

Dayananda Sagar College of Arts, Science & Commerce
MBA - BU

3rd Semester Projects : 2017-19

Sl. No.	ISN	Name of the Student	Title of the Study	Specialisation
1	17CQCMD001	A.MAMATHA	A STUDY OF DERIVATIVES MARKET IN INDIA	FINANCE
2	17CQCMD002	ABHAY PRATAP SINGH	A STUDY ON AWARENESS AND ADOPTABILITY OF FITBIT-HEALTHCARE DEVICE - A CASE STUDY OF BANGALORE	MARKETING
3	17CQCMD003	ABHISHEK GOWDA	A STUDY ON INVESTMENT BEHAVIOUR OF WOMEN INVESTORS WITH SPECIAL REFERANCE TO ICICI MUTUAL FUND	FINANCE
4	17CQCMD004	ABHISHEK KUMAR B.K.	A STUDY ON APPLICATIONS AND PROSPECTS OF BLOCK CHAIN TECHNOLOGY IN BANKING AND FINANCIAL SERVICES	FINANCE
5	17CQCMD005	ABHISHEK MR	A STUDY ON THE RELATIONSHIP BETWEEN INDIAN STOCK MARKET INDEX BSE SENSEX WITH OTHER EMERGING COUNTRIES STOCK MARKET	FINANCE
6	17CQCMD006	ABHISHEK RV	A STUDY ON RECENT TRENDS OF RECRUITMENT IN IT INDUSTRY, CHALLENGES AND OPPORTUNITIES	HR
7	17CQCMD007	AISHWARYA K.PUJAR	A STUDY ON WORKLIFE BALANCE & ORGANIZATIONAL COMMITMENT WITH REFERENCE TO MEDICAL REPRESENTATIVES IN BAGALKOT	HR
8	17CQCMD008	AJAY CHANNAPPA BIDARI	A STUDY ON CUSTOMER PERCEPTION TOWARDS PURCHASE OF PASSENGER CARS WITH SPECIAL REFERENCE TO TATA MOTORS	MARKETING
9	17CQCMD009	AJAY G VERNEKAR	A STUDY ON THE IMPACT OF IMPLEMENTATION OF GST ON SELECTED SECTOR STOCKS WITH REFERENCE TO NSE INDIA	FINANCE
10	17CQCMD010	AKASH KALAL	A STUDY ON RETAIL LOANS WITH SPECIAL REFERENCE TO AXIS BANK	FINANCE
11	17CQCMD011	AKASH R.KATTA	AN ANALYSIS OF RETURNS OF TOP 10 EQUITY MUTUAL FUNDS IN INDIA	FINANCE
12	17CQCMD012	AKHIL K ANAND	A STUDY ON PAYTM SERVICES IN BANGALORE	FINANCE
13	17CQCMD013	AKSHAY SIMHA K	A STUDY ON RELATIONSHIP BETWEEN BOOK VALUE AND MARKET VALUE OF SHARES IN BANKING AND CEMENT SECTOR	FINANCE
14	17CQCMD014	AMBIKA S	A STUDY ON CUSTOMER EXPERIENCE TOWARDS ETIHAD AIRWAYS	MARKETING
15	17CQCMD016	ANJALIA	A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING STRATEGIES OF ONLINE AGGREGATORS: A SPECIAL REFERENCE TO ZOMATO	Marketing
16	17CQCMD017	ANKITHA GR	A STUDY ON RISK INVOLVED SUSTAINING EMPLOYEES IN CONSTRUCTION INDUSTRY BANGALORE	HR
17	17CQCMD018	ANU H. SATISH	A STUDY ON EMPLOYEE STOCK OPTION PLANS OF COMPANIES ACROSS DIFFERENT SECTORS WITH REFERENCE TO WIPRO, HUL, AND	FINANCE
18	17CQCMD019	ANUPNAG S	A STUDY ON EMPLOYEES JOB ENRICHMENT IN ACCENTURE ORGANISATION BANGALORE	HR
19	17CQCMD021	ARATHI H	A STUDY ON VARIOUS OPTION STRATEGIES WITH RESPECT TO INDIAN STOCK MARKET.	FINANCE

20	17CQCMD022	ARCHANA V K	A STUDY OF AGRICULTURAL FINANCING IN KARNATAKA	FINANCE
21	17CQCMD023	ARSHIYA KJANAM A	A STUDY ON CUSTOMER PERCEPTION OF TELECOM INDUSTRY WITH SPECIAL REFERENCE TO VIVO	FINANCE
22	17CQCMD024	ASHA RANI BV	A STUDY ON ORGANIZATIONAL ROLE STRESS AMONG NURSES AT HOSPITALS IN BANGALORE	HR
23	17CQCMD025	ASHA S	"A STUDY ON KNOWLEDGE MANAGEMENT PRACTICES WITH SPECIAL REFERENCE TO SMALL AND MEDIUM ENTERPRISES IN BANGALORE"	HR
24	17CQCMD026	ASHEETH UC	A STUDY ON PROJECT STRATEGY OF MTR FOODS.	MARKETING
25	17CQCMD027	ASHWINI B	A STUDY ON OCCUPATIONAL STRESS LEVEL MANAGEMENT IN IT EMPLOYERS BANGALORE	HR
25	17CQCMD028	ASHWINI R	A STUDY ON IMPACT OF INFLATION ON CALL MONEY RATES	FINANCE
27	17CQCMD029	ASHWINI VERNEKAR	PROBLEMS AND PROSPECTS OF STARTUPS - A CASE STUDY OF XBOOM PVT LTD, BANGALORE	FINANCE
28	17CQCMD030	ASIF BABU S	A STUDY ON CONTRIBUTION OF MICRO FINANCE IN ECONOMIC DEVELOPMENT OF WOMEN	FINANCE
29	17CQCMD031	BALAJI PV	A STUDY ON IMPACT OF BRAND VALUE ON CUSTOMER BEHAVIOUR ON BASKING & ROBBINS	MARKETING
30	17CQCMD032	BHARATH INANI	A STUDY ON COMPETITIVE ANALYSIS BETWEEN COCA-COLA AND PEPSICO	FINANCE
31	17CQCMD033	BHARATH M	"A STUDY ON CUSTOMER PERCEPTION ON SERVICES PROVIDED BY PHONEPE"	FINANCE
32	17CQCMD034	BHUVAN KUMAR. K	A STUDY ON ROLE OF NON BANKING FINANCIAL INTERMEDIARIES IN RURAL DEVELOPMENT OF INDIA	FINANCE
33	17CQCMD035	BHUVANA S	A STUDY ON RETURN AND VOLATILITY OF EQUITY STOCKS OF AUTOMOBILE SECTOR AS LISTED IN CNX NIFTY	FINANCE
34	17CQCMD036	BIBIN CHACKO	A STUDY ON MARKET POTENTIAL FOR BIKE CUSTOMIZATION IN INDIA: A CASE STUDY OF BANGALORE	MARKETING
35	17CQCMD037	CHAITHRASHREEHEGDE B	A STUDY ON IMPACT OF EMPLOYEE ENGAGEMENT ON JOB PERFORMANCE WITH REFERENCE TO PANTALOONS EMPLOYEES	HR
36	17CQCMD038	CHIRVI A N	A STUDY ON CUSTOMER SATISFACTION TOWARDS CAR SERVICES: WITH SPECIAL REFERENCE TO 3M	MARKETING
37	17CQCMD039	CHITHAN D S	A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF HDFC BANK AND KOTAK MAHENDRA BANK	FINANCE
38	17CQCMD040	DARSHAN MAHABALESHWAR NAIK	A STUDY ON BRAND AWARENESS AND CUSTOMER PREFERENCE TOWARDS LINEN CLUB	MARKETING
39	17CQCMD042	DIMPLE H	A STUDY ON IMPACT OF BRANDING STRATEGIES OF TITAN WATCHES ON CUSTOMER PERCEPTION: A SPECIAL REFERENCE TO BRAND IDENTIFY PRISM MODEL	MARKETING
40	17CQCMD043	DIVYA A	A STUDY ON HOME LOANS WITH SPECIAL REFERENCE TO ICICI BANK	FINANCE
41	17CQCMD044	DIVYA CHADACHAN	A STUDY CUSTOMER PERCEPTION TOWARDS PULSAR DTS-I WITH SPECIAL REFERENCE TO POPULAR BAJAJ JAYANAGAR	MARKETING

42	17CQCMD045	DIVYA LAKSHMI V	"A STUDY ON IMPACT OF PERFORMANCE APPRAISAL OF STAFF PRODUCTIVITY"	HR
43	17CQCMD046	DIWAKAR SS	A STUDY ON INVESTORS BEHAVIOUR ON MUTUAL FUNDS IN INDIA	FINANCE
44	17CQCMD047	GAJENDRA P.	A STUDY ON USAGE PATTERN OF CREDIT CARDS	FINANCE
45	17CQCMD048	GERRAJ REVANKAR	A STUDY ON ONLINE ADVERTISEMENTS AFFECTING CUSTOMER PURCHASE DECISION WITH REFERENCE TO GOYAL DAINN PVT LTD, BANGALORE	MARKETING
46	17CQCMD049	GOKULA HK	A STUDY ON B2B MARKETING STRATEGIES AND ITS IMPACT ON CUSTOMER SATISFACTION: A SPECIAL REFERENCE TO TATA STEEL SELLERAGCCA	MARKETING
47	17CQCMD050	HARI HARAN	A STUDY ON DISTRIBUTION CHALLENGES OF KANCHI SILK SAREES: A SPECIAL REFERENCE TO LAKSHMITRAM TEXTILES, KANCHI	MARKETING
48	17CQCMD051	HARSHITA G JADWANI	" A STUDY ON FACTORS INFLUENCING PSYCHOLOGICAL DISTRESS AMONG IT PROFESSIONALS"	HR
49	17CQCMD052	HITHAI SHREE YATHRESH	"A STUDY ON EQUITY ANALYSIS OF IT SECTOR EQUITY STOCK IN NIFTY INDEX"	FINANCE
50	17CQCMD053	JANSI J	A STUDY ON IMPACT OF EMOTIONAL INTELLIGENCE ON WORK ENGAGEMENT OF POLICE OFFICERS IN BANGALORE CITY	HR
51	17CQCMD054	JHUNANI AJITIA	A STUDY ON EFFECTIVENESS OF ONLINE ADVERTISING : A SPECIAL REFERENCE TO MAGIC BRICKS	MARKETING
52	17CQCMD055	ABHILASHI BHASKARAN K	ASTUDY ON THE EFFECT OF DEMONETIZATION ON THE SHARE PRICE OF THE IT COMPANIES	FINANCE
53	17CQCMD056	KARTHIK BAGAI KOTI	A COMPARATIVE STUDY OF INVESTMENT IN STOCKS AND COMMODITIES AT RELIGARE SECURITIES LTD	FINANCE
54	17CQCMD057	KARTHIK GA	A STUDY ON ONLINE CUSTOMER SATISFACTION TOWARDS APPARELS : A SPECIAL REFERENCE TO MYNTRA	MARKETING
55	17CQCMD058	KARTHIK PK	A STUDY ON JOB SATISFACTION IN KSEITC	MARKETING
56	17CQCMD059	KARTEK S.N.	A STUDY ON RETAIL INVESTORS' BEHAVIOR AND PARTICIPATION IN STOCK MARKETS	FINANCE
57	17CQCMD060	KAVYA D	A COMPARATIVE STUDY ON BITCOIN AND ETHEREUM	FINANCE
58	17CQCMD061	KENKERE C KARTHIK	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT WITH SPECIAL REFERENCE TO RELIANCE TRENDS	MARKETING
59	17CQCMD062	KISHORE S	A STUDY ON OPPORTUNITIES AND CHALLENGES OF PRECISION FARMING ADOPTION: A SPECIAL REFERENCE TO FLOWRICULTURE	MARKETING
60	17CQCMD063	KOMAL M.	" A STUDY ON TALENT ACQUISITION IN REAL ESTATE WITH SPECIAL REFERENCE TO CB RICHARD ELLIS GROUP"	HR
61	17CQCMD064	PIANINDRA NAGU L R	A STUDY ON BENEFITS AND DRAWBACKS OF FOREIGN CURRENCY LOANS FOR CORPORATES IN BANGALORE	FINANCE
62	17CQCMD065	AKSHAY MANOJ LADDHA	A STUDY ON IMPACT OF RISK FACTORS ON INVESTMENT DECISION OF INVESTORS IN BANGALORE CITY	FINANCE

63	17CQCME066	MADIHURA KM	"AN EVALUATION OF CONSUMER'S PERCEPTION AND ATTITUDE TOWARDS USAGE OF PLASTIC MONEY"	FINANCE
64	17CQCMD057	MADHUSUDHAN V.	A STUDY ON CORPORATE BOND MARKETS AS AN INVESTMENT AVENUE FOR RETAIL INVESTORS.	FINANCE
65	17CQCMD068	MANJUNATH K.	A STUDY ON THE IMPACT OF DIVIDEND ON SHARE PRICE OF INDIAN COMPANIES	FINANCE
66	17CQCMD069	MANOJKUMAR HRV	A STUDY ON CONSUMER ATTITUDE TOWARDS DAIRY PRODUCTS WITH SPECIAL REFERENCE TO AMUL.	MARKETING
67	17CQCMD070	MD EASHI UDDIN	A STUDY ON CUSTOMER ENGAGEMENT TOWARDS DABUR PRODUCTS IN BANGALORE	MARKETING
68	17CQCMD071	MEENA M	A STUDY ON CUSTOMER EXPECTATION FROM ONLINE HEALTHCARE SERVICE PROVIDERS: A SPECIAL REFERENCE TO WENZINS INDIA PVT	MARKETING
69	17CQCMD072	MEGHA V SALUNKE	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED IT SECTOR	FINANCE
70	17CQCMD073	MEGHAR	A STUDY OF CROWDFUNDING IN SELECTED SECTORS	FINANCE
71	17CQCMD074	MOHAMED ISAHAQUE	A STUDY ON CUSTOMER SATISFACTION TOWARDS MIADRA PAPER PRODUCTS IN SIMOGA DISTRICTS	FINANCE
72	17CQCMD075	MOHAMMED AFTAAB	A STUDY ON PROBLEMS FACED BY SME'S IN TRANSITION TOWARDS GST	FINANCE
73	17CQCMD076	MOHAMMED AFTAB	A STUDY ON CONSUMER BRAND AWARENESS OF ICE CREAM PRODUCTS WITH SPECIAL REFERENCE TO ARUN ICE CREAM	FINANCE
74	17CQCMD077	MOHAMMED ALEEM N	A STUDY ON INVESTMENT BEHAVIOUR OF WOMEN INVESTORS WITH RESPECT TO BANGALORE CITY	FINANCE
75	17CQCMD078	MOHAMMED SHABAAB	"A STUDY ON FUNDAMENTAL AND TECHNICAL ANALYSIS WITH REFERENCE TO BANKING SECTOR"	FINANCE
76	17CQCMD079	MOHDTARIQ AHMED	A STUDY ON NOKIA'S FAILURE IN THE GLOBAL MARKET AND CONSUMER PREFERENCE LEVEL TOWARDS NOKIA	MARKETING
77	17CQCMD080	MONICA N.	A STUDY ON START UP RISK CAPITAL FINANCE IN INDIA-PROSPECTS AND PROBLEMS	FINANCE
78	17CQCMD081	MONISH CS	A STUDY ON ADOPTION AND USAGE OF PAYMENTS BANK AT BANGALORE	FINANCE
79	17CQCMD083	MUSARRATH FATHIMA	A STUDY ON FOREIGN DIRECT INVESTMENT AND ITS GROWTH IN INDIA	FINANCE
80	17CQCMD084	NAGABUSHANA N.	A STUDY ON MERGERS AND ACQUISITIONS IN THE BANKING SECTOR IN INDIA FROM A PERFORMANCE PERSPECTIVE	FINANCE
81	17CQCMD085	NAMITHINAVEEN CHANDRA	"A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED STOCKS IN BANKING SECTOR WITH REFERENCE TO INDIAN STOCK MARKET"	FINANCE
82	17CQCMD086	NAVEEN KUMAR M	A COMPARATIVE STUDY OF CUSTOMER PREFERENCES TOWARDS TWO-WHEELER SERVICING BETWEEN SHOWROOMS AND THIRD-PARTY GARAGES	MARKETING
83	17CQCMD087	NAVYA SHREE K	A STUDY ON PURCHASE MANAGEMENT AT STOVEKRAFT PVT. LTD.	FINANCE

63	17CQCMD066	MADHURA KM	"AN EVALUATION OF CONSUMER'S PERCEPTION AND ATTITUDE TOWARDS USAGE OF PLASTIC MONEY"	FINANCE
64	17CQCMD067	MADHUSUDHAN V	A STUDY ON CORPORATE BOND MARKETS AS AN INVESTMENT AVENUE FOR RETAIL INVESTORS.	FINANCE
65	17CQCMD068	MANJUNATH K	A STUDY ON THE IMPACT OF DIVIDEND ON SHARE PRICE OF INDIAN COMPANIES	FINANCE
66	17CQCMD069	MANOJKUMAR BRY	A STUDY ON CONSUMER ATTITUDE TOWARDS DAIRY PRODUCTS WITH SPECIAL REFERENCE TO AMUL.	MARKETING
67	17CQCMD070	MD FASHI UDDIN	A STUDY ON CUSTOMER ENGAGEMENT TOWARDS DAIRY PRODUCTS IN BANGALORE	MARKETING
68	17CQCMD071	MEENA M	A STUDY ON CUSTOMER EXPECTATION FROM ONLINE HEALTH CARE SERVICE PROVIDERS. A SPECIAL REFERENCE TO WENZONS INDIA PVT	MARKETING
69	17CQCMD072	MEGHA V SALUNKE	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED IT SECTOR	FINANCE
70	17CQCMD073	MEGHAR	A STUDY OF CROWDFUNDING IN SELECTED SECTORS	FINANCE
71	17CQCMD074	MOHAMED ISAHIAQUE	A STUDY ON CUSTOMER SATISFACTION TOWARDS BEADRA PAPER PRODUCTS IN SIMDGA DISTRICTS	FINANCE
72	17CQCMD075	MOHAMMED AFTAAB	A STUDY ON PROBLEMS FACED BY SME'S IN TRANSITION TOWARDS GST	FINANCE
73	17CQCMD076	MOHAMMED AFTAB	A STUDY ON CONSUMER BRAND AWARENESS OF ICE CREAM PRODUCTS WITH SPECIAL REFERENCE TO AMUL ICE CREAM.	FINANCE
74	17CQCMD077	MOHAMMED ALBEM N	A STUDY ON INVESTMENT BEHAVIOUR OF WOMEN INVESTORS WITH RESPECT TO BANGALORE CITY	FINANCE
75	17CQCMD078	MOHAMMED SHABAANZ	"A STUDY ON FUNDAMENTAL AND TECHNICAL ANALYSIS WITH REFERENCE TO BANKING SECTOR"	FINANCE
76	17CQCMD079	MOHD TARIQ AHMED	A STUDY ON NOKIA'S FAILURE IN THE GLOBAL MARKET AND CONSUMER PREFERENCE LEVEL TOWARDS NOKIA	MARKETING
77	17CQCMD080	MONICA N.	A STUDY ON START UP RISK CAPITAL FINANCE IN NCFIA-PROSPECTS AND PROBLEMS	FINANCE
78	17CQCMD081	MONISH CS	A STUDY ON ADOPTION AND USAGE OF PAYMENTS BANK AT BANGALORE	FINANCE
79	17CQCMD083	MUSARRATH FATHIMA	A STUDY ON FOREIGN DIRECT INVESTMENT AND ITS GROWTH IN INDIA	FINANCE
80	17CQCMD084	NAGADUSTHANA N.	A STUDY ON MERGERS AND ACQUISITIONS IN THE BANKING SECTOR IN INDIA FROM A PERFORMANCE PERSPECTIVE	FINANCE
81	17CQCMD085	NAMITHNAVEEN CHANDRA	"A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED STOCKS IN BANKING SECTOR WITH REFERENCE TO INDIAN STOCK MARKET"	FINANCE
82	17CQCMD086	NAVEEN KUMAR M	A COMPARATIVE STUDY OF CUSTOMER PREFERENCES TOWARDS TWO WHEELER SERVICING BETWEEN SHOWROOMS AND THIRD-PARTY GARAGES	MARKETING
83	17CQCMD087	NAVYA SHREE K	A STUDY ON PURCHASE MANAGEMENT AT STUWERDAET PVT. LTD.	FINANCE

84	17CQCMD088	NAYANA H V	A STUDY ON THE FINANCIAL STATEMENT ANALYSIS OF CORPORATION BANK	FINANCE
85	17CQCMD089	NEHA CHANCHAL	A STUDY ON APPLICATION OF FINANCIAL AND NON-FINANCIAL METRICS IN HUMAN RESOURCES MANAGEMENT OF AN ORGANIZATION	FINANCE
86	17CQCMD090	NIRHII KUMAR M	A STUDY ON PERFORMANCE OF MICRO, SMALL AND MEDIUM ENTERPRISES IN BANGALORE DISTRICT OF KARNATAKA	FINANCE
87	17CQCMD091	NIRKITA	A STUDY ON COMPARATIVE ANALYSIS OF MUTUAL FUNDS OF HDFC AND ICICI	FINANCE
88	17CQCMD092	NIKITHA B	A STUDY ON REVENTERS STORE CHOICE BEHAVIOUR AND ITS IMPACT ON CUSTOMER BUYING DECISION IN BANGALORE	MARKETING
89	17CQCMD093	P.S.PADMA	A STUDY ON DIGITAL BANKING PRODUCTS IN INDIA WITH REFERENCE TO CUSTOMER PREFERENCE AND SATISFACTION	FINANCE
90	17CQCMD094	PALLAVI S SHEETTY	"A STUDY ON SELECTED FOREIGN CURRENCY EXCHANGE RATE AND ITS IMPACT ON INDIAN STOCK MARKET"	FINANCE
91	17CQCMD095	PAVITHRA S	A STUDY ON CHALLENGES OF ICT ADOPTABILITY IN INDIAN AGRICULTURE SECTOR : A SPECIAL REFERENCE TO FLOWRICHILURB FARMING OF ANEKAL TALUK	MARKETING
92	17CQCMD096	POOLABENI DEIVALLI	A STUDY ON THE SUCCESS OF PATANJALI COSMETIC PRODUCTS AND CONSUMER BEHAVIOR TOWARDS COSMETICS OF PATANJALI	MARKETING
93	17CQCMD097	POOLA GKOTYAN	A STUDY ON TECHNICAL ANALYSIS OF INDIAN BANKING SECTOR LISTED IN BOMBAY STOCK EXCHANGE	FINANCE
94	17CQCMD098	POOLA N.S.	A STUDY ON PATTERN AND USAGE OF ATM'S IN BANGALORE CITY BY BANK CUSTOMERS	FINANCE
95	17CQCMD099	POONAM RAJKAR	A STUDY ON IMPACT OF LPG ON STOCK MARKET WITH REFERENCE TO BSE	FINANCE
96	17CQCMD100	PRAPUL G KALCHATHGI	MERGERS AND ACQUISITIONS AND ITS IMPACT ON PHARMACEUTICAL INDUSTRY IN INDIA	FINANCE
97	17CQCMD101	PRARWAL GOVINDRAY NAYAK	A STUDY ON THE FACTORS CONTRIBUTING TOWARDS CUSTOMER RELATIONSHIP MANAGEMENT WITH SPECIAL REFERENCE TO CAFE COFFEE DAY	MARKETING
98	17CQCMD102	PRIYANKA V	A STUDY ON PRODUCT CONCEPT TESTING: A SPECIAL REFERENCE TO ASSISTED CARE COMMUNITY OF WENZING INDIA PVT LTD	MARKETING
99	17CQCMD103	PRUTHVI RAJ	A STUDY ON IMPACT OF RERA ACT 2016 ON REAL ESTATE SECTOR	FINANCE
100	17CQCMD104	PRUTHVI SHRIKANTHAPPE	A STUDY ON IMPULSIVE BUYING BEHAVIOR IN ORGANISED RETAIL OUTLET	MARKETING
101	17CQCMD105	RABI KUMAR	A STUDY ON THE PROSPECTS AND PROBLEMS OF PREFERENCE SHARES AND DUAL CLASS SHARES ISSUANCE BY COMPANIES IN INDIA	FINANCE
102	17CQCMD106	RACHANA A	A STUDY ON IMPACT OF EMPLOYEE SATISFACTION WITH REFERENCE TO MARUTHI SUZUKI PRATHAM MOTORS PVT LTD	HR
103	17CQCMD107	RADHIKA GANESH HEGDE	A STUDY OF INVESTORS' PERCEPTION ON FINANCIAL INFORMATION IN INVESTMENT DECISION MAKING.	FINANCE

104	17CQCMD108	RACHAVENDRA H R	A STUDY ON IMPACT OF GST ON IMPORTS AND EXPORTS OF SHIPPING COMPANIES	FINANCE
105	17CQCMD109	RAHIL SHARIF	A STUDY ON USEFULNESS OF RETAILING MIX IN MEGA STORE, BANGALORE	MARKETING
106	17CQCMD110	RAHUL	A STUDY ON IMPACT OF GST ON FINISHED GOODS OF TEXTILE INDUSTRY	FINANCE
107	17CQCMD111	RAKESH S D	"A STUDY ON GROWTH FUNDING WITH SPECIAL REFERENCE TO MICRO, SMALL AND MEDIUM ENTERPRISES"	FINANCE
108	17CQCMD112	RAKSHITA N S	A STUDY ON PROBLEMS AND PROSPECTS OF GROUP INSURANCE IN INDIA	FINANCE
109	17CQCMD113	RANJITH R U	BRAND LOYALTY AND BRAND TRUST OF TO HOME APPLIANCES IN BANGALORE CITY	MARKETING
110	17CQCMD114	RASITHA R. GOWDA	A STUDY ON KEY FACTORS ASSOCIATED WITH SUCCESS OR FAILURE OF MERGERS AND ACQUISITIONS	FINANCE
111	17CQCMD115	REENU EVANGELINE K	"THE INFLUENCE OF CURRENCY FLUCTUATION ON THE INDIAN STOCK MARKET"	FINANCE
112	17CQCMD116	REGHAWAN RAJKIOWA	"A STUDY ON THE IMPACT OF DIVIDEND DECISION ON SHARE PRICES WITH REFERENCE TO SELECTED SECTOR STOCKS"	FINANCE
113	17CQCMD117	REJINI R. SETHAR	A STUDY ON THE INFLUENCE OF ADVANTAGING MEDIA TOWARDS CONSUMERS PURCHASING BEHAVIOUR IN FASHION RETAIL INDUSTRY	MARKETING
114	17CQCMD119	RITESH SHETTY	A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA IN HOSPITAL SERVICES WITH REFERENCE TO APOLLO HEALTH CARE SERVICE	MARKETING
115	17CQCMD120	RUDRESH HM	A STUDY ON DEALERS CHALLENGES AND OPPORTUNITIES TOWARDS EXIDE BATTERIES BANGALORE	MARKETING
116	17CQCMD122	S INDRAJA	"A STUDY ON AN ASSESSMENT OF THE CONSUMER TRENDS OF LOANS BY COMMERCIAL BANKS TO THE GROWTH OF SMALL AND MEDIUM	FINANCE
117	17CQCMD123	SABUL HAJIS	A STUDY ON CONSUMER BEHAVIOUR TOWARDS E-COMMERCE - A SPECIAL REFERENCE TO AMAZON	MARKETING
118	17CQCMD124	SAILAKSHMI KM	A STUDY ON WORK-LIFE BALANCE OF WOMEN ENTREPRENEURS IN SOUTH BANGALORE	HR
119	17CQCMD125	SANDEEP R	A STUDY ON RELATIONSHIP MARKETING AND CUSTOMER LOYALTY - A SPECIAL REFERENCE TO BENOALURE LITVIT HOME INDUSTRY	MARKETING
120	17CQCMD126	SANJANA JAIN BN	A STUDY ON INVESTMENT PATTERNS AMONG SACRED EMPLOYEES	FINANCE
121	17CQCMD127	SANJAY M R	A STUDY ON MERGER AND ACQUISITION OF BANKING SECTOR IN INDIA	FINANCE
122	17CQCMD128	SANTOSH ONTI	A STUDY ON ANALYSIS OF E-COMMERCE AND M-COMMERCE : ADVANTAGES, LIMITATIONS AND SECURITY ISSUES	FINANCE
123	17CQCMD129	SATHVIK M.L.	A STUDY ON HEALTH INSURANCE SCHEMES IN INDIA	FINANCE
124	17CQCMD130	SATISH M	A STUDY ON CUSTOMERS BRAND LOYALTY TOWARDS PTV	MARKETING
125	17CQCMD131	SHAMITHAPANI TC	"A STUDY ON THE COMPARATIVE PERFORMANCE EVALUATION OF SELECTED GROWTH SCHEMES IN INFRASTRUCTURE AND BANKING	FINANCE

126	17CQCMD132	SHANMUGANANDA U	A STUDY ON THE RELATIONSHIP BETWEEN SAVINGS RATES (USDBR) AND NIFTY SECTORIAL MARKET RETURNS	FINANCE
127	17CQCMD133	SHANTAGOUD SHIVANAND PATHI.	A STUDY ON IMPACT OF OUTSOURCING TRAINING ON MANAGEMENT STUDENTERS	MARKETING
128	17CQCMD134	SHARATH C	A STUDY ON IMPACT OF CHANGES IN INTEREST RATE AND EXCHANGE RATES ON PROFITABILITY OF SELECT BANKS IN SOUTH BOTH FROM PRIVATE AND PUBLIC SECTORS)	FINANCE
129	17CQCMD135	SHARATH S R	"A STUDY ON COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF KARNATAKA BANK AND FEDERAL BANK"	FINANCE
130	17CQCMD136	SHEETAL ARS	A STUDY ON IMPACT OF OF YOUTUBE CHANNEL MARKETING MIFFENIAT'S PERCEPTION OF BRAND PROMINENT	MARKETING
131	17CQCMD137	SHEETAL C	"A STUDY ON FACTORS INFLUENCING RETENTION OF EMPLOYEES IN INFORMATION TECHNOLOGY INDUSTRY WITH REFERENCE TO BANGALORE"	HR
132	17CQCMD138	SHISHERA RAGHUNATHA	A STUDY ON IMPACT OF ONLINE CUSTOMER SALES EXPERIENCE ON CUSTOMER BRAND LOYALTY: A COMPARATIVE STUDY OF AMAZON & FLIPKART	MARKETING
133	17CQCMD139	SHRADHA RINGIN	A STUDY ON HEADHA MAINTRI MUDRA YOJANA WITH SPECIAL REFERENCE TO KARNATAKA	FINANCE
134	17CQCMD140	SUREEKHA HR	A STUDY ON DEVELOPING HUMAN RESOURCE FOR TOTAL QUALITY MANAGEMENT IN IT INDUSTRY BANGALORE	HR
135	17CQCMD141	SUREVVEERARAU	A STUDY ON INVESTOR PERSECUTION ON INITIAL PUBLIC OFFERING (IPO'S)	FINANCE
136	17CQCMD142	SUREYA SHEET	A STUDY ON PROSPECTS AND PROBLEMS OF POWERED MANAGEMENT SCHEMES IN INDIA	FINANCE
137	17CQCMD143	SHREYAS B NAIK	"A STUDY ON COST VOLUME AND PROFIT ANALYSIS OF BHARATH ELECTRONICS LTD -"	FINANCE
138	17CQCMD144	SHWETA KUNTEKAR	A STUDY ON COST MANAGEMENT AT S.N. WATER TREATMENT LTD.	FINANCE
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164	16CQCMD0099	AMOGIA VARSHI DEVANNA NAYAK	A STUDY ON IMPACT OF VISUAL MERCHANDISING ON CUSTOMER RETENTION AT KANVA FASHION LIMITED	MARKETING
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