

# DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

ShavigeMallehwara Hills, Kumaraswamy Layout, Bangalore-560082

Department of Management Studies (MBA-BU)

Cell Name: Equal Opportunity Cell (SAMANVAY)

In association with

Internal Quality Assurance Cell (IQAC)

## Event: Public Rally on Equal Opportunity by MBA Students

Department: MBA-BU

Date: 18-05-2023

Sl. No.	Particulars	Event related details			
1.	Event	Student rally promoting equal opportunity for male and female			
2.	Title of the Event	Public student rally on equal opportunity – An Institutional Social Responsibility initiative by MBA Students, DSCASC			
3.	Date	18-05-2023			
4.	Time	2.00 pm to 4.00 pm			
5.	Venue	Route: DSI Campus I - Kumaraswamy Police Station – DSI Campus I			
6.	Resource Person 1 Details** (Profile to be enclosed)	NA			
7.	Topics Covered	Inclusivity, diversity, and equal opportunities			
1.	Resource Person 2 Details** (Profile to be enclosed)	NA			
2.	Topics Covered	NA			
3.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	NA	External:	NA
4.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	45	External:	NA


Sl. No.	Particulars	Event related details
5.	Faculty Coordinator/s	Prof Shashikumar C R & Dr Vijayakumar
6.	Student Coordinator/s	NA
7.	Total Expenditure (Details to be enclosed)	NA
8.	Sponsors and Amount (if any)	NA
9.	Agenda of the Event (Enclose a copy)	<ol style="list-style-type: none"> <li>1. MBA students and attendees, march together in a designated route within the community.</li> <li>2. Chanting slogans and displaying banners promoting equal opportunity, inclusivity, and diversity.</li> <li>3. Distribution of informational materials and pamphlets on equal opportunity</li> </ol>
10.	Report uploaded on college website? If yes, give details:	
11.	Report sent to media? If yes, give details:	NO
12.	Report uploaded in Social Media? If yes, give details:	
13.	Certificates Printed? (Enclose a copy***)	NO
14.	Feedback Collected? (Enclose a copy***)	NO
15.	Summary of the Event (Minimum 100 words)	<p>The Department of Management Studies (MBA-BU) at DSCASC organized a public rally by MBA students on 18<sup>th</sup> May 2023 to raise awareness about the Equal Opportunity Cell. The rally aimed to promote inclusivity, diversity, and equal opportunities for all members of the institution.</p> <p>The participants, consisting of 45 MBA students from 1<sup>st</sup> year MBA, actively participated in the event to support the cause of equal opportunity. The primary goal was to raise awareness among the public about the importance of equal opportunity and the need for a fair and inclusive society. The participants sought to advocate for equal opportunities for individuals from all walks of life, regardless of their gender, race, ethnicity, socio-economic background, or any other factor. The rally also aimed to emphasize the importance of inclusivity</p>

Sl. No.	Particulars	Event related details
		<p>and create a sense of belonging for all members of the community.</p> <p>The students prepared banners, placards, and posters with messages promoting equal opportunity, inclusivity, and diversity. These visuals were prominently displayed during the rally to attract attention and convey the rally's message effectively. The participants marched through public areas, holding placards and chanting slogans advocating for equal opportunity. The chants were designed to engage and attract the attention of bystanders, creating a buzz around the cause. Information pamphlets about equal opportunity and related initiatives were distributed among the public to raise awareness.</p> <p>The rally empowered MBA students to become advocates for equal opportunity, fostering their leadership skills, and motivating them to actively promote inclusivity and diversity in their future endeavors.</p>
16.	<p><b>Photographs of the Event</b></p> <p>(At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)</p>	Enclosed .

  
Event Coordinator

  
HOD/Director

  
IQAC Coordinator  
18/05/23

  
Principal

## PHOTOS OF RALLY ON EQUAL OPPORTUNITY EVENT

Picture 1: MBA Students started the public rally from the campus



MBA students with slogans in front of Collage Gate



Students marching on the streets during the public rally on Equal Opportunity