

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumarsawamy Layout, Bangalore-560082

MBA-BU Department, DSC ASC

Research Cell (ANVESHANA)

In association with

Internal Quality Assurance Cell (IQAC) Cell

MBA - Webinar on “Innovations in Indian Financial Markets”

Department: MBA-BU

Date: 26-07-2020

Sl. No.	Particulars	Event-related details			
1.	Event	Webinar			
2.	Title of the Event	Webinar on “Innovations in Indian Financial Markets”			
3.	Date	23-07-2020			
4.	Time	10.30 am to 11.45 am			
5.	Venue	Online – Zoom Meeting			
6.	Resource Person 1 Details** (Profile to be enclosed)	M/s Finmark Trainers Finmark is a leading Financial market training and Financial Literacy Company with a branch office in Richmond Road, Bengaluru			
7.	Topics Covered	<ul style="list-style-type: none">• The current state of Indian financial markets• Drivers behind the market activity• Applications of AI tools in financial market analysis.			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:		External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	176	External:	NA
12.	Faculty Coordinator/s	Ms Nayana T, Assistant Professor,MBA-BU			
13.	Student Coordinator/s	NA			
14.	Total Expenditure (Details to be enclosed)	NA			
15.	Sponsors and Amount (if any)	NA			
16.	Agenda of the Event (Enclose a copy)	The webinar is aimed at providing insight into the power of AI technologies in analysing the Indian financial market.			
17.	Report uploaded on the college website? If yes, give details:	YES			

Sl. No.	Particulars	Event-related details
18.	Report sent to media? If yes, give details:	NO
19.	Report uploaded in Social Media? If yes, give details:	NO
20.	Certificates Printed? (Enclose a copy***)	NO
21.	Feedback Collected? (Enclose a copy***)	NO
22.	Summary of the Event (Minimum 100 words)	<p>The webinar began with a welcome note from Dr B R Venkatesh, Director BU. He highlighted the importance of being aware of AI technologies in today's context. He introduced the speakers to the participants and said that team of Finamrk professionals have in-depth expertise in Commercial Banking/Investment Banking, Capital Markets training/ Money Markets, Insurance, Foreign Exchange, Trade Finance, Private Banking & Wealth Management and has more than 25 years of senior management expertise in these areas. The resource person Mr. Sharavana Krishnanhelped for ths webinar. The speakers in their session mentioned that financial Markets are undergoing a transformation fueled by AI and other cognitive technologies. As financial market firms work to digitize and finance from growth and operational efficiency. Advanced AI and ml techniques are helping create customized investment options, thereby improving customer experience and helping secure a larger share of assets and creating new-generation client experiences. The speaker said that by the year 2025, the financial service sector is expected to spend \$19 billion on AI and cognitive technologies compared to only 5.6 billion in 2019, which is indeed a very big boost to the Industry.</p> <p>The speakers also mentioned that they train students in various NISM modules and encouraged MBA students to write and clear the NISM exams.</p> <p>Ms Nayana T, Assistant Professor moderated the session and coordinated the questions raised by the students and faculty members. She also proposed the Vote of Thanks and thanked the FINMARK team on behalf of the DSI Management, MBA department for an informative and educative session. Furthermore, the Finmark trainers expressed interest in partnering with DSI MBA-BU to train MBA students on Financial Markets.</p>
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

Event Coordinator

HOD/Director

Principal

Demystifying the Stock Market using Technical Analysis Tools - Day2

Investing.com

Tata Consultancy Services Ltd., India, 15, NSE - O 3200.95 H 3205.45 L 3200.60 C 3202.25

Symbol Last Chng (%)

AAPL+	126.11	-1.02 (-0.80%)
BABA+	713.07	-0.25 (-0.03%)
TWTR+	60.30	+0.59 (+0.99%)
IBM+	150.54	-0.13 (-0.09%)
BAC+	41.99	-0.63 (-1.49%)
KD+	55.91	+0.43 (+0.78%)
XOM+	62.75	+0.10 (+0.16%)
FE+	332.40	+2.21 (+0.67%)
F+	15.11	-0.37 (-2.39%)
GM+	81.34	-1.43 (-1.75%)
GOOGL+	2425.13	+27.19 (+1.12%)
HPQ+	28.97	-0.08 (-0.27%)
AA+	27.42	-0.26 (-0.94%)
JPM+	188.40	-2.54 (-1.35%)
MSD+	234.50	+3.12 (+1.33%)
NEST+	257.24	+3.65 (+1.44%)
SBUX+	112.21	+0.82 (+0.74%)

Volume (20) 18,50K 66,547K

RSI (14) 48.8728

MACD (12, 26, close, 9) 0.1307 0.4474 0.2951

2:11:57 / 2:47:41

Scroll for details

Microsoft PowerPoint

Section 1, Slide 8 Technical - PowerPoint

DEMYSIFYING THE STOCK MARKET USING TECHNICAL ANALYSIS

Prof. Saravanakrishnan V
Asst. Professor, CHRIST (Deemed to be University)

Saravanakrishnan V Commerce

Mr. Sharavana Krishnan helped for Technical analysis and AI and other cognitive technologies.