

Dayananda Sagar College of Arts, Science, and Commerce
Internal Quality Assurance Cell
STUDENT ACTIVITY CELL - SANCHALANA
Report of the Event Conducted

(One form to be filled for each event)

Department: MBA

Date: 28.02.2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Student Activity Cell Event			
2.	Title of the Event	Fresher's Week and Fresher's Day			
3.	Date	17.02.2025 to 22.02.2025 and Fresher's Day - 28.02.2025			
4.	Time	10:00 am to 4:00 pm			
5.	Venue	MBA Class rooms and PC Sagar Auditorium			
6.	Resource Person 1 Details (Profile to be enclosed)	NA			
7.	Topics Covered	NA			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	15	External:	NIL
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	300	External:	NIL
12.	Faculty Coordinator/s	Full Name: Prof. T Nayana Department: MBA Designation: Assistant Professor			
13.	Student Coordinator/s	Full Name: AmrutaManjunathLokapur, Poojashree.V Register No: P03CJ23M015127,P03CJ23M015206 Course, Semester & Section: MBA, Semester III			
14.	Total Expenditure: (Details to be enclosed)	NIL			
15.	Sponsors and Amount (if any)	NIL			
16.	Agenda of the Event (Attach a copy)	Pick and Speak, Treasure Hunt, Marketing Event and Fresher's Day			
17.	Provide the link of the report uploaded on College Website				
18.	Provide the links of the report uploaded on Social Media				
19.	Report sent to Newspapers? If yes, provide cuttings/images:	No			



Sl. No.	Particulars	Event related Details
20.	Certificates Printed? (Attach a copy**)	No
21.	Feedback Collected? (Attach a copy**)	No
22.	Attendance Sheet Attached? *	No
23.	Summary of the Event (Around 100 words)	Fresher's week and Fresher Day provide an opportunity for 2nd year MBA students to welcome the 1st year MBA students and junior students to participate in various events and exhibit their talents. As part of the fresher's week, students wear specific attire for themed days such as Retro Day, Mismatch Day, and Filmy attire Day and have activities such as pick and speak, marketing events and treasure hunts. On the Fresher's Day, the senior students conduct various level of events to select Mr. and Ms. Fresher.
24.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed Below



Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Format Copy need to be attached and hard copy need to be filed

* Original sheet need to be filed and scanned copy should be attached

PS:

- ❖ Whichever column is not applicable, write as NA.
- ❖ If the nothing is done / gained / spent, write as No/Nil.

[Signature]
Event Coordinator

[Signature]
HOD/Director

[Signature]
28/02/24
IQAC Coordinator

[Signature]
Principal

Principal
Dayananda Sagar College of Arts, Science & Commerce
Kumar - my Layout, Bengaluru - 560 117
Principal
Dayananda Sagar College of Arts, Science & Commerce
Kumar - my Layout, Bengaluru - 560 117

PHOTOS

17/02/2025 : Twin day



20/02/2025: Retro day



18/02/2025: Mismatch day



21/02/2025 : Filmy day



19/02/2025 : Corporate day



21/02/2025 : Marketing event



27/02/2025: Ethnic day

28/02/2025 : Fresher's day





MS. FRESHER AND MR. FRESHER

