

DAYANANDASAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560082

Internal Quality Assurance Cell (IQAC)*in association with***Research Cell -ANVESHANA****Department of Management Studies (MBA-BU)****Student Workshop on Introduction to SaaS**

Department: MBA-BU

Date: 11-10-2022

Sl. No.	Particulars	Event related details			
1.	Event	Workshop on SaaS			
2.	Title of the Event	Student Workshop on Introduction to SaaS			
3.	Date	10-10-2022			
4.	Time	9.30 am to 4.30 pm			
5.	Venue	MBA Classroom (MBA-BU, 6 th Floor)			
6.	Resource Person 1 Details** (Profile to be enclosed)	Dr. Muralidhara Anandamurthy Head, JMP Academic - India			
7.	Topics Covered	1. Introduction to SaaS and Data analysis 2. Key SaaS tools for data analysis 3. Data collection and cleaning 4. Data visualisation and interpretation 5. Predictive analytics and Decision-making			
6.	Resource Person 2 Details** (Profile to be enclosed)	NA			
7.	Topics Covered	NA			
8.	No. Faculty Participants(Enclose a copy of names with signatures)	Internal:	2	External:	NA
9.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	55	External:	NA
10.	Faculty Coordinator/s	Dr Chetan Shetty, Associate Professor, MBA-BU			

Sl. No.	Particulars	Event related details
11.	Student Coordinator/s	NA
12.	Total Expenditure (Details to be enclosed)	NA
13.	Sponsors and Amount (if any)	NA
14.	Agenda of the Event (Enclose a copy)	<ol style="list-style-type: none"> 1. Introduction to Data Analysis and SaaS 2. Data collection and preparation 3. Exploratory Data Analysis (EDA) 4. Advanced analytics with SaaS 5. Interpreting and communicating insights
15.	Report uploaded on college website? If yes, give details:	NO
16.	Report sent to media? If yes, give details:	NO
17.	Report uploaded in Social Media? If yes, give details:	NO
18.	Certificates Printed? (Enclose a copy***)	NO
19.	Feedback Collected? (Enclose a copy***)	NO
20.	Summary of the Event (Minimum 100 words)	<p>The Department of Management Studies, MBA-BU, organised a one-day SaaS Data Analysis Workshop on October 10, 2022, from 9:30 am to 4:30 pm. The workshop aimed to provide MBA students with an insightful introduction to the world of Software as a Service (SaaS) for data analysis. The event witnessed active participation from 55 enthusiastic students along with the guidance of two dedicated faculty members.</p> <p>The resource person for the workshop was Dr. Muralidhara Anandamurthy, Head of JMP Academic - India, who brought a wealth of knowledge and expertise to the session. With a focus on familiarizing students with the potential of SaaS tools in the realm of data analysis, participants were led through engaging discussions, demonstrations, and hands-on activities to unravel the power of SaaS platforms.</p> <p>Dr. Chetan Shetty, Associate Professor at MBA-BU, coordinated the workshop, ensuring a smooth conduct of the program and active engagement from all attendees. The event provided an excellent platform for students to explore and gain practical insights into harnessing SaaS solutions for effective data analysis in the context of business management. The workshop concluded on a successful note, leaving the participants equipped with valuable skills and knowledge to leverage SaaS tools for data-driven decision-making in their future endeavors.</p>

21.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Enclosed
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Notes:


* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA


Event Coordinator


HOD/Director


IQAC Coordinator


Principal

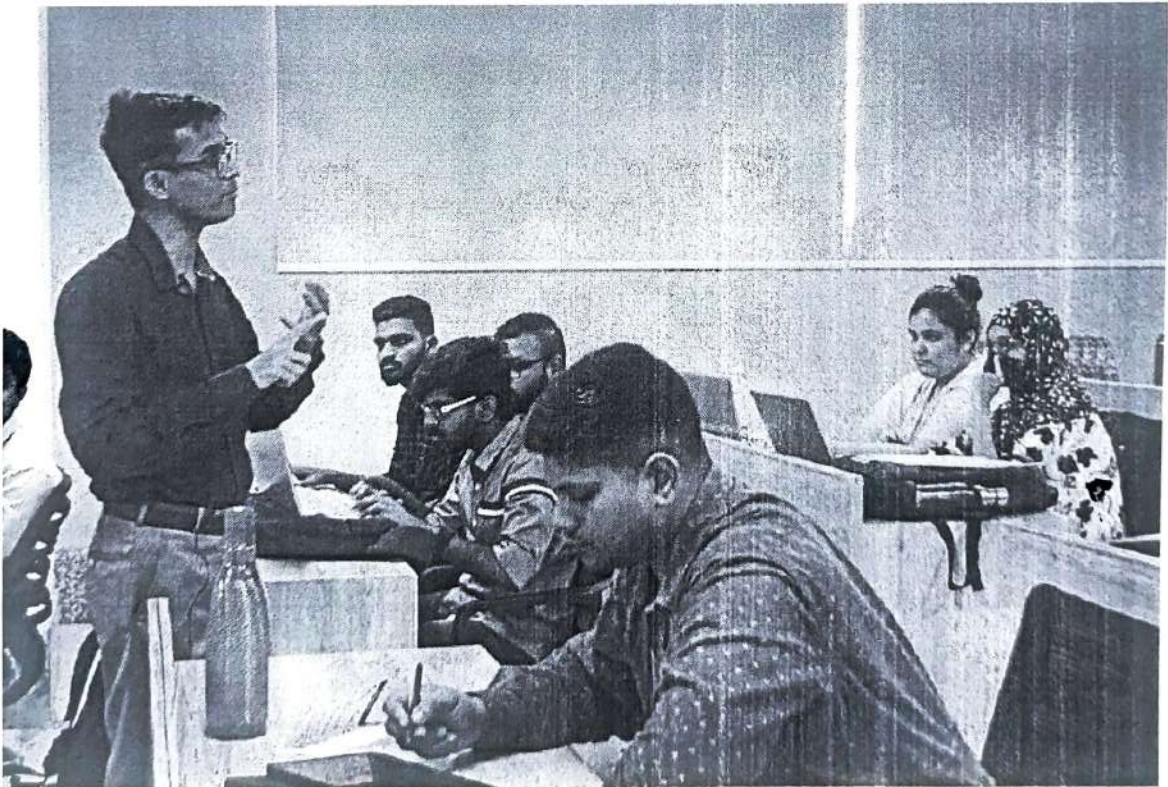


Figure 1: Dr Muralidhara addressing students



Figure 2: Group photo of resource person with participants