



Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell
in association with Research & IPR Cell
Report of the Event Conducted

Department: MBA -BU

Date of Report: 01.09.2026

Sl. No.	Particulars	Event related Details			
1.	Event*	5-Day Online Management Development Programme SDG 4 – Quality Education; SDG 8 – Decent Work and Economic Growth			
2.	Title of the Event	“Simplifying Quantitative Data Analysis using Jamovi for Research.”			
3.	Date of Conduction	17.08.2026 to 21.08.2026	4.	Time:	5:30 PM to 7:30 PM
5.	Venue	Online - Zoom Meetings			
6.	Resource Person 1 Details (Profile to be enclosed)	Name: Dr. S Gokula Krishnan Designation: Professor of Analytics & HoD - MBA Mobile No. +91 9489766214	Organization: DSCASC Specialization: - Email ID: gkrishna-mbabu@dscasc.edu.in		
7.	Topics Covered	Data Preparation & Data Visualization Descriptive Statistics Exploratory Factor Analysis (EFA) & Confirmatory Factor Analysis (CFA) ANOVA, Chi-Square Tests, Correlation & Regression Analysis Structural Equation Modeling (SEM)			
8.	Resource Person 2 Details (Profile to be enclosed)	Name Designation Mobile No.	Organization Specialization Email ID		
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	20	External:	34
11.	No. Student Participants (Enclose a copy of names with signatures)	Internal:	NA	External:	NA
12.	Faculty Coordinator/s	Full Name: Dr. Arundathi KL Department: Department of Management Studies (MBA) Designation: Assistant Professor			
13.	Student Coordinator/s	Full Name: Anisha, Nehith, Sumanth Poojary Department: MBA BU			
14.	Total Expenditure (Details to be enclosed)	Nil	15	Sponsors and Amount (if any)	NA



Sl. No.	Particulars	Event related Details			
16.	Agenda of the Event (Attach a copy)	Attached	17.	Provide the link of the report uploaded on College Website	Yes
18.	Social Media Links (Provide the links of the report uploaded on Social Media)	https://www.linkedin.com/posts/dscasc-mba-bu-414a6b3b4_jamovi-dataanalysis-quantitativerearch-activity-7491168403223769088-adbn?utm_source=share&utm_medium=member_desktop&rcm=ACoAACqA9DgBDq-h3FhnXUBtILR3hPDRbBpLzOo	19.	Report sent to Newspapers? If yes, provide cuttings/images:	NA
20.	Certificates Printed? (Attach a copy**)	e-certificates	21.	Feedback Collected? (Attach a copy**)	Google form
22.	Attendance Sheet Attached? #	Yes	23.	Photographs of the Event (About 5 relevant, clear, and appropriate photos with precise caption. The jpg files need to be attached)	Yes
24.	Summary of the Event (Around 100 words)	The 5-Day Management Development Programme (MDP) on "Simplifying Quantitative Data Analysis using Jamovi for Research" was organized by the Department of Management Studies (MBA), Dayananda Sagar College of Arts, Science and Commerce, with the objective of strengthening participants' quantitative research and data analysis skills. The programme commenced with an introduction to the fundamentals of quantitative data analysis and the Jamovi statistical software. Participants were introduced to data preparation, data screening, coding and basic data management techniques. The second day focused on data visualization and descriptive statistics, enabling participants to summarize and interpret research data effectively. The third day covered Exploratory Factor Analysis (EFA) and Confirmatory Factor Analysis (CFA) with practical demonstrations using Jamovi. Participants gained an understanding of construct validation and the interpretation of factor analysis results. The fourth day focused on ANOVA, Chi-Square and Correlation Analysis, emphasizing appropriate test selection and interpretation of statistical outputs. The final day introduced participants to Regression Analysis and Structural Equation Modeling (SEM), with hands-on demonstrations and interpretation of results. Throughout the programme, real-world datasets and practical exercises were used to enhance experiential learning. The resource person, Dr. S. Gokula Krishnan, shared valuable academic and practical insights and simplified complex statistical concepts through step-by-step demonstrations. Overall, the MDP provided a comprehensive and practical learning experience that supported participants in applying quantitative analytical techniques effectively in their academic, research and professional activities. The programme contributed to SDG 4 – Quality Education by promoting accessible, skill-oriented and lifelong learning opportunities. It also supported SDG 8 – Decent Work and Economic Growth by developing analytical and professional competencies relevant to contemporary workplaces. Overall, the five-day MDP served as a valuable platform for empowering faculty members, researchers and learners with practical quantitative analysis skills for academic, research and professional applications.			

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. ** Format Copy need to be attached and hard copy need to be filed, * Original sheet need to be filed and scanned copy should be attached. *Department, please select the department

PS:

- ◆ Whichever column is not applicable, write as NA.
- ◆ If the nothing is done / gained / spent, write as No/Nil.

[Signature]
Event Coordinator

[Signature]
10/09/26
JACC Coordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111.

[Signature]
HOD-MBA
3/26

[Signature]
7/9/26
Principal
Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111

Photo.1: Day 1 Zoom online session screenshot



Photo.2: Day 1 Zoom online session screenshot

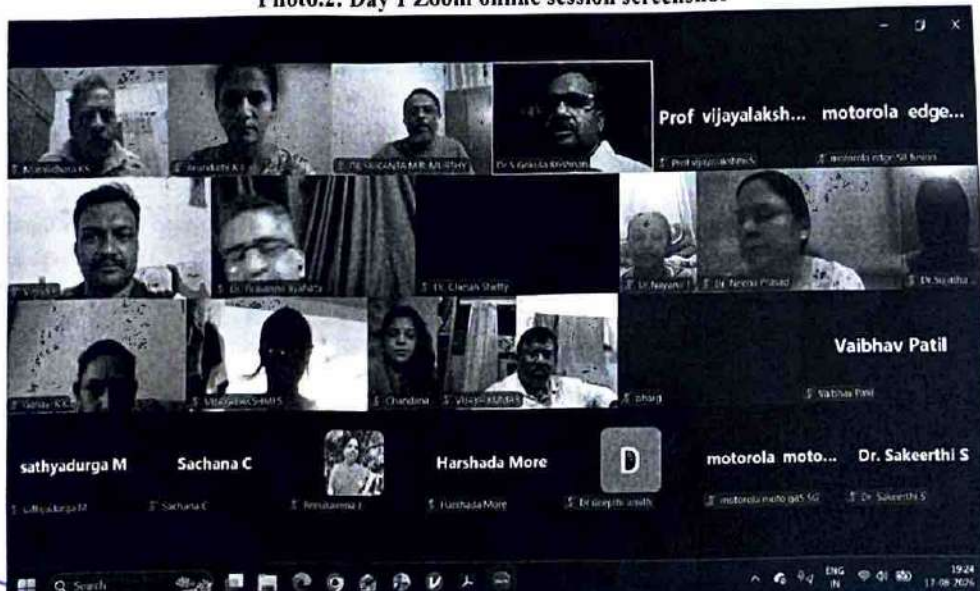


Photo.3: Day 2 Zoom online session screenshot delivering Flexi plot



Photo.4: Day 3 Zoom online session screenshot

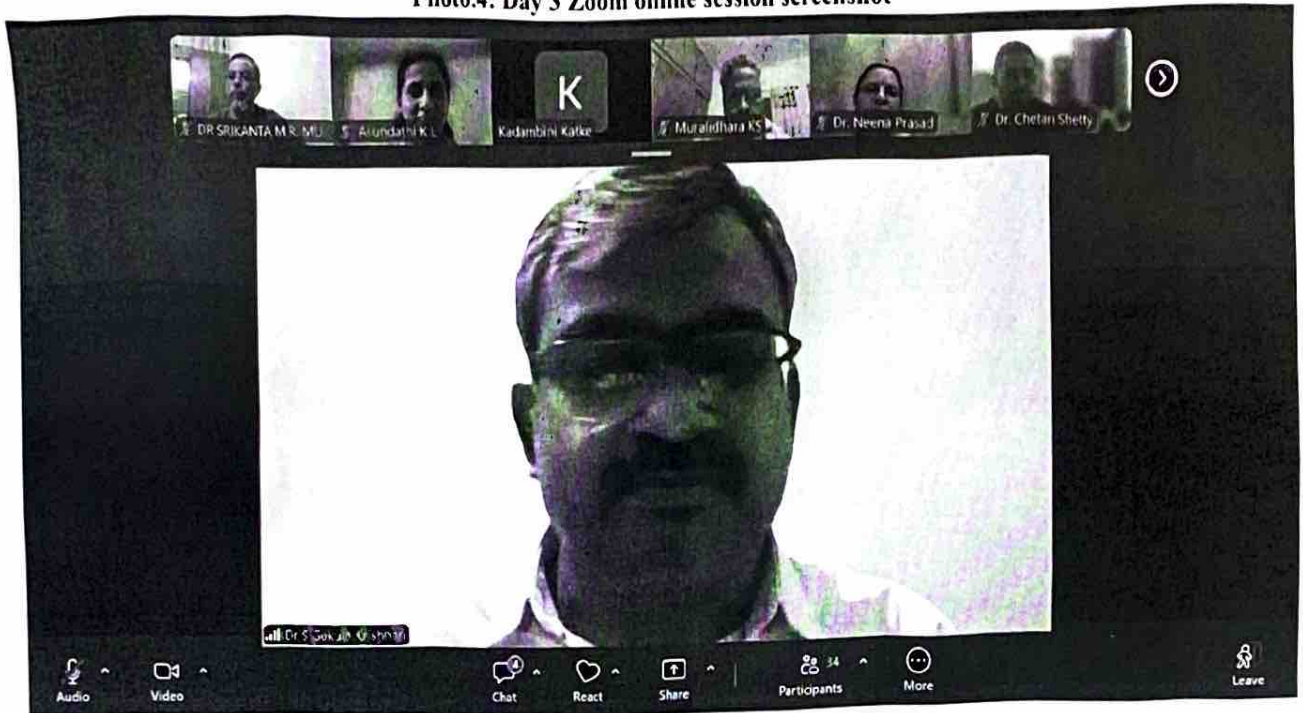
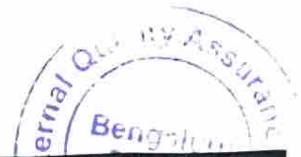


Photo.5,6,7 & 8 Screenshots of participants



Joined (38)	
DS	DR SRIKANTA M.R. MURTHY (Me)
AK	Arundathi K L (Host, guest)
	Dr S Gokula Krishnan (Co-host, guest)
AV	Ambika Vijayakumar (Guest)
B	bharg (Guest)
CP	Chandana Priya (Guest)
DS	Dr Slima Pinto (Guest)
	Dr. Asra Ahmed (Guest)
DC	Dr. Chetan Shetty (Guest)
DN	Dr. Neena Prasad (Guest)
	Dr. Prasanna Byahatti (Guest)
DS	Dr. Sakeerthi S (Guest)
DS	Dr. Sakeerthi S (Guest)
	Dr. Sujatha N.Sheeri (Guest)
DT	Dr.Nayana T (Guest)
GK	Ganavi K K (Guest)
HM	Harshada More (Guest)
KM	K. Manjula (Guest)
KT	Kanimozhi T (Guest)
KD	Kiran Dhavaleshwar (Guest)
	Krishnajeyanthi T (Guest)
MK	Muralidhara KS (Guest)
NK	NAVEEN KUMAR T S (Guest)
PT	PACKIAM T (Guest)
	Rachana S (Guest)

- R Ramya (Guest)
- R Renukamma J (Guest)
- SC Sachana C (Guest)
- SM sathyadurga M (Guest)
- S Sekhara Gowd Mitta (Guest)
- S Sowjanya M Nagaraj (Guest)
- S sowmitha (Guest)
- TM Tarun Malik (Guest)
- VP Vaibhav Patil (Guest)
- VK VIJAYA KUMAR (Guest)
- VS VIJAYALAKSHMI S (Guest)
- V Vijayalakshmi.S (Guest)

Photo.9: Day 5 Zoom online session screenshot





Dayananda Sagar College of Arts, Science and Commerce

(Affiliated to Bangalore University. Recognised by AICTE, Accredited by NAAC, New Delhi)

Department of Management Studies (MBA)

In association with

Centre for Applied Business Analytics and Business Intelligence
Organizing

5-DAYS MANAGEMENT DEVELOPMENT PROGRAMME ON

Simplifying Quantitative Data Analysis using Jamovi for Research

"Empowering Professionals Through Data Driven Insights"



RESOURCE PERSON



Dr. S Gokula Krishnan

MBA, Ph.D, EC-BA(IIM-V)

Professor of Analytics & HoD

Department of Management Studies

KEY TAKEAWAYS

- ✓ Data Preparation
- ✓ Data Visualisation
- ✓ Descriptive Statistics with Visualisation
- ✓ Exploratory Factor Analysis
- ✓ Confirmatory Factor Analysis
- ✓ ANOVA & Chi-Square
- ✓ Correlation, Regression
- ✓ SEM



17TH – 21ST AUGUST 2026



05:30 PM – 07:30 PM



Online Mode



ONLY ₹399/-

REGISTER NOW!



Scan the QR Code
or Click the Link to Register

<https://forms.gle/j2cBdGNbiz6nWoKA9>



Coordinator
Dr. Arundathi KL



Professor and HOD
Dr. S Gokula Krishnan



Vice-Principal
Prof. Hemanth Uppala



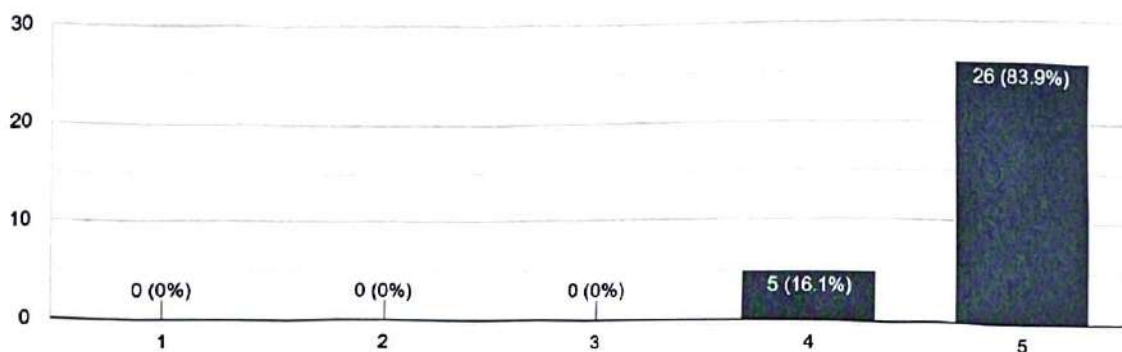
Principal
Dr. Balu L



Feedback:

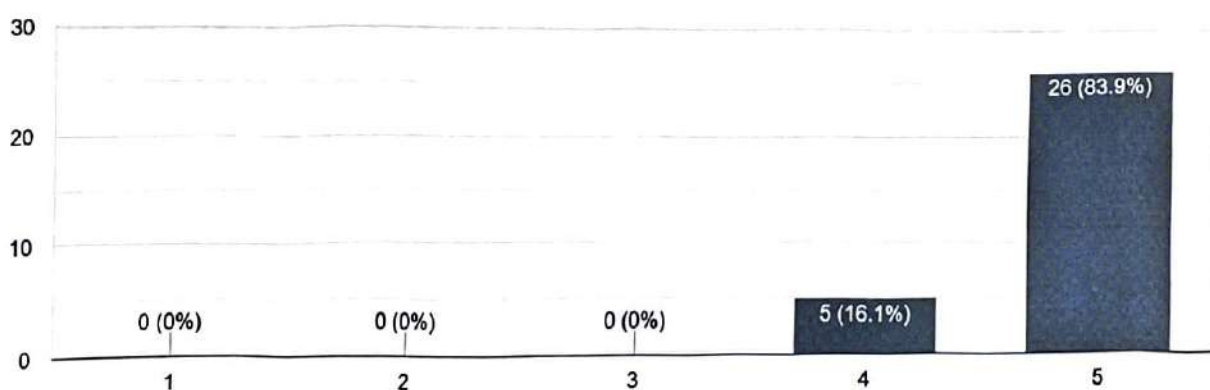
Dr. S Gokula Krishna demonstrated excellent subject knowledge and delivered the sessions effectively.

31 responses



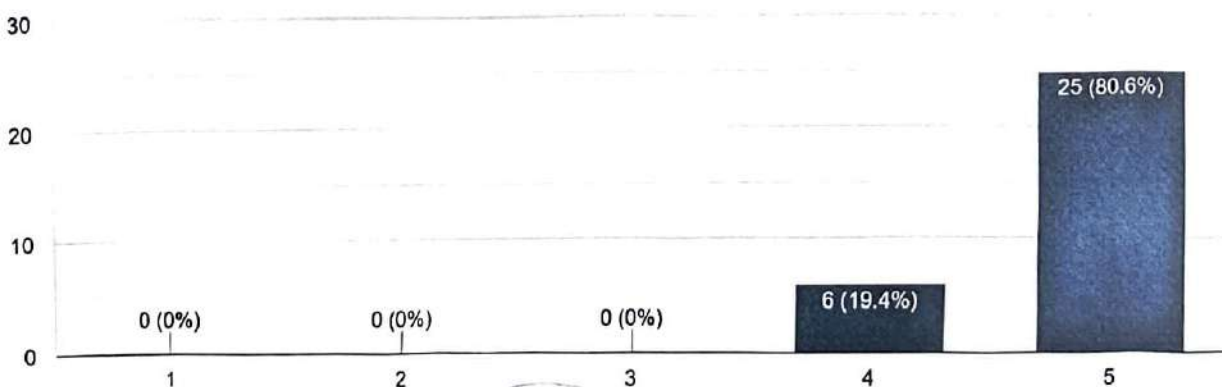
Relevant and useful was the content presented for the research/academic work.

31 responses

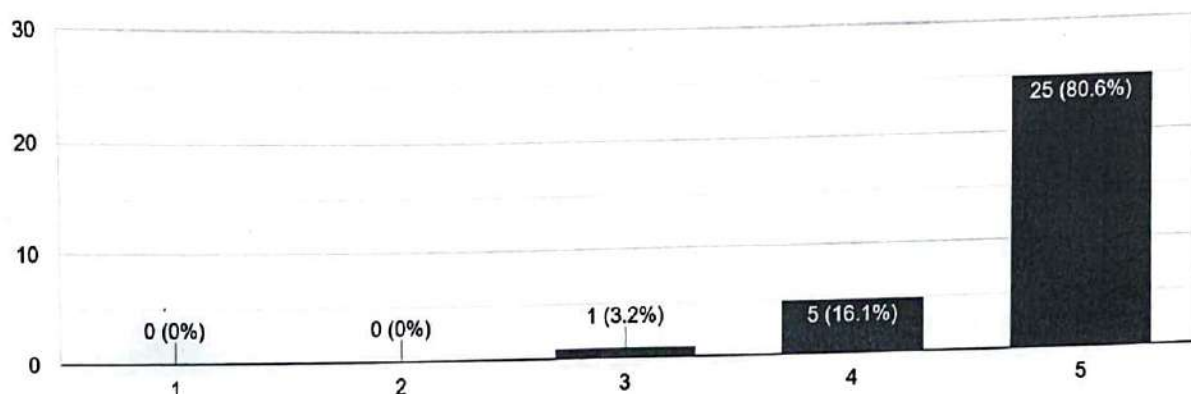


The program content met learning expectations.

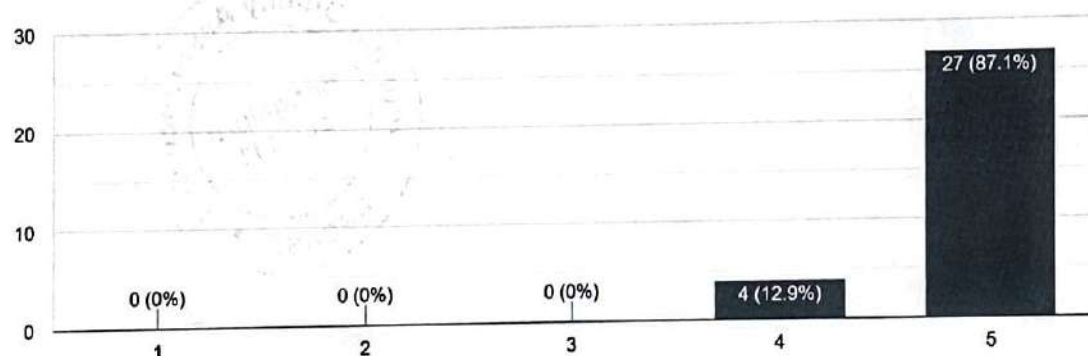
31 responses



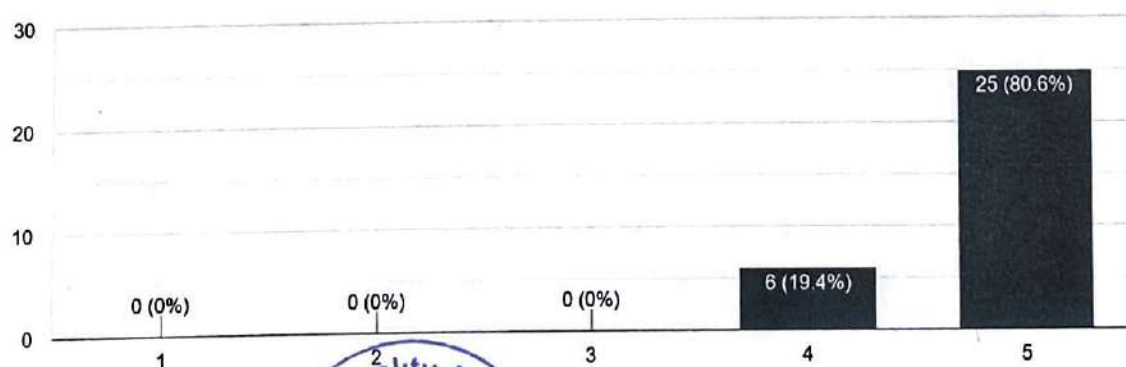
The overall organization and coordination of the programme were well planned and executed.
31 responses



The communication regarding session schedules, links, materials, and other programme-related information was clear and timely.
31 responses

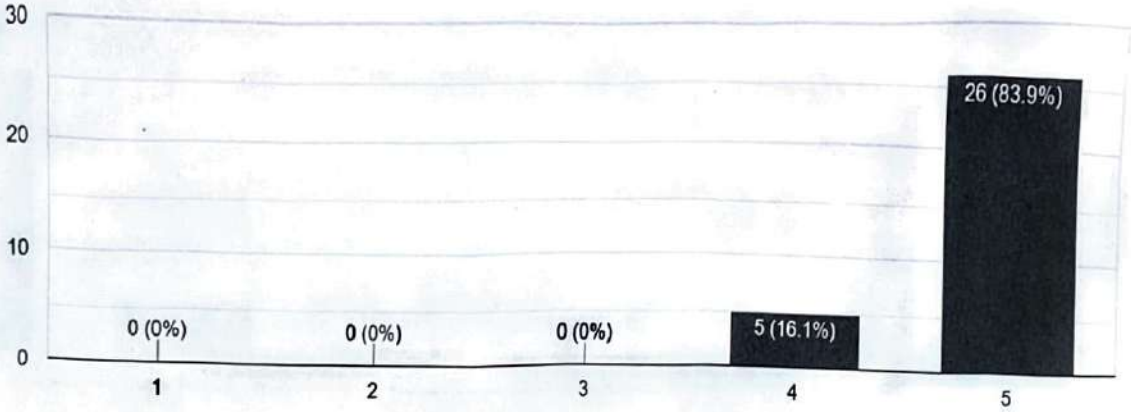


The technical arrangements and support provided during the online sessions were satisfactory.
31 responses



Rate the overall quality of the sessions

31 responses





Dayananda Sagar College of Arts Science and Commerce
(Affiliated to Bangalore University. Recognised by AICTE, Accredited by NAAC, New Delhi)

Department of Management Studies (MBA)

**5-Days Online MDP on “Simplifying Quantitative Data Analysis using Jamovi for Research.”
(17.08.2026 to 21.08.2026)**

Sl. No	Name of the Participants	Institution Name	Receipt No.	Transaction Date	Transaction ID	Amount In (Rs.)
1	PIYALI ROY CHOWDHURY	Christ University, Bangalore, India	950	07/08/2026	621961739596	399/-
2	Packiam T	R.V.S College of Engineering,Dindigul	951	07/08/2026	621960045104	399/-
3	SHABASH KALANDAR S	Kristu Jayanti University	952	07/08/2026	885341604988	399/-
4	Meenu Rekha C B	St. Joseph's College of Commerce	953	07/08/2026	127508964996	399/-
5	RENUKAMMA. J	Seshadripuram First Grade College, Yelahanka, Bengaluru	954	07/08/2026	620430879760	399/-
6	AMBIKA	Dr. N.G.P. Institute of Technology	955	07/08/2026	621930884683	399/-
7	SHAKILA B	St Joseph Engineering College	956	07/08/2026	621988782040	399/-
8	SENDHIL KUMAR	PRESIDENCY COLLEGE	957	07/08/2026	62910399089	399/-
9	NAVYASHREE T S	A J Institute of Engineering and Technology	958	07/08/2026	621981738723	399/-
10	PRAGADEESWARAN	Annamalai University	959	08/08/2026	658634139603	399/-
11	Srinivasa Rao Unda	SNS College of Technology, Coimbatore	960	08/08/2026	778968352394	399/-
12	A. VIJAYAKUMAR	Sona College of Technology, Salem	961	08/08/2026	658657635914	399/-
13	VIJAYALAKSHMI.S	M.P.Birla Institute of Management	962	08/08/2026	410194205992	399/-
14	GANAVI K K	A J Institute of Management	963	08/08/2026	658688685090	399/-
15	RAMYASHREE A B	P A First Grade College	964	08/08/2026	622033306524	399/-
16	KRISHNAJEYANTHI T	PSG COLLEGE OF ARTS & SCIENCE	965	10/08/2026	622223423397	399/-
17	KANIMOZHI T	PSG College of Arts & Science	966	10/08/2026	127670508937	399/-
18	SATHYADURGA M	PSG COLLEGE OF ARTS & SCIENCE	967	10/08/2026	622223429572	399/-
19	SOWMITHA A	PSG COLLEGE OF ARTS & SCIENCE	968	10/08/2026	622223551199	399/-
20	VIJAYALAKSHMI S	PSG COLLEGE OF ARTS & SCIENCE	969	10/08/2026	127670715073	399/-
21	REMYA VP	Tirupur kumaran college for women	970	10/08/2026	622241921611	399/-



Dayananda Sagar College of Arts Science and Commerce
(Affiliated to Bangalore University. Recognised by AICTE, Accredited by NAAC, New Delhi)

Department of Management Studies (MBA)

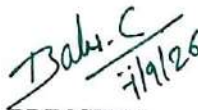
22	KIRAN M DHAVALESHWAR	Bagalkot University main campus jamkhandi	971	11/08/2026	658969119766	399/-
23	SUJATHA N SHEERI	Kalpataru Institute of Technology Tiptur	972	11/08/2026	368207219384	399/-
24	DEEKSHA RAO	A J Institute of Management	973	13/08/2026	622528873422	399/-
25	K. MANJULA	St Joseph Engineering College	974	13/08/2026	659180605330	399/-
26	HARSHADA MORE	D.M.S.Mandal's College of Business Administration Belgaum	975	13/08/2026	215727075471	399/-
27	NEENA PRASAD	PES University	976	14/08/2026	250409588320	399/-
28	TEJASWINI T S	BMS COLLEGE OF COMMERCE AND MANAGEMENT	977	16/08/2026	46327880517	399/-
29	PRASANNA BYAHATTI	JAIN UNIVERSITY	978	17/08/2026	421860813647	399/-
30	NAVEEN KUMAR T S	Kalpataru Institute of Technology, Tiptur	979	17/08/2026	758927169763	399/-
31	RACHANA S	Kalpataru Institute of Technology	980	17/08/2026	412981194971	399/-
32	CHANDANA PRIYA M S	K S School of Engineering and Management	981	17/08/2026	659566680189	399/-
33	DEEPTHI AMITH	Kalpataru institute of Technology	982	17/08/2026	725923556076	399/-
34	MITTA SEKHARA GOWD	Kalpataru Institute of Technology	983	17/08/2026	957576893861	399/-

Total

₹13,566/-


FACULTY CO-ORDINATOR
Dr. Arundathi KL


HoD - MBA
Dr. S Gokula Krishnan


PRINCIPAL
Dr. Balu L

Principal
Dayananda Sagar College of Arts
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560 111