



**Dayananda Sagar College of Arts, Science and Commerce**  
 Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-78

**IQAC**

*in association with*

**Student Activity Cell**

**Department of Management Studies (MBA-BU)**

**Student Development Program  
 on  
 Fintech Innovations  
 by**

**Mr. Muralidhara K S**

Cost Accountant & Company Secretary



Date: 30<sup>th</sup> August 2024

Venue: Room No.501, MBA Dept., DSCASC, Building No.13

2<sup>nd</sup> Semester MBA-BU, A Section

*Hele*



*Muralidhara*

**DIRECTOR**  
 Dayananda Sagar College  
 of Arts, Science & Commerce  
 Shavige Malleshwara Hills,  
 Kumaraswamy Layout,  
 Bengaluru-78

# DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Student Activity Cell in association with  
Internal Quality Assurance Cell (IQAC) Cell

## Report of the Event Conducted

Department: MBA-BU

Date: 30-08-2024

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Talk			
2.	Title of the Event	Fintech Innovations			
3.	Date	30.08.2024			
4.	Time	10:15AM to 11:15AM			
5.	Venue	Sec A, Room No. 501, MBA Dept. DSCASC, Building No.13			
6.	Resource Person 1 Details** (Profile to be enclosed)	Mr. Murulidhara KS			
7.	Topics Covered	Digital Payments, Mobile banking			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	02	External:	NA
11.	No. Student Participants (Enclose a copy of names with	Internal:	58	External:	NA



Sl. No.	Particulars	Event related Details
	signatures)	
12.	Faculty Coordinator/s	Dr. Chetan Shetty
13.	Student Coordinator/s	NA
14.	Total Expenditure (Details to be enclosed)	NA
15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Enclose a copy)	NA
17.	Report uploaded on college website? If yes, give details:	Yes
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	Yes <a href="https://www.facebook.com/photo/?fbid=1084924746585175&amp;set=pcb.1084925276585122">https://www.facebook.com/photo/?fbid=1084924746585175&amp;set=pcb.1084925276585122</a>
20.	Certificates Printed? (Enclose a copy***)	NA
21.	Feedback Collected? (Enclose a copy***)	NA
22.	Summary of the Event (Minimum 100 words)	MBA A Section students attended a guest lecture on FinTech, a field using technology to revolutionize finance. Mr. Muralidhara, the speaker with expertise in finance and law, explained the rise of FinTech driven by advancements, consumer demands, and the need for efficiency. The lecture covered FinTech's role in creating a faster, more accessible, and user-friendly





Sl. No.	Particulars	Event related Details
		financial system. Mr. Muralidhara delved into blockchain, cryptocurrency, and their impact on traditional finance. He also discussed practical applications like digital payments and mobile banking, highlighting their role in increasing financial inclusion. Peer-to-peer lending, crowd funding, robo-advisors, and InsurTech were explored as well. The lecture concluded with Mr. Muralidhara's insights on the future of FinTech, emphasizing its potential for inclusion, personalization, security, and efficiency. This session provided valuable knowledge for the students' future careers.
23.	<b>Photographs of the Event</b>  <b>(At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)</b>	Attached.

**Notes:**

\* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

\*\* Name / Organization / Designation / Area of Expertise

\*\*\* Format Copy need to be attached and hard copy need to be filed

**PS: Whichever column is not applicable, write as NA.**

*Lelan*

**Event Coordinator**

*Vasudhadevi*

**HOD/Director**

*A. Gopal*  
30/08/24

**IQAC**

*Balraj*

**Principal**

**DIRECTOR**  
Dayananda Sagar College of Arts, Science & Commerce  
Kumaraswamy Layout, Bengaluru - 560 111

**IQAC Co-ordinator**  
Dayananda Sagar College of Arts, Science & Commerce  
Kumaraswamy Layout, Bengaluru - 560 111

**Principal**  
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## Resource person profile



Muralidhara completed BSc in Economics, Mathematics and Statistics. He completed LLB degree. He is a member of the Institute of Cost Accountants of India, Institute of Company Secretaries of India. He completed PMP certification from Project Management Institute. He completed Executive General Management Programme from Indian Institute of Management, Bangalore. He is pursuing Diploma in Information Systems Security Audit conducted by the institute of Cost Accountants of India and also CISA. He was a state topper at Staff Selection Commission Examination and he worked as Inspector of Income Tax. He worked in Costing and Materials finance department of Indian Petrochemicals Corporation Limited, now taken over by Reliance Industries Limited. Worked as Finance Manager in Buhler India Ltd. an MNC in manufacturing sector. After that he moved to technology domain worked on Sonata Software Ltd as Subject Matter Expert and worked in QA. Later worked in Thomson Reuters, Refinitiv and London Stock Exchange Group in technical departments. In his last assignment he worked at TCS as Service Delivery Manager in technology domain. He is an avid Toastmaster for the past 13+ years. His hobby is reading.

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Dayananda sagar college of arts, science and commerce Bangalore - 78  
 Department of MBA-BU  
 Fintech Innovations

A Section

2nd Sem

30/8/24

SI No	Registration No	Student Name	Signature
1	P03CJ23M015005	ANAGHA G RAO	Anagha
2	P03CJ23M015006	CHAITRA ARUN TAILOR	Chaitra
3	P03CJ23M015007	BHUVANA	Bhuvana
4	P03CJ23M015008	GAGAN GOWDA H	Gagan Gowda H
5	P03CJ23M015009	KIRAN M A	Kiran M A
6	P03CJ23M015011	Manoj Kumar N	Manoj Kumar N
7	P03CJ23M015012	Darshan P	ABSENT
8	P03CJ23M015013	M KOUSHIK	M Koushik
9	P03CJ23M015014	ROHAN S	Rohan S
10	P03CJ23M015015	Ayush Aman	Ayush Aman
11	P03CJ23M015016	Chethan Kumar B M	Chethan Kumar B.M
12	P03CJ23M015017	JEETHAN MELRICK D SOUZA	Jeethan
13	P03CJ23M015018	Sindhu Ashok Savadatti	Savadatti
14	P03CJ23M015019	H M Chandan	HM
15	P03CJ23M015020	JAIPRASAD R	Jaiprasad R
16	P03CJ23M015021	Prasannakumar	Prasanna
17	P03CJ23M015022	Surabhi M	Surabhi M
18	P03CJ23M015023	Y PANI SUPRAJ	Y Pani Supraj
19	P03CJ23M015024	VINAY KUMAR V	Vinay Kumar V
20	P03CJ23M015025	PRIYA NAGARAJ KADEMANI	Priya
21	P03CJ23M015026	SANDEEP PRADEEP SHERI	AB
22	P03CJ23M015027	Hrishitha P	Hrishitha
23	P03CJ23M015028	Varsha V K	Varsha V K
24	P03CJ23M015029	Keerthi T N	Keerthi
25	P03CJ23M015030	B M Shreya	B.M Shreya
26	P03CJ23M015033	Priya T G	Priya T G
27	P03CJ23M015034	Rohan S	Rohan S
28	P03CJ23M015036	DARSHAN G V	Darshan
29	P03CJ23M015041	Anikethan	Anikethan
30	P03CJ23M015043	Saleha Aftab	Saleha





31	P03CJ23M015047	Aravind Rathod	<i>Aravind</i>
32	P03CJ23M015055	Radhika K	<i>Radhika K</i>
33	P03CJ23M015056	NAGABHUSHAN BHAGWAT	<i>NAB</i>
34	P03CJ23M015089	MONAL ROY A	<i>Monal</i>
35	P03CJ23M015090	Shreenidhi Shreenivas Hebbar	<i>Shree</i>
36	P03CJ23M015118	ARJUN KUMAR M	<i>Arjun</i>
37	P03CJ23M015122	SAIPRASAD B ALAGAWADI	<i>Saiprasad</i>
38	P03CJ23M015127	AMRUTA MANJUNATH LOKAPUR	<i>Amruta</i>
39	P03CJ23M015128	Ujwal .G.U	<i>Ujwal</i>
40	P03CJ23M015129	Mohammed Ibrahim Pangal	<i>Mohammed</i>
41	P03CJ23M015131	AKSHITA DEB	<i>Akhita Deb</i>
42	P03CJ23M015133	Pradyumna P	<i>AB</i>
43	P03CJ23M015141	Kaavya muralidharan	<i>Kaavya</i>
44	P03CJ23M015142	P Shreyamani	<i>Shreyamani</i>
45	P03CJ23M015144	Nayana L S	<i>Nayana</i>
46	P03CJ23M015148	Sagar S	<i>Sagar S</i>
47	P03CJ23M015152	S M SRIRAMSUNDAR	<i>S.M. Sriramsundar</i>
48	P03CJ23M015153	CHE TAN SUBHAS NADAGOLUDAR	<i>Chetan</i>
49	P03CJ23M015155	SNEKHA A R	<i>Sneha A R</i>
50	P03CJ23M015168	KIRAN KUMAR N	<i>Kiran</i>
51	P03CJ23M015205	NISARGA H L	<i>Nisarga HL</i>
52	P03CJ23M015209	VARSHITHA J	<i>Varshitha</i>
53	P03CJ23M015210	Paswan Pradeep Kumar Baliram	<i>Paswan</i>
54	P03CJ23M015211	R Brishitha Ravi	<i>AB</i>
55	P03CJ23M015215	Pavan B S	<i>Pavan</i>
56	P03CJ23M015216	BASAVARAJ G S	<i>Basavaraj</i>
57	P03CJ23M015218	SANJANA R H	<i>AB</i>
58	P03CJ23M015227	Chandana A V	<i>Chandana</i>
59	P03CJ23M015233	SADHYUTH B S	<i>BSS</i>
60	P03CJ23M015235	CHANDANA C	<i>Chandu</i>

*Heban*



*Chandana*

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