details
		Designation: Associate Professor, Assistant Professor
13.	Student Coordinator/s	Full Name: Register No: Course, Semester & Section
14.	Total Expenditure (Details to be enclosed)	NO
15.	Sponsors and Amount (if any)	NO
16.	Program Schedule of the Event attached?	NO
17.	Provide the link of the report uploaded on College Website	
18.	Provide the links of the report uploaded on Social Media	<u>NO</u>
19.	Report sent to Newspapers? If yes, provide cuttings/images:	NO
20.	Certificates Printed?	NO
21.	Feedback Collected?	NO
22.	Attendance Sheet Attached? #	YES
23.	Summary of the Event	<p>Bridge Course is a short intensive course conducted for new joiners of MBA before the commencement of First semester classes. It is aimed to bridge the gap between the subjects studied at under graduation and post-graduation. It is designed to bring all the students from various domains under single umbrella of management courses.</p> <p>Bridge course for the academic year 2023-24 was planned for 7 days starting from 01-02-2023 to 07-02-2023 to provide strong foundation for core subjects such as Economics, Accounts and Statistics. Respective faculties handled the bridge course classes for their respective subjects and briefed about the basic concepts which is mandatorily required for the management students that will help them to understand the subject In future and also to enhance their analytical skills.</p> <p>Around 150 students were participated for the bridge course programme and many activities are conducted by the faculty members including Experiential Communication lab, Psychometric</p>

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		analysis, etc. some awareness sexual harassment and ragging was given to students. Students were given pre and post-test for the subjects like economics, accounts and statistics and they were assessed based on the performance. Feed-back was also been taken for the bridge course programme in order to evaluate the effectiveness of the programme and also to improve the standards for the coming sessions.
24.	Photographs of the Event	Attached

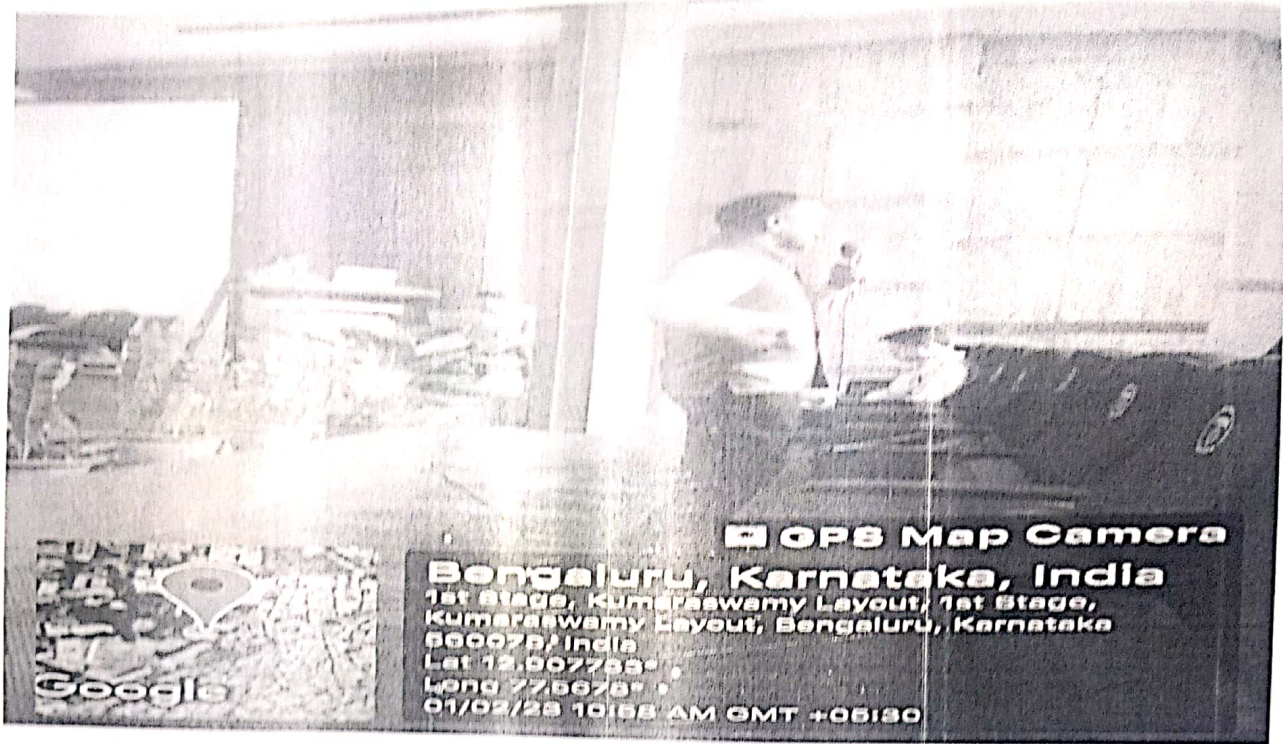

 Event Coordinator


 HOD / Director


 IQAC Coordinator


 Principal

Principal,
 Dayananda Sagar College of Art
 Science & Commerce
 K.S. Layout, Bangalore - 560 07



Dr B R Venkatesh director MBA Addressing the 1st sem students during the orientation program.



Dr B R Venkatesh director MBA Addressing the 1st sem students during the orientation program.



Dr Krishna Prasad delivering a talk on Digital Marketing during Bridge course Session



Prof Shashikumar C.R Orienting 1st Semester students on Fundamentals of Investments during Bridge course

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