Dayananda Sagar College of Arts, Science, and Commerce

Internal Quality Assurance Cell
in association with Research & IPR Cell
SQL for Business Analytics: From Data to Business Insights

Department: MBA -BU

Date of Report: 06.10.2026

Sl. No	Particulars	Event related Details			
1.	**Event***	**Skill-Oriented Session** SDG 4 – Quality Education			
2.	**Title of the Event**	**"SQL for Business Analytics: From Data to Business Insights"**			
3.	**Date of Conduction**	25.09.2026	4.	**Time:**	02:00 PM to 04:00 PM
5.	**Venue**	510 MBA Lab, Building Number 13, DSCASC			
6.	**Resource Person 1 Details** (Profile to be enclosed)	**Name: Dr. Nandhini M** **Designation: Assistant Professor** **Mobile No.: 9894946419** **Organization: School of Management, CMR University (OMBR Campus)** **Specialization: Business Analytics** **Email ID: nanthini.m@cmr.edu.in**			
7.	**Topics Covered**	**Essential SQL concepts including data retrieval, filtering, sorting, aggregation, grouping, and joining tables**			
8.	**Resource Person 2 Details** (Profile to be enclosed)	**Name** **Designation** **Mobile No.** **Organization** **Specialization** **Email ID**			
9.	**Topics Covered**	**NA**			
10.	**No. Faculty Participants** (Enclose a copy of names with signatures)	**Internal:**	02	**External:**	**NA**
11.	**No. Student Participants** (*Enclose a copy of names with signatures*)	**Internal:**	18	**External:**	**NA**
12.	**Faculty Coordinator/s**	**Full Name:** Dr. Arundathi KL **Department:** MBA-BU **Designation:** Assistant Professor			
13.	**Student Coordinator/s**	**Full Name: Anisha Konar(Emcee, Brochure), Ganesh S(Photo)** **Department: Department of Management Studies (MBA-BU)**			
14.	**Total Expenditure** (Details to be enclosed)	**₹3958/-**	15	**Sponsors and Amount** (if any)	**NA**
16.	**Agenda of the Event** (Attach a copy)	**NA**	17.	**Provide the link of the report uploaded on College Website**	**Yes**
18.	**Social Media Links** (Provide the links of the report uploaded on Social Media)	**Yes**	19.	**Report sent to Newspapers? If yes, provide cuttings/images:**	**NA**
20.	**Certificates Printed?** (Attach a copy**)	**NA**	21.	**Feedback Collected?** (*Attach a copy***)	**Yes**
22.	**Attendance Sheet Attached?** #	**Yes**	23.	**Photographs of the Event** (*About 5 relevant, clear, and appropriate photos with precise*	**Yes**

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				caption. The jpg files need to be attached)	
24.	**Summary of the Event** (Around 100 words)	The BizzlytIQ – Business Analytics Club of the Department of Management Studies organized a skill-oriented session on "SQL for Business Analytics: From Data to Business Insights" on Friday, 25 September 2026, from 2:00 PM to 4:00 PM. The session was conducted to enhance students' practical understanding of SQL and its applications in Business Analytics. The resource person, Dr. Nandhini M, Associate Professor, CMRIT, provided valuable insights into database concepts and SQL-based data analysis. The session covered essential SQL concepts including data retrieval, filtering, sorting, aggregation, grouping, and joining tables. Students participated in hands-on activities and explored how SQL can be applied to extract meaningful insights from business datasets. The practical orientation of the session helped students connect theoretical concepts with real-world business analytics applications. The session enhanced students' technical, analytical, and problem-solving skills and encouraged data-driven decision-making. Overall, the session was informative and engaging, providing students with valuable industry-relevant exposure to SQL and its role in business analytics.				

Notes:

* Seminar / Webinar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc. ** Format Copy need to be attached and hard copy need to be filed, *Original sheet need to be filed and scanned copy should be attached. *Department, please select the department

PS:

- **Whichever column is not applicable, write as NA.**
- **If the nothing is done / gained / spent, write as No/Nil.**

12/10/26

Event Coordinator

12/10/26

HOD

Head of the Department
Department of Management Studies (MBA-FT)
Dayananda Sagar College of
Arts, Science and Commerce
Bengaluru - 560 111

06/10/26

IQAC Coordinator

IQAC Co-ordinator
Dayananda Sagar College of Arts,
Science & Commerce
Kumara[illegible]ny Layout, Bengaluru - 560 111

6/10/26

Principal

Principal
Dayananda Sagar College of A
Science & Commerce
Kumaraswamy Layout, Bengaluru - 560

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Bengaluru
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Photo.1: Anisha(2nd Semester MBA) Introducing the Guest



Photo.2:Welcoming Guest Dr. Nandhini M along with Professor and HoD, Dr. S Gokula Krishnan



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Photo.3: During the session



Photo.4: During the session

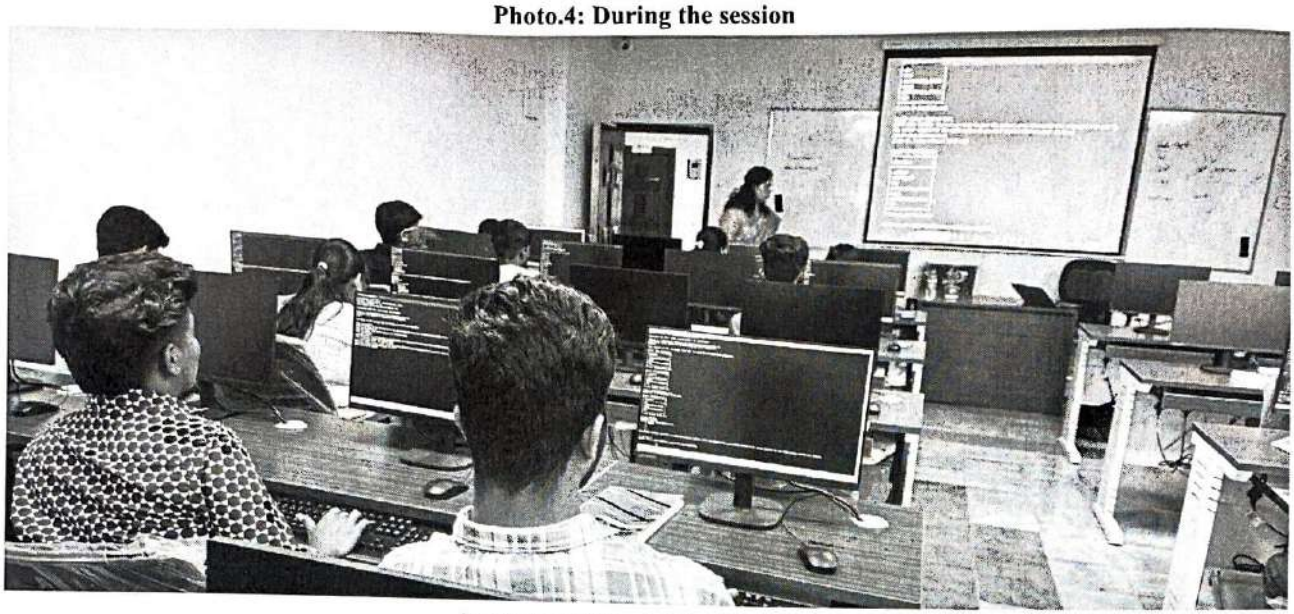


Photo-5: Students Working SQL

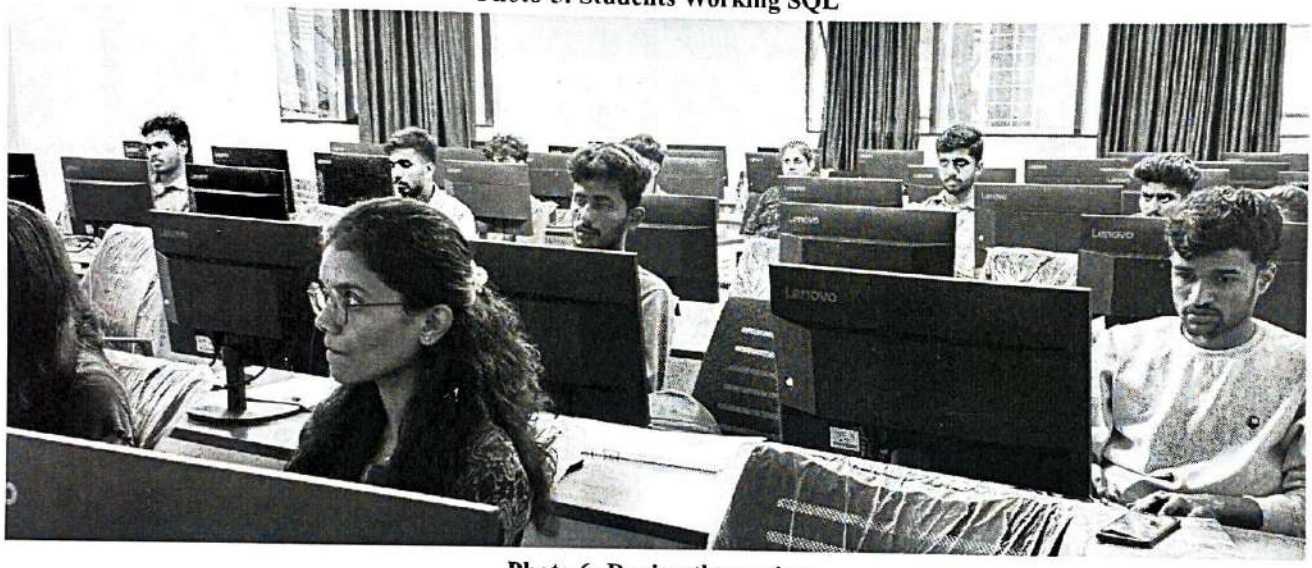
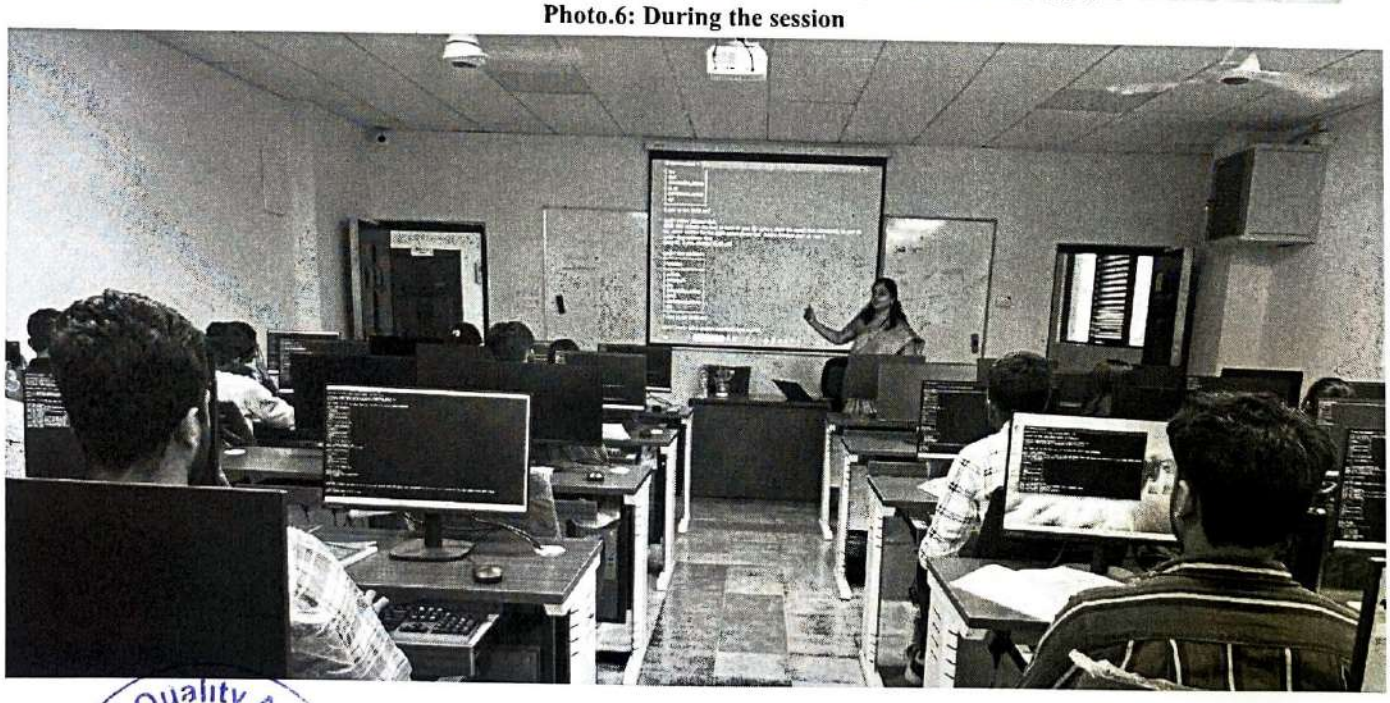


Photo.6: During the session



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560 111

Dayananda Sagar College of Arts, Science, and Commerce
S.M. HILLS, KUMARASWAMY LAYOUT, BANGALORE - 560 078
Department of Management Studies

Brochure of the Event

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Bangalore University, Recognised by AICTE,
Accredited by NAAC, New Delhi)

Department of Management Studies (MBA)

BizzlytIQ – Business Analytics Club

In association with

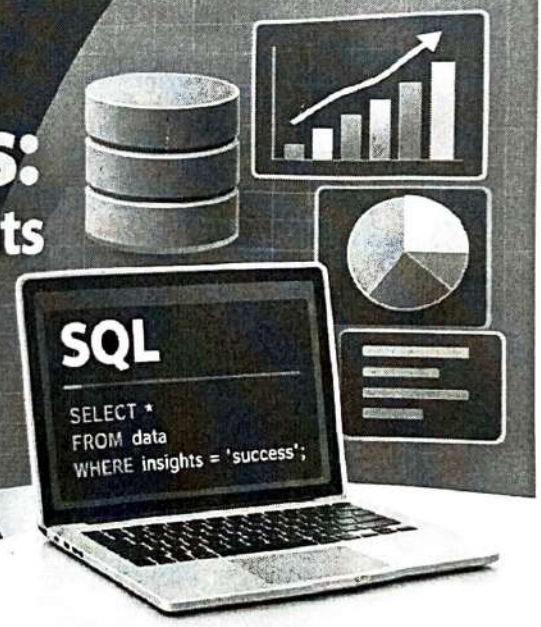
IQAC

SQL for Business Analytics:
From Data to Business Insights



Speaker

Dr. Nanthini M.
Assistant Professor,
CMR University



Friday, 25 September 2026 | **2:00 PM – 4:00 PM** | **Venue: 510 Lab**

Coordinator	Professor & HOD	Vice-Principal	Principal
Dr. Arundathi KL	Dr. S. Gokula Krishnan	Prof. Hemanth Uppala	Dr. Balu L

DAYANANDA SAGAR COLLEGE OF ARTS, SCIENCE AND COMMERCE

Bengaluru - 560111

Department of Management Studies (MBA)

Skill-oriented workshop on "SQL for Business Analytics: From Data to Insights"

Attendance Sheet

Date: 25.09.2026 Time: 02.00 pm - 04.00 pm Venue: 510 MBA Lab

Sl No	University Register No.	Name of the Students	Sign
1	P03CJ24MO15158	Annapoorneshwari	
2	P03CJ24MO15217	Shivaranjan	
3	P03CJ24MO15002	Yashwanth Simha	
4	P03CJ24MO15041	Yashwanth N K	
5	P03CJ24MO15029	Ganesh N L	
6	P03CJ24MO15167	Rahul. C	
7	P03CJ24MO15204	Naveena N	
8	P03CJ24MO15060	Mahabal	
9	P03CJ24MO15192	Tejaswini	
10	P03CJ24MO15237	Manoj TD	
11	P03CJ25MO15091	Nikhala mallikarjuna patil	
12	P03CJ25MO15182	Anusha. S	
13	P03CJ25MO15046	Pavan Kumar	
14	P03CJ25MO15156	Sanjan. M.V.	
15	P03CJ25MO15166	Abhishek. S Gowda	
16	P03CJ25MO15103	Anisha Konar	
17	P03CJ25MO5001	Preeti. R. Handral	
18	P03CJ25MO5069	Poorvika Patel H.S.	
19			
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25/9/2026

8/12/25

DSCASC.

BigglyIQ - Business Analytics club

Topic :- SQL for Business Analytics.
form Data to Business Insigth.

Date :- 25/09/2026

It was an excellent and provided us with a clear understanding of how SQL is used to store, and used and analyze large amount. The session helped us understand imprtant of SQL commands. This will learned how. to analysts use datases to indtify and convert raw data into meaningful business insights. It helps in Real world examples and Parctical manner. making it easy to understand this topics in SQL. and we are looking forword to attending more class



Ganesh N
PO3CJ24T015029
Ganesh N

Dayananda Sagar College of Arts, Science & Commerce

Department of Management Studies

MBA - BV

Feedback on: SQL For Business Analytics

The session on "SQL for Business Analytics: From Data to Business Insights" was very informative and relevant to our MBA learning. The topic was explained in a simple and practical manner, which helped us understand how explain SQL can be used to work with business data and generate meaningful insights. The examples made the session more engaging and easier to relate to real - business situations.

Arisha Konar
II nd sumster
B - section
P03CJ25M015103.

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Bengaluru
56 1111

Feedback on SQL Workshop.

The SQL workshop was very informative & useful The concepts were Explained in a simple & easy to-understand way, with Practical Examples & hands on activities.

It helped me understand SQL Queries, databases concepts, and how SQL is used in real-world applications. overall, it was a good learning Experience & will be helpful for my Academic and career growth.

Preethi. G.P
II nd Sem (MBA)
'B' Section



Dayananda Sagar College of Arts, Science & Commerce

Department of Management Studies

MBA - BU

Feedback on: SQL for Business Analytics

The session was an excellent opportunity to learn how SQL helps in managing, analyzing, and interpreting business data. The concepts were presented in an easy to understand way, with practical explanations that made us a better idea of how data can be converted into useful business insight for decision making.

Shruti Jaiswal

IInd Sem

MBA - BSc

P03CJ25M015137



Dayananda Sagar College of Arts, Science and Commerce

Department of MBA - BU

SQL for Business Analytics:
From Data to Business Insights
Speaker: Dr. Nanthini M
Assistant Professor CMRIT

The session on SQL basics was very informative and useful. Maam explained the concepts clearly and provided practical examples, which helped us understand SQL better. It was an engaging and helpful learning experience.

Thank you

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Poorvika Patel H.S
MBA - BU 'B' Sec II Sem
USN: PO3CJ25M015069

Dayananda Sagar College of Arts Science & Commerce.

BiggIytIQ - Business Analytics club.

Topic: SQL for Business analytics.
From Data to Business Insights

Date: 25/09/2026

The session on "SQL for Business analytics was very informative and useful. It helped us understand the importance of SQL in managing, analyzing, and interpreting business data. The man explained the concepts in a simple and practical manner, making it easy to understand and we are capable to use SQL in everywhere. This basics will helps us very well and we look forwod to attending more class.



Shivaranjan KV
PRBCJ24MCA0152
Shivaranjan KV