



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell

Placement and Career Guidance Cell (Gamy)

Report of the Event Conducted

(One form to be filled for each event)

Department*:MBA

Date of Report: 23/11/25
13/10/2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Lecture			
2.	Title of the Event	Decoding Capital Structure: How Businesses Fund Growth in India			
3.	Date of Conduction	14/11/2025	4.	Time: 10:00AM to 11:00AM	
5.	Venue	Room Number: 510, 5 th Floor, Bldg No.13			
6.	Resource Person 1 Details (Profile to be enclosed)	Mr. Shankar A			
7.	Topics Covered	Financial planning for Entreprises			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	1	External:	0
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	23	External:	0
12.	Faculty Coordinator/s	Full Name	Muralidhara K S		
		Department	MBA-BU		
		Designation	Assistant Professor		
13.	Student Coordinator/s	NA			
14.	Total Expenditure (Details to be enclosed)	NA	15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	NA
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	No	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	No	21.	Feedback Collected? (Attach a copy**)	Yes
22.	Attendance Sheet Attached? #	Yes	23.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24.	Summary of the Event (Around 100 words)	Mr, Shankar spoke on financing the capital structure of enterprise and the skills required for making the organization financially healthy. He also spoke about how to face challenges and how to succeed in entrepreneurship.			

Event Coordinator

Director

IQAC Coordinator

Principal



Photos of the Event



14/11/2025

1. Suresh
2. Zeeshan Syed Zeeshan
3. Kushal.K
4. Siddana Gowda
5. Nishchay. KR
6. Sanjan N.S
7. Sarinvas. G
8. Christin KY
9. Vishwanath. D.M
10. Darshan.S
11. Moulya. K.K.
12. Aishwarya Kalla
13. Kusuma. N
14. Disha. R.
15. Pooja Gowda
16. Anisha Konar
17. Nisumala Mulcipati
18. Preethi. G.P.
19. Kanya. Marikallan goudra
20. Omkar M. Pujeri
21. Likhith. I
22. Disha. B.M
23. Chandrika. R



Financial Planning for Enterprises

Mr SHANKAR . A

Shankar sir taught basis of business how and what a financial structure consists.

How a individual start a business or how opportunity should be grabbed.

The main point which I will never forget in my life is.

$$\text{Income} - \text{Saving} = \text{Expenses}.$$



Pooja Gouda

MBA "Ist" sem

Sec 'D'

Pranjan.N.S

Feedback for Mr. Shankar. A.

I understand some important aspects about investment, financial decisions, and many more things. He advocated the skills required for making organization financially healthy. and advocated about how to face challenges & how to succeed in entrepreneurship.



Christin. K.M

Feedback for Mr Shaka A

Decoding Capital structure : How business fund growth in India.

I understood some basics on financing the Capital structure of enterprise and the skills required for making the organization financially.

The session was engaging overall. I also understood how to face some of the challenges that occur

