



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell
Placement and Career Guidance Cell (Ganya)
Report of the Event Conducted
(One form to be filled for each event)

Department*:MBA

Date of Report: 29/08/2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Industrial Visit			
2.	Title of the Event	Industrial Visit to Vijayavani			
3.	Date of Conduction	08/08/2025	4.	Time: 3:00PM to 7:30PM	
5.	Venue	Vihayavani, 192, Phase 3, Peenya, Bengaluru, 560058			
6.	Resource Person 1 Details (Profile to be enclosed)	Yatheendra			
7.	Topics Covered	Introduction of the company, Printing process			
8.	Resource Person 2 Details (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	2	External:	0
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	31	External:	0
12.	Faculty Coordinator/s	Full Name	Muralidhara K S and Vaibhav Patil		
		Department	MBA-BU		
		Designation	Assistant Professor		
13.	Student Coordinator/s	Manish G	C Section		
		Manasi K S	CSection		
14.	Total Expenditure (Details to be enclosed)	NA	15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Attach a copy)	NA	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	No	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	No	21.	Feedback Collected? (Attach a copy**)	NA
22.	Attendance Sheet Attached? #	Yes	23.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24.	Summary of the Event (Around 100 words)	Vijayavani is the Number 1 news paper in Karnataka published in Kannada Language. During our visit, our students were shown the complete process of receiving the content from the editorial department till the printing of the newspapers. The following processes were witnessed by our students. 1) Checking the content, 2) Separating the colours to suit cyak scale, 3) creation of plates 4) fitting the plates on printer 5) mass printing of the newspaper. This session was interactive and lot of questions were asked by our students and they were answered by Vijayavani Staff also			



Event Coordinator

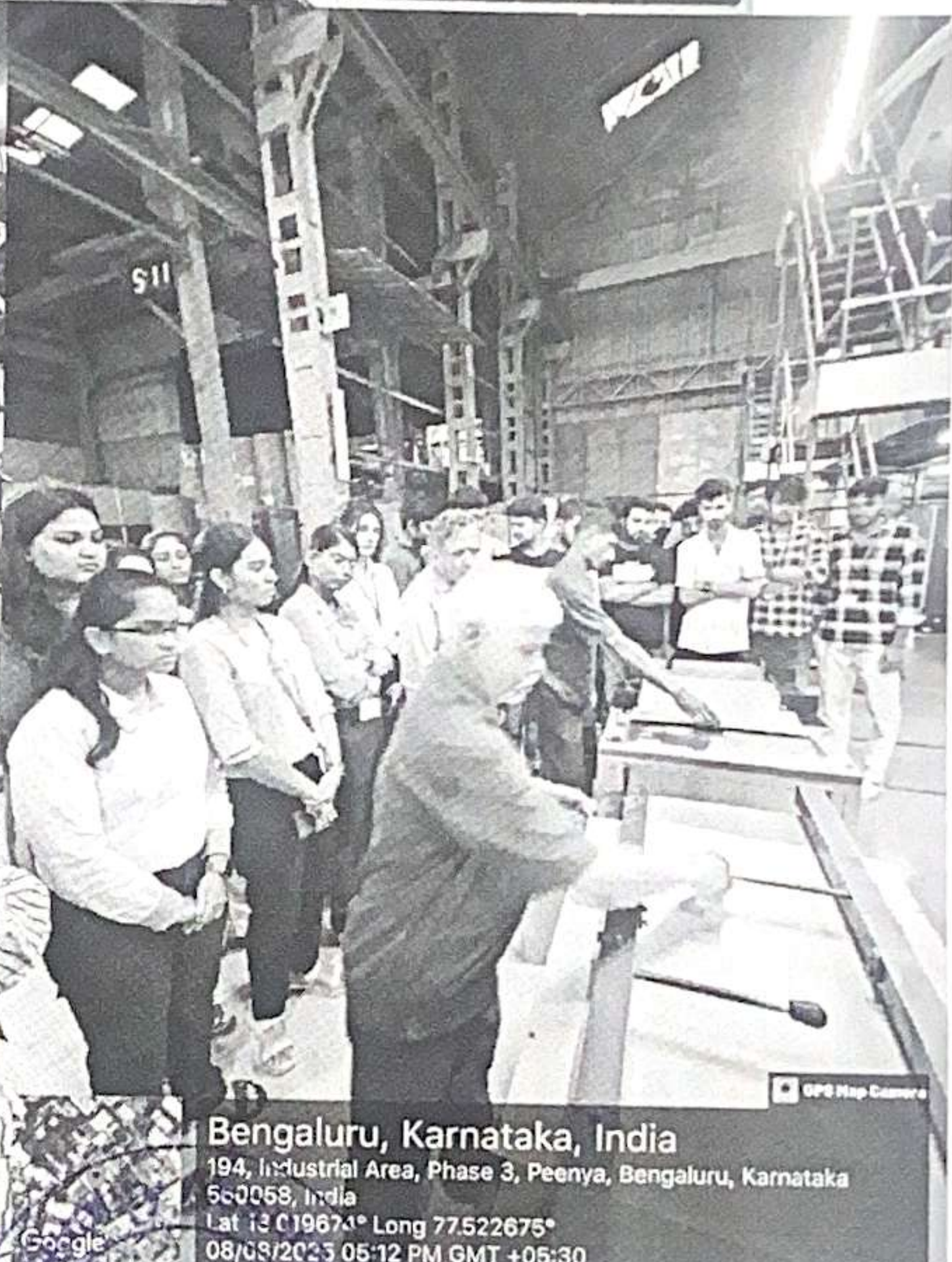
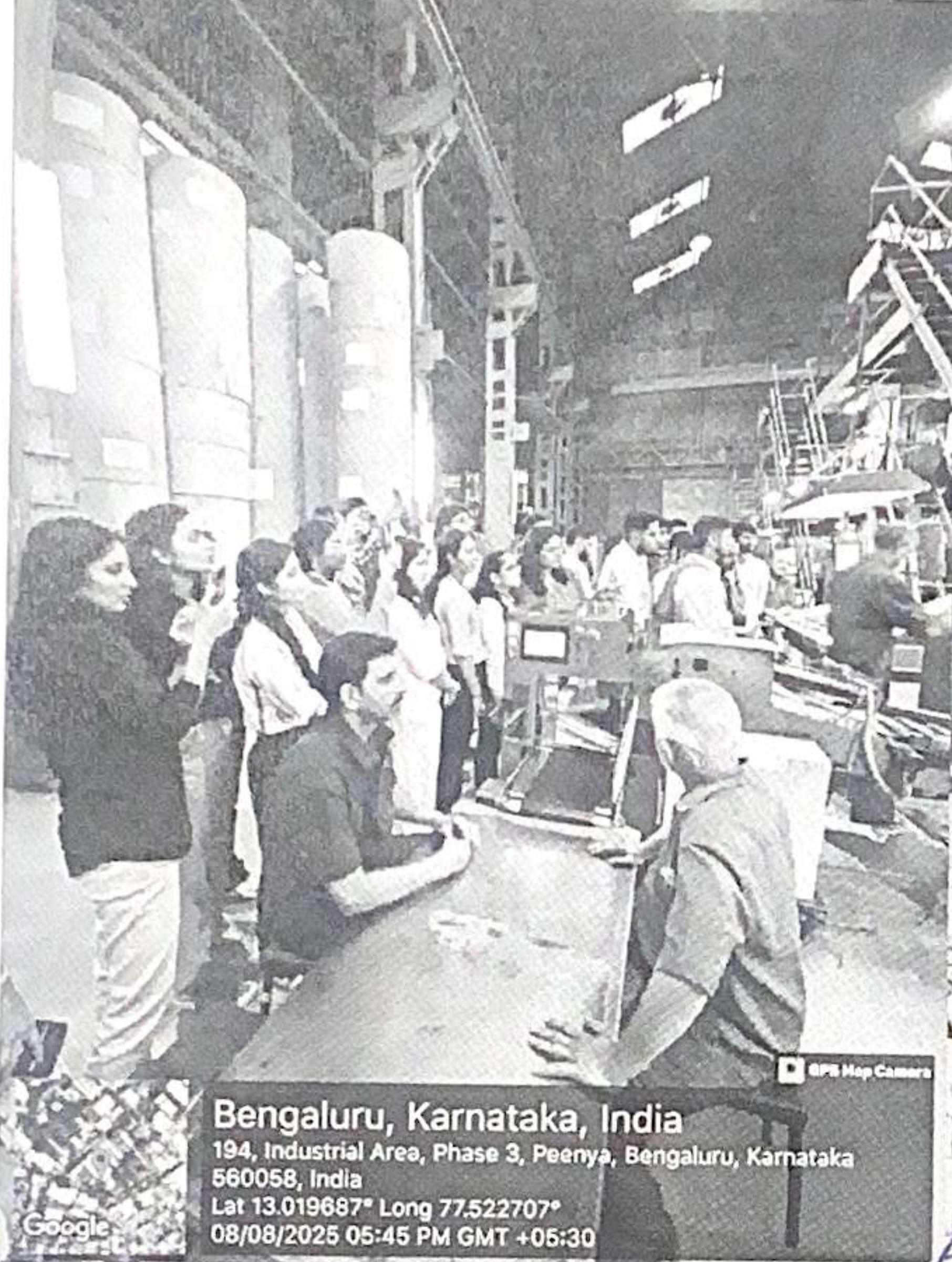
Director

IQAC Coordinator

Principal

Dayananda Sagar College of Arts,
Science & Commerce
Kumara my Layout, Bengaluru - 560 111

Photos of the Event



Lokitha Reddy.V
Anjana

Manasi KS
Sandhya ashree

Chandrashekhar
Shrinivas Raddi

Akshay
Manish

Aarsha.A

Adithi.K

Gungun.S

Sanjana Ray.M

Mohitha.R

Nishchetha K.C.

VINITH. B.R

Yashwanth Thekav
Amit. Naik

Vivek Sirkor

Pranjal A shetty

Sujith

Jayashree.H

Anushree.A

Sharan S B

S. Akshay Kumar

Dakshin Gowda.R

S Ganesh

GURURASAD. N. NAIK

9108366097

9591961727

7022181908

9108189140

7899053706

6363648001

7411004933

9686736556

9482340251

9448012082

636466445

6361653242

7745802522

9019941294

7259811252

7760478201

9148428620

8310081247

9380335945

9996661010

6360613782

9886789169

8073744051

9380699947

8553268201

8296187757

6364243432

Akshay

Anjan

Manasi R

Sandhya

Chandru

Raddi

Akshay

Manish

Aarsha

Adithi

Gungun

Sanjana

Mohitha

Nishchetha

Vinith

Yashwanth

Amit

Vivek

Pranjal

Sujith

Jayashree

Anushree

Sharan

S. Akshay

Dakshin

Ganesh

Gururasad

Naik



Dhanush Poovary 6361040237
DARSHAN S 7899835949
Soodya H B 7676524216
SUPHASH P 9663205692
VAIBHAV P 9964 30600 2
MURALIDHARA K S 9481425347

Dhanush
[Signatures]



Industrial Visit Experience

Date: 8th Aug 2025

Place: Vijayavani Newspaper, Peenya,
Bangalore.



On 8th August 2025, we visited 'Vijayavani Newspaper'; as part of our MBA industrial visit. The experience was eye-opening, giving us a close look at how a newspaper is produced from start to finish.

We began with a brief introduction to the organization, its reach, and its role in delivering news. The highlight of the visit was when they took us to the CTP (computer to plate) room, where we learned how digital news pages are transferred onto printing plates with precision.

From there, we moved to the 'printing section' where massive high-speed printing machines were in action. We saw how the freshly printed sheets are sent for 'final folding and bundling' before distribution.

This visit helped me understand the behind-the-scenes effort, teamwork, and technology that go into producing a daily newspaper.

08/08/2025

INDUSTRIAL VISIT — VIJAYAVANI



The Industrial visit to Vijayavani Press (Peenya) which commenced on 08 August 2025 to the MBA students of Dayananda Sagar college of Arts, Science and commerce was very informative and fruitful, especially to the management students, as it demonstrated the production of everyday newspapers in large scale. We, as students witnessed the steps in printing of newspaper. The efficient use of materials such as (ink colours, roller machines, printing plates) and manpower, technology, and resource helped us to analyze and interpret the manufacturing industry in a practical experience to enhance our knowledge. This Industrial visit has also motivated and encouraged us to deeply understand about the newspaper industry. Thanking the staff, team and officials of Vijayavani, as well as DSCASC for giving such an important and progressive opportunity for the betterment of student learning and experience. We would appreciate further initiatives like this and look forward to it.

Thank you,
Hanasi 