

AIMIT ORGANISES INDUSTRIAL VISIT FOR MBA STUDENTS TO 3M BENGALURU

MBA students from Adarsh Institute of Management and Information Technology, Bengaluru (AIMIT) visited the 3M Research & Development Center in Bengaluru. The visit offered valuable insights into the company's innovative processes, research expertise, and advanced technological solutions. The students were introduced to 3M's sustainability practices, product development strategies, and its role in sectors like healthcare, automotive, and consumer goods.

The experience also highlighted 3M's distinctive work culture, which promotes creativity and collaboration, essential for driving innovation. Additionally, the students learned about 3M's extensive portfolio of patents, demonstrating the

company's commitment to pioneering research and development. This visit allowed students to bridge their classroom knowledge with real-world industry practices, enhancing their understanding of business operations, research methodologies, and the innovation-driven mindset of a global leader like 3M.



DEPARTMENT OF MANAGEMENT STUDIES (MBA-BU), DSCASC, ORGANISES 'INSIGHT TALK' IN COLLABORATION WITH BUSINESS STANDARD

The Department of Management Studies (MBA-BU) at Dayananda Sagar College of Arts, Science & Commerce (DSCASC), in association with Business Standard, successfully hosted an enlightening 'Insight Talk' for the 2nd semester MBA students. The event took place at Dr C D Sagar Auditorium and focused on the evolving dynamics of leadership in the digital age. The session was anchored around the theme, "Reverse Mentoring and Management Post-AI" and was graced by the distinguished presence of Mr Rithesh Babu, CEO of Risaya Academy.

The talk provided a comprehensive exploration of reverse mentoring—a practice where younger employees mentor their senior colleagues—particularly in a post-AI world. Mr Rithesh Babu, an expert in leadership development and technology-driven management, guided the audience through a range of transformational business strategies crucial for leadership in the age of artificial intelligence (AI). The talk also incorporated key case studies from GE and its former CEO Jack Welch, and MICA, Ahmedabad, to exemplify the profound influence of reverse mentoring in fostering innovation and promoting cultural shifts within organisations.

The event opened with insightful remarks from Dr Venkatesh B.R., Director of the MBA-BU program, who emphasised the need for students to engage with contemporary management practices, especially those shaped by AI and digital transformation. Following this, Dr Balu L, Principal of DSCASC, offered a brief introduction,

highlighting the role of the institution in providing a platform for students to interact with thought leaders and gain exposure to cutting-edge business methodologies.

The event was meticulously organised by Dr C B Venkata Krishna Prasad, Professor at DSCASC and Convener of the Insight Talk series. His leadership ensured a seamless flow of the program and created an enriching platform for students to engage with business experts and industry veterans.

Mr Manikandan from Business Standard also actively participated in the event, reflecting the growing collaboration between academia and industry to bridge knowledge gaps and foster an environment of continuous learning.

In conclusion, the Insight Talk was an inspiring session that equipped students with an understanding of the critical role of reverse mentoring in a post-AI era. The discussions on leadership, innovation, and predictive analytics provided valuable insights for future managers to navigate the challenges and opportunities presented by technological advancements.

