



Dayananda Sagar College of Arts, Science and Commerce

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-78

IQAC

in association with

Student Activity Cell

Department of Management Studies (MBA-BU)

STUDENT DEVELOPMENT
PROGRAMME ON

SUCCESS MANTRAS FOR CAREER DEVELOPMENT

Date: 28-Mar-2025

1st Sem MBA B Section

Venue: Gallery Room-1, MBA Dept., DSCASC, Building No.13



Anantha L

Certified Coach & Associate Director-KPMG



DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
 Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

**Research & IPR Cell in association with
 Internal Quality Assurance Cell (IQAC) Cell**

Report of the Event Conducted

Department: MBA-BU

Date: 1-04-2025

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Lecture			
2.	Title of the Event	Success Mantras for Career Development			
3.	Date	28.03.2025			
4.	Time	02:00PM to 04:00PM			
5.	Venue	Gallery Class Room-1, Building No.13, DSCASC			
6.	Resource Person 1 Details** (Profile to be enclosed)	Mr. Ananth L			
7.	Topics Covered	Career Development			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	02	External:	NA
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	55	External:	NA
12.	Faculty Coordinator/s	Prof. Muralidhara MK, and Dr. Chetan Shetty			



Sl. No.	Particulars	Event related Details
13.	Student Coordinator/s	NA
14.	Total Expenditure (Details to be enclosed)	NA
15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Enclose a copy)	Yes
17.	Report uploaded on college website? If yes, give details:	Yes
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	Yes https://www.facebook.com/photo/?fbid=1222748946136087&set=pcb.1222748999469415
20.	Certificates Printed? (Enclose a copy ^{***})	No
21.	Feedback Collected? (Enclose a copy ^{***})	No
22.	Summary of the Event (Minimum 100 words)	<p>Sri Anantha I., Associate Director of KPMG, and a Certified Coach delivered a Guest Lecture on the topic: Success Mantras for Career Development at Dayananda Sagar College of Arts, Science and Commerce on 28th March 2025. The main theme of the lecture was on 'How to improve your career'.</p> <p><u>Building Blocks</u> Knowledge, Skills and Attitude are the building blocks, and we need to be thorough on these building blocks. Reading the newspaper should be a habit and Knowledge is the total of Subject knowledge and the current situation. Skills are Job Skills, Communication, Soft Skills and leadership skills. For enhancing communication skills we have platforms such as Toastmasters Clubs. He advised not to spend time but to invest time. He also stressed on ROTI (Return on Time Invested).</p> <p><u>Etiquettes</u> Etiquettes covered – Making a good impression, avoiding gossips, understanding the environment, being professional. Communication is the key to the outside world.</p> <p><u>Expectation from students</u> The following three things are expected from every student who needs to be selected in interview – Fundamental knowledge of the subject, learnability and trainability.</p>



Sl. No.	Particulars	Event related Details
		<u>Approach to career:</u> During the interviews, interviewers observe how you are aligned with the culture. He identified the difference between job and career. He stressed on passion in the work that we do. Being proactive, embracing complexity and continuous learning are very important factors. He also stressed on Smart work when compared to Hard Work. He quoted that World needs who gives command, takes control and takes ownership. People who like complexity can thrive. It is a wrong feeling that once you get a job, your life is settled. You need to learn, unlearn and relearn. A machine can replace 40 ordinary people, but machine cannot replace one extraordinary person. In the near future, the expectations from entry level positions will change.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Attached.

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

Event Coordinator

HOD/Director

IQAC

Principal

DIRECTOR
 Dayananda Sagar College
 of Arts, Science & Commerce
 Bangalore - 560 075

Principal
Dayananda Sagar College of Arts
Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560 075







Anantha Lakshmanarao

Professional with over 22 years of experience leading clients across geographies.

Areas of expertise:

1. Student skill development
2. Coaching & mentoring
3. Public speaking
4. Motivational speaker
5. Stand-up comedy

Interests: networking, reading and spirituality

Passion: minimalism, community initiatives

Mobile: 9980561354

Email: infinite7@gmail.com

LinkedIn:

www.linkedin.com/in/anantha-lakshmanarao-1b18462a

Anantha started his career with Toyota and is currently working as an Associate Director with KPMG. He has worked on US and Australian Individual tax and currently leads Global Rewards Services. He has handled project assignments in United States at Houston, Montvale, New York, Dallas and Orlando. He is keen on continuous learning and involved in training activities. His areas of interest include Leadership and Public speaking. An individual with strong positive attitude and believes in big picture. Looks adversity as an opportunity. Has done sessions for students in renowned colleges and B-Schools. His other interests include writing articles and empowering youth through community initiatives.

Educational qualification:

1. Master of Commerce
2. Indian Society for Training and Development
3. Executive General Management Program from Indian Institute of Management, Bangalore
4. Enrolled Agent examination conducted by US Internal Revenue Service

Certifications:

1. Certified Coach
2. Competent Communicator by Toastmasters International with over 10 years of public speaking

Accomplishments:

1. Reached out to more than 16,000 students through a session 'Campus to Career' at Bangalore, Hyderabad, Kolkata, Mumbai and other cities
2. Past President of IIMB Orators Toastmasters Club
3. Recognitions as People Leader in professional career



Date - 28th, March 2025

Today's guest lecture by Ananth Lakshman Rao Sir was about-

- Ananth Lakshman Sir discussed about how knowledge is necessary for our career and future.
- We discussed about various skills like job skills, soft skills, communication skill, leadership and so on, and how essential it is for our careers.
- We learnt about corporate etiquettes. We learnt that it is essential to make a good impression, and how communication is the key in a corporate environment.
- He taught us about body language, communication and how a candidate should prepare and face an interview.
- Sir spoke about how to approach any career. He spoke about how to be passionate and be proactive and take initiative. Smart work and hard work both are essential in any career.
- Ananth Sir gave us insight about Artificial Intelligence. How we need to make the best use of AI and how essential it is for any career path.



- Sir spoke about how we use time and how we make money from our time. It is very essential to make use of our time and utilize it carefully.

Ananth Sir concluded by stressing on how important networking is to get many opportunities and how utilizing that opportunity is also essential.

- He emphasized the value of networking in obtaining numerous possibilities, how communication, skills and knowledge is essential.

It was an honour for us students to listen to the guest lecture of Sir Ananth Lakshman Rao and learn how important skills, knowledge and networking is ~~also~~ in one's career.

Man MB

By -

Manasi MB

Spandana V Pai

Ashitha Ravikumar


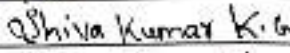
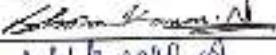
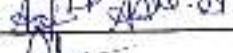


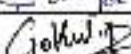

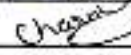

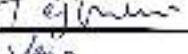

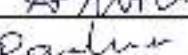
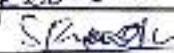
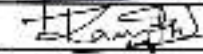
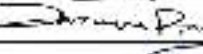
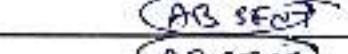

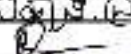


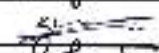
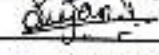
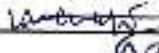
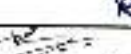

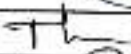
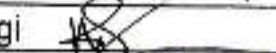

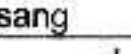
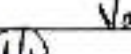
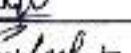
Rachana SV

I MBA 'B'



Guest Lecture held by Anantha of KPMG

Date: 29-03-2025

Name of the Student	Signature
Hanamant	
Shivakumar K G	
Shivakumar N	
Aaftaab Ahmed A	
Abhishek G Rao	
Mohan sharma	
Surya R S	
Gokul Y R	
Ashik A Rao	
Charan Kumar S	
Bhoomika R	ABSENT
Tejashwini N Naik	
Veeresh Gowda R	
Ashitha Ravikumar	
Rachana S U	
Spandana V Pai	
Rakshith S J	
Dhruva Raj Urs T J	
Aishwarya A C	ABSENT
Harshita Ishwar Devadiga	ABSENT
SuhasM	
Prajwal G Hulikatti	
B Nithin Kumar	
Ranganna	
Shreyas Y S	
Sujan J	
M B Manasi	
Harsh ranjan jha	ABSENT
Shashank Reddy P	
B Teja	ABSENT
Tharun N	
Vishwas Avvappa Amarawadagi	
Ankita Ashok Talekar	ABSENT
Samyukta Siddaramappa Valasang	
K N Vandana	
Annapoorneshwari M M	
Sudeepgouda	
Divya shree S	



Ananya S Shivakumar	Ananya
Harshitha B C	Harshitha B C
Bindhu shree K	Bindhu K
Be Be Sara	Sara
Vijayalakshmi V	Vijayalakshmi V
Thanvi shetty	Thanvi shetty (ABSENT)
M M Rohit	M M Rohit
S Ujwal	S Ujwal
Gopal	Gopal
Chinmayi yalali	Chinmayi yalali (ABSENT)
Deepak Raj D	Deepak Raj D
Rakshitha Srinath	Rakshitha Srinath (ABSENT)
Neloifar Shafique	Neloifar Shafique
HithaishiMohan	HithaishiMohan (ABSENT)
Shashank potadar	Shashank potadar (ABSENT)
Hithesh	Hithesh
Sachin Gowda J	Sachin Gowda J
Hemanth kumar L	Hemanth kumar L
Vishwen BK	Vishwen BK
Virag K J	Virag K J (ABSENT)
Nidhi Somayaji	Nidhi Somayaji (ABSENT)

