

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShivageMallehwara Hills, Kumaraswamy Layout, Bangalore-560082

Department of Management Studies (MBA-BU)

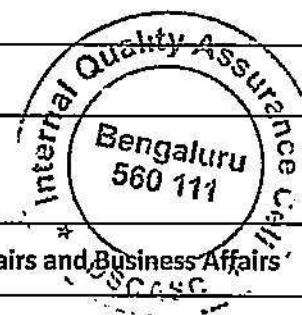
IIC and IQAC

AN AWARENESS PROGRAMME ON HOLISTIC LEARNING THROUGH MEDIA

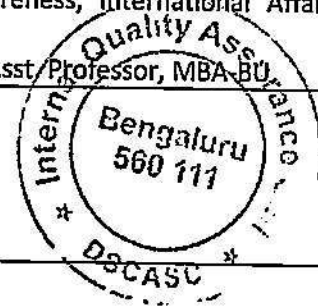
Department: MBA (BU)

Date: 09.09.2024

Sl. No.	Particulars	Event related Details			
1.	Event*	Student Development Program			
2.	Title of the Event	AN AWARENESS PROGRAMME ON HOLISTIC LEARNING THROUGH MEDIA In association with Deccan Herald.			
3.	Date	09.09.2024			
4.	Time	10:30 AM – 12:30 PM			
5.	Venue	Dr. C D Sagar Auditorium			
6.	Resource Person 1 Details ** (Profile to be enclosed)	MR. RISHVANJAS RAGHAVAN CONSULTANT OF THE CEO DECCAN HERALD			
7.	Topics Covered	Media, General Awareness, International Affairs and Business Affairs			
8.	Resource Person 2 Details** (Profile to be enclosed)				
9.	Topics Covered				
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal: Nil		External: Nil	
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:185		External: Nil	
12.	Faculty Coordinator/s	Dr. C B Venkata Krishna Prasad and Prof. Vaishanvi			
13.	Student Coordinator/s				
14.	Total Expenditure (Details to be enclosed)	INR 1054 (Approx)			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	NA			
17.	Report uploaded on college website? If yes, give details:	YES			
18.	Report sent to media? If yes, give details:	NIL			



Sl. No.	Particulars	Event related Details
19.	Report uploaded in Social Media? If yes, give details:	
20.	Certificates Printed? (Enclose a copy***)	-
21.	Feedback Collected? (Enclose a copy***)	-
22.	Summary of the Event (Minimum 100 words)	<p>Opening remarks by Dr. Venkatesh B.R., Director, MBA-BU. Address by Dr. Balu L, Principal, DSCASC. Address by the Chief Guest – MR. RISHVANJAS RAGHAVAN</p> <p>In this dynamic session, Mr. Raghavan will delve into the transformative power of media in shaping learning experiences and explore innovative strategies to integrate media for comprehensive learning. Focused on Media, General Awareness, International Affairs and Business Affairs. Vote of Thanks by Prof. Vaishnavi, Asst Professor, MBA-BU.</p>
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Photographs attached



Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

[Signature]
Event Coordinator IQAC Coordinator

[Signature]
Director

[Signature]
Principal

Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

Participants' Feedback

Event: An Awareness Programme on Holistic Learning Through Media in Association with Deccan Herald.

Date and Time: 09.09.2024, 10:30 AM – 12:30 PM

Venue: Dr. C D Sagar Auditorium

Resource Person: MR. RISHVANJAS RAGHAVAN
CONSULTANT OF THE CEO DECCAN HERALD

#	Parameter / Topic Covered	Number of Respondents	Mean
1	Learning focused on Media, and Business Affairs	96	4.01
2	Learning focused on General Awareness and International Affairs	96	3.81
3	Learning focused on Business Affairs	96	4.11
4	Q&A and interaction	96	4.41
5	Overall Satisfaction	96	4.11

(Feedback on 5-point scale)



A handwritten signature in black ink, appearing to be "R. Sagar".



DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE & COMMERCE
KUMARSWAMY LAYOUT, BANGALORE 560 111
DEPT. OF MANAGEMENT STUDIES (MBA-BU)



IN ASSOCIATION WITH IQAC AND



AN AWARENESS PROGRAMME ON
**HOLISTIC LEARNING
THROUGH MEDIA**



RESOURCE PERSON:

MR. RISHVANJAS RAGHAVAN

CONSULTANT OF THE CEO DECCAN HERALD

SEPTEMBER 9, 2024

11:00 AM

Dr. C B Venkata Krishna Prasad
Professor and Convener

Dr. Venkatesh B R
Director

Dr. Balu L
Principal

VENUE:

**DR. C D SAGAR AUDITORIUM
CAMPUS 1, DSI**



 **GPS Map Camera**

Bengaluru, Karnataka, India

1st Stage, Kumaraswamy Layout, 1st Stage, Kumaraswamy Layout, Bengaluru,
Karnataka 560078, India


Lat 12.907642°

Long 77.56782°

09/09/24 12:43 PM GMT +05:30





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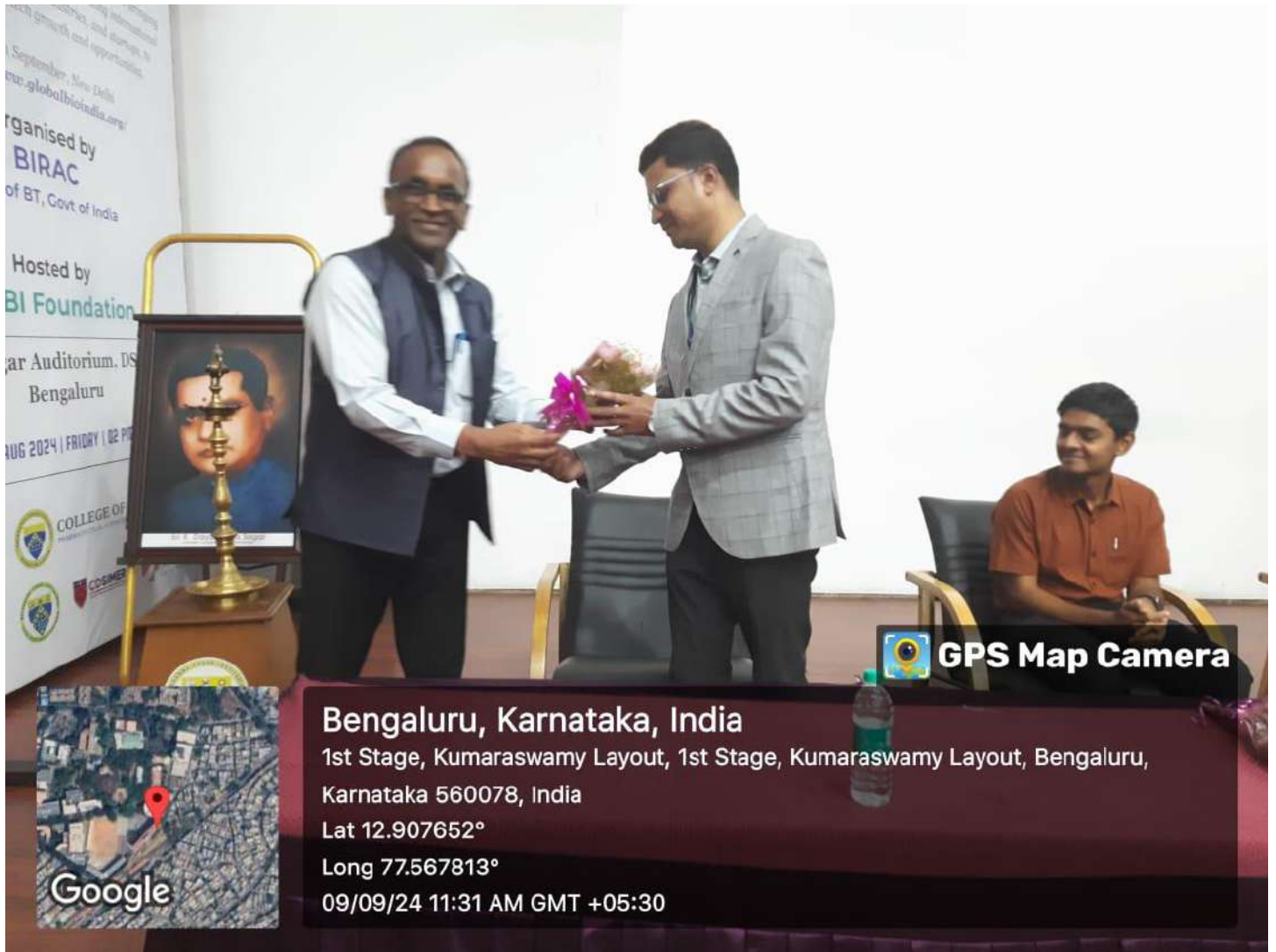
Bengaluru, Karnataka, India

1st Stage, Kumaraswamy Layout, 1st Stage, Kumaraswamy Layout, Bengaluru,
Karnataka 560078, India

Lat 12.907628°

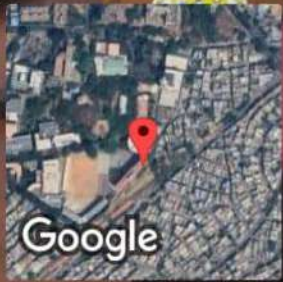
Long 77.567758°

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September, New Delhi
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Organised by
BIRAC
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Hosted by
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Bengaluru
AUG 2024 | FRIDAY | 02 PM
COLLEGE OF
COSMOPOLITAN

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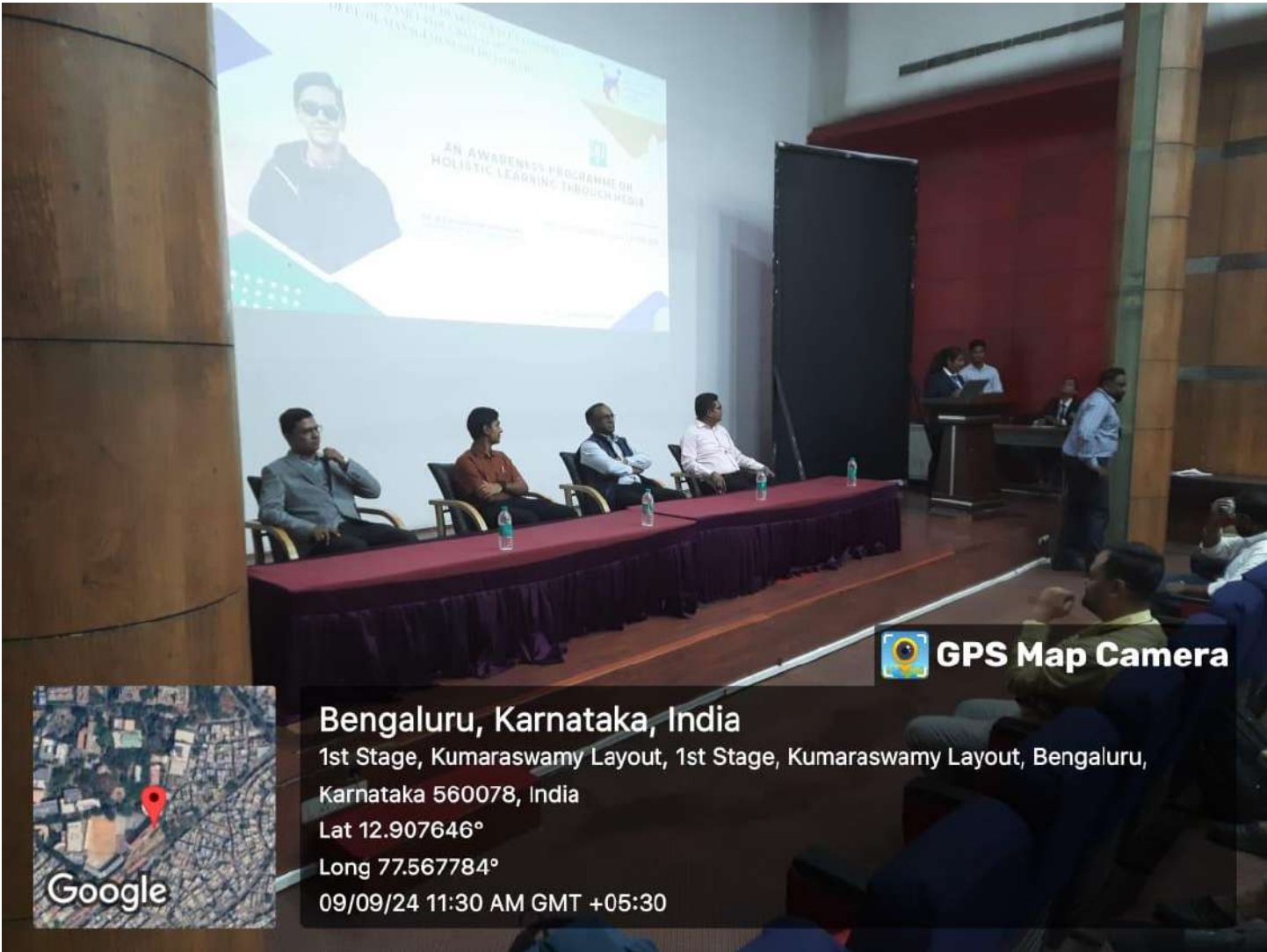
Bengaluru, Karnataka, India


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Lat 12.907652°

Long 77.567813°

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DRDC
Welcome
Global Bio-India Roadshow
Organized by
BIRAC
Hosted by
DERBI Foundation
CDRI, Bangalore

DH
THE HINDU HERALD

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Bengaluru, Karnataka, India
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Karnataka 560078, India
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Long 77.567812°
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